



TECNIA
INSTITUTE OF ADVANCED STUDIES
GRADE 'A' INSTITUTE
DELHI - 110028

Organising by:
DEPARTMENT OF
JOURNALISM & MASS
COMMUNICATION

WEBINAR ON

EMERGING TRENDS IN MULTI CAMERA NEWS PRODUCTION

Speaker:



Dr. Ajay Kumar
Director, TIAS



Mr. Law Kant Singh
Channel Head (MH-1 Dilse)



Dr. M.N. Jha
Dean Acad., TIAS

Coordinator:



Dr. Shivendu Kumar
HOD BAJMC., TIAS

Moderator:



Ms. Priyanka Singh
BAJMC., TIAS

MONDAY

11 A.M.

20th March 2023

Join Us: bit.ly/3JtDh1r

OBJECTIVES OF THE EVENT:

- Learners would gain knowledge of role and responsibilities of an Anchor.
- Learners would be acquainted with the Pre-Production process of Television Program to perform professionally.
- Learners would be acquainted with the Production process of Television Program to perform professionally.

Dr. Shivendu Kumar
HOD BAJMC., TIAS

REPORT

The Tecnia Institute of Advanced Studies has organized a "Webinar", on topic "**Emerging Trends On Multi Camera Production**". The webinar was aimed to enhance the knowledge of participants about the historical Perspective and Current development in the field of Multi Camera Production. Assistant Professor, Ms. Priyanka Singh Give brief intro about the speaker and introduce Mr. Law Kant Singh Channel Head (MH-1 Dilse) with the students. The key focal point of the webinar was to explain the basic information about the concept of Television Production and identifying skills and knowledge about this field "Emerging Trends on Multi Camera Production" during current scenario.

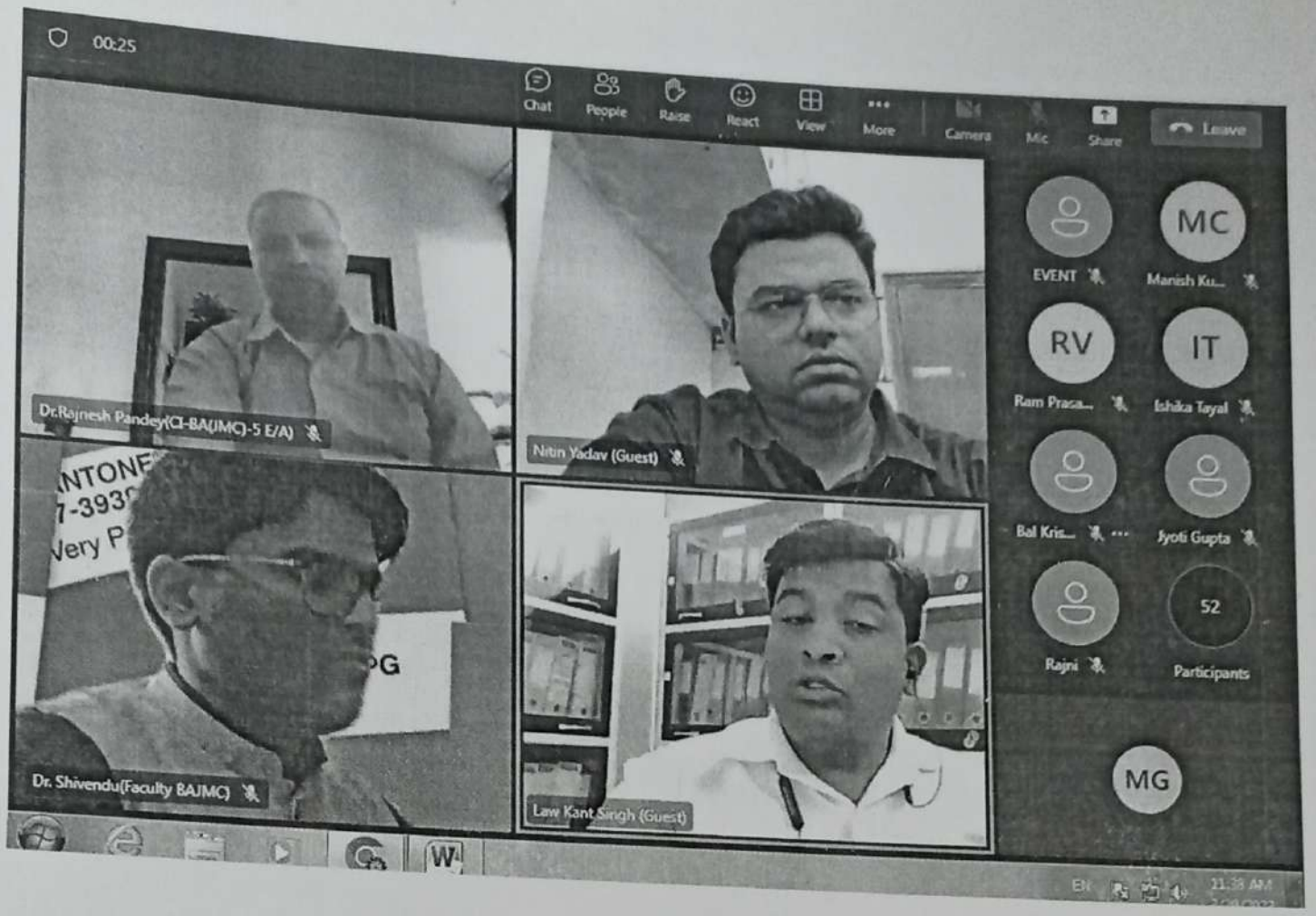
The webinar also focused on the role and responsibilities of Anchor, cameraman and discussion about management of multi camera production and also guide about the exercises which help to manage camera handling. The Speakers were exceedingly knowledgeable about the subject and explained possible aspects Emerging Trends on Multi Camera Production and its development in today's scenario. At the end of the webinar, the students raised their queries with the speaker and Mr. Law Kant sir, resolve their queries. The coordinator of the event, Hod BA(JMC) Dr. Shivendu Rai Assistant Professor delivered his presidential speech and thanked the speaker of the event as well students for their participation. At the end of the event Ms. Namya Singh, Reseach Associate gives vote of thanks to the attendees of webinar.

Learning Outcome

- Participants gained knowledge about role and responsibilities of an Anchor
- Participants would be acquainted with the Pre-Production process of Television Program to perform professionally.
- Participants would be acquainted with the Production process of Television Program to perform professionally.

*Dr. Cooper Thanku
Hod - your slip
J.R.*

Shivendu Rai
Hod
BA(JMC)-TAS



Shankar
HoD
BAJMC/TIA
BAJMC-1189

Webinar On Emerging Trends I...
54:43 52 attendees



Dr. Rajnesh P



IMRANA N



Dr. Shivendu (Faculty-BAJMC)



Amit Sharma



Law Kant Singh



prabhjot kaur



Ishika Tayal



Lakshita



suraksha

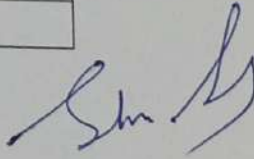


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BA(JMC)-TIAS

WEBINAR

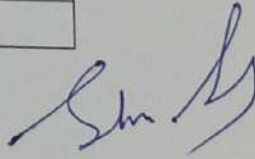
Date: 20/03/23

SR. NO.	Name	Department
1	Imrana Naz	BA (JMC)
2	Lakshita	BA (JMC)
5	Suraksha	BA (JMC)
6	RIYA SHARMA	BA (JMC)
7	PIYUSH RAJ	BA (JMC)
8	AYUSHI MEHRA	BA (JMC)
9	AYUSHI AGGARWAL	BA (JMC)
10	AVTAR SINGH ANAND	BA (JMC)
11	Prabjot	BA (JMC)
12	Bhumika Joshi	BA (JMC)
13	JIGYASA SHARMA	BA (JMC)
14	Deepanshu Sharma	BA (JMC)
15	Diksha	BA (JMC)
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37	ANKITA BAJPAI	BA (JMC)
38	KUSH	BA (JMC)
39	NISHA PUNIA	BA (JMC)
40	NISHTHA JAISINGH	BA(JMC)

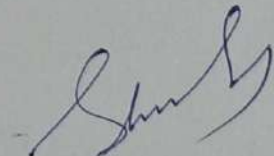

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BA(JMC), JMS

WEBINAR**Date: 20/03/23**

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40	NISHTHA JAISINGH	BA(JMC)


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41	PRATHAM SINGHAL	BA (JMC)
42	MUSKAAN ABROL	BA (JMC)
43	PARTH GOEL	BA (JMC)
44	RIDDHI MALHOTRA	BA (JMC)
45	PARTH BHATNAGAR	BA (JMC)
46	SIMRAN ARORA	BA (JMC)
47	JATIN SETH	BA (JMC)
48	NITIN YADAV	BA (JMC)
49	PRITI SINGH	BA (JMC)
50	PRIYA ANAND	BA (JMC)
51	PUSHPA KUMARI	BA (JMC)
52	RADHIKA KATARIA	BA (JMC)
53	RAJAT TANWAR	BA (JMC)
54	RISHABH SONI	BA (JMC)



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Amrit Mahotsav

Department of
Journalism & Mass Communication
Organises



Webinar on Emerging Trends in Radio Podcast

Speaker



Dr. Ajay Kumar
Director, TIAS



Dr. SAPNA. M. S.
Professor
DoS in Journalism and Mass Communication
University of Mysore



Dr. M.N. Jha
Dean (Academics), TIAS



Dr. Shivendu Rai
HOD BAJMC,
TIAS



Dr. Rajni Yadav
Convener, Associate HOD
BAJMC, TIAS



21st
Nov. 2022



12:30 PM
Onwards



Google Meet
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More information on www.tiaspg.tecnia.in



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Tel: 91-11-27555121-24, E-Mail: director@tecniainstitute.in, Website: www.tecniainstitute.in



Department of Journalism and Mass Communication

Date: 21.11.2022

REPORT ON "WEBINAR" Emerging trends in Radio Podcast

Event Topic: webinar on Emerging trends in Radio Podcast

Date: 21st November 2022

Time: 12:30 p.m. onwards

Department: Department of Journalism and Mass Communication

Name of Speaker: Dr. SAPNA. M. S. Professor, DoS in Journalism and Mass Communication University of Mysore

Name of Director: Dr. Ajay Kumar, TIAS

Name of Dean : Dr. M.N. Jha, TIAS

Name of HOD: Dr. Shivendu Rai, BAJMC, TIAS

Name of Convener: Dr. Rajni Yadav, Associate HOD BAJMC, TIAS

Venue: Virtual Platform- Google Meet

Google Meet, Link: meet.google.com/vib-qytt-rcy

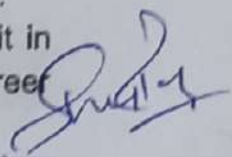
No. of students participated: 54

OBJECTIVES OF THE EVENT:

1. To aware participants about the aspects related to Radio Podcast.
2. To enlighten participants about the development of Radio podcasts.
3. To give participants the insights about the qualities of radio production.
4. To make participants aware about the role and responsibilities of radio programmers.
5. To make Participants understand Radio Programming and Production.

