



ज्ञान-विज्ञान विमुक्तये

प्रा. मनिष र. जोशी  
सचिव

Prof. Manish R. Joshi  
Secretary



सत्यमेव जयते



भारत 2023 INDIA

विश्वविद्यालय अनुदान आयोग  
University Grants Commission

(शिक्षा मंत्रालय, भारत सरकार)  
(Ministry of Education, Govt. of India)

अ.शा.नं.1-4/2022 (ई.गॉव/ईबीएसएस)

10 अक्टूबर, 2023/ 18 आश्विन, 1945

विषय: <https://yuva.gov.in/> पोर्टल पर 'मेरी माटी-मेरा देश' अभियान के अंतर्गत "अमृत कलश यात्रा" की तस्वीरें/सेल्फी अपलोड करने के लिए उपयोगकर्ता पुस्तिका।

आदरणीय महोदया/महोदय,

यह यूजीसी के पत्रांक संख्या अ.शा.नं.1-4/2022 (ई.गॉव/ईबीएसएस), दिनांक 3 अक्टूबर, 2023 के संदर्भ में है, जिसमें यूजीसी ने सभी उच्चतर शिक्षा संस्थानों से अनुरोध किया कि तारीख 01 से 13 अक्टूबर, 2023 के बीच "अमृत कलश" यात्राओं का आयोजन "मेरी माटी-मेरा देश" अभियान के अंतर्गत राष्ट्रीय सेवा योजना इकाइयों के साथ समन्वय स्थापित कर करे और इन कार्यक्रमों की तस्वीरें/सेल्फी <https://yuva.gov.in> पोर्टल पर अपलोड करे।

इस संबंध में, 'मेरी माटी-मेरा देश' अभियान के अंतर्गत "अमृत कलश यात्रा" की तस्वीरें/सेल्फी पोर्टल पर अपलोड <https://yuva.gov.in/> करने हेतु उपयोगकर्ता पुस्तिका आपके सहायता के लिए संलग्न है।

सादर,

भवदीय,

(मनिष जोशी)

संलग्न: उपरोक्तानुसार।

सभी विश्वविद्यालयों के कुलपति

सभी महाविद्यालयों/संस्थानों के प्राचार्य

वयुषेव कुटुम्बकम्

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D.O.No.1-4/2022(e.Gov/EBSS)

10<sup>th</sup> October, 2023 / 18 आश्विन, 1945

**Subject: User Manual for uploading Photographs/Selfies of the "Amrit Kalash Yatra" under the 'Meri Maati-Mera Desh' campaign on the portal <https://yuva.gov.in/> :- reg.**

Respected Madam/Sir,

This is with reference to UGC's even letter dated 3rd October 2023, wherein UGC had requested all Higher Education institutions (HEIs) to organise the "**Amrit Kalash Yatras**" from 1<sup>st</sup> to 13<sup>th</sup> October 2023 in coordination with NSS units as part of '**Meri Maati-Mera Desh**' campaign and also requested to upload Photographs/selfies of these engagements on the portal <https://yuva.gov.in/>.

In this regard, the user manual for uploading photographs/selfies of "**Amrit Kalash Yatra**" on the portal <https://yuva.gov.in/> under the '**Meri Mati-Mera Desh**' campaign is attached for your ready reference.

With kind regards,

Yours sincerely,

(Manish Joshi)

Encl: As above.

