



ज्ञान-विज्ञान विमुक्तये

प्रा. मनिष र. जोशी
सचिव

Prof. Manish R. Joshi
Secretary



सत्यमेव जयते



विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

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Oct 23rd, 2023/ कार्तिक 1, 1945

Respected Madam/ Sir,

I am pleased to share with you that as part of Ek Bharat Shreshtha Bharat (EBSB), Phase I and Phase II of Yuva Sangam have received immense response of the youth and Higher Education Institutions (HEIs) from all over the country. This initiative, conceptualized by our Hon'ble Prime Minister, aims to build a structured and sustained cultural connection between states/union territories and foster empathy, particularly among our youth.

Yuva Sangam is designed to provide an immersive cultural exchange that goes to the heart of celebrating the rich diversity of our nation. Participants embark on 5-7 days exposure tours, gaining a profound understanding of various aspects of life, the natural beauty of our land, landmarks of development, recent accomplishments, and the vibrant connections among the youth. The program is structured around "5 Ps," covering Tourism, Traditions, Development, Technology, and People-to-people connections. The underlying principle is experiential learning, in alignment with the National Education Policy 2020.

Online registrations are now open for Phase III of Yuva Sangam through the Yuva Sangam portal (<https://ebsb.aicte-india.org/>), with cultural-cum-educational tours scheduled to commence on November 15, 2023, which presents exciting opportunities for students and HEIs.

In this phase, Ministry of Education has partnered with 20 Higher Education Institutions (list attached) from across India to organize the tours. Their role extends beyond selecting Yuva Sangam delegates; it includes crafting comprehensive itineraries that encapsulate the essence of our nation through the five key areas mentioned earlier. Additionally, we encourage meaningful interactions with a diverse array of stakeholders, including industrial bodies, associations, dignitaries such as Governors and Chief Ministers, local heroes, startup entrepreneurs, artists, singers, sports persons, musicians, self-help groups, NGOs, and accomplished individuals from various domains. This will enrich the overall experience and learning of the Yuva Sangam delegation. We also encourage resource mobilization from sponsors, with the option to utilize funds available under OH-31 to ensure the successful execution of this phase.

To aid your participation, a Standard Operating Procedure (SOP) has been developed and consolidated resources encompassing concept notes, SOP, details of IRCTC Nodal Officers, photo albums, Nodal Officer information, itineraries, lists of students from previous phases, presentations, branding materials, and communication resources are available in a Google Drive repository https://drive.google.com/drive/folders/1zuOWUEnnynlWdZf6iVHndp-0JtM2IFrA?usp=share_link

We earnestly request your continued cooperation and active involvement in making Yuva Sangam Phase III a remarkable success. Your support plays a crucial role in realizing the vision of 'Ek Bharat Shreshtha Bharat.'

With regards,

Yours sincerely,


(Manish Joshi)

Encl: As above

- The Vice-Chancellors of all Universities
- The Principals of all Colleges/Institutes



YS Ph-3 Paired States & Institutes

S.No.	State/ UT	Name of the Institution	State/UT	Name of the Institution
1	Maharashtra	SPPU Pune	Assam	IIT Guwahati
2	Karnataka	IIT Dharwad	Punjab	IIT Ropar
3	Telangana	IIT Hyderabad	Uttar Pradesh	BHU Varanasi
4	Andhra Pradesh	Central Tribal University of Andhra Pradesh, Kondakarakam	Delhi	IIT Delhi
5	Tamil Nadu	IIM Trichy	Rajasthan	IIT Kota
6	Odisha	IIM Sambalpur	Kerala	NIT Calicut
7	Madhya Pradesh	IITDM Jabalpur	West Bengal	IIT Kharagpur
8	Jharkhand	IIT Ranchi	Haryana	NIT Kurukshetra
9	Goa	NIT Goa	Chhattisgarh	IIT Bhilai
10	Bihar	IIM Bodhgaya	Gujarat	IIT Surat