Summary of the Webinar:

Department of Journalism and Mass Communication of Tecnia Institute of Media Studies, affiliated to Guru Gobind Singh Indraprastha University, Delhi organised a Webinar on the topic "Emerging trends in Radio Broadcasting" using virtual platform Google meet application on 21st November 2022, Monday, at 12:30 p.m. onwards where the honourable speaker Dr. SAPNA. M. S., Professor, DoS in Journalism and Mass Communication, University of Mysore spoke at length about the major emerging trends of Radio Podcast in the past few years and how recording is done, as well as its present and future prospects. During the webinar she discussed the scope of the podcast and how you developed it in your study room using this technology. Apart from that, she threw light on the career opportunities with the advent of new technologies.


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Question answered: session was very fruitful and students were quite satisfied with the answers. The said activity aims to enable students of Journalism and Mass Communication to have sufficient knowledge of Radio podcast and to create awareness of podcast production and its key features which would shape the journalistic approach of students. Webinar ended with a vote of thanks by the event convener Dr. Rajni Yadav, Associate HOD BAJMC, TIAS

Learning Outcome

1. Participants have learnt about the aspects related to Radio podcast.
2. Participants have learnt about the emerging trends of Radio podcasts.
3. Participants have learnt about the insights about the radio production.
4. Participants have learnt about the role and responsibilities of radio programmers.
5. Participants have learnt about the Basics of Radio Programming and Production.

Photographs:


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Amrit Mahotsav


Department of
Journalism & Mass Communication
Organises


Webinar on Emerging Trends in Radio Podcast


Speaker


Dr. Ajay Kumar
Director, TIAS


Dr. SAPNA M. S.
Professor
DoS in Journalism and Mass Communication
University of Mysore


Dr. M.N. Jha
Dean (Academics), TIAS


Dr. Shivendu Rai
HOD BAJMC,
TIAS


Dr. Rajni Yadav
Convener, Associate HOD
BAJMC, TIAS



21st
Nov. 2022

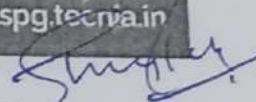


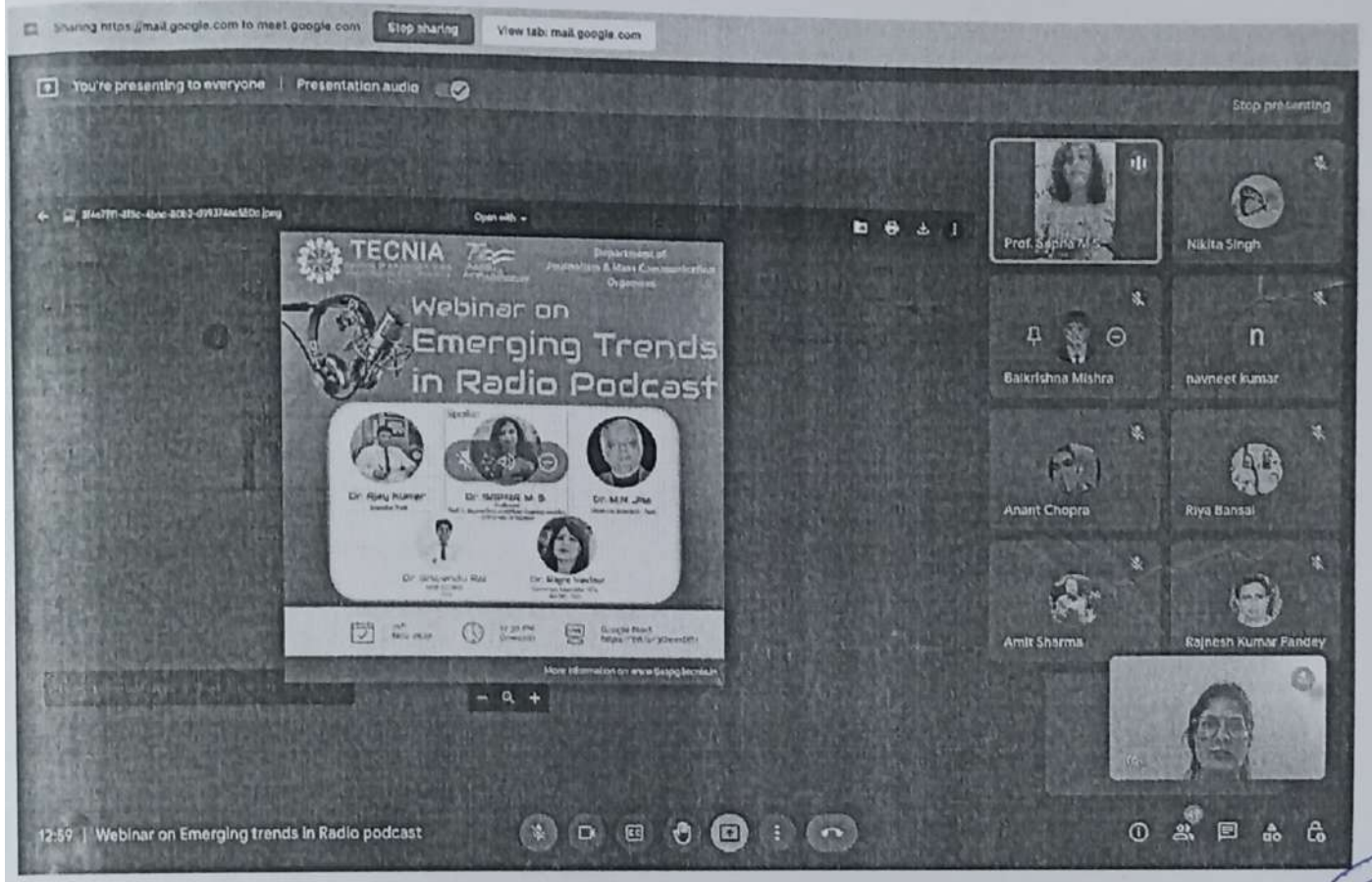
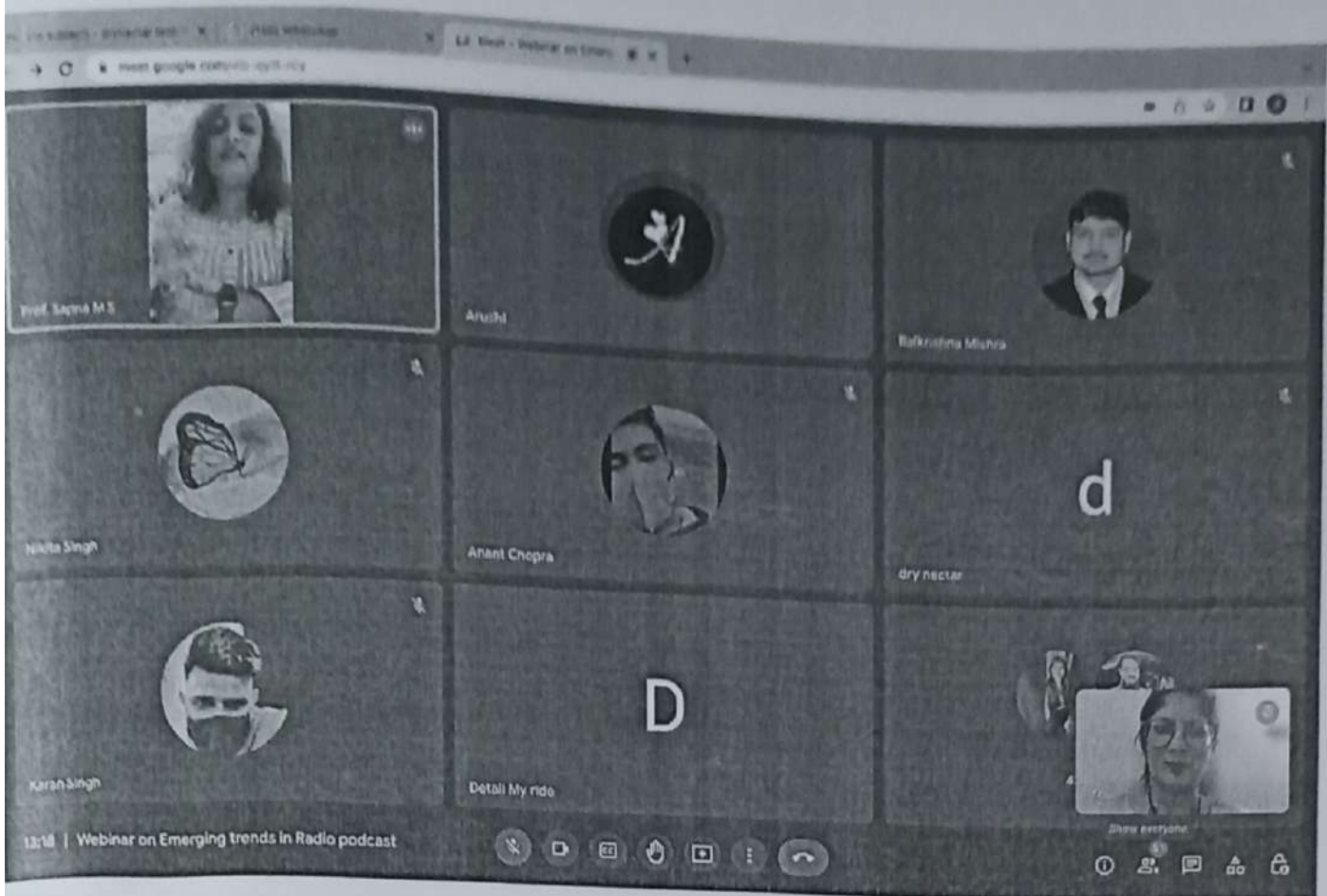
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Google Meet
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More information on www.tiaspg.tecna.in

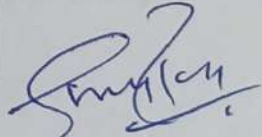

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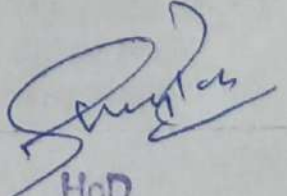
Singh
 HoD
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WEBINAR
EMERGING TRENDS IN RADIO PODCAST
BENEFICIARIES LIST
Date: 21/11/22

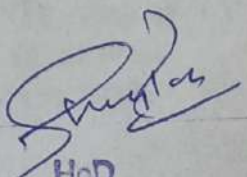
SR. NO.	Name	Department
1	AASTHA BHATNAGAR	BA (JMC)
2	ADITHYAN PRAMOD	BA (JMC)
5	ADITI KUMARI	BA (JMC)
6	RIYA SHARMA	BA (JMC)
7	PIYUSH RAJ	BA (JMC)
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41	RENU SHARMA	
42	RISHABH DIWAN	BA (JMC)
43	ROHIT MALHOTRA	BA (JMC)
44	SAKSHI YADAV	BA (JMC)
45	SANJAM	BA (JMC)
46	SANYA OBEROI	BA (JMC)
47	SHALLU BHAMBRI	BA (JMC)
48	SHIVAM TIWARI	BA (JMC)
49	SHREYA MITTAL	BA (JMC)
50	SHRUTI JAIN	BA (JMC)
51	SMRITI SETHI	BA (JMC)
52	TUSHAR SAINI	BA (JMC)
53	V VIMENTHAN CHARY	BA (JMC)
54	VAIBHAV MUDGAL	BA (JMC)


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41	RENU SHARMA	BA (JMC)
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Department of Journalism and Mass Communication

Ref. No. TIAS/BAJMC/2021-22/12

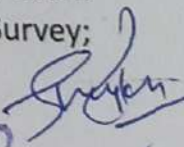
Date: 16.11.2022

To,
Dr. SAPNA. M. S.
Professor, DoS in Journalism and Mass Communication,
University of Mysore.

