

**TECNIA INSTITUTE OF ADVANCED STUDIES**  
**GRADE "A" INSTITUTE**  
**ACADEMIC SESSION 2022-23**  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

Programme: BA(JMC)(Div-A)

Semester : I (1-Shift)

W.e.f- 12-09-2022

Period	8:00-9:00	9:00-10:00	10:00-11:00	11:00-11:30	11:30-12:30	12:30-1:30	01:30-02:30
MON	BJMC151-C S LAB	BJMC107-PD / BJMC109-WS	BJMC151-C S LAB	B	BJMC153-CIID	BJMC153-CIID	BJMC113-HVE
	(drp)	(pas) / (DGTH)	(drp)		(BKM)	(BKM)	(DAB)
TUE	BJMC151-C S LAB	BJMC107-PD / BJMC109-WS	BJMC105-BDG	R	BJMC153-CIID	BJMC153-CIID	BJMC113-HVE
	(drp)	(pas) / (DGTH)	(DGTH)		(BKM)	(BKM)	(DAB)
WED	BJMC101-CCP	BJMC151-C S LAB	BJMC103-CIAO	E	BJMC157-PD LAB / BJMC159-WS LAB	BJMC155-DG LAB	01-VA
	(drp)	(drp)	(BKM)		(JG) / (ata)	(RINK)	RINK
THU	BJMC101-CCP	BJMC157-PD LAB / BJMC159-WS LAB	BJMC105-BDG	A	BJMC103-CIAO	BJMC155-DG LAB	01-VA
	(drp)	(JG) / (ata)	(DGTH)		(BKM)	(RINK)	(RINK)
FRI	BJMC101-CCP	BJMC105-BDG	BJMC103-CIAO	K	BJMC107-PD / BJMC109-WS	BJMC155-DG LAB	BJMC157-PD LAB / BJMC159-WS LAB
	(drp)	(DGTH)	(BKM)		(pas) / (DGTH)	(RINK)	(JG) / (ata)
SAT	BJMC101-CCP	BJMC105-BDG	BJMC103-CIAO		BJMC107-PD / BJMC109-WS	BJMC157-PD LAB / BJMC159-WS LAB	BJMC155-DG LAB
	(drp)	(DGTH)	(BKM)		(pas) / (DGTH)	(JG) / (ata)	(RINK)

Paper Code	Paper	L	T/P	Credit
01	Value Added (VA)			
1	EDC (EDC)	3	0	0
2	Higher Education (HE)	3	0	0
3	Job (JOB)	3	0	0
4	Mentor/Mentee (MM)	3	0	0
5 (AJMC) 354	NCC/NSS/Community Engagement/ Socio-Cultural Outreach (NUES)**	1	0	0
6	Extra Curricular (EC)	0	0	2
7	Project Presentations (PP)	2	0	0
BJMC101	Communication: Concepts Processes (CCP)	2	0	0
BJMC103	Contemporary India: An overview (CIAO)	4	0	4
BJMC105	Basic of Design and Graphics (BDG)	4	0	4
BJMC107	Personality Development (PD)	4	0	4
BJMC109	Writing Skills (WS)	4	0	4
BJMC113	Human Values and Ethics (NUES) (HVE)	4	0	4
BJMC151	Communication Skill Lab (C S LAB)	2	0	2
BJMC153	Contemporary India: Issues and Debates (CIID)	0	4	4
BJMC155	Design and Graphics Lab (DG LAB)	0	4	4
BJMC157	Personality Development Lab (PD LAB)	0	4	4
BJMC159	Writing Skills Lab (WS LAB)	0	4	4
	Total Credit			

\*\*Non University Examination System (NUES). NCC/NSS can be completed during semester 1 – Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students. The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Weekends/Holidays or Winter/Summer Vacations.

PC - Dr. Shaheen Bano

Dr. Shaheen Bano

Dr. Gopal Thakur

HOD

Dr. Shivendra / R. Rao



## SCHEME OF EXAMINATION

### INTERNAL EVALUATION

<b>Theory Courses</b>	<b>Allocation of Marks: 25</b>	
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

<b>Practical Courses</b>	<b>Allocation of Marks: 40</b>	
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

### EXTERNAL EVALUATION

The external evaluation for each Courses of the programme shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

### INSTRUCTIONS FOR PAPER SETTER/ MODERATOR

#### THEORY COURSES

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 mark each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

**PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP**

A.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
B.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

**DISTRIBUTION OF CREDITS**

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
26	24	26	24	28	26	154

**Note:** Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.



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Semester : I (1-Shift)

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	(MAA)	(pas) / (DGTH)	(KSH)		(KSH)	(KSH)	(DAB)
TUE	BJMC153-CIID	BJMC107-PD / BJMC109-WS	BJMC151-C S LAB	R	BJMC155-DG LAB	BJMC157-PD LAB / BJMC159-W S LAB	BJMC113-HVE
	(MAA)	(pas) / (DGTH)	(SHB)		(KSH)	(JG) / (ata)	(DAB)
WED	BJMC103-CIAO	BJMC101-CCP	BJMC155-DG LAB	E	BJMC157-PD LAB / BJMC159-W S LAB	BJMC151-C S LAB	01-VA
	(MAA)	(SHB)	(KSH)		(JG) / (ata)	(SHB)	(DGTH)
THU	BJMC103-CIAO	BJMC101-CCP	BJMC155-DG LAB	A	BJMC151-C S LAB	BJMC157-PD LAB / BJMC159-W S LAB	01-VA
	(MAA)	(SHB)	(KSH)		(SHB)	(JG) / (ata)	(DGTH)
FRI	BJMC103-CIAO	BJMC153-CIID	BJMC151-C S LAB	K	BJMC107-PD / BJMC109-WS	BJMC101-CCP	BJMC105-BDG
	(MAA)	(MAA)	(SHB)		(pas) / (DGTH)	(SHB)	(KSH)
SAT	BJMC103-CIAO	BJMC153-CIID	BJMC105-BDG		BJMC107-PD / BJMC109-WS	BJMC157-PD LAB / BJMC159-W S LAB	BJMC101-CCP
	(MAA)	(MAA)	(KSH)		(pas) / (DGTH)	(JG) / (ata)	(SHB)





