

प्रा. मनिष र. जोशी _{सचिव}

Prof. Manish R. Joshi Secretary

स्वमब जगते



विश्वविद्यालय अनुदान आयोग University Grants Commission (शिक्षा मंत्रालय, भारत सरकार) (Ministry of Education, Govt. of India)

D.O.No.2-60/2023(CPP-II)

27th October, 2023/5 कार्तिक, 1945

Subject: Regarding taking of pledge and promote activities related to "Khadi Mahotsav and from 2.10.2023 to 31.10.2023

Respected Madam/Sir,

In continuation of the UGC letter No. 2-60-2023(CPP-II) dated 09th October, 2023 regarding observing the Khadi Mahotsav and take part in the various activities being conducted. Khadi and Village Industries Commission is conducting" Khadi Mahotsav" a Campaign in coordination with Ministry of MSME, Handloom and handicraft, ODOP and MyGoV from 2nd October to 31st October 2023.

With a view to have large participation especially in the e-Pledge and other activities of "Khadi Mahotsav" launched on MyGov Portal, a Creative has been designed focusing the e-Pledge with QR Code directly taking to e-Pledge page of MyGov Portal. The matter for publication is also appended in the mail (copy attached).

The Higher Education Institutions are requested to take active participation especially in e-Pledge and also the other activities of "Khadi Mahotsav".

Further, to take E-pledge and also take part in vivid activities and Contests viz: quiz contest, Selfie with Khadi, Video game Competition, Jingle making Contest, Essay writing, Slogan witting etc. please log on MygoV portal at <u>https://www.mygov.in/campaigns/khadi-mahotsav/</u>.

With kind regards,

Yours sincerely,

(Manish Joshi)

Encl: As above

То

The Vice-Chancellors of all Universities The Principals of all Colleges/Institutes



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TAKE E-PLEDGE

Be a proud partner of "Khadi Mahotsav" for dignity and self-reliance of artisans'

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| J | Khadi Mahotsav 2nd October to 31st October, 2023 |
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| | Selfie with Khadi • Quiz contest • Slogan writing contest |
| . 11 | Selfie with Khadi |

Khadi and Village Industries Commission is conducting "Khadi Mahotsav" a Campaign in coordination with Ministry of MSME, Handloom and handicraft, ODOP and MyGoV from 2nd October to 31st October 2023.

Take E-pledge at above QR Code and also take part in vivid activities and Contests viz: quiz contest, Selfie with Khadi, Video game Competition, Jingle making Contest, Essay writing, Slogan witting etc on MygoV portal at <u>https://www.mygov.in/campaigns/khadi-mahotsav/</u>

Vinit Kumar Chief Executive Officer Khadi and Village Industries Commission