Invitation for
Webinar
on
Emerging Trends In Radio Podcast
Venue: ONLINE – Google Meet
21st Nov 2022.
At 12:30 p.m.
Meeting Link: meet.google.com/vib-qytt-rcy

Dear Madam,

We are pleased to introduce you to Tecnia Institute of Advanced Studies ("TIAS"), a Flagship of Tecnia Group of Institutions; one of the Premier NAAC accredited "A" Grade Institute; Approved by All India Council For Technical Education (AICTE), Ministry of Human Resource Development (HRD), Government Of India (GoI) and Affiliated to Guru Gobind Singh Indraprastha University, Delhi; Recognized under Section 2(f) of University Grants Commission Act, 1956. The Institute conducts Master of Business Administration (MBA), Bachelor of Business Administration (BBA), Bachelor of Arts (BA) & Master of Computer Application (MCA) & Bachelor of Computer Applications (BCA) programmes in both shifts. The institute is ISO (hereinafter ISO refers to International Organization For Standardization) 9001:2015, ISO 14001:2015, ISO 21001:2018 & ISO 51001: 2018 Certified and Instituted is Top 50 Best B-School in North Zone by The Week Hansa Research Survey, Top 50 Private Institute in India by Times BBA Education Ranking Survey;


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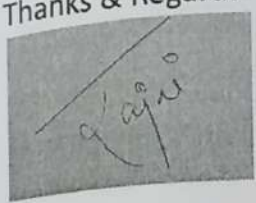
The institute has established Institution Innovation Council (IIC) under the Norms of MHRD's Innovation Cell, GoI Dated 11.09.2019 to promote Innovation and Start up and also established Entrepreneurship Development Cell. Institute provides Value Added Programs & Career Counseling Session, Capabilities Enhancement Program on Technical and Soft Skill Expertise knowledge for development of young professional. The institute had set up TIAS-NPTEL Local chapter to complete MOOCs Course with e-certification for making students employable. Institute has ultra-Modern infrastructure and impart Value Based Education, conducts Training, Research & Consultancy, National and International Conferences and Seminars, Faculty Exchange Programme, Technical cum Cultural Fest etc. since 1998. The Institute is located at a prime location and has State-of-the-Art facilities, erudite faculties, dedicated staff members and an ambience to fulfill admirable academic pursuit.

The Department of Journalism & Mass Communication of our TECNIA Institute is organizing a **Webinar on Emerging trends in Radio podcast** under Course: **Basics of Radio Programming and Production, Radio Production Lab Code: 203 & 251 on 21st Nov 2022 at 12:30 pm onwards**. The said activity aims to enable students of Journalism and Mass Communication to have sufficient knowledge of Radio podcast and to create awareness of podcast production and its key features which would shape the journalistic approach of students.

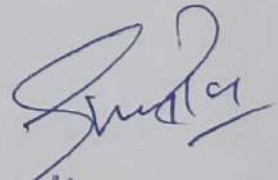
In view of this, we humbly request you to be the resource speaker/ mentor for the said webinar which will be held on meet.google.com/vib-qytt-rcy via the Google Meet application.

Thank you very much as we join hands in helping this webinar.

Thanks & Regards



Dr. Rajni Yadav
Associate HOD, BA (J&MC) – TIAS
New Delhi
India
+7065983589



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Department of Journalism and Mass Communication

Date: 14.11.2022

Approval Letter

This is to bring into your kind notice that Department of Journalism and Mass Communication is organising a "webinar on Emerging trends in Radio Podcast" under the Consignment of BAJMC subjects **Basics of Radio Programming and Production, Radio Production Lab, SubjectCode: 203 & 251** respectively for the academic and intellect enrichment of the Department of Journalism and Mass Communication on 21st November 2022 at 12:30 PM. The webinar has already been approved by the Department, It is being sent for further approval.

Details of the events are as follows:

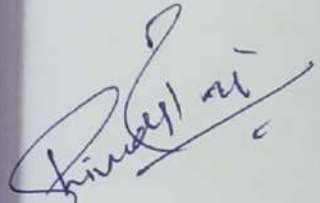
Title of the Webinar: " *Emerging trends in Radio Podcast*"

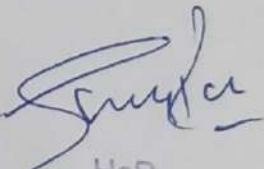
Speaker: Dr. SAPNA. M. S. Professor, DoS in Journalism and Mass Communication, University of Mysore.

Date & Time: 21st November 2022, 12:30 p.m. onwards.

Venue: Online Platform (Google Meet)

Meeting Link: meet.google.com/vib-qytt-rcy


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THIRD SEMESTER

BASICS OF RADIO PROGRAMMING AND PRODUCTION

COURSE CODE: BA (JMC) 203	L: 4	T/P: 0	CREDITS: 4
External Evaluation: 75 Marks	Internal Evaluation: 25 Marks		Total Marks: 100

Objectives of the Course

- On completion of this course, the student should be able to:
- describe radio as a medium of mass communication
 - describe various formats of radio programme
 - describe the process of radio programme production & evaluation

Unit I: [Understanding the Medium]

- Radio as Medium of Mass Communication
- Radio Broadcasting in India (pre and post-independence)
- Different Types of Radio Stations and Transmissions:
 - On the Basis of Reach: National, Regional, Local and Community
 - On the Basis of Transmission Technology: AM, SW, FM, Web
- Organizational Structure and Functionaries of a Radio Station: Govt. and Private

L: 14

Unit II: [Programme Formats]

- Radio Announcement and Links
- Radio Talk
- Radio Interview and Discussion
- Radio News
- Radio Feature and Documentary
- Radio Commentary
- Radio Play/Drama
- Radio Ads (Social and Commercial)
- Phone-in and Radio Bridge

L: 12

Unit III: [Radio Production and Transmission Process]

- Elements of Radio Programme
- Radio Production Process
- Equipment used in Radio Production: Types of Microphones, Headphones and Talk Backs, Audio Mixers and Transmitters
- Recording, Broadcasting and Troubleshooting
 - Indoor: Studio, Acoustics and Perspective
 - Outdoor: Ambience and Noise

L: 12

Unit IV: [Post Production and Evaluation]

- Editing and Mixing
- Adding Sound Effects and Music
- Audio Filters: Types, Need and Importance
- Evaluation: Process and Measurement Techniques

L: 10

Suggested Readings & E-resources:

- Chantler, P., & Stewart, P. (2003). Basic Radio Journalism. Amsterdam: Focal Press.
- Chatterji, P. C. (1987). Broadcasting in India. New Delhi: Sage Publications.
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HOD

BASICS OF JOURNALISM

THIRD SEMESTER

RADIO PRODUCTION LAB

COURSE CODE: BA (JMC) 251	L: 0	T/P: 2	CREDITS: 2
External Evaluation: 60 Marks	Internal Evaluation: 40 Marks		Total Marks: 100

Objectives of the Course

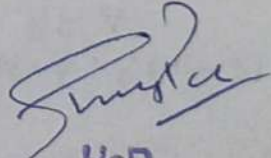
On completion of this course, the student should be able to:

- distinguish and differentiate between various radio programme formats
- demonstrate proficiency of skills in production of a radio programme

Exercises/Assignments

1. Listen, identify and discuss various radio programme formats
2. Hands-On: Work on studio recording and edit using digital audio equipment
3. Hands-On: Work on Outdoor recordings: Vox-Pop/Interview
4. Prepare a production book including:
 - a. Audio brief
 - b. Program objective (s)
 - c. Synopsis
 - d. Treatment
 - e. Script
 - f. Crew list
 - g. Technical requirements
 - h. Budget
5. Produce a 30 sec. public service announcement/radio commercial (individual activity)
6. Produce a five minute radio news/documentary/feature/drama/interview/discussion (small group activity)

Internal Assessment: The student should maintain a file and soft copy of her/his assignments/jobs duly checked and signed by the concerned faculty. The marks assigned for internal evaluation are 40.


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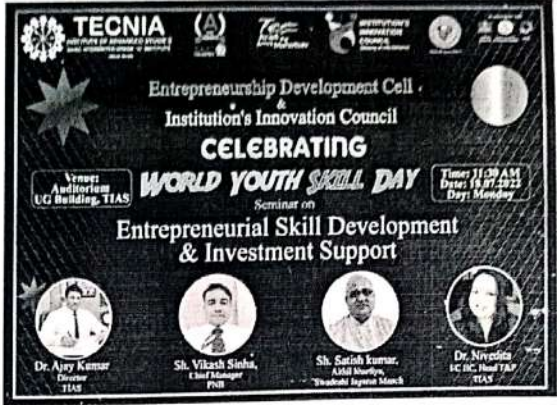


DELHI INDIA


Department of Journalism and Mass Communication

Report on Celebrating World Youth Skill Day

Title of Activity*	Celebrating World Youth Skill Day
Values	Professional Ethics
Learning Outcomes	<ul style="list-style-type: none">• The attendees got awareness for World Youth Skill Day.• The attendees understood the entrepreneurial skills.• The attendees were encouraged for entrepreneurship.• The attendees understood the importance of being entrepreneurs.• The attendees got awareness about the different schemes of Government for Financial support to start-ups and entrepreneurs.
Organized by (Dept./ Centre/ Cells/Clubs/ Committees Name)*	Department of Journalism and Mass Communication
Program Theme*	Celebrating World Youth Skill Day
External Expert / Internal Expert	External Expert : SH. Vikash Sinha, Chief Manager PNB, Sh. Satish Kumar, Akhil Bhartiya, Swadeshi Jagaran Manch