Theory Courses		Allocation of Marks: 25
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

Practical Courses		Allocation of Marks: 40
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

#### EXTERNAL EVALUATION

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##### PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP

A.	Student(s) should be evaluated on the basis of the end-product prepared by them along
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*Shakeen Bano*

PC - Dr. Shakeen Bano

*Dr. Gopal Thakur*

*Dr. Shivadas*  
 HOD  
 HoD  
 BA(JMC)-TIAS

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**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

Programme: BA(JMC)(Div-A)

Semester : I (2-Shift)

W.e.f- 12-09-2022

Period	12:30 – 01:30	01:30 – 02:30	02:30 – 03:30	03:30 - 04:00	04:00 – 05:00	05:00 -06:00	06:00 -07:00
MON	BJMC101-CCP	BJMC155-DG LAB	BJMC151-C S LAB	<b>B R E A K</b>	BJMC153-CIID	BJMC107-PD / BJMC109-WS	BJMC103-CIAO
	(DRY)	(RINK)	(JBS)		(VP)	(MAA) / (I)	(sur)
TUE	BJMC101-CCP	BJMC155-DG LAB	BJMC101-CCP		BJMC155-DG LAB	BJMC107-PD / BJMC109-WS	BJMC153-CIID
	(DRY)	(RINK)	(DRY)		(RINK)	(MAA) / (I)	(VP)
WED	BJMC155-DG LAB	01-VA	BJMC105-BDG		BJMC113-HVE	BJMC107-PD / BJMC109-WS	BJMC153-CIID
	(RINK)	(KSH)	(RINK)		(DAB)	(MAA) / (I)	(VP)
THU	BJMC151-C S LAB	01-VA	BJMC101-CCP		BJMC113-HVE	BJMC107-PD / BJMC109-WS	BJMC151-C S LAB
	(JBS)	(KSH)	(DRY)		(DAB)	(MAA) / (I)	(JBS)
FRI	BJMC153-CIID	BJMC103-CIAO	BJMC105-BDG		BJMC157-PD LAB / BJMC159-WS LAB	BJMC157-PD LAB / BJMC159-WS LAB	BJMC151-C S LAB
	(VP)	(sur)	(RINK)		(MAA) / (BKM)	(MAA) / (BKM)	(JBS)
SAT	BJMC105-BDG	BJMC157-PD LAB / BJMC159-WS LAB	BJMC103-CIAO		BJMC105-BDG	BJMC157-PD LAB / BJMC159-WS LAB	BJMC103-CIAO
	(RINK)	(MAA) / (BKM)	(sur)		(RINK)	(MAA) / (BKM)	(sur)

Paper Code	Paper	L	T/P	Credit
01	Value Added (VA)			
1	EDC (EDC)	3	0	0
2	Higher Education (HE)	3	0	0
3	Job (JOB)	3	0	0
BA(JMC) 354	NCC/NSS/Community Engagement/ Socio-Cultural Outreach (NUES)**	3	0	0
5	Mentor/Mentee (MM)	0	0	2
6	Extra-Curricular (EC)	1	0	0
7	Project Presentations (PP)	2	0	0
BJMC101	Communication: Concepts Processes (CCP)	2	0	0
BJMC103	Contemporary India: An overview (CIAO)	4	0	4
BJMC105	Basic of Design and Graphics (BDG)	4	0	4
BJMC107	Personality Development (PD)	4	0	4
BJMC109	Writing Skills (WS)	4	0	4
BJMC113	Human Values and Ethics(NUES) (HVE)	4	0	4
BJMC151	Communication Skill Lab (CS LAB)	2	0	2
BJMC153	Contemporary India: Issues and Debates (CIID)	0	4	4
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*Shahen Bano*  
PC - Dr: Shahen Bano

*Dr. Jagan Thakur*

*Dr. Shivedh Kr. Patil*  
HOD

HoD  
BA(JMC)-TIAS



## SCHEME OF EXAMINATION

### INTERNAL EVALUATION

<b>Theory Courses</b>	<b>Allocation of Marks: 25</b>	
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Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

### EXTERNAL EVALUATION

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PC- Dr. Shaleen Bano

DR. Gopal Thakur

DR. Shiveda Kr. Rai

BA(JMC)-TAS

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**GRADE "A" INSTITUTE**  
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**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

Programme: BA(JMC)(Div-B)

Semester : I (2-Shift)

W.e.f- 12-09-2022

Period	12.30 - 01.30	01.30 - 02.30	02.30 - 03.30	03.30 - 04.00	04.00 - 05.00	05.00 - 06.00	06.00 - 07.00
MON	BJMC101-CCP	BJMC155-DG LAB	BJMC151-C 5 LAB	<b>B R E A K</b>	1-EDC	BJMC107-PD / BJMC109-WS	BJMC103-CIAO
	(SHB)	(DGTH)	(SHB)		(MYX)	(MAA) / (I)	(JG)
TUE	BJMC101-CCP	BJMC155-DG LAB	BJMC101-CCP		BJMC155-DG LAB	BJMC107-PD / BJMC109-WS	BJMC153-CIID
	(SHB)	(DGTH)	(SHB)		(DGTH)	(MAA) / (I)	(JG)
WED	BJMC155-DG LAB	01-VA	BJMC105-BDG		BJMC113-HVE	BJMC107-PD / BJMC109-WS	BJMC153-CIID
	(DGTH)	(KSH)	(DGTH)		(DAB)	(MAA) / (I)	(JG)
THU	BJMC151-C 5 LAB	01-VA	BJMC101-CCP		BJMC113-HVE	BJMC107-PD / BJMC109-WS	BJMC151-C 5 LAB
	(SHB)	(KSH)	(SHB)		(DAB)	(MAA) / (I)	(SHB)
FRI	01-VA	BJMC103-CIAO	BJMC105-BDG		BJMC157-PD LAB / BJMC159-WS LAB	BJMC157-PD LAB / BJMC159-WS LAB	BJMC151-C 5 LAB
	(KSH)	(JG)	(DGTH)		(MAA) / (BKM)	(MAA) / (BKM)	(SHB)
SAT	BJMC105-BDG	BJMC157-PD LAB / BJMC159-WS LAB	BJMC103-CIAO		BJMC105-BDG	BJMC157-PD LAB / BJMC159-WS LAB	BJMC103-CIAO
	(DGTH)	(MAA) / (BKM)	(JG)		(DGTH)	(MAA) / (BKM)	(JG)