To,

1. The Vice Chancellors of Universities.
2. The Principals of Colleges.



# User Manual Kalash Yatra for Institution/Central Government Departments/State Government Departments Login

1. Visit YUVA website <https://yuva.gov.in/>



2. Click on Login and select “Meri Maati Mera Desh” Option



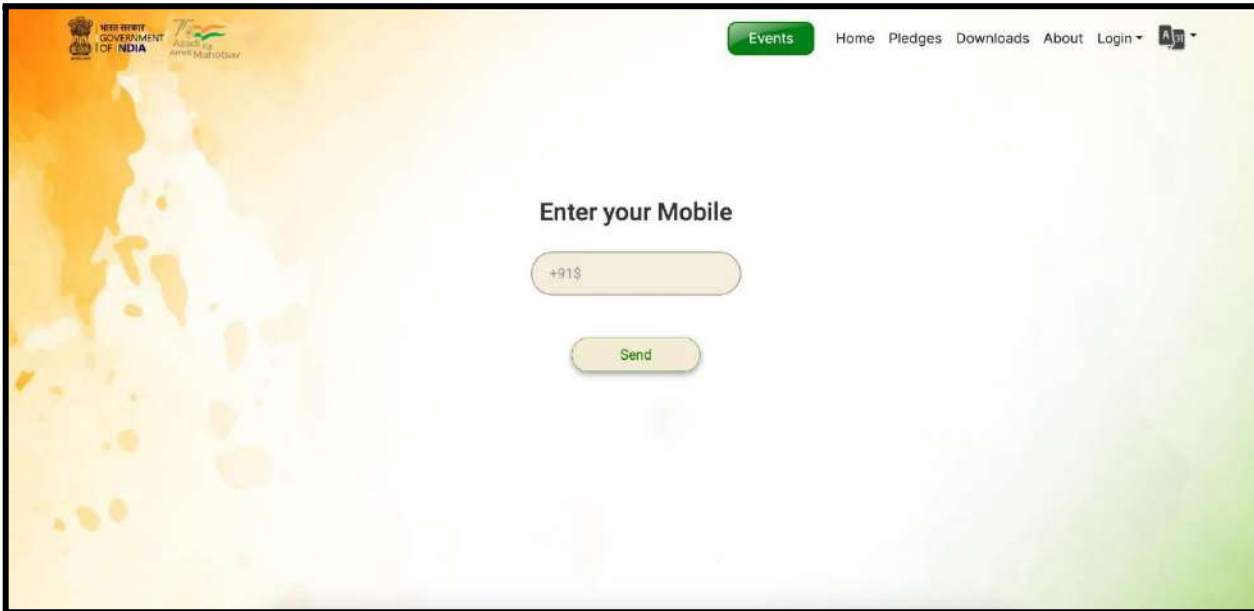
3. On page <https://merimaatimeradesh.gov.in/> , click on **login**