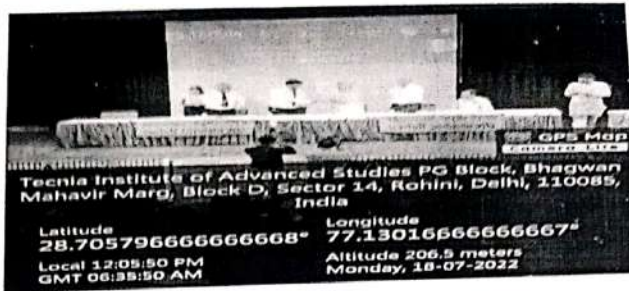
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Date*	18-07-2022
Time*	11:30 AM Onwards
Venue	Auditorium, UG Building, TIAS
Poster/Flyer/Notice*	
Social media link (promoting in any one Facebook/Instagram/Twitter is mandatory)	NA
No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	75
No. of Faculty* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	02
No. of External Participants (students + faculty) [write NA if not applicable]	NA
(Geotag) Photograph*	<div style="display: flex; justify-content: space-around;"> <div style="width: 45%;">  <p>Tecnia Institute of Advanced Studies PG Block, Bhagwan Mahavir Marg, Block D, Sector 14, Rohini, Delhi, 110085, India</p> <p>Latitude: 28.705796666666668° Longitude: 77.13016666666667° Local 11:59:08 AM Altitude 206.5 meters GMT 06:29:08 AM Monday, 18-07-2022</p> </div> <div style="width: 45%;">  <p>Tecnia Institute of Advanced Studies PG Block, Bhagwan Mahavir Marg, Block D, Sector 14, Rohini, Delhi, 110085, India</p> <p>Latitude: 28.705796666666668° Longitude: 77.13016666666667° Local 12:02:47 PM Altitude 206.5 meters GMT 06:32:47 AM Monday, 18-07-2022</p> </div> </div>


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Tecnia Institute of Advanced Studies PG Block, Bhagwan Mahavir Marg, Block D, Sector 14, Rohini, Delhi, 110085, India
 Latitude 28.705796666666668° Longitude 77.130166666666667°
 Altitude 206.5 meters
 Local 12:05:50 PM Monday, 18-07-2022
 GMT 06:38:50 AM



Tecnia Institute of Advanced Studies PG Block, Bhagwan Mahavir Marg, Block D, Sector 14, Rohini, Delhi, 110085, India
 Latitude 28.705796666666668° Longitude 77.130166666666667°
 Altitude 206.5 meters
 Local 12:05:50 PM Monday, 18-07-2022
 GMT 06:38:50 AM

Report: Description in (min 250 to max 800 words)*

World Youth Skill Day 15th July was celebrated on 18.07.2022 by Entrepreneurship Development Cell and Institution's Innovation Council TIAS in Tecnia Auditorium from 11.30 AM onwards. The program started with a ceremonial Lamp Lighting and Goddess Saraswati vandana followed by felicitations of guests. The Convener, Dr. Nivedita, Head Training and Placement and In Charge IIC welcomed the guests and highlighted the objective of celebration and itinerary of the program. Dr. Ajay Kumar, in his opening remark highlighted the important points of NEP 2020 and its merits. He asked the attendees to take entrepreneurship as career option and to work on their entrepreneurial skills. He motivated them to start their one business which would contribute in making India self-reliant. In his speech Dr. MN Jha Dean Tecnia Institute of Advanced Studies emphasized on the significant contribution of entrepreneurs in the economy and job generation in developed countries like USA, Germany, and France etc. and encouraged the attendees to become entrepreneurs so that India can meet the 5 trillion economies by 2025. The invited speaker Mr. Satish Kumar from Akhil Bhartiya Swadeshi Jagaran Manch in his motivational speech asked the attendees to adopt Earn While Learn and should start to develop their own enterprise from the very beginning. He gave examples of various big and successful entrepreneurs who started their journey at a very young stage like Mark Zuckerberg, Warren Buffett, Satiram Yadav aka Bittu Tikki Wala, Ritesh Agarwal, Trishanjeet Arora. Mr. Vikas Sinha in his talk discussed the various Government Schemes available for financial support to the entrepreneurs like Mudra Scheme, Stand- Up India, Street Vendor

	<p>and PMEGP. Mr. Anil Sharma, CA and Swawlambi Bharat Abhiyaan Kendriya Toli Sadasya encouraged the attendees to become job providers rather than job seekers and emphasized that apart from entrepreneurial skills a strong determination is a key factor to become a successful entrepreneur. Few entrepreneurs from the audience who were earning along with their studies also shared their story with everyone and got huge applauds. Later two first generation entrepreneurs Mr. Umesh Kumar Pathak, Director Prasad Cables and Mr. Hitesh Divedi, Shiv Gun Impex were honoured by Swadeshi Jagaran Mancha and Tecnia through an Appreciation Citation for their effort in generating job opportunities who later also shared their success story. The program ended with a vote of thanks by Mr. Nand Kishore Swadeshi Jagaran Manch followed by high tea with guests. The anchors of the program were Dr. Nivedita and Mr. Sanjay Gaur ExEn BSNL, Vibhag Sanyojak Swadeshi Jagaran Manch and the coordinator for the program was Mr. Mayank Arora, Assistant Professor, Department of Journalism and Mass Communication, Tecnia Institute of Advanced Studies.</p>
Recourse Person Profile	NA
Attendance Sheet*	<i>Attached at the end of Report</i>
Feedback	<i>Student aware about the importance of skills.</i>
Report Submitted by Convener <i>(write faculty coordinator name)</i>	Dr. Nivedita, Head - Training & Placement Cell, IIC In-Charge
For Office Use	
Signature of Event Coordinator	Signature of School/Department Head <i>(With Seal)</i>

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Sl. No.	Name	Sex	DOB	Enrollment No.	Program	Phone No.	Site
1	Abhishek Kumar	M	01/01/2001	BAJMC	BAJMC	9810012345	Site 1
2	Chaitan Singh	M	02/02/2002	BAJMC	BAJMC	9810012346	Site 1
3	Harsh Mehta	M	03/03/2003	BAJMC	BAJMC	9810012347	Site 1
4	Pranshu Sharma	M	04/04/2004	BAJMC	BAJMC	9810012348	Site 1
5	Adarsh Gupta	M	05/05/2005	BAJMC	BAJMC	9810012349	Site 1
6	Divya Singh	F	06/06/2006	BAJMC	BAJMC	9810012350	Site 1
7	Arushi Kulkarni	F	07/07/2007	BAJMC	BAJMC	9810012351	Site 1
8	Aditya Reddy	M	08/08/2008	BAJMC	BAJMC	9810012352	Site 1
9	Aarav Singh	M	09/09/2009	BAJMC	BAJMC	9810012353	Site 1
10	Ashika Patel	F	10/10/2010	BAJMC	BAJMC	9810012354	Site 1
11	Ashika Patel	F	11/11/2011	BAJMC	BAJMC	9810012355	Site 1
12	Ashika Patel	F	12/12/2012	BAJMC	BAJMC	9810012356	Site 1
13	Ashika Patel	F	13/13/2013	BAJMC	BAJMC	9810012357	Site 1
14	Ashika Patel	F	14/14/2014	BAJMC	BAJMC	9810012358	Site 1
15	Ashika Patel	F	15/15/2015	BAJMC	BAJMC	9810012359	Site 1
16	Ashika Patel	F	16/16/2016	BAJMC	BAJMC	9810012360	Site 1
17	Ashika Patel	F	17/17/2017	BAJMC	BAJMC	9810012361	Site 1
18	Ashika Patel	F	18/18/2018	BAJMC	BAJMC	9810012362	Site 1
19	Ashika Patel	F	19/19/2019	BAJMC	BAJMC	9810012363	Site 1
20	Ashika Patel	F	20/20/2020	BAJMC	BAJMC	9810012364	Site 1
21	Ashika Patel	F	21/21/2021	BAJMC	BAJMC	9810012365	Site 1
22	Ashika Patel	F	22/22/2022	BAJMC	BAJMC	9810012366	Site 1
23	Ashika Patel	F	23/23/2023	BAJMC	BAJMC	9810012367	Site 1
24	Ashika Patel	F	24/24/2024	BAJMC	BAJMC	9810012368	Site 1
25	Ashika Patel	F	25/25/2025	BAJMC	BAJMC	9810012369	Site 1

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25	Ashika Patel	F	25/25/2025	BAJMC	BAJMC	9810012369	Site 1

List of Beneficiary

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Sl. No.	Name	Grade	Roll No.	Subject	Mark	Remarks
1	Arora, Manish	I A	0337001921	BATMC	90.00	Good
2	Arora, Gagan	I A	0337001921	BATMC	90.00	Good
3	Arora, Anshu	I A	0337001921	BATMC	90.00	Good
4	Arora, Anshu	I B	0337001921	BATMC	90.00	Good
5	Arora, Anshu	I B	0337001921	BATMC	90.00	Good
6	Arora, Anshu	I B	0337001921	BATMC	90.00	Good
7	Arora, Anshu	I B	0337001921	BATMC	90.00	Good
8	Arora, Anshu	I B	0337001921	BATMC	90.00	Good
9	Arora, Anshu	I B	0337001921	BATMC	90.00	Good
10	Arora, Anshu	I B	0337001921	BATMC	90.00	Good
11	Arora, Anshu	I B	0337001921	BATMC	90.00	Good
12	Arora, Anshu	I B	0337001921	BATMC	90.00	Good
13	Arora, Anshu	I B	0337001921	BATMC	90.00	Good
14	Arora, Anshu	I B	0337001921	BATMC	90.00	Good
15	Arora, Anshu	I B	0337001921	BATMC	90.00	Good
16	Arora, Anshu	I B	0337001921	BATMC	90.00	Good
17	Arora, Anshu	I B	0337001921	BATMC	90.00	Good
18	Arora, Anshu	I B	0337001921	BATMC	90.00	Good
19	Arora, Anshu	I B	0337001921	BATMC	90.00	Good
20	Arora, Anshu	I B	0337001921	BATMC	90.00	Good

Fields marked with '*' are mandatory

Signature
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TECNIA

INSTITUTE OF ADVANCED STUDIES
GRADE "A" INSTITUTE
DELHI INDIA

Department of Journalism and Mass
Communication

Report on Seminar on World Radio Day - Radio and Peace

Title of Activity*

World Radio Day - Radio and Peace

Values

Observance of OBE Values: The seminar was aligned with the Tecnia Institute of Advanced Studies' Outcome-Based Education (OBE) values. It encouraged participants to develop the following skills and attributes:

Critical Thinking: Through discussions and interactive sessions, participants were encouraged to think critically about the role of radio in promoting peace and explore innovative approaches to addressing societal challenges.

Communication Skills: The event provided opportunities for participants to enhance their communication skills through active engagement, group discussions, and networking with industry experts.

Social Responsibility: The seminar emphasized the importance of social responsibility in media and encouraged participants to consider the impact of their work on society. The ethical considerations discussed during the event aimed to instill a sense of responsibility among aspiring journalists and broadcasters.

