

Enrol in SWAYAM course 'Introduction to Intellectual Property' for January 2024 semester, course starts from 29 January 2024

All India Council for Technical Education(no-reply) <admin@aicte-india.org> To: directortias@tecnia.in

Mon, Nov 20, 2023 at 12:26 PM

Dear Sir/ Madam,

Warm Greetings!

Enrolment for the SWAYAM course 'Introduction to Intellectual Property' for January 2024 semester is open now. **The course will start from 29 January 2024**.

It is a 12-week course developed by best-in-field instructors and comprises of workshops, tutorials, weekly assignments, quizzes and mini-project. Learner may also take a proctored exam at the end of the course in case he/ she wishes to earn academic credits (3- Credits) for it.

Enrolment will be open till 28 February. Registration is Free. Interested learners may sign-up earliest to enrol for this course at https://onlinecourses.swayam2.ac.in/aic24_ge17/preview

Introductory video link: https://www.youtube.com/watch?v=HNSbZGeSwjs&t=13s

Who can register:

Students (pursuing/ completed graduation, post-graduation, 12th), Teachers, Faculty, Engineers, Researchers, Professors, Academic coordinators, Principal, Vice-Principals of Schools, Start-up Founders, Incubation Managers, PhD Scholars, IP professionals, lawyers and anyone who wants to understand Intellectual property and its real-life aspects.

Highlights of the course:

- 1. Learn Basics of Patent, Trademark, Copyright, Industrial Design, and other IPRs
- 2. Understand practical aspects through case studies on various IPRs
- 3. Learn from the best-in-field experts
- 4. Monitor your progress through weekly assignments
- 5. Earn Academic Credits through Proctored Exam (optional)

Enclosed is a banner with a registration QR code. Please circulate it to your colleagues/ students, so that maximum number of learners get benefit from it.

For any technical support related to registration, completion certificate, etc., write at aicteswayam@aicte-india.org or call at 011 2958 1202

PFA: https://drive.google.com/file/d/1HzxMW40Ed6Te1yqOcdullTz5KS8aRI7t/view?usp=sharing

Thanks & regards, Dr. Pooja Rawat Innovation Officer, Innovation Cell, MoE, AICTE HQ, New Delhi 110070

Email: innovationofficer1@aicte-india.org

Contact: 011-2958 1509











A SWAYAM Online Course on

Introduction to Intellectual Property

Enrollment is Open Now! Duration: 12 Weeks (3 Credits)

Course Instructors From IITs, Indian Patent Office, and Ministries













Prof. H. Purushotham

























Registration Link:

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Course Starts: 29th January 2024



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