

TECNIA INSTITUTE OF ADVANCED STUDIES

A'GRADE INSTITUTE

Department of Management Science

Ref.No. TIAS/BBA/2023-24/210

Dated: 20/11/2023

IMPORTANT NOTICE

Subject : Registration of online SWAYAM Courses approved by SWAYAM Board for Jan, 2024

Reference: BBA 4th Semester; Paper Code: BBA 210; Paper MOOCs

This is in reference to Guru Gobind Singh Indraprastha University BBA Scheme of Examination and syllabus 2021-22 onwards for Academic-Session 2023-24 onwards; registration of online SWAYAM Courses approved by SWAYAM Board for Jan, 2024.

All the students of BBA appearing for IV Semester Examination is required to undertake.

Code No	Paper	Type	L	T/P	Credit
BBA 210	MOOC	Ability Enhancement	-	-	3

Note: *The Student is required to choose one MOOC course of 3 credits as per his/her choice from Swayam portal or any other online educational platform approved by the UGC regulatory body from time to time at UG level and after completing the course, the students have to produce successful course completion certificate for claiming the credit. The course chosen by the students should be intimated to the MOOCs coordinator of the respective institution.*

The Departmental Academic Committee recommended following MOOCs courses of 3 credit from SWAYAM portal.

All the students as above are required to mandatorily registered on SWAYAM portal before the due date and undertake the course as scheduled.


Dr. Kapil Dev

MOOCs Nodal Officer

Tecnia Institute of Advanced Studies

Copy to:

Copy to: ED Sir –For information

Director, TIAS

Dean – DMS,

HoDs : MBA, BBA,

Academic Cell

Examination Cell

TIAS Website

Discipline		MOOCs : Management			UG		Open Enrolment is free through SWAYAM and NPTEL Portal						
Duration		12 Weeks		Onlinecourse.nptel.ac.in				Learn for free : https://swayam.gov.in/NPTEL					
Type of course		MOOCs						support@nptel.iitm.ac.in					
S.No.	Course Name	SME Name	Co-ordinating Institute	Start date	End date	Exam date	Enrollment End date	Exam Registration End date	Core/Elective	Applicable NPTEL Domain	Click here to Join the course	Old course URL	Course ID
1	Artificial Intelligence (AI) for Investments	Prof. Abhinava Tripathi	IITK	Jan 22, 2024	Apr 12, 2024	Apr 21, 2024	Jan 29, 2024	Feb 16, 2024	Elective	Managerial Economics Economics & Finance	https://onlinecourses.nptel.ac.in/noc24_mg06/preview	https://onlinecourses.nptel.ac.in/noc23_mg63/preview	noc24_mg06
2	Business analytics and data mining Modeling using R	Prof. Gaurav Dixit	IITR	Jan 22, 2024	Apr 12, 2024	Apr 27, 2024	Jan 29, 2024	Feb 16, 2024	Elective		https://onlinecourses.nptel.ac.in/noc24_mg08/preview	https://onlinecourses.nptel.ac.in/noc23_mg14/preview	noc24_mg08
3	Business Analytics For Management Decision	Prof. Rudra P Pradhan	IITKGP	Jan 22, 2024	Apr 12, 2024	Apr 28, 2024	Jan 29, 2024	Feb 16, 2024	Elective	Operations	https://onlinecourses.nptel.ac.in/noc24_mg09/preview	https://onlinecourses.nptel.ac.in/noc23_mg54/preview	noc24_mg09
4	Business Development: From Start to Scale	Prof. C Bhaktavatsala Rao	IITM	Jan 22, 2024	Apr 12, 2024	Apr 27, 2024	Jan 29, 2024	Feb 16, 2024	Core	Managerial Economics	https://onlinecourses.nptel.ac.in/noc24_mg10/preview	https://onlinecourses.nptel.ac.in/noc23_mg61/preview	noc24_mg10
5	Financial Institutions And Markets	Prof. Jitendra Mahakud	IITKGP	Jan 22, 2024	Apr 12, 2024	Apr 27, 2024	Jan 29, 2024	Feb 16, 2024	Elective	Economics And Finance Managerial Economics	https://onlinecourses.nptel.ac.in/noc24_mg20/preview	https://onlinecourses.nptel.ac.in/noc23_mg46/preview	noc24_mg20
6	Financial Statement Analysis and Reporting	Prof. Anil K. Sharma	IITR	Jan 22, 2024	Apr 12, 2024	Apr 20, 2024	Jan 29, 2024	Feb 16, 2024	Elective		https://onlinecourses.nptel.ac.in/noc24_mg22/preview	https://onlinecourses.nptel.ac.in/noc23_mg12/preview	noc24_mg22
7	Global Marketing Management	Prof. Zillur Rahman	IITR	Jan 22, 2024	Apr 12, 2024	Apr 27, 2024	Jan 29, 2024	Feb 16, 2024	Elective	Marketing	https://onlinecourses.nptel.ac.in/noc24_mg24/preview	https://onlinecourses.nptel.ac.in/noc23_mg23/preview	noc24_mg24
8	Organizational Design Change and Transformation	Prof. Susmita Mukhopadhyay Prof. Sangeeta Sahney Prof. S. Srinivasan	IITKGP	Jan 22, 2024	Apr 12, 2024	Apr 21, 2024	Jan 29, 2024	Feb 16, 2024	Core	Managerial Economics	https://onlinecourses.nptel.ac.in/noc24_mg46/preview	https://onlinecourses.nptel.ac.in/noc23_mg57/preview	noc24_mg46
9	Talent Acquisition and Management	Prof. Santosh Rangnekar	IITR	Jan 22, 2024	Apr 12, 2024	Apr 20, 2024	Jan 29, 2024	Feb 16, 2024	Core		https://onlinecourses.nptel.ac.in/noc24_mg60/preview	https://onlinecourses.nptel.ac.in/noc23_mg29/preview	noc24_mg60
10	Management of Inventory Systems	Prof. P K Ray	IITKGP	Jan 22, 2024	Apr 12, 2024	Apr 27, 2024	Jan 29, 2024	Feb 16, 2024	Elective	Operations	https://onlinecourses.nptel.ac.in/noc24_mg64/preview	https://onlinecourses.nptel.ac.in/noc23_mg50/preview	noc24_mg64
11	Advanced Financial Instruments for Sustainable Business and Decentralized Markets	Prof. Abhinava Tripathi	IITK	Jan 22, 2024	Apr 12, 2024	Apr 28, 2024	Jan 29, 2024	Feb 16, 2024	Elective		https://onlinecourses.nptel.ac.in/noc24_mg65/preview		noc24_mg65