Learning Outcomes

Key Learning Outcomes: The seminar provided valuable insights and learning opportunities for the participants. The following are the key outcomes from the event:

Understanding the Power of Radio: The seminar

	<p>emphasized the immense power of radio as a medium for communication, especially in areas with limited access to other forms of media. Participants gained an understanding of how radio can transcend boundaries, bridge gaps, and promote peace.</p> <p>Exploring Radio's Role in Conflict Resolution: The sessions delved into the significant role radio plays in conflict resolution and peacebuilding efforts. Participants learned about the ways radio stations have contributed to resolving conflicts, promoting dialogue, and creating platforms for peaceful communication.</p> <p>Promoting Cultural Understanding: The seminar highlighted the ability of radio to celebrate cultural diversity and foster mutual understanding. Participants learned about the importance of representing diverse voices and perspectives on radio to promote inclusivity and harmony in society.</p> <p>Ethical Considerations in Radio Broadcasting: Dr. Aditya S. Mishra shed light on the ethical responsibilities of radio broadcasters in promoting peace. Participants gained insights into the importance of responsible journalism, unbiased reporting, and maintaining neutrality to ensure the radio's positive impact on society.</p> <p>Harnessing New Technologies for Peaceful Communication: The seminar also explored the role of emerging technologies in radio broadcasting and its potential for promoting peace. Participants learned about the integration of digital platforms, social media, and podcasting to reach wider audiences and foster meaningful conversations.</p>
Organized by (Dept./ Centre/ Cells/Clubs/ Committees Name)*	Department of Journalism and Mass Communication
Program Theme*	World Radio Day - Radio and Peace
External Expert / Internal Expert	Dr. Aditya Kumar. Mishra

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Form and

Date*	11th February 2023
Time*	10:30 am onwards
Venue	MPTI Hall

Poster/Flyer/Notice*



Social media link (promoting in any one Facebook/Instagram/Twitter is mandatory)	NA
No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	82
No. of Faculty* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	02
No. of External Participants (students + faculty) [write NA if not applicable]	NA

(Geotag) Photograph*

Shivedh
 HoD
 BA(JMC)-TIAS

10/10/20

Photograph of the Event with the Caption	
Report: Description in (min 250 to max 800 words)*	<p>The Seminar on World Radio Day - Radio and Peace organized by the Department of Journalism and Mass Communication at Tecnia Institute of Advanced Studies was a resounding success. The event fostered a deep understanding of the role of radio in promoting peace, cultural understanding, and conflict resolution. Participants gained valuable insights from Dr. Aditya S. Mishra's expertise and engaged in thought-provoking discussions throughout the day. The seminar aligned with the institution's OBE values, promoting critical thinking, communication skills, and social responsibility among the participants. Overall, the event proved to be a significant learning experience for all attendees, inspiring them to leverage the power of radio for positive social change.</p> <p>The seminar also provided a platform for networking and collaboration among the participants. Students, faculty members, and professionals from the field of journalism and mass communication came together, exchanging ideas, experiences, and best practices. This interaction facilitated the building of meaningful connections and the formation of partnerships that could contribute to future initiatives in promoting peace through radio.</p> <p>Furthermore, the seminar encouraged participants to think beyond traditional radio broadcasting and explore innovative approaches to utilize digital platforms and emerging technologies. The</p>

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discussions highlighted the potential of podcasts, online streaming, and social media integration to reach diverse audiences and create meaningful content that promotes peace and understanding. The Department of Journalism and Mass Communication, Tecnia Institute of Advanced Studies played a commendable role in organizing this seminar. By hosting such events, the department ensures that its students are exposed to current trends and developments in the media industry, preparing them to be responsible and proactive media professionals in the future. The Seminar on World Radio Day - Radio and Peace conducted by the Department of Journalism and Mass Communication at Tecnia Institute of Advanced Studies was a significant and enlightening event. It provided valuable insights into the power of radio as a medium for promoting peace and understanding. Participants learned about the ethical considerations, cultural inclusivity, and innovative approaches associated with radio broadcasting. By aligning with the institution's OBE values, the seminar successfully enhanced critical thinking, communication skills, and social responsibility among the attendees. The event served as a catalyst for fostering collaborations and inspiring future initiatives in utilizing radio for positive social change.

Recourse Person Profile

Dr. Adity
Before entering into academics, I have worked in India's two top financial services giants (ICICI Prudential and HDFC Bank) for approx. 3.5 yrs. I have completed my PhD from IBS, Hyderabad in October 2013. Apart from research, I have taught some courses at IBS, Hyderabad, India. My teaching interest lies in Product Management, Brand Management, Marketing Research and Marketing Management. I have publications in some reputed international journals (such as Journal of Advertising Research, Psychology and Marketing, Journal of Marketing Communications, Journal of Consumer Marketing, International Journal of Retail and Distribution Management etc.) and have presented papers in some reputed international conferences (such as AMA, AMS, INFORMS, IIM-A, MICA etc.).

Apart from teaching and research, I am also handling the IUP Journal of Effective Executive as Consulting Editor.

Specialties: Research - Celebrity Endorsement, Brand Personality, Brand Identity and Image, Destination Branding, TAM, Green Advertising.

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Teaching - Marketing Management, Product Management, Brand Management, Marketing Research

Attendance Sheet*

Attached at the end of Report

Feedback

Sample feedback Attached at the end of Report

Report Submitted by Convener (write faculty coordinator name)

Dr. Rajni Yadav

For Office Use

Signature of Event Coordinator

Signature of School/Department Head
(With Seal)

List of Beneficiary

TECNIA INSTITUTE OF ADVANCED STUDIES		
GRADE "A" INSTITUTE		
Department of Journalism and Mass Communication		
S.N O.	Enroll No.	Name of Student
1	3217002422	JAYA JAIN
2	7717002422	NITIN SACHDEVA
3	2117002422	SANYA CHADHA
4	1017002422	DEVANSH MUNJAL
5	5017002422	ANJALI
6	7817002422	ESHA JHA
7	7917002422	ARUSHI THUKRAL
8	4217002422	AMAN PREET KAUR
9	3817002422	AAISHA WALIA
10	9317002422	AARADHY RASTOGI
11	2517002422	AMOGH SHARMA
12	4017002422	PRACHI SINGH
13	4117002422	SHIVANI JHA
14	7017002422	MANYA SARABHAI
15	2417002422	RACHIT AGGARWAL
16	3317002422	ARSHEYA VOHRA
17	3417002422	TARUSHI JAIN
18	6517002422	SUHANI GOEL
19	5817002422	SNEHA YADAV
20	4617002422	ARYA PATEL
21	5117002422	MANANJYOT SINGH
22	7617002422	VANSH DHOORIA
23	2917002422	GUNGUN RAJPUT
24	1417002422	LAVANYA AGARWAL
25	2217002422	MEGHNA THAKUR

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26	8117002422	AAKANKSHA SHARMA
27	9217002422	GARIMA GUPTA
28	6017002422	MEHAK GOYAL
29	6417002422	SIMRAN SHARMA
30	6117002422	BHAVNISH SHARMA
31	3717002422	KASHISH CHAURASIA
32	3017002422	TANISHKA NANDWANI
33	7517002422	MONIKA
34	9017002422	ANIRUDH SHARMA
35	5317002422	DEEPTI
36	1317002422	HARSHITA JAIN
37	5617002422	RIYA ADHIKARI
38	35517002422	GITIKA SHARMA
39	13617002422	DRISHITI PANDEY
40	35417002422	RAJAT TANWAR
41	10417002422	KHUSHI
42	9917002422	REET MEHRA
43	13917002422	CHESHTA GARG
44	12417002422	SANYA SANGAL
45	14217002422	VANSH SHUKLA
46	13717002422	PARTHIK RATHI
47	36117002422	CHANDRIKA MISHRA
48	35917002422	MANSI SHARMA
49	13317002422	MOKUL SINGH
50	35817002422	TRISHITA RAO
51	11717002422	ANANNYA KAPOOR
52	11117002422	PRIYANSHI BANSAL
53	11417002422	SAMEER MAKHIJA
54	12517002422	MANVI TYAGI
55	13117002422	KIRTI GOEL
56	10917002422	RADHIKA KHANNA
57	14017002422	KASHISH
58	12617002422	SHREYA DEV KAURA
59	35617002422	HARSHITA NEGI
60	11817002422	SALONI GOEL
61	10617002422	AASHI SHARMA
62	35217002422	YASHIKA DHIMAN
63	10217002422	MUKUL ARORA
64	12817002422	KASHISH VERMA
65	35317002422	BHOOMI GARG
66	10117002422	HARSHIT SAGAR
67	36017002422	MANISH KUMAR CHAURASIYA
68	10017002422	OJASWI DOONGA
69	36221302422	NIKITA KUMARI
70	35921302422	ANURAG BANGWAL
71	36021303422	KARINA CHOUHAN

Part
of
List

72	1321302422	UDIT GOYAL
73	2621302422	RIYA BANSAL
74	521302422	ISHA JUGRAN
75	35221302422	PUSHPA KUMARI
76	3821302422	KUNAL SINGH RAJPUT
77	121302422	PRITI SINGH
78	1421302422	RAMPRASAD VARMA
79	2021302422	NISHITHA JAISINGH
80	2921302422	ADITHYAN PRAMOD
81	3921302422	SAJAL SRIVASTAV
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Tecnia Institute of Advanced Studies
Grade "A" Institute
Department of Journalism and Mass Communication

Date: 23 March 2023

Webinar Report:
Empowering Intrapreneurship in the Media Industry

Webinar Empowering Intrapreneurship in the Media Industry

Date: 23 March 2023

Time: 11:30 AM

Venue: Tecnia Institute of Advanced Studies (TIAS)

Platform: Online; Google Meet

Resource Person: Dr. Kumari Pallavi, Galgotia University

Convenor: Dr. Rajni Yadav

Organiser: Department of Journalism and Mass Communication, TIAS

Shruti
HoD
BA(JMC)-TIAS



Department of Journalism and Mass Communication
is Organizing

Webinar on

Empowering

INTRAPRENEURSHIP IN THE MEDIA INDUSTRY

RESOURCE PERSON



Dr. Kumari Pallavi
Asst. Professor, Galgotia University



📅 23th Mar. 2023 ⌚ 11:30 AM 📍 Online; Google Meet

Convenor: Dr. Rajni Yadav (Department of J&MC)



FlierS

Introduction: The webinar on "Empowering Intrapreneurship in the Media Industry" was held on 14th December 2022, organized by the Department of Journalism and Mass Communication at Tecnia Institute of Advanced Studies. The event aimed to create awareness and foster discussion on the concept of intrapreneurship within the media

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industry. The webinar focused on empowering media professionals to adopt an intrapreneurial mindset and leverage innovative thinking within their organizations.

