



ज्ञान-विद्यान विमुक्तये

प्रा. मनिष र. जोशी
सचिव

Prof. Manish R. Joshi
Secretary



सत्यमेव जयते



भारत 2023 INDIA

विश्वविद्यालय अनुदान आयोग
University Grants Commission

(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

D.O.No.F.1-11/2022(BharatiyaBhashaDiwas)

29th November, 2023/8 अग्रहायण, 1945

Dear Sir/Madam,

This is in continuation to this office letter of even number dated 25th September, 2023 regarding the launch of "75-day Bharatiya Bhasha Utsav" by all HEIs with an objective to celebrate the linguistic diversity of our country and to experience the feeling of oneness and pride in that diversity.

As the Bharatiya Bhasha Utsav will culminate on 11th December, 2023 which is the Janma Jayanti of renowned Tamil Poet and freedom fighter Subramania Bharati, all the HEIs/INIs/Colleges are, therefore, requested to organize unique multilingual festivals on a grand scale to mark the occasion. Every institution is advised to hold day-long festivals with the participation of students, teachers, parents and members of the public. Programmes may include "My Signature in my Mother Tongue Campaign", Multilingual Cultural Programme, Speeches, Cultural Programmes, Games, Fun Activities, Film Screenings in different languages, Seminars, Workshops, Debates, Cuisine Corners from different linguistic areas, Exhibitions, Language Learning Corners, Interaction with Authors, Street Plays, Folk Performances etc.

The HEIs/INIs/Colleges are further requested to disseminate information about their programmes widely so that people across the country feel connected on this important day.

It is also requested to submit the details of programmes organized in your respective institution on University Activity Monitoring Portal (UAMP) (<https://uamp.ugc.ac.in>), positively next day after the celebration on 11th December, 2023.

With regards,

Yours sincerely,

(Manish Joshi)

To,

Vice-Chancellors/Directors/Principals of all HEIs/INIs/Colleges

