



ज्ञान-विमान विमुक्तये

प्रा. मनिष र. जोशी
सचिव

Prof. Manish R. Joshi
Secretary



सत्यमेव जयते



भारत 2023 INDIA

विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

D.O. No.F.1-11/2022(BharatiyaBhashaDiwas)

25th September 2023/3 आश्विन, 1945

Dear Sir/Madam,

With the objective of upholding the spirit of 'Ek Bharat Shrestha Bharat' initiative, since last year it has been decided to observe 11th December, the Janma Jayanti of Mahakavi Subramania Bharati, as 'Bharatiya Bhasha Diwas' every year, marked with Bharatiya Bhasha Utsav leading to the day. This will be an occasion to celebrate the diversity in unity of Indian languages and encourage building of deeper connects in the hearts and minds of our youth. It will also encourage multilingualism as envisaged in the NEP-2020.

Towards this, 75 days Bhartiya Bhasha Utsav with theme "भाषाएँ अनेक, भाव एक" will be conducted from 28th September to 11th December, 2023 with the involvement of students, teachers, other staff, parents and public from the HEIs across the country at every level including blocks and districts. The celebrations will be based on the following:

- Exclusive exhibitions on "Bharatiya Bhasha" showcasing information about scripts, history of language, key historical figures, famous literature etc. and cultural, historical and spiritual unity of all Bharatiya Bhashas.
- Bhasha Stalls on the language of the region, and at least one stall for languages of some other region and language games. It may include display of mostly used words/sentences in different languages in the text form/sound form through technology. By this, the people could grasp a few words/sentences of different languages.
- Tech Zone - Tech savvy amenities showing different tools and software for students to use for learning languages, machine translation etc. and downloading and teaching few simple tools.
- Competitions - Language Quiz, Speech and debates in different languages, Poetry recitation and essay writing competitions in various languages.
- Cultural programs depicting lok Parampara, folk-art, street plays and dramas.
- A 'BHASHATHON' program based on Bharatiya Bhashas may be organized at university level involving all the students.

Contd...../-

वसुधैव कुटुम्बकम्

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Continuation Sheet.....2/-

This year the suggestive themes for the celebrations with their indicative launch days based on the above five points are as follows:

Theme	Indicative Launch Day
My language my signature campaign	2 nd October, 2023-Gandhi Jayanti
Use of Tech-Savvy amenities to learn languages	24 th October, 2023-Dussehra (Vijay Dashmi)
Literature, Lok Parampara & Folk Art	28 th October, 2023-Valmiki Jayanti & Meerabai Jayanti
Know your neighbouring bhasha	12 th November, 2023-Deepwali
Bharatiya Bhasha Parivar-Mile sur mera tumhara	27 th November, 2023-Guru Nanak Jayanti
A day-long event in the institution comprising of cultural programmes, quiz/essay writing/elocution/ classical music competitions etc.	11 th December, 2023- Dedicated to Shri Subramania Bharati-

All the HEIs/ INIs/Colleges are requested to make all out efforts to celebrate Bharatiya Bhasha Utsav on the suggested themes from 28th September to 11th December, 2023 with great vigour and make the event a grand success by volunteering for celebrating with their teachers, students and other staff with maximum participation. It is also desired that the organizers should ensure that wide media coverage is given to the Utsav through print, electronic, social media so that the joy of celebrating Bharatiya Bhasha can be shared with people across the country.

The HEIs/INIs /Colleges are further requested to appoint a nodal officer for coordinating the event at their respective institutions. The name of the nodal officer and his contact details (Mobile /e-mail) along with the details of the event being organized to commemorate "Bhartiya Bhasha Utsav" may please be submitted on University Activity Monitoring Portal (UAMP) (<https://uamp.ugc.ac.in>), positively next day after its culmination on 11th December, 2023.

With regards,

Yours sincerely,



(Manish Joshi)

To,

Vice-Chancellors/Directors of all HEIs/INIs.