Objectives:

The primary objectives of the webinar were as follows:

1. To introduce participants to the concept of intrapreneurship and its relevance in the media industry.
2. To highlight the benefits of fostering an intrapreneurial culture within media organizations.
3. To discuss real-world examples of successful intrapreneurial initiatives in the media sector.
4. To equip media professionals with skills and strategies to develop an intrapreneurial mindset.
5. To inspire participants to take on leadership roles and drive innovation within their organizations.

Learning Outcomes: The webinar on "Empowering Intrapreneurship in the Media Industry" achieved the following learning outcomes:

1. **Understanding of Intrapreneurship:** Participants gained a clear understanding of the concept of intrapreneurship and its significance in the media industry. They learned how intrapreneurial thinking can drive innovation, improve competitiveness, and lead to organizational growth.
2. **Benefits of Intrapreneurial Culture:** Participants became aware of the benefits of fostering an intrapreneurial culture within media organizations. They learned how such a culture encourages employees to take ownership, be proactive, and explore creative solutions to challenges.
3. **Real-World Examples:** Through the presentation of case studies and success stories, participants were exposed to real-world examples of successful intrapreneurial initiatives in the media sector. This allowed them to gain insights into practical applications and potential outcomes.
4. **Skills Development:** The webinar equipped participants with practical strategies and skills to develop an intrapreneurial mindset. They learned problem-solving techniques, idea generation methods, and ways to foster a collaborative and innovative work environment.
5. **Inspiration and Motivation:** The event inspired participants to embrace risk-taking and visionary thinking. They were motivated to become change agents within their organizations, taking on leadership roles and driving positive transformations.

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OBE Values Demonstrated:

The webinar on "Empowering Intrapreneurship in the Media Industry" aligned with Tecnia Institute of Advanced Studies' Outcome-Based Education (OBE) values, demonstrating the following:

1. **Knowledge Acquisition:** Participants acquired knowledge about intrapreneurship, its benefits, and its application in the media industry. They also learned from real-world examples and case studies, expanding their understanding of the subject matter.
2. **Practical Skills Development:** Through interactive sessions and training, participants developed practical skills related to intrapreneurial thinking, problem-solving, and collaboration. These skills are essential for their future roles in the media sector.
3. **Critical Thinking:** The webinar encouraged critical thinking as participants engaged in discussions, analyzed case studies, and sought solutions to challenges faced by the media industry. They were encouraged to think innovatively and critically about intrapreneurial opportunities.
4. **Leadership and Responsibility:** Participants were inspired to take on leadership roles and responsibility within their organizations. The event emphasized the importance of proactive and responsible behavior in driving positive change.
5. **Adaptability and Flexibility:** Participants learned about the importance of adaptability and flexibility in an ever-changing media landscape. They were encouraged to embrace new ideas, adapt to challenges, and continuously innovate.
6. **Ethical Awareness:** While not explicitly mentioned in the report, the promotion of an intrapreneurial culture in the media industry involves ethical considerations. Ethical awareness is essential when implementing innovative solutions and making business decisions.

Webinar Highlights:

The webinar was structured to provide participants with valuable insights into intrapreneurship in the media industry. The key highlights of the event were as follows:

Introduction to Intrapreneurship: Dr. Rajni Yadav commenced the webinar by introducing the concept of intrapreneurship and its significance in the media landscape. She emphasized the importance of embracing innovation and creativity within media organizations to stay competitive.

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Intrapreneurial Mindset in Media: Dr. Kumari Pallavi, the esteemed resource person from Galgotia University, delivered an insightful presentation on the characteristics of an intrapreneurial mindset and its relevance in the media industry. She discussed how media professionals can embrace risk-taking, adaptability, and visionary thinking.

Case Studies and Success Stories: Several case studies and success stories from the media industry were presented to showcase how intrapreneurship has led to transformative initiatives and business growth. Participants learned from real-world examples and gained inspiration to implement similar strategies in their organizations.

Skill Development and Training: The webinar focused on providing participants with practical strategies to develop an intrapreneurial mindset. Dr. Kumari Pallavi

Interactive sessions to train participants on problem-solving, idea generation, and fostering collaboration within their teams.

Q&A and Panel Discussion: The webinar concluded with a lively Q&A session, where participants had the opportunity to seek clarification on intrapreneurship-related topics. Additionally, a panel discussion involving industry experts allowed for deeper insights and perspectives.

The webinar on "Empowering Intrapreneurship in the Media Industry" organized by the Department of Journalism and Mass Communication at Terna Institute of Advanced Studies was a successful and enlightening event. Participants gained valuable knowledge about the concept of intrapreneurship, its application in the media sector, and the benefits of fostering an intrapreneurial culture within organizations. The event encouraged media professionals to embrace innovation, take on leadership roles, and drive positive change within their workplaces. The Department of Journalism and Mass Communication at TIAS remains committed to organizing more such enriching webinars to empower and equip media professionals with the necessary skills for a dynamic and evolving industry.

List of Beneficiaries

S. No.	Enrollement No.	Name of Stdents
1	517002422	Aryan kumar
2	617002422	Aashka Jain
3	817002422	Bushra
4	1017002422	DEVANSH MUNJAL
5	1217002422	Krish Gupta

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6	1317002422	HARSHITA JAIN
7	1417002422	Lavanya Agarwal
8	2017002422	Bhumi Vashisht
9	2117002422	Sanya Chadha
10	2217002422	MEGHNA THAKUR
11	2417002422	RACHIT AGGARWAL
12	2517002422	Amogh Sharma
13	2717002422	Manya Gupta
14	2917002422	Gungun
15	3017002422	Tanishka
16	3117002422	Gaurav Prashar
17	3217002422	Jaya Jain
18	3317002422	Arsheya vohra
19	3417002422	Tarushi Jain
20	3617002422	MANIA NAGPAL
21	3717002422	Kashish Chaurasia
22	3817002422	Aaisha
23	4017002422	Prachi Singh
24	4117002422	Shivani Jha
25	4217002422	Amanpreet Kaur
26	4617002422	Arya Patel
27	4717002422	Gurjot Singh
28	4817002422	NIHARIKA KAKKAR
29	5017002422	Anjali
30	5117002422	Mananjyot Singh Bindra
31	5217002422	ANSHITA SAINI
32	5317002422	DEEPTI
33	5417002422	Tanushri
34	5517002422	MUSKAN JAIN
35	5617002422	Riya Adhikari
36	5817002422	Sneha Yadav
37	6017002422	MEHAK GOYAL
38	6117002422	Bhavnish Sharma
39	6417002422	SIMRAN SHARMA
40	6517002422	suhani goel
41	6617002422	Shristi Sachdeva
42	6817002422	Vansh Jindal
43	7017002422	MANYA SARABHAI
44	7517002422	Monika
45	7617002422	VANSH DHOORIA
46	7717002422	NITIN SACHDEVA

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47	7817002422	Esha jha
48	7917002422	Arushi Thukral
49	8117002422	Aakanksha Sharma
50	8317002422	Piyush Kapoor
51	8417002422	SWAYAM PRUTHI
52	8717002422	LAVANYA MEHNDIRATTA
53	8817002422	KHUSHI CHAUDHARY
54	8917002422	Kartik Joshi
55	9017002422	ANIRUDH SHARMA
56	9217002422	Garima Gupta
57	721302421	BHAWNA
58	821302421	Shivam Gupta
59	921302421	Mohit Raj
60	1021302421	ROHIT KUMAR SINGH
61	1121302421	MAYANK GULATI
62	1221302421	Shruti chaudhary
63	1421302421	Akanksha Rai
64	1521302421	Ritika
65	1621302421	TIYA AGARWAL
66	1721302421	Fiza Dua
67	1821302421	MAHEK SANCHETI
68	1921302421	ADITYA JAIN
69	2021302421	SHREYA
70	2121302421	Varun Varma
71	2221302421	SAKSHAM KAPOOR
72	2321302421	Bhumika joshi
73	2421302421	Nidhi Shukla
74	2521302421	Saksham pahwa
75	2621302421	nehal sahni
76	2721302421	ARUSHI
77	2821302421	Harshita kaushik
78	2921302421	GAURAV KUMAR SARKAR
79	3021302421	KHUSHBOO ADLAKHA
80	3121302421	Maryam Khan
81	3221302421	Kritika Girdhar
82	3321302421	KANIKA BANSAL
83	3421302421	SHIVANG MISRA
84	3521302421	DHRUV THUKRAL
85	3621302421	Muskan Mittal
86	3721302421	ANAMIKA
87	3821302421	anuj

Shivam
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88	3921302421	YASHIKA
89	4021302421	Chahal Solanky
90	4121302421	ARYAN ARORA
91	4221302421	GUNEETA BATRA
92	4321302421	kartik sharma
93	4421302421	NEERJA ROHATGI
94	6917002420	RISHABH DIWAN
95	7017002420	RITESHNA
96	7117002420	RIYA POKHRIYAL
97	7217002420	ROHIT MALHOTRA
98	7317002420	RUPALI DAS
99	7417002420	SAGNIK BHUNIA
100	7517002420	SAKSHI BHAYANA
101	7617002420	SAKSHI YADAV
102	7717002420	SALONI ARORA
103	7817002420	SANJAM
104	7917002420	SANYA OBEROI
105	8017002420	SARTHAK JAIN
106	8117002420	SARTHAK KOTHARI
107	8217002420	SHALLU BHAMBRI
108	8317002420	SHIVAM TIWARI
109	8417002420	SHREYA MITTAL
110	8517002420	SHRUTI
111	8617002420	SHRUTI JAIN
112	8717002420	SMRITI SETHI
113	8817002420	SNEHIL WADHWA
114	8917002420	SUNIDHI PANDEY
115	9117002420	TUSHAR SAINI
116	9217002420	V VIMENTHAN CHARY
117	9317002420	VAIBHAV MUDGAL
118	9417002420	VAIBHAV SHARMA
119	9517002420	VANSH CHUGH
120	9617002420	VANSH GROVER
121	9717002420	VANSH KOCHHAR
122	9817002420	VANSHIKA CHAWLA
123	9917002420	VENUDHAR SANGRA
124	10017002420	VIPASHA MOTWANI
125	10117002420	WASAM ZAFFAR
126	10217002420	YASH SAINI
127	35117002420	ANSHU YADAV
128	35217002420	ANSH ARORA

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129	35317002420	KHUSHBOO SABHARWAL
130	35417002420	PRERNA GOEL

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Department of Journalism and Mass Communication

Date: 09.12.2022

Approval Letter

This is to bring to your kind notice that the Department of Journalism and Mass Communication is organizing a webinar on "Graphics Design for Social Media" under the consignment of BA (J&MC) subjects under Course: Basics of Design & Graphics course code BA (J&MC) code 105 and Design & Graphics Lab BA (J&MC) code 155, respectively, for the academic and intellectual enrichment of the Department of Journalism and Mass Communication on Friday, December 9, 2022, at 12:00 PM. The webinar has already been approved by the department meeting and is being sent for further approval.