4. On login select option Institution/Central Govt Departments/State Government Departments Login

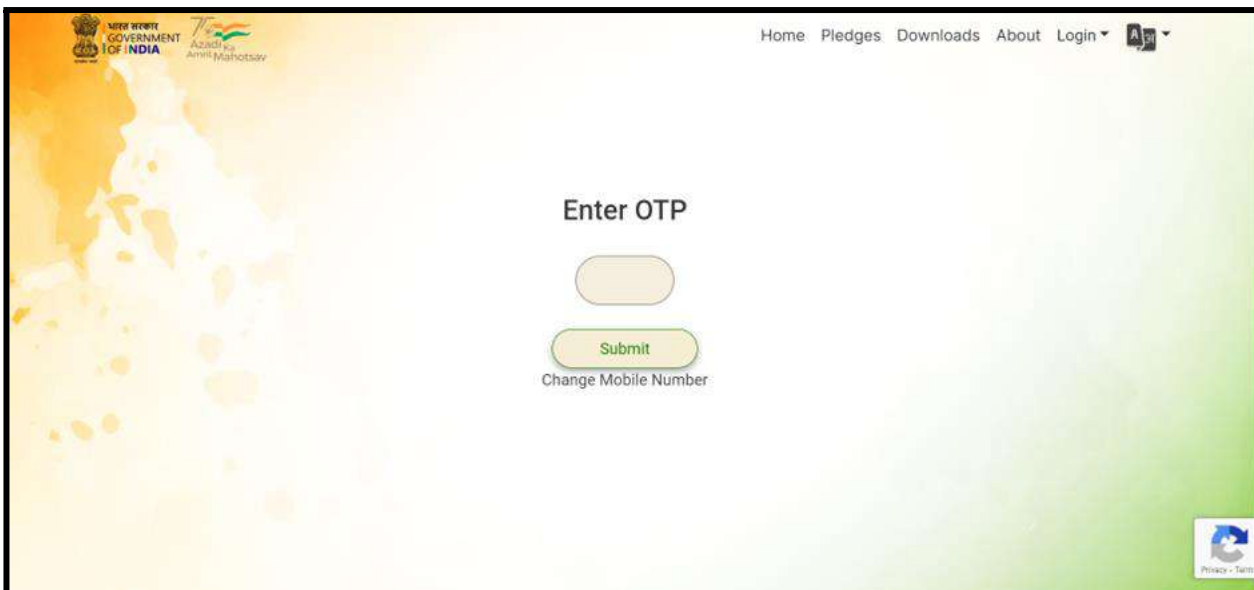


5. Enter your Mobile Number and click on send



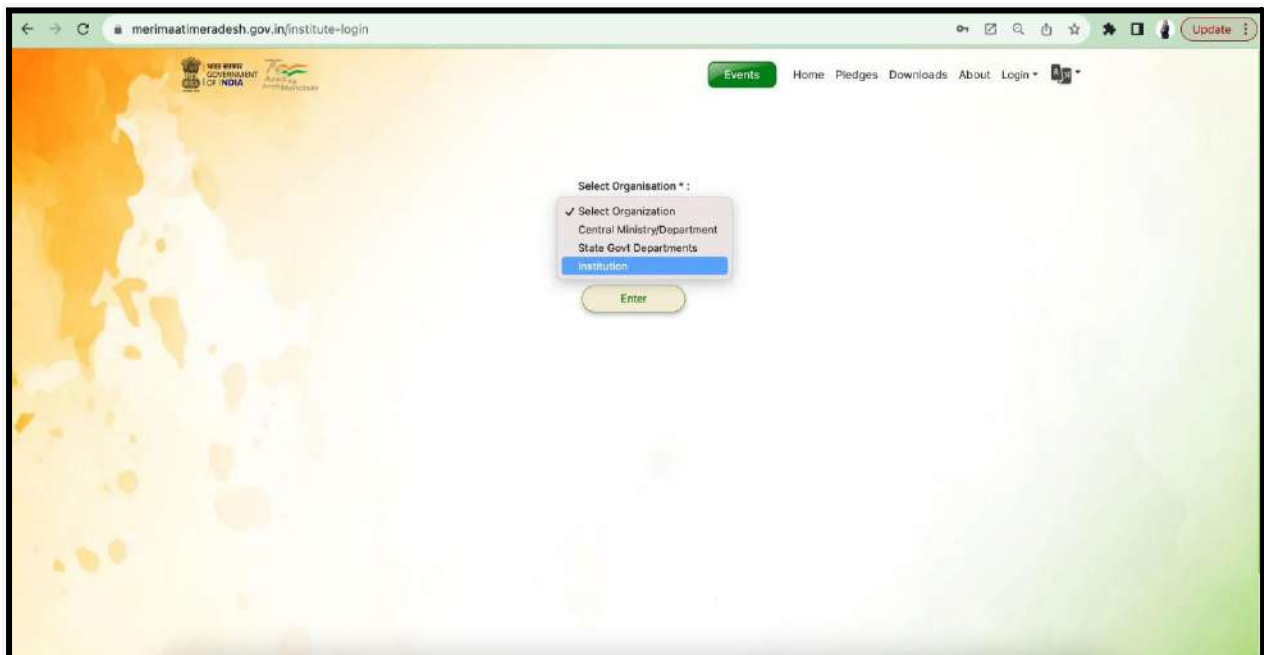
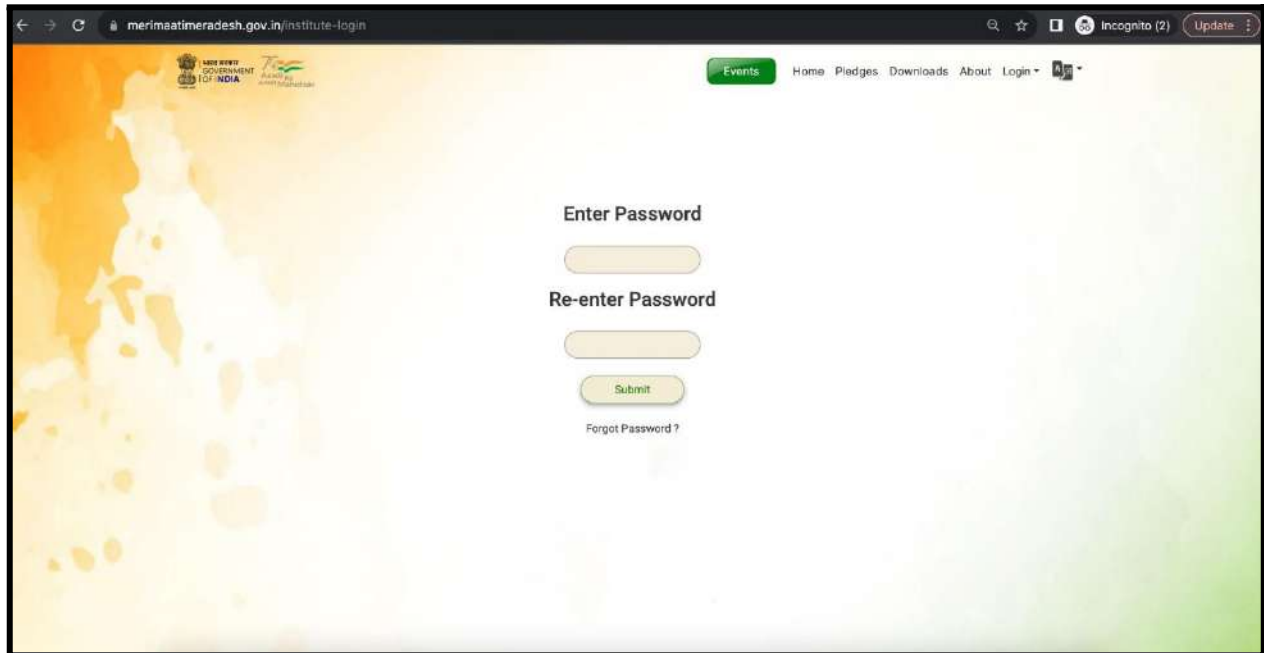
The screenshot shows the 'Enter your Mobile' form on the Government of India website. The page features the Government of India logo and the '75 Azadi Ka Amrit Mahotsav' logo in the top left corner. The navigation menu in the top right includes 'Events', 'Home', 'Pledges', 'Downloads', 'About', 'Login', and a user profile icon. The main heading is 'Enter your Mobile'. Below it is a text input field containing '+91\$'. A 'Send' button is positioned below the input field.