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BJMC151	Communication Skill Lab (C S LAB)	0	4	4
BJMC153	Contemporary India: Issues and Debates (CIID)	0	4	4
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Dr. Shabeer Bano  
PC- Dr. Shabeer Bano

Dr. Gopul Prakash

Dr. Shivada K. Rai  
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## SCHEME OF EXAMINATION

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Theory Courses		Allocation of Marks: 25
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**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

Programme: BA(JMC)(Div-A)

Semester : III (1-Shift)

W.e.f- 12-09-2022

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MON	BJMC207-RJNR / BJMC209-VE	BJMC201-DC	BJMC203-BRPP	B	BJMC205-BVCSL	BJMC253-VP LAB	
	(pas) / (RINK)	(sur)	(JBS)		(JG)	(JG)	
TUE	BJMC207-RJNR / BJMC209-VE	BJMC201-DC	BJMC203-BRPP	R	BJMC205-BVCSL	011-VA	011-VA
	(pas) / (RINK)	(sur)	(JBS)		(JG)	(SHB)	(SHB)
WED	BJMC207-RJNR / BJMC209-VE	BJMC257-RJNR LAB / BJMC259-VE LAB	BJMC203-BRPP	F	BJMC251-RP LAB	BJMC251-RP LAB	02-EDC
	(pas) / (RINK)	(pas) / (RINK)	(JBS)		(JBS)	(JBS)	(MYK)
THU	BJMC207-RJNR / BJMC209-VE	BJMC257-RJNR LAB / BJMC259-VE LAB	BJMC203-BRPP	A	BJMC253-VP LAB		
	(pas) / (RINK)	(pas) / (RINK)	(JBS)		(JG)		
FRI	BJMC257-RJNR LAB / BJMC259-VE LAB	BJMC201-DC	BJMC205-BVCSL	K	BJMC251-RP LAB	BJMC251-RP LAB	011-VA
	(pas) / (RINK)	(sur)	(JG)		(JBS)	(JBS)	(SHB)
SAT	BJMC257-RJNR LAB / BJMC259-VE LAB	BJMC201-DC	BJMC205-BVCSL		BJMC253-VP LAB	BJMC253-VP LAB	
	(pas) / (RINK)	(sur)	(JG)		(JG)	(JG)	

Paper Code	Paper	L	T/P	Credit
011	VALUE ADDED (VA)	3	0	0
02	EDC (EDC)	3	0	0
BJMC201	Development Communication (DC)	4	0	4
BJMC203	Basics of Radio Programming and Production (BRPP)	4	0	4
BJMC205	Basics of Video Camera, Lights and Sound (BVCSL)	4	0	4
BJMC207	Radio Jockeying and News Reading (RJNR)	4	0	4
BJMC209	Video Editing (VE)	4	0	4
BJMC251	Radio Production LAB (RP LAB)	0	0	4
BJMC253	Video Production LAB (VP LAB)	0	4	4
BJMC255	Summer Training Report (STR)	0	0	4
BJMC257	Radio Jockeying and News Reading LAB (RJNR LAB)	0	4	4
BJMC259	Video Editing LAB (VE LAB)	0	4	4

\*\*\*\* The Summer Training Report carries 100 marks and shall be evaluated by the Board of Examiners comprising of an Internal Examiner and one External Examiner separately out of 50 marks each. The External Examiner shall be appointed by the Competent Authority.

\*\*Non University Examination System (NUES). NCC/NSS can be completed during semester 1 – Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students. The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Weekends/Holidays or Winter/Summer Vacations.

PC-  
HOD

Dr. Shaheen Bano

Shaheen Bano

Dr. Gopal Lakshmi

Gopal Lakshmi

Dr. Shivaji  
HoD  
BA(JMC)-TIAS

Kol

Dr. Shivaji

## SCHEME OF EXAMINATION

### INTERNAL EVALUATION

<b>Theory Courses</b>		<b>Allocation of Marks: 25</b>
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

<b>Practical Courses</b>		<b>Allocation of Marks: 40</b>
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	
Continuous Evaluation	It shall be based on Assignments & Exercises	
Internal Assessment:	It shall be based on Lab Performance in each Semester	

### EXTERNAL EVALUATION

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

### INSTRUCTIONS FOR PAPER SETTER/ MODERATOR

#### THEORY COURSES

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 mark each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type question each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions each or 3 short notes of 5 marks each.



**PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP**

A.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
B.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

**DISTRIBUTION OF CREDITS**

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
26	24	26	24	28	26	154

**Note:** Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

*Shaher Bans*

PC- Dr. Shaher Bans

*Dr. Gopal Prakash*

HOD

HOD  
BA(JMC)-TIAS

*Dr. Shivendra Kr. P.*

**TECNIA INSTITUTE OF ADVANCED STUDIES**  
**GRADE "A" INSTITUTE**  
**ACADEMIC SESSION 2022-23**  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

Programme: BA(JMC)(Div-B)

Semester : III (1-Shift)

W.e.f- 12-09-2022

Period	8:00-9:00	9:00-10:00	10:00-11:00	11:00-11:30	11:30-12:30	12:30-1:30	01:30-02:30
MON	BJMC207-RJNR / BJMC209-VE	BJMC253-VP LAB	BJMC201-DC	B	BJMC205-BVCSL	BJMC203-BRPP	BJMC251-RP LAB
	(pas) / (RINK)	(VKR)	(VP)		(NY)	(DRY)	(DRY)
TUE	BJMC207-RJNR / BJMC209-VE	BJMC253-VP LAB	BJMC203-BRPP	R	BJMC205-BVCSL	011-VA	011-VA
	(pas) / (RINK)	(VKR)	(DRY)		(NY)	(SHB)	(SHB)
WED	BJMC207-RJNR / BJMC209-VE	BJMC257-RJNR LAB / BJMC259-VE LAB		F	BJMC251-RP LAB	BJMC251-RP LAB	02-EDC
	(pas) / (RINK)	(pas) / (RINK)			(DRY)	(DRY)	(MYK)
THU	BJMC207-RJNR / BJMC209-VE	BJMC257-RJNR LAB / BJMC259-VE LAB	BJMC203-BRPP	A	BJMC203-BRPP	BJMC201-DC	
	(pas) / (RINK)	(pas) / (RINK)	(DRY)		(DRY)	(VP)	
FRI	BJMC257-RJNR LAB / BJMC259-VE LAB	BJMC205-BVCSL	BJMC201-DC	K	BJMC251-RP LAB		011-VA
	(pas) / (RINK)	(NY)	(VP)		(DRY)		(SHB)
SAT	BJMC257-RJNR LAB / BJMC259-VE LAB	BJMC205-BVCSL	BJMC201-DC		BJMC253-VP LAB	BJMC253-VP LAB	
	(pas) / (RINK)	(NY)	(VP)		(VKR)	(VKR)	

Paper Code	Paper	L	T/P	Credit
011	VALUE ADDED (VA)	3	0	0
02	EDC (EDC)	3	0	0
BJMC201	Development Communication (DC)	4	0	4
BJMC203	Basics of Radio Programming and Production (BRPP)	4	0	4
BJMC205	Basics of Video Camera, Lights and Sound (BVCSL)	4	0	4
BJMC207	Radio Jockeying and News Reading (RJNR)	4	0	4
BJMC209	Video Editing (VE)	4	0	4
BJMC251	Radio Production LAB (RP LAB)	0	0	4
BJMC253	Video Production LAB (VP LAB)	0	4	4
BJMC255	Summer Training Report (STR)	0	0	4
BJMC257	Radio Jockeying and News Reading LAB (RJNR LAB)	0	4	4
BJMC259	Video Editing LAB (VE LAB)	0	4	4

\*\*\*\* The Summer Training Report carries 100 marks and shall be evaluated by the Board of Examiners comprising of an Internal Examiner and one External Examiner separately out of 50 marks each. The External Examiner shall be appointed by the Competent Authority.

\*\*Non University Examination System (NUES). NCC/NSS can be completed during semester 1 – Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students. The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Weekends/Holidays or Winter/Summer Vacations.

Alaka Bano  
PC - Dr. Shabeer Bano

Dr. Gopal Kulkarni

HOD  
Dr. Shivedu Kr. P.  
HoD  
BA(JMC)-TMS



## SCHEME OF EXAMINATION

### INTERNAL EVALUATION

Theory Courses		Allocation of Marks: 25
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

Practical Courses		Allocation of Marks: 40
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

### EXTERNAL EVALUATION

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

### INSTRUCTIONS FOR PAPER SETTER/ MODERATOR

#### THEORY COURSES

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 marks each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

**PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP**

A.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
B.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

**DISTRIBUTION OF CREDITS**

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
26	24	26	24	28	26	154

**Note:** Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

**TECNIA INSTITUTE OF ADVANCED STUDIES**  
**GRADE "A" INSTITUTE**  
**ACADEMIC SESSION 2022-23**  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

Programme: BA(JMC)(Div-A)

Semester : III (2-Shift)

W.e.f- 12-09-2022

Period	12:30 – 01:30	01:30 – 02:30	02:30 – 03:30	03:30 - 04:00	04:00 – 05:00	05:00 -06:00	06:00 -07:00
MON	BJMC203-BRPP	BJMC253-VP LAB	BJMC201-DC	<b>B R E A K</b>	BJMC201-DC	BJMC257-RJNR LAB / BJMC259-VE LAB	BJMC207-RJNR / BJMC209-VE
	(MYK)	(ata)	(drp)		(drp)	(MYK) / (VKR)	(MYK) / (JG)
TUE	011-VA	011-VA	BJMC205-BVCSL		BJMC205-BVCSL	BJMC257-RJNR LAB / BJMC259-VE LAB	BJMC207-RJNR / BJMC209-VE
	(drp)	(drp)	(JG)		(JG)	(MYK) / (VKR)	(MYK) / (JG)
WED	CLUB	02-EDC	BJMC203-BRPP		BJMC201-DC	BJMC205-BVCSL	BJMC207-RJNR / BJMC209-VE
		(MYK)	(MYK)		(drp)	(JG)	(MYK) / (JG)
THU	LIB	BJMC253-VP LAB	BJMC203-BRPP		BJMC251-RP LAB	BJMC253-VP LAB	BJMC207-RJNR / BJMC209-VE
		(ata)	(MYK)		(MYK)	(ata)	(MYK) / (JG)
FRI	CLUB	BJMC253-VP LAB	BJMC251-RP LAB		BJMC201-DC	BJMC203-BRPP	BJMC257-RJNR LAB / BJMC259-VE LAB
		(ata)	(MYK)		(drp)	(MYK)	(MYK) / (VKR)
SAT	011-VA	BJMC205-BVCSL			BJMC251-RP LAB	BJMC251-RP LAB	BJMC257-RJNR LAB / BJMC259-VE LAB
	(drp)	(JG)			(MYK)	(MYK)	(MYK) / (VKR)