Details of the events are as follows:

Title of the Webinar: Graphics Design for Social Media

Speaker: Ms. Monika Khanduja, 2D Concept Artist and Technical Instructor, Jagran Institute of Digital Animation, Kanpur, Uttar Pradesh, 208032

Date & Day: 09th December 2022, Friday

Time: 12:00 PM. onwards.

Venue: Online Platform- Google Meet

Convener: Mr. Karan Singh, Assistant Professor, TIAS, New Delhi

Meeting link

<https://meet.google.com/ikb-xpss-srw>

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Tel: 91-11-27555121-24, E-Mail : directortias@tecnia.in, Website: www.tiaspg.tecnia.in



Ref. No. TIAS/BAJMC/2021-22/

Date: 09.12.2022

To,
Ms. Monika Khanduja
2D Concept Artist and Technical Instructor
Jagran Institute of Digital Animation
Kanpur, Uttar Pradesh, 208032

Invitation for
Webinar
on
Graphic Design for Social Media
ONLINE Platform – Google Meet
09th December 2022.
At 12:00 p.m.
Meeting Link: <https://meet.google.com/ikb-xpsp-srw>

Madam,

We are pleased to introduce you to Tecnia Institute of Advanced Studies ("TIAS"), a Flagship of Tecnia Group of Institutions; one of the Premier NAAC accredited "A" Grade Institute; Approved by All India Council For Technical Education (AICTE), Ministry of Human Resource Development (HRD), Government Of India (GoI) and Affiliated to Guru Gobind Singh Indraprastha University, Delhi; Recognized under Section 2(f) of University Grants Commission Act, 1956. The Institute conducts Master of Business Administration (MBA), Bachelor of Business Administration (BBA), Bachelor of Arts (BA) & Master of Computer Application (MCA) & Bachelor of Computer Applications (BCA) programmes in both shifts. The institute is ISO (hereinafter ISO refers to International Organization For Standardization) 9001:2015, ISO 14001:2015, ISO 21001:2018 & ISO 51001: 2018 Certified and Instituted is Top 50 Best B-School in North Zone by The Week Hansa Research Survey, Top 50 Private Institute in India by Times BBA Education Ranking Survey; The institute has established Institution Innovation Council (IIC) under the Norms of MHRD's Innovation Cell, GoI Dated 11.09.2019 to promote Innovation and Start up and also established Entrepreneurship Development Cell. Institute provides Value Added Programs & Career Counseling Session, Capabilities Enhancement Program on Technical and Soft Skill Expertise knowledge for development of young professional. The institute had set up TIAS-NPTEL Local chapter to complete MOOCs Course with e-certification for making students employable. Institute has ultra-Modern infrastructure and impart Value Based Education, conducts Training, Research & Consultancy, National and International Conferences and Seminars, Faculty Exchange Programme, Technical cum Cultural Fest etc. since 1998. The Institute is located at a prime location and has State-of-the-Art facilities, erudite faculties, dedicated staff members and an ambience to fulfill admirable academic pursuit.

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The Department of Journalism & Mass Communication of our TECNIA Institute is organizing a Webinar on Graphic Design for Social Media under Course: Basics of Design & Graphics course code BA (J&MC) code 105 and Design & Graphics Lab BA (J&MC) code 155, respectively, for the academic and intellectual enrichment of the Department of Journalism and Mass Communication on Friday, December 9, 2022, at 12:00 PM. The said activity aims to enable students of Journalism and Mass Communication to have sufficient knowledge of Design & Graphics and to create awareness of Graphic Design for Social Media and its key features which would shape the journalistic approach of students.

In view of this, we humbly request you to be the resource speaker/ mentor for the said webinar which will be held on via the Google Meet application.

Meeting
link

<https://meet.google.com/ikb-xpsp-srw>

Thank you very much as we join hands in helping this webinar.

Thanks & Regards

Karan Singh

Karan Singh, Assistant Professor
BA (J&MC) – TIAS
New Delhi
India
+91-8826590040/ 7055850238

[Signature]
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Department of Journalism and Mass Communication

Date: 09.12.2022

REPORT ON "WEBINAR"

Graphics Design for Social Media

Event Topic: Graphics Design for Social Media

Date: 09th Dec. 2022

Time: 12:00 p.m. onwards

Department: Department of Journalism and Mass Communication

Name of Speaker: Ms. Monika Khanduja, 2D Concept Artist and Technical Instructor,
Jagran Institute of Digital Animation, Kanpur, Uttar Pradesh, 208032

Name of Director: Dr. Ajay Kumar, TIAS

Name of Dean : Dr. M.N. Jha, TIAS

Name of HOD: Dr. Shivendu Rai, BAJMC, TIAS

Name of Convener: Mr. Karan Singh, Assistant Professor BA(J&MC), TIAS

Venue: Virtual Platform- Google Meet

Google Meet, Link: <https://meet.google.com/ikb-xpsp-srw>

No. of students participated: 175

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OBJECTIVES OF THE EVENT:

1. To make participants aware of the aspects related to graphic design.
2. To enlighten participants about the features of graphic design for social media.
3. To teach participants "how to design good creative for social media."
4. To make participants understand "How to Design Motion Graphics Creative."

Summary of the Webinar:

The Department of Journalism & Mass Communication of the TECNIA Institute organised a webinar on Graphics Design for Social Media under the course BA (J&MC). Subjects under this course: Basics of Design and Graphics Code BA

(J&MC) Code 105 and Design & Graphics Lab BA (J&MC) Code 155, via the virtual platform Google Meet, on Friday, December 9, 2022, at 12:00 PM onwards.

Event coordinators Mr. Karan Singh, Assistant Professor, BA (JMC), and Ms. Rupali Das, a student of BA (JMC), delivered the welcome address, introducing the resource person, Ms. Monika Khanduja, 2D Concept Artist and Technical Instructor, Jagran Institute of Digital Animation, Kanpur, Uttar Pradesh, 208032.

Where the honourable speaker spoke about aspects related to graphic design, she added that good creative also attracts social media users and helps the growth of organizations. The said activity aims to enable students of journalism and mass communication to have sufficient knowledge of graphic design and to create awareness of motion graphics design and its key features, which would shape their journalistic approach.

After that, questions and interaction sessions were held in which teachers also shared information on graphic design. The event was well received by the audience, which also provided positive feedback. The resource person thanked the organisers for arranging the live webinar. At the end of the webinar, Dr. Rajni Yadav, Assistant Professor, BA (JMC), delivered the vote of thanks.

Event coordinator Mr. Karan Singh thanked the resource person, management, Director TIAS, Dean TIAS, BA (J&MC) HoD, faculty members, participants, and other officials for their active support in making the programme successful.

Learning Outcome:-

1. Participants have learned about the different aspects of graphic design.
2. Participants have learned about the features of graphic design for social media.
3. Participants have learned about how to design good creative for social media.
4. Participants have understood Motion Graphics Creative.