6. Enter **OTP** and click on Submit.



The screenshot shows the 'Enter OTP' form on the Government of India website. The page features the Government of India logo and the '75 Azadi Ka Amrit Mahotsav' logo in the top left corner. The navigation menu in the top right includes 'Home', 'Pledges', 'Downloads', 'About', 'Login', and a user profile icon. The main heading is 'Enter OTP'. Below it is a text input field. A 'Submit' button is positioned below the input field. Below the 'Submit' button is a link labeled 'Change Mobile Number'. In the bottom right corner, there is a 'Privacy - Terms' link.

7. Enter **Password** and click on **Submit**.



8. After creating new password nodal officer need to create profile by selecting type of organization as **"Institution"**

9. Select **Institution** i.e., School, College, University, Deemed University.

10. Select **location Type** i.e., **Rural or Urban**

11. Based on selection of location type, select location, enter PINCODE, Name of the Institution, Name of Principal/Head of Institution, email-id

- **Rural – State, District, Block, Gram Panchayat and Village**
- **Urban – State, District, Block**

12. After submission of information, click **enter**.

The screenshot shows a web browser window with the URL [merimaatimeradesh.gov.in/institute-login](http://merimaatimeradesh.gov.in/institute-login). The page features a navigation menu with links for Events, Home, Pledges, Downloads, About, and Login. The main content area contains a registration form with the following fields:

- Select Organisation \*:** A dropdown menu with "Institution" selected.
- Select Institution \*:** A dropdown menu with "Select Options" selected, showing a list of options: school, college, Deemed University, and University.
- Select Type:** A dropdown menu with "Select Options" selected.
- Select State \*:** A dropdown menu with "Select Options" selected.
- Select District \*:** A dropdown menu with "Select Options" selected.
- Pin Code \*:** A text input field.
- Name of institution \*:** A text input field.
- Name of Principal/Head of Institution/VC \*:** A text input field.
- Email:** A text input field.