Paper Code	Paper	L	T/P	Credit
011	VALUE ADDED (VA)	3	0	0
02	EDC (EDC)	3	0	0
BJMC201	Development Communication (DC)	4	0	4
BJMC203	Basics of Radio Programming and Production (BRPP)	4	0	4
BJMC205	Basics of Video Camera, Lights and Sound (BVCSL)	4	0	4
BJMC207	Radio Jockeying and News Reading (RJNR)	4	0	4
BJMC209	Video Editing (VE)	4	0	4
BJMC251	Radio Production LAB (RP LAB)	0	0	4
BJMC253	Video Production LAB (VP LAB)	0	4	4
BJMC255	Summer Training Report (STR)	0	0	4
BJMC257	Radio Jockeying and News Reading LAB (RJNR LAB)	0	4	4
BJMC259	Video Editing LAB (VE LAB)	0	4	4

\*\*\*\* The Summer Training Report carries 100 marks and shall be evaluated by the Board of Examiners comprising of an Internal Examiner and one External Examiner separately out of 50 marks each. The External Examiner shall be appointed by the Competent Authority.

\*\*Non University Examination System (NUES). NCC/NSS can be completed during semester 1 – Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students. The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Weekends/Holidays or Winter/Summer Vacations.

Shakeen Bano  
PC - Dr. Shakeen Bano

Dr. Gopal Daker

Dr. Shivadevi (R. S.)  
HOD  
HoD  
BA(JMC)-TIAS

## SCHEME OF EXAMINATION

### INTERNAL EVALUATION

<b>Theory Courses</b>	<b>Allocation of Marks: 25</b>	
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

<b>Practical Courses</b>	<b>Allocation of Marks: 40</b>	
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

### EXTERNAL EVALUATION

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

### INSTRUCTIONS FOR PAPER SETTER/ MODERATOR

#### THEORY COURSES

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 marks each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ each or 3 short notes of 5 marks each.

**PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP**

A.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
B.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

**DISTRIBUTION OF CREDITS**

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
26	24	26	24	28	26	154

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**TECNIA INSTITUTE OF ADVANCED STUDIES**  
**GRADE "A" INSTITUTE**  
**ACADEMIC SESSION 2022-23**  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

Programme: BA(JMC)(Div-B)

Semester : III (2-Shift)

W.e.f- 12-09-2022

Period	12:30 – 01:30	01:30 – 02:30	02:30 – 03:30	03:30 - 04:00	04:00 – 05:00	05:00 -06:00	06:00 -07:00
MON	BJMC201-DC	BJMC251-RP LAB	BJMC201-DC	<b>B R E A K</b>	BJMC203-BRPP	BJMC257-RJNR LAB / BJMC259-VE LAB	BJMC207-RJNR / BJMC209-VE
	(NY)	(drp)	(NY)		(drp)	(MYK) / (VKR)	(MYK) / (JG)
TUE	011-VA	011-VA	BJMC201-DC		BJMC203-BRPP	BJMC257-RJNR LAB / BJMC259-VE LAB	BJMC207-RJNR / BJMC209-VE
	(drp)	(drp)	(NY)		(drp)	(MYK) / (VKR)	(MYK) / (JG)
WED	BJMC257-RJNR LAB / BJMC259-VE LAB	02-EDC	BJMC251-RP LAB		BJMC203-BRPP	BJMC207-RJNR / BJMC209-VE	LIB
	(MYK) / (VKR)	(MYK)	(drp)		(drp)	(MYK) / (JG)	
THU	BJMC257-RJNR LAB / BJMC259-VE LAB	BJMC201-DC	BJMC201-DC		BJMC203-BRPP	BJMC207-RJNR / BJMC209-VE	LIB
	(MYK) / (VKR)	(NY)	(NY)		(drp)		(MYK) / (JG)
FRI	BJMC205-BVCSL	BJMC251-RP LAB	BJMC251-RP LAB		BJMC205-BVCSL	BJMC253-VP LAB	CLUB
	(NY)	(drp)	(drp)		(NY)	(VKR)	
SAT	011-VA	BJMC253-VP LAB	BJMC253-VP LAB		BJMC205-BVCSL	BJMC253-VP LAB	CLUB
	(drp)	(VKR)	(VKR)		(NY)	(VKR)	

Paper Code	Paper	L	T/P	Credit
011	VALUE ADDED (VA)			
02	EDC (EDC)	3	0	0
BJMC201	Development Communication (DC)	3	0	0
BJMC203	Basics of Radio Programming and Production (BRPP)	4	0	4
BJMC205	Basics of Video Camera, Lights and Sound (BVCSL)	4	0	4
BJMC207	Radio Jockeying and News Reading (RJNR)	4	0	4
BJMC209	Video Editing (VE)	4	0	4
BJMC251	Radio Production LAB (RP LAB)	0	0	4
BJMC253	Video Production LAB (VP LAB)	0	4	4
BJMC255	Summer Training Report (STR)	0	0	4
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BJMC259	Video Editing LAB (VE LAB)	0	4	4

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*Shakeer Bano*  
PC- Dr. Shakeer Bano

*Dr. Gopal Prakash*

*Dr. Shivender Kr. Rai*  
HOD  
HoD  
BA(JMC)-TIAS



## SCHEME OF EXAMINATION

### INTERNAL EVALUATION

Theory Courses		Allocation of Marks: 25
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

Practical Courses		Allocation of Marks: 40
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

### EXTERNAL EVALUATION

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

### INSTRUCTIONS FOR PAPER SETTER/ MODERATOR

#### THEORY COURSES

Maximum Marks	75
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Total Questions	5 questions of 15 marks each, out of which Question No. 1 will be compulsory.
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Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.



**PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP**

A.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
B.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

**DISTRIBUTION OF CREDITS**

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
26	24	26	24	28	26	154

**Note:** Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

**TECNIA INSTITUTE OF ADVANCED STUDIES**  
**GRADE "A" INSTITUTE**  
**ACADEMIC SESSION 2022-23**  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

Programme: BA(JMC)(Div-A)

Semester : V (1-Shift)

W.e.f- 12-09-2022

Period	8:00-9:00	9:00-10:00	10:00-11:00	11:00-11:30	11:30-12:30	12:30-1:30	01:30-02:30
MON	BJMC359-DMM LAB / BJMC361-FA LAB	BJMC303-MR	BJMC301-BNM	B	BJMC351-N M LAB	BJMC351-N M LAB	BJMC303-MR
	(DRY) / (NY)	(BKM)	(DGTH)		(DGTH)	(DGTH)	(BKM)
TUE	BJMC359-DMM LAB / BJMC361-FA LAB	BJMC307-DMM / BJMC309-FA	BJMC303-MR	R	BJMC351-N M LAB	BJMC351-N M LAB	02-EDC
	(DRY) / (NY)	(DRY) / (NY)	(BKM)		(DGTH)	(DGTH)	(MYK)
WED	BJMC359-DMM LAB / BJMC361-FA LAB	BJMC301-BNM	BJMC307-DMM / BJMC309-FA	E	BJMC355-EMLAB	BJMC355-EMLAB	BJMC355-EMLAB
	(DRY) / (NY)	(DGTH)	(DRY) / (NY)		(pas)	(pas)	(pas)
THU	BJMC359-DMM LAB / BJMC361-FA LAB	BJMC353-MR LAB	BJMC353-MR LAB	A	BJMC305-EM	BJMC305-EM	
	(DRY) / (NY)	(BKM)	(BKM)		(pas)	(pas)	
FRI	BJMC307-DMM / BJMC309-FA	BJMC303-MR	BJMC305-EM	K	BJMC353-MR LAB	BJMC301-BNM	0111-VA
	(DRY) / (NY)	(BKM)	(pas)		(BKM)	(DGTH)	(DRY)
SAT	BJMC307-DMM / BJMC309-FA	BJMC305-EM	BJMC301-BNM		BJMC353-MR LAB	BJMC355-EMLAB	0111-VA
	(DRY) / (NY)	(pas)	(DGTH)		(BKM)	(pas)	(DRY)

Paper Code	Paper	L	T/P	Credit
0111	VALUE ADDED (VA)	3	0	0
02	EDC (EDC)	3	0	0
BJMC301	Basic of New Media (BNM)	4	0	4
BJMC303	Media Research (MR)	4	0	4
BJMC305	Event Management (EM)	4	0	4
BJMC307	Digital Media Marketing (DMM)	4	0	4
BJMC309	Film Appreciation (FA)	4	0	4
BJMC351	New Media Lab (N M LAB)	0	4	4
BJMC353	Media Research Lab (MR LAB)	0	4	4
BJMC355	Event Management Lab (EMLAB)	0	4	4
BJMC357	Functional Exposure Report (FER)	0	0	4
BJMC359	Digital Media Marketing Lab (DMM LAB)	0	4	4
BJMC361	Film Appreciation Lab (FA LAB)	0	4	4

Soon after the End Term Examination of the Fourth Semester, each student shall undergo a Functional Exposure Training/ Internship for four weeks in Radio/TV/Advertising /Public Relations/NGO. She/ he shall submit in duplicate hard copy and a soft copy of Functional Exposure Report [FER] alongwith the DVD of multi-media presentation containing the actual experiential learning, at least 4 weeks before the commencement of End Term Examination of the Fifth Semester. The Functional Exposure Report shall be supervised by the internal faculty appointed by the Director/ Principal of the Institute/ College.

\*\*Non University Examination System (NUES). NCC/NSS can be completed during semester 1 – Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Weekends/Holidays or Winter/Summer Vacations.

PC - Dr. Shaheen Bano

Dr. Gopal Thakkar

HOD  
Dr. Shivedo Kelai  
HOD  
BA(JMC)-TIAG



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## SCHEME OF EXAMINATION

### INTERNAL EVALUATION

<b>Theory Courses</b>	<b>Allocation of Marks: 25</b>	
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

<b>Practical Courses</b>	<b>Allocation of Marks: 40</b>	
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

### EXTERNAL EVALUATION

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

### INSTRUCTIONS FOR PAPER SETTER/ MODERATOR

#### THEORY COURSES

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 marks each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.

Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.
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**PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP**

A.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
B.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

**DISTRIBUTION OF CREDITS**

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
26	24	26	24	28	26	154

**Note:** Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.





Paper Code	Paper	L	T/P	Credit
0111	VALUE ADDED (VA)	3	0	0
02	EDC (EDC)	3	0	0
BJMC301	Basic of New Media (BNM)	4	0	4
BJMC303	Media Research (MR)	4	0	4
BJMC305	Event Management (EM)	4	0	4
BJMC307	Digital Media Marketing (DMM)	4	0	4
BJMC309	Film Appreciation (FA)	4	0	4
BJMC351	New Media Lab (NM LAB)	0	4	4
BJMC353	Media Research Lab (MR LAB)	0	4	4
BJMC355	Event Management Lab (EMLAB)	0	4	4
BJMC357	Functional Exposure Report (FER)	0	0	4
BJMC359	Digital Media Marketing Lab (DMM LAB)	0	4	4
BJMC361	Film Appreciation Lab (FA LAB)	0	4	4

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*Shakeer Bano*  
PC - Dr. Shakeer Bano

*Dr. Gopal Prakash*

*Dr. Shiveda K. Rai*  
HOD  
BA(JMC)-TIAS

## SCHEME OF EXAMINATION

### INTERNAL EVALUATION

Theory Courses		Allocation of Marks: 25
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

Practical Courses		Allocation of Marks: 40
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

### EXTERNAL EVALUATION

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

### INSTRUCTIONS FOR PAPER SETTER/ MODERATOR

#### THEORY COURSES

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 marks each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 IV along with internal choice for each question from each unit.

Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.
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**PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP**

A.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
B.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
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26	24	26	24	28	26	154

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**TECNIA INSTITUTE OF ADVANCED STUDIES**  
**GRADE "A" INSTITUTE**  
**ACADEMIC SESSION 2022-23**  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

Programme: BA(JMC)(Div-A)

Semester : V (2-Shift)


W.e.f- 12-09-2022

Period	12:30 – 01:30	01:30 – 02:30	02:30 – 03:30	03:30 – 04:00	04:00 – 05:00	05:00 -06:00	06:00 -07:00
MON	BJMC355-EMLAB	BJMC303-MR	BJMC351-N M LAB	<b>B R E A K</b>	BJMC351-N M LAB	BJMC303-MR	BJMC307-DMM / BJMC309-FA
	(SHB)	(sur)	(MAA)		(MAA)	(sur)	(RCH) / (KSH)
TUE	BJMC359-DMM LAB / BJMC361-FA LAB	BJMC351-N M LAB	02-EDC		BJMC351-N M LAB	BJMC307-DMM / BJMC309-FA	BJMC307-DMM / BJMC309-FA
	(RCH) / (VP)	(MAA)	(MYK)		(MAA)	(RCH) / (KSH)	(RCH) / (KSH)
WED	BJMC305-EM	BJMC301-BNM	BJMC359-DMM LAB / BJMC361-FA LAB		BJMC305-EM	BJMC359-DMM LAB / BJMC361-FA LAB	BJMC305-EM
	(SHB)	(KSH)	(RCH) / (VP)		(SHB)	(RCH) / (VP)	(SHB)
THU	0111-VA	BJMC353-MR LAB	BJMC353-MR LAB		BJMC359-DMM LAB / BJMC361-FA LAB	BJMC305-EM	BJMC307-DMM / BJMC309-FA
	(MAA)	(sur)	(sur)		(RCH) / (VP)	(SHB)	(RCH) / (KSH)
FRI	BJMC355-EMLAB	BJMC301-BNM	0111-VA		BJMC353-MR LAB	BJMC353-MR LAB	BJMC303-MR
	(SHB)	(KSH)	(MAA)		(sur)	(sur)	(sur)
SAT	BJMC355-EMLAB	BJMC355-EMLAB	0111-VA	BJMC301-BNM	BJMC303-MR	BJMC301-BNM	
	(SHB)	(SHB)	(MAA)	(KSH)	(sur)	(KSH)	

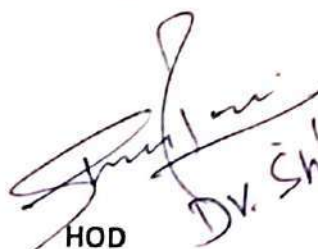
Paper Code	Paper	L	T/P	Credit
0111	VALUE ADDED (VA)	3	0	0
02	EDC (EDC)	3	0	0
BJMC301	Basic of New Media (BNM)	4	0	4
BJMC303	Media Research (MR)	4	0	4
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BJMC307	Digital Media Marketing (DMM)	4	0	4
BJMC309	Film Appreciation (FA)	4	0	4
BJMC351	New Media Lab (N M LAB)	0	4	4
BJMC353	Media Research Lab (MR LAB)	0	4	4
BJMC355	Event Management Lab (EMLAB)	0	4	4
BJMC357	Functional Exposure Report (FER)	0	0	4
BJMC359	Digital Media Marketing Lab (DMM LAB)	0	4	4
BJMC361	Film Appreciation Lab (FA LAB)	0	4	4

Soon after the End Term Examination of the Fourth Semester, each student shall undergo a Functional Exposure Training/ Internship for four weeks in Radio/TV/Advertising /Public Relations/NGO. She/ he shall submit in duplicate hard copy and a soft copy of Functional Exposure Report [FER] alongwith the DVD of multi-media presentation containing the actual experiential learning, at least 4 weeks before the commencement of End Term Examination of the Fifth Semester. The Functional Exposure Report shall be supervised by the internal faculty appointed by the Director/ Principal of the Institute/ College.

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PC- Dr. Shaheer Bans

  
Dr. Gopal Prakash

  
HOD  
Dr. Shweta K. P.

HOD  
BA(JMC)-TIAS



### SCHEME OF EXAMINATION

#### INTERNAL EVALUATION

<b>Theory Courses</b>	<b>Allocation of Marks: 25</b>	
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

<b>Practical Courses</b>	<b>Allocation of Marks: 40</b>	
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

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#### INSTRUCTIONS FOR PAPER SETTER/ MODERATOR

##### THEORY COURSES

Maximum Marks	75
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**PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP**

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Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

**DISTRIBUTION OF CREDITS**

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
26	24	26	24	28	26	154

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**TECNIA INSTITUTE OF ADVANCED STUDIES**  
**GRADE "A" INSTITUTE**  
**ACADEMIC SESSION 2022-23**  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

Programme: BA(JMC)(Div-B)

Semester : V (2-Shift)

W.e.f- 12-09-2022

Period	12:30 – 01:30	01:30 – 02:30	02:30 – 03:30	03:30 - 04:00	04:00 – 05:00	05:00 -06:00	06:00 -07:00
MON	BJMC355-EMLAB	BJMC351-NM LAB	BJMC301-BNM	<b>B R E A K</b>	BJMC353-MR LAB	BJMC307-DMM / BJMC309-FA	BJMC359-DMM LAB / BJMC361-FA LAB
	(VP)	(SHB)	(ata)		(DRY)	(RCH) / (KSH)	(RCH) / (VP)
TUE	BJMC301-BNM	02-EDC	BJMC355-EMLAB		BJMC307-DMM / BJMC309-FA	BJMC307-DMM / BJMC309-FA	BJMC305-EM
	(ata)	(MYK)	(VP)		(RCH) / (KSH)	(RCH) / (KSH)	(VP)
WED	BJMC303-MR	BJMC359-DMM LAB / BJMC361-FA LAB	BJMC355-EMLAB		BJMC353-MR LAB	BJMC301-BNM	BJMC359-DMM LAB / BJMC361-FA LAB
	(DGTH)	(RCH) / (VP)	(VP)		(DRY)	(ata)	(RCH) / (VP)
THU	BJMC353-MR LAB	BJMC351-NM LAB	BJMC359-DMM LAB / BJMC361-FA LAB		BJMC305-EM	BJMC307-DMM / BJMC309-FA	BJMC303-MR
	(DRY)	(SHB)	(RCH) / (VP)		(VP)	(RCH) / (KSH)	(DGTH)
FRI	BJMC353-MR LAB	0111-VA	BJMC305-EM		BJMC303-MR	BJMC301-BNM	LIB
	(DRY)	(MAA)	(VP)		(DGTH)	(ata)	
SAT	BJMC355-EMLAB	0111-VA	BJMC351-NM LAB		BJMC351-NM LAB	BJMC303-MR	BJMC355-EMLAB
	(VP)	(MAA)	(SHB)		(SHB)	(DGTH)	(VP)

