

TECNIA INSTITUTE OF ADVANCED STUDIES

A'GRADE INSTITUTE

Department of Management Science

Ref.No. TIAS/BBA/2023-24/210

Dated: 20/11/2023

IMPORTANT NOTICE

Subject: Registration of online SWAYAM Courses approved by SWAYAM Board for Jan, 2024

Reference: BBA 2nd Semester; Paper Code: BBA 116; Paper MOOCs

This is in reference to Guru Gobind Singh Indraprastha University BBA Scheme of Examination and syllabus 2021-22 onwards for Academic-Session 2023-24 onwards; registration of online SWAYAM Courses approved by SWAYAM Board for Jan, 2024.


All the students of BBA appearing for IISemester Examinations required to undertake.

Code No	Paper	Type	L	T/P	Credit
BBA 116	MOOC	Ability Enhancement	-	-	3

Note: *The Student is required to choose one MOOC course of 3 credits as per his/her choice from Swayam portal or any other online educational platform approved by the UGC regulatory body from time to time at UG level and after completing the course, the students have to produce successful course completion certificate for claiming the credit. The course chosen by the students should be intimated to the MOOCs coordinator of the respective institution.*

The Departmental Academic Committee recommended following MOOCs courses of 3 credit from SWAYAM portal.

All the students as above are required to mandatorily registered on SWAYAM portal before the due date and undertake the course as scheduled.



Dr. Kapil Dev

MOOCs Nodal Officer

Tecnia Institute of Advanced Studies

Copy to:

Copy to: ED Sir –For information

Director, TIAS

Dean – DMS,

HoDs : MBA, BBA,

Academic Cell

Examination Cell

TIAS Website

	Discipline	MOOCs : Management			UG								
	Duration	12 Weeks		Onlinecourse.nptel.ac.in									
	Type of course	MOOCs											
S.No.	Course Name	SME Name	Co-ordinating Institute	Start date	End date	Exam date	Enrollment End date	Exam Registration End date	Applicable NPTEL Domain	Click here to Join the course	Old course URL	Course ID	
1	Business Statistics	Prof. Mukesh Kumar Barua	IITR	Jan 22, 2024	Apr 12, 2024	Apr 21, 2024	Jan 29, 2024	Feb 16, 2024	Managerial Economics Operations	https://onlinecourses.nptel.ac.in/noc24_mg12/preview	https://onlinecourses.nptel.ac.in/noc23_mg22/preview	noc24_mg12	
2	E-Business	Prof. Mamata Jenamani	IITKGP	Jan 22, 2024	Apr 12, 2024	Apr 21, 2024	Jan 29, 2024	Feb 16, 2024		https://onlinecourses.nptel.ac.in/noc24_mg16/preview	https://onlinecourses.nptel.ac.in/noc23_mg88/preview	noc24_mg16	
3	Financial accounting - IITMandi	Prof. Puran Singh	IITM	Jan 22, 2024	Apr 12, 2024	Apr 27, 2024	Jan 29, 2024	Feb 16, 2024	Minor in Management	https://onlinecourses.nptel.ac.in/noc24_mg18/preview	https://onlinecourses.nptel.ac.in/noc22_mg34/preview	noc24_mg18	
4	Financial Management For Managers	Prof. Anil K. Sharma	IITR	Jan 22, 2024	Apr 12, 2024	Apr 28, 2024	Jan 29, 2024	Feb 16, 2024		https://onlinecourses.nptel.ac.in/noc24_mg21/preview	https://onlinecourses.nptel.ac.in/noc23_mg13/preview	noc24_mg21	
5	Innovation in Marketing and Marketing of Innovation	Prof. Vinay Sharma	IITR	Jan 22, 2024	Apr 12, 2024	Apr 27, 2024	Jan 29, 2024	Feb 16, 2024		https://onlinecourses.nptel.ac.in/noc24_mg25/preview		noc24_mg25	
6	Integrated Marketing Communication	Prof. Vinay Sharma	IITR	Jan 22, 2024	Apr 12, 2024	Apr 20, 2024	Jan 29, 2024	Feb 16, 2024	Marketing	https://onlinecourses.nptel.ac.in/noc24_mg26/preview	https://onlinecourses.nptel.ac.in/noc23_mg32/preview	noc24_mg26	
7	International Business	Prof. Jogendra Kumar Nayak	IITR	Jan 22, 2024	Apr 12, 2024	Apr 27, 2024	Jan 29, 2024	Feb 16, 2024		https://onlinecourses.nptel.ac.in/noc24_mg28/preview	https://onlinecourses.nptel.ac.in/noc23_mg30/preview	noc24_mg28	
8	Leadership and Team Effectiveness	Prof. Santosh Rangnekar	IITR	Jan 22, 2024	Apr 12, 2024	Apr 27, 2024	Jan 29, 2024	Feb 16, 2024	Faculty Domain - Advanced	https://onlinecourses.nptel.ac.in/noc24_mg35/preview	https://onlinecourses.nptel.ac.in/noc23_mg28/preview	noc24_mg35	
9	Marketing Research and Analysis-II	Prof. Jogendra Kumar Nayak	IITR	Jan 22, 2024	Apr 12, 2024	Apr 28, 2024	Jan 29, 2024	Feb 16, 2024	Marketing	https://onlinecourses.nptel.ac.in/noc24_mg42/preview	https://onlinecourses.nptel.ac.in/noc23_mg21/preview	noc24_mg42	
10	Principles of Management	Prof. Usha Lenka	IITR	Jan 22, 2024	Apr 12, 2024	Apr 27, 2024	Jan 29, 2024	Feb 16, 2024	Minor	https://onlinecourses.nptel.ac.in/noc24_mg47/preview	https://onlinecourses.nptel.ac.in/noc23_mg33/preview	noc24_mg47	
11	Quality Design And Control	Prof. Pradip Kumar Ray	IITKGP	Jan 22, 2024	Apr 12, 2024	Apr 20, 2024	Jan 29, 2024	Feb 16, 2024	Operations	https://onlinecourses.nptel.ac.in/noc24_mg50/preview	https://onlinecourses.nptel.ac.in/noc23_mg51/preview	noc24_mg50	

12	Safety and Risk Analytics	Prof. Jhareswar Maiti	IITKGP	Jan 22, 2024	Apr 12, 2024	Apr 27, 2024	Jan 29, 2024	Feb 16, 2024		https://onlinecourses.nptel.ac.in/noc24_mg52/preview	https://onlinecourses.nptel.ac.in/noc23_mg48/preview	noc24_mg52
13	Six Sigma	Prof. Jitesh J Thakkar	IITKGP	Jan 22, 2024	Apr 12, 2024	Apr 27, 2024	Jan 29, 2024	Feb 16, 2024	Operations	https://onlinecourses.nptel.ac.in/noc24_mg55/preview	https://onlinecourses.nptel.ac.in/noc23_mg52/preview	noc24_mg55
14	Strategic Services Marketing	Prof. Kalpak Kulkarni	IITR	Jan 22, 2024	Apr 12, 2024	Apr 27, 2024	Jan 29, 2024	Feb 16, 2024		https://onlinecourses.nptel.ac.in/noc24_mg56/preview		noc24_mg56