



DATED: 23-09-2023

## Note-sheet

**Kind Attention: BCA**

**Subject: - "Awareness Campaign on Digital Payments"**

Under the subject cited above, it is informed that Technical Club is organizing "Awareness Campaign on Digital Payments". Departmental heads and Class In-charges are requested to spread awareness among the students for the same.

Details of the session are listed below:

**Date & Day** : 30<sup>th</sup> September, 2023  
**Time** : 11:00 AM Onwards  
**Venue** : Bhalswa Dairy, Delhi.

Ms. Geeta

Nodal Officer, Technical-Club

HOD BCA

Dr. Deepak Sonkar

CC to:

1. Director, Dean , Event Incharge
2. IT Dept. For uploading on the website.

#Har Payment Digital



Technical Club



**TECNIA**  
INSTITUTE OF ADVANCED STUDIES  
GRADE "A" INSTITUTE  
BETA IN INDIA



Awareness Campaign on

## Har Payment Digital

Date & Day : 30th September, 2023 (Saturday)

Time : 11:00 AM Onwards

Venue : Bhalswa Dairy, Delhi.

Nodal Officer  
Ms. Geeta 9818283801

Student Coordinator  
Arnav Dua 8826825267  
Sarthak Arora 9971841715





# TECNIA

INSTITUTE OF ADVANCED STUDIES

GRADE "A" INSTITUTE

DELHI INDIA

## Report on Awareness Campaign on Digital payment

Title of Activity\*

Har Payment Digital

Values

- ✓ Financial Inclusion
- ✓ Ease of Use
- ✓ Security
- ✓ Interoperability

Learning Outcomes

- ✓ Digital Financial Literacy
- ✓ Increased Trust in Digital Payments
- ✓ Enhanced Security Awareness
- ✓ Individuals' empowerment, financial well-being

Organized by

Technical Club under the Department of Information Communication and technology

Program Theme\*

Har Payment Digital

External Expert / Internal Expert

Date\*

30-09-2023

Time\*

11 am onwards

Venue

Bhalswa Dairy

HOD  
BCA-TIAS  
Dr. D. D. D. D.

Poster/Flyer/Notice\*

#Har Payment Digital  Technical Club 



Awareness Campaign on  
**Har Payment Digital**  
Date & Day : 30th September, 2023 (Saturday)  
Time : 11:00 AM Onwards  
Venue : Bhalswa Dairy, Delhi.

Nodal Officer  
Ms. Geeta 9818253891

Student Coordinator  
Arnav Dua 8826825247  
Sarthak Arora 9971841715

Social media link

<https://www.instagram.com/p/CyAMjqLRJzP/?igshid=MTc4MmM1YmI2Ng==>

No. of Students\*

19

No. of Faculty\*

1

No. of External Participants

(Geotag) Photograph\*

Photograph of the Event with the Caption

*HoD  
BCA-TIAS  
Dr. D. Deolake*

Participants of awareness program



Delhi, Delhi, India  
PSR8+H87, Bhalswa Dairy, Gular Chowk, Delhi, 110042, India  
Lat 28.741331  
Long 77.165807  
30/09/23 12:08 PM GMT 106:30

Participants gave demo to beneficiary



Participants gave demo to beneficiary



Report: Description in

HoD  
BCA-TIAS  
*Dr. Deepak*

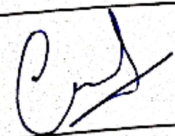
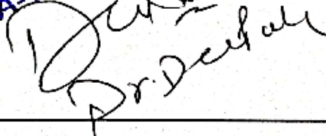
With the rapid advancement of technology, digital payments have become an integral part of modern society. Recognizing the need to enhance awareness and understanding of digital payment methods.

Department of Information communication and Technology has organized an awareness campaign on "Har Payment Digital" on Date 30/09/2023 in Bhalswa Dairy from 11.00 onwards. The primary objective was to educate and engage the public about the benefits, safety, and convenience of digital payments, ultimately promoting their widespread adoption. This campaign was initiated to bridge the gap between traditional and digital payment methods.

The campaign targeted a diverse audience including:

- Urban and rural populations.
- Age groups ranging from youth to seniors.
- Small business owners.
- Individuals with varying levels of tech-savvies.

Engaging and informative content was curated to convey the benefits and safety

	<p>measures of digital payments this included:</p> <ul style="list-style-type: none"> <li>• Info graphics and visual content explaining the process of digital payments.</li> <li>• Explainer videos demonstrating various payment methods.</li> </ul> <p>The "Digital Payment Awareness Campaign" successfully achieved its objectives by increasing awareness, promoting adoption, and educating the public on safe digital payment practices.</p> <p>The campaign serves as a blueprint for future initiatives aiming to promote digital literacy and facilitate the transition to a cashless economy.</p>
Recourse Person Profile	
Attendance Sheet*	<i>Attached at the end of Report</i>
Feedback	<i>Sample feedback Attached at the end of Report</i>
Report Submitted by	Ms. Geeta
<i>For Office Use</i>	
Signature of Event Coordinator	Signature of School/Department Head
	 <p>HoD (With Seal) BCA-TIAS Dr. Deepak</p>

*Fields marked with '\*' are mandatory*