At the bottom of the form is a green "Enter" button.

merimaatimeradesh.gov.in/institute-login

Events Home Pledges Downloads About Login

Select Organisation \* : Institution

Select Institution \* : school

Select Type

- Select Options
- RURAL
- URBAN
- Select Options

Select District \* : Select Options

Pin Code \* : Name of Institution \* : Name of Principal/Head of Institution/VC \* : Email :

Enter

merimaatimeradesh.gov.in/institute-login

Events Home Pledges Downloads About Login

Select Organisation \* : Institution

Select Institution \* : school

Select Type : RURAL

Select State \* : UTTAR PRADESH

Select District \* : SULTANPUR

Select Block \* : AKHAND NAGAR

Select Panchayat \* : ANIRUDDHPUR

Select Village \* : ANIUDHAPUR

Pin Code \* : 122008

Name of Institution \* : XYZ

Name of Principal/Head of Institution/VC \* : Amit Rawat

Email :

Enter



13. Activities Institution/Central Govt Departments/State Government Departments Login, Nodal Officers needs to perform:

- a) Household Motivated - **Optional**
- b) Kalash Yatra at GP/Village level
- c) Kalash Yatra at Block Level

The screenshot shows a web form for reporting events. At the top, there are navigation links: Events, Home, Pledges, Downloads, About, Create Event. The form is for 'Kalash Yatra at GP/Village Level' in Rajasthan, Jaipur. It has dropdown menus for Block, Gram Panchayat, and Village, and a date field for 'Date of Kalash Yatra at Village Level'. There are 'Create Event' and 'Add Event' buttons. Below this, there is a 'Select Event' section with similar dropdowns for Block, Gram Panchayat, and Village. At the bottom, there are 'Add Dignitaries' and 'Upload Media' buttons.

14. **Nodal Officers** need to enter a number of households Motivated by a particular block they are responsible for, **Nodal Officers** can be of multiple blocks also.

- a) Gram Panchayat
- b) Village
- c) Date of event
- d) Number of Households

The screenshot shows a web form for reporting 'Household Motivated' events. It is for Uttar Pradesh, Kasganj district, Patiyali block. The form has dropdown menus for Gram Panchayat (MED PUR), Village (BALLOOPUR), and Date (09/11/2023). There is a text input field for 'Number of Households' with the value 12. A 'Submit' button is at the bottom.

**15. Nodal Officers** needs to add dignitaries attending the events or attended any event Multiple dignitaries & Events can be added by clicking on + sign and Multiple Upload media of Kalash Yatra at village level.

Household **Kalash Yatra** Block Level Event

State: UTTAR PRADESH  
District: KASGANJ

Block: Select Block  
Gram Panchayat: Select Gram Panchayat  
Village: Select Village  
Date: 09/11/2023

Block Reports

Add Dignitaries Upload Media

**Add Dignitaries**

Name of Dignitary's:

Add Dignitary +

Submit

Household **Kalash Yatra at GP/Village Level** Kalash Yatra at Block/ULB Level

Block Reports

State: RAJASTHAN  
District: JAIPUR

Block: Select Block  
Gram Panchayat: Select Gram Panchayat  
Village: Select Village  
Date of Kalash Yatra at Village Level:

Create Event Add Event +

Select Event :

Block: Select Block  
Gram Panchayat: Select Gram Panchayat  
Village: Select Village

Add Dignitaries Upload Media

- a) Block/ULB
- b) Gram Panchayat
- c) Village
- d) Date of event

16. Nodal Officer needs to add dignitaries attending the events or attended any event Multiple dignitaries & Events can be added by clicking on + sign and Multiple Upload media of Kalash Yatra at Block/ULB level.

The screenshot shows the 'Block Level Event' section of the portal. At the top, there are navigation tabs for 'Household', 'Kalash Yatra', and 'Block Level Event'. Below these are filters for 'State: UTTAR PRADESH', 'District: KASGANJ', 'Block: Select Block', and 'Date: 09/11/2023'. The main content area has two tabs: 'Add Dignitaries' (active) and 'Upload Media'. Under the 'Add Dignitaries' tab, there is a form with the following elements:
 

- Title: 'Add Dignitaries'
- Label: 'Name of Dignitary:'
- Input field: A text box for entering the name.
- Button: 'Add Dignitary +'
- Button: 'Submit'

This screenshot shows the 'Upload Media' section of the portal, with the same navigation and filter elements as the previous screenshot. The 'Add Dignitaries' tab is inactive, and the 'Upload Media' tab is active. The main content area contains:
 

- Label: 'Upload Media'
- Form element: A large square area with a camera icon at the top center and a 'Choose File' button at the bottom center.