

TRAINING AND PLACEMENT CELL

EVENT REPORT



Event:	Workshop on
Topic:	Personal Grooming & Corporate Etiquette
Date:	19 th December 2022
Time:	01:40 PM Onwards
Duration:	One Hour
Platform:	Multipurpose Hall, PG Building, TIAS
Program:	BBA 2 nd Year
Convener:	Dr. Nivedita, Head- Training & Placement Cell
Students:	20

Resource Person:

Mr. Vaibhav Verma, Relationship Manager, North India, Halp Canada.

Objective:

- To make the students understand the meaning of personal grooming.
- To make the students understand the importance of personal grooming.
- To make the students understand the finer points of grooming and attire.

- To make the students understand the importance of good corporate etiquette.
- To make the students understand the dos and don'ts of corporate behaviour and etiquette

Report:

A workshop was organized on 19.12.2022 by Training and Placement Cell under the ambit of Capability Enhancement Scheme on the topic 'Personal Grooming and Corporate Etiquette'. The resource speaker for the workshop was Mr. Vaibhav Verma, Relationship Manager, North India, Halp Canada.

The speaker informed the students that personal grooming is being being presentable to others in terms of dress, attire and style; paying attention to body hygiene; personal cleanliness, groomed nails, hair and in simple means it defines how one carry oneself. He emphasized that by giving little attention on personal grooming at work and gathering one could substantially influence one's career path. He said that although nothing can substitute talent, intelligence, hard work or one's inborn abilities and ambition but personal grooming can give a competitive edge. He told that the key to dress correctly for the corporate world is to wear what is right in corporate dressing not to follow fashion trends. He discussed about the formal attire for men and women as per corporate world with examples of famous corporate personality.

He further discussed about corporate etiquette and said it plays a very important role in communicating with people. Polished social graces always help the career journey easy. He further said that at work places, the executives are expected to integrate finer points of etiquette with subtleties of business. He gave dos and don'ts of corporate behavior and etiquette with examples.

Earlier Dr. Nivedita welcomed the speaker in the workshop and introduced to the students and described the objective of the workshop. The one hour session was very interactive and was well received by the students. The workshop ended with a vote of thanks by Dr. Nivedita.

Learning Outcome:

- The students understood the meaning of personal grooming.
- The students understood the importance of personal grooming.
- The students understood the finer points of grooming and attire.

- The students understood the importance of good corporate etiquette.
- The students understood the dos and don'ts of corporate behaviour and etiquette

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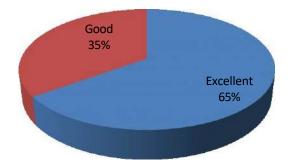
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Resource person sharing the tips for personal grooming

Students taking notes during the session

Feedback Total Students: 20



List of Beneficiaries:

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Dr. Nivedita Head - Training and Placement Cell