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Amrit Mahotsav

Webinar on Graphics Design for Social Media



Prof. (Dr.) Ajay Kumar
Director
TIAS



Ms. Monika Khanduja
2D concept Artist & Technical Artist for
JICA, Kagaku



Prof. (Dr.) M.N. Jha
Dean (Academics)
TIAS, Delhi



Dr. Shivendu Rai
HoD BA(JMC)
TIAS

Time : 12:00 P.M.
Date : 09th DEC. 2022

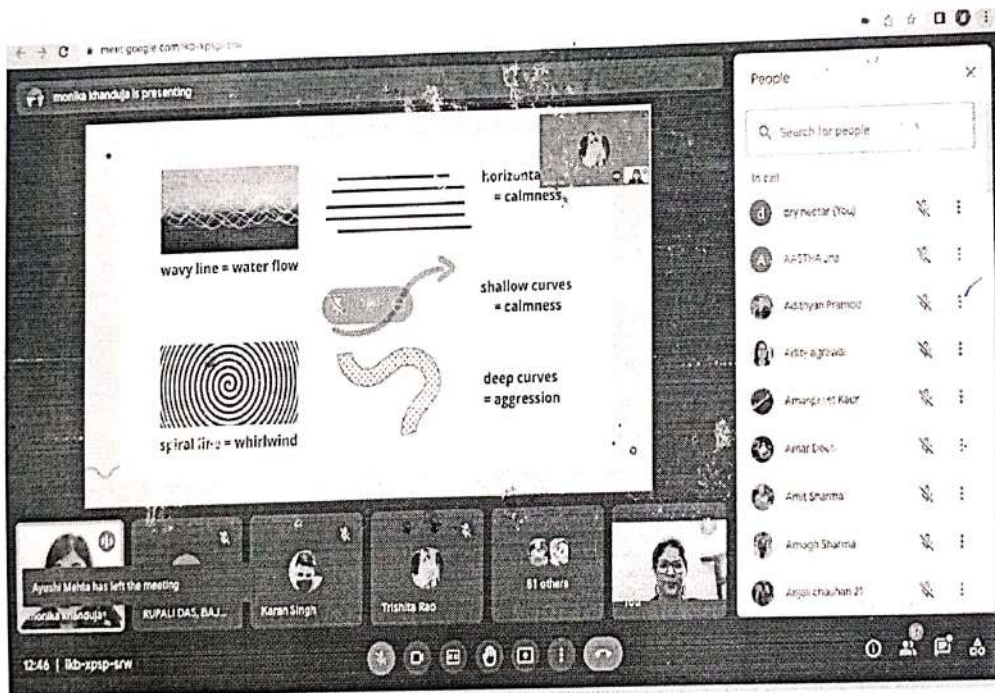
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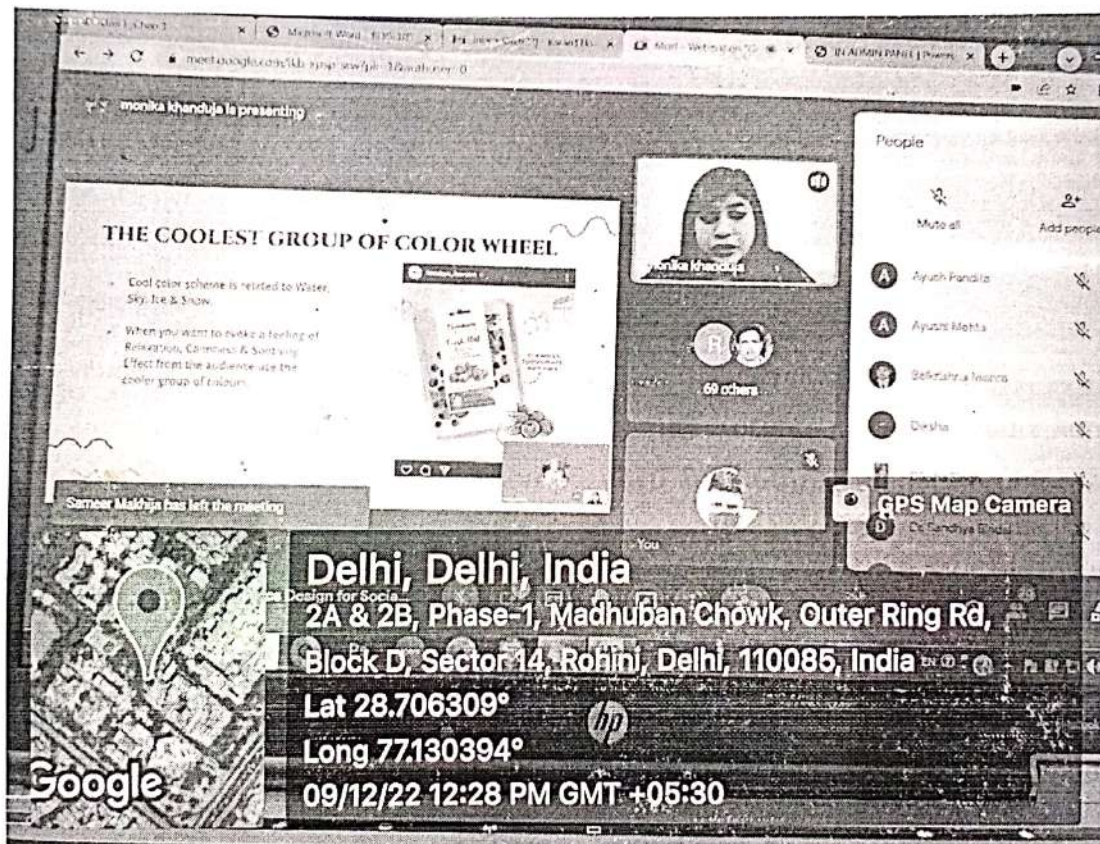
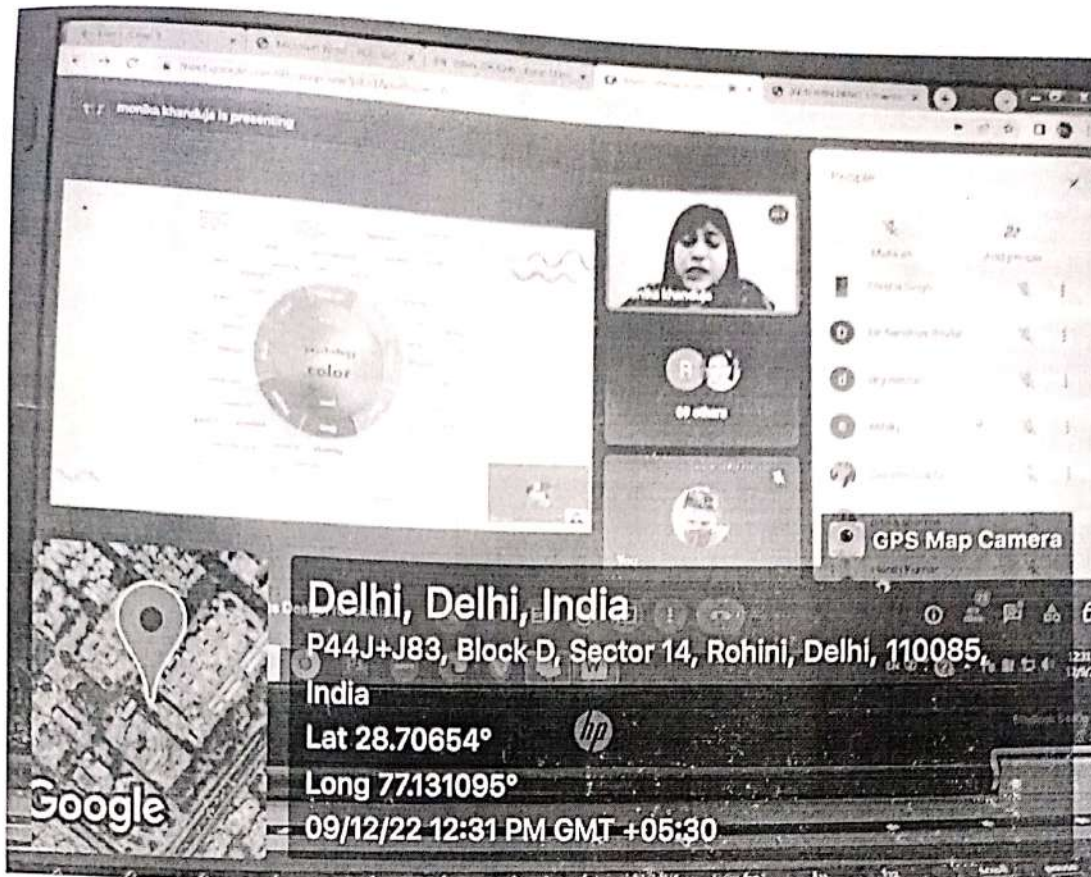
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Mr. Karan Singh
Coordinator
Asst. Professor, TIAS



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Tecnia Institute of Advanced Studies
Grade "A" Institute
Department of Journalism and Mass Communication

Date: 14th December 2022

Workshop Report
Intellectual Property Rights (IPR) Workshop

Title: Intellectual Property Rights (IPR) Workshop

Date: 14th December 2022

Time: 10:30 AM Venue: Tecnia Institute of Advanced Studies (TIAS)

Platform: Online; Google Meet

Resource Person: Prof. M.N. Jha, Dean academics, TIAS

Convenor: Dr. Rajni Yadav Organizer: Department of Journalism and Mass Communication, TIAS

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Department of Journalism and Mass Communication
is Organizing
Workshop on

Intellectual Property Rights (IPR)

RESOURCE PERSON



Prof. M.N. Jha
Dean Academics, TIAS



📅 14th Dec. 2022 ⌚ 10:30 AM 📍 Online; Google Meet

Convenor: Dr. Rajni Yadav (Department of J&MC)



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Introduction:

The workshop on Intellectual Property Rights (IPR) held on 14th December 2022 at Tecnia Institute of Advanced Studies was aimed at creating awareness and imparting knowledge about the significance of IPR in various fields. The workshop brought together students, academicians, and professionals to explore the intricacies of intellectual property rights and their implications on creativity, innovation, and economic growth.

Objectives:

The primary objectives of the workshop were as follows:

1. To educate participants about the fundamentals of Intellectual Property Rights.
2. To familiarize participants with the various forms of intellectual property, such as patents, copyrights, trademarks, and trade secrets.
3. To highlight the importance of protecting intellectual property in fostering innovation and creativity.
4. To address the challenges and issues related to IPR enforcement and infringement.
5. To encourage the participants to integrate ethical practices related to IPR in their professional endeavors.

Schedule: The workshop spanned a half-day, commencing at 10:30 AM and concluding at 2:00 PM. The schedule was structured as follows:

10:30 AM - 11:00 AM: Registration and Networking

11:00 AM - 11:30 AM: Inauguration and Welcome Address by Dr. Rajni Yadav

11:30 AM - 1:00 PM: Technical Session by Prof. M.N. Jha on IPR and its various forms

1:00 PM - 1:30 PM: Interactive Session and Q&A with the audience

1:30 PM - 2:00 PM: Closing Remarks and Vote of Thanks

Learning Outcomes:

The workshop successfully achieved its learning outcomes:

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1. Understanding of IPR: Participants gained a comprehensive understanding of Intellectual Property Rights, including patents, copyrights, trademarks, and trade secrets.
2. Importance of Protection: The significance of protecting intellectual property was emphasized, and participants learned how it fosters innovation, creativity, and economic growth.
3. Awareness of IPR Challenges: Participants were made aware of the challenges and issues related to IPR enforcement and infringement in various industries.
4. Ethical Practices: The workshop emphasized the importance of adhering to ethical practices when dealing with intellectual property rights.

OBE Values Demonstrated:

The workshop aligned with Tecnia Institute of Advanced Studies' Outcome-Based Education (OBE) approach, demonstrating the following values:

1. Knowledge and Skill Enhancement: The workshop enhanced participants' knowledge and skills related to IPR, making them more competent in understanding and applying IPR concepts.
2. Critical Thinking: Through interactive sessions and Q&A, participants were encouraged to think critically about IPR issues and explore solutions.
3. Ethical Sensitivity: The emphasis on ethical practices regarding intellectual property rights demonstrated the importance of ethical sensitivity in professional endeavors.
4. Communication Skills: Participants engaged in effective communication during the workshop, sharing their ideas and opinions during discussions.
5. Professionalism: By learning about IPR and its impact on various industries, participants gained a sense of professionalism and responsibility in their future endeavors.

The workshop on Intellectual Property Rights conducted by Tecnia Institute of Advanced Studies was a resounding success. Participants gained valuable insights into the world of IPR, its importance, and the ethical considerations surrounding it. The event served as a platform for promoting discussions, networking, and fostering a deeper understanding of IPR concepts. The Department of Journalism and Mass Communication at TIAS is committed to organizing more such workshops in the future to enhance the knowledge and skills of its students and professionals alike.

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HOD
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List of Beneficiaries:

S. No.	Enrollement No.	Name of Stdents
1	35717002420	SANYA ARORA
2	35817002420	DEVANG SABHARWAL
3	35917002420	MITALI ARORA
4	36017002420	SHREYA DAS
5	36117002420	PRAGYA GUPTA
6	36217002420	GAURI SONI
7	50117002420	PREM RAJ GUPTA
8	50217002420	SOMEIN SAPRA
9	50417002420	ANJALI KHANNA
10	50517002420	SONAL KWATRA
11	1.2622E+11	YASH PAL
12	1.2622E+11	Kunal
13	1.2622E+11	KRISHNA SINHA
14	1.2622E+11	Kashish Grover
15	1.2622E+11	Arijit Kanjilal
16	1.2622E+11	SHRISHTI VASHISHT
17	1.2622E+11	Nishtha Jaisingh
18	1.2622E+11	UDIT GOYAL
19	1.2622E+11	Archit
20	1.2622E+11	Sajal Srivastav
21	1.2622E+11	KUNAL SINGH RAJPUT
22	1.2622E+11	PRERNA SHARMA
23	5817002421	KASHISH SETHI
24	5917002421	bhavay bali
25	6117002421	Manya Grover
26	6217002421	Ramneek Takkar
27	6317002421	Ira Sharma
28	6417002421	Chahat Daryani
29	6517002421	Prashant Kumar Choudhury
30	6617002421	Dhruv Sharma
31	6717002421	Saloni Baranwal
32	6817002421	VANSH KALRA
33	6917002421	Anushka
34	7317002421	IMRANA NAZ
35	7417002421	Vanshika Sharma
36	7517002421	Sahanaz Khatun

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37	7617002421	ANSEN JOY KALLUKALAM
38	7717002421	Anik gosswami
39	8017002421	Ishika Kapoor
40	8117002421	KHUSHI MANCHANDA
41	8217002421	Tanuj verma
42	8317002421	ISHIKA TAYAL
43	8417002421	NIDHI
44	8517002421	Mohd Usaid Parvez
45	8617002421	Khushi Mahajan
46	8717002421	Nitesh Yadav

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