Paper Code	Paper	L	T/P	Credit
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BJMC353	Media Research Lab (MR LAB)	0	4	4
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*Alhaz  
Bano.*

PC- Dr. Shabeer Bano

*Dr. Gopal Kumar*

*Shruti*  
HOD Dr. Shiveeta K. Rai

HoD  
BA(JMC)-TIAS



## SCHEME OF EXAMINATION

### INTERNAL EVALUATION

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Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

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A.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
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PC  
Dr. Gaurav Bhu

Dr. Gopal Prakar

Dr. Shiveela K. Kar

**TECNIA INSTITUTE OF ADVANCED STUDIES**  
**FACULTY SUBJECT ALLOCATION FOR ODD SEMESTER.**

Department of Journalism and Mass Communication									
PROGRAMME - BA(JMC) (As per GGSIPU Syllabus) Academic Session 2022-23									
Code	Paper	L	T/P	Credit	Faculty				
BA(JMC)(Div-A) - I SEMESTER EXAMINATION					15A	15B	25A	25B	ICT Tools Use in Percentage
<b>THEORY</b>									
BJMC101	Communication: Concepts Processes	4	0	4	Dr. Rajnesh Kumar Pandey (DRP)	Dr. Shaheen Bano	Dr. Jagriti Basera	Ms. Ritika Choudhary	100
BJMC103	Contemporary India: An overview	4	0	4	Mr. Bal Krishna Mishra (BKM)	Ms. Adity Aggarwal	Dr. Vipul Partap (VP)	Dr. Shivendu Kumar Rai	100
BJMC105	Basic of Design and Graphics	4	0	4	Rinku Sethi (RINK)	Mr. Karan Singh	Rinku Sethi (RINK)	Mr. Karan Singh	100
BJMC113	Human Values and Ethics (NUES)*	2	0	2	Dr. Ashutosh Bajpai	Dr. Ashutosh Bajpai	Dr. Ashutosh Bajpai	Dr. Ashutosh Bajpai	100
<b>PRACTICAL/SEMINARS/VIVA VOICE</b>									
BJMC151	Communication Skill Lab	0	4	2	Dr. Rajnesh Kumar Pandey (DRP)	Dr. Shaheen Bano	Dr. Jagriti Basera	Ms. Ritika Choudhary	100
BJMC153	Contemporary India: Issues and Debates (Seminars/ Presentations)	0	4	2	Mr. Bal Krishna Mishra (BKM)	Ms. Adity Aggarwal	Dr. Vipul Partap (VP)	Dr. Shivendu Kumar Rai	100
BJMC155	Design and Graphics Lab -1	0	4	2	Rinku Sethi (RINK)	Mr. Karan Singh	Rinku Sethi (RINK)	Mr. Karan Singh	100
<b>ELECTIVE COURSES</b>									
BJMC107	Personality Development	4	0	4		Ms. Priyanka Singh		Mr. Nitin Yadav	100
BJMC109	Writing Skills	4	0	4		Dr. Gopal Thakur		Mr. Bal Krishna Mishra (BKM)	100
<b>PRACTICAL/VIVA VOICE (Select Corresponding Lab based on Elective Course)</b>									
BJMC157	Personality Development Lab	0	4	2		Ms. Priyanka Singh		Mr. Nitin Yadav	100
BJMC159	Writing Skills Lab	0	4	2		Dr. Gopal Thakur		Mr. Bal Krishna Mishra (BKM)	100
<b>BA(JMC)(Div-A) - III SEMESTER EXAMINATION</b>									
<b>THEORY</b>									
BJMC201	Development Communication	4	0	4	Dr. Shivendu Kumar Rai/ Ms. Adity Aggarwal	Dr. Vipul Partap (VP)	Dr. Shivendu Kumar Rai/ Ms. Adity Aggarwal	Dr. Vipul Partap (VP)	100
BJMC203	Basics of Radio Programming and Production	4	0	4	Dr. Jagriti Basera	Ms. Ritika Choudhary/ Dr. Rajni Yadav	Mr. Mayank Arora (MYK)	Dr. Rajnesh Kumar Pandey (DRP)	100
BJMC205	Basics of Video Camera, Lights and Sound	4	0	4	Ms. Jyoti Gupta	Mr. Nitin Yadav	Ms. Jyoti Gupta	Mr. Nitin Yadav	100
<b>PRACTICAL/VIVA VOICE</b>									
BJMC251	Radio Production LAB	0	0	2	Dr. Jagriti Basera	Ms. Ritika Choudhary/ Dr. Rajni Yadav	Mr. Mayank Arora (MYK)	Dr. Rajnesh Kumar Pandey (DRP)	100
BJMC253	Video Production LAB	0	4	2	Ms. Jyoti Gupta	Mr. Vinod Kumar	Ms. Jyoti Gupta	Mr. Vinod Kumar	100
BJMC255	Summer Training Report	0	0	4					
<b>ELECTIVE COURSES</b>									
BJMC207	Radio Jockeying and News Reading	4	0	4		Mr. Mayank Arora (MYK)		Ms. Priyanka Singh	100
BJMC209	Video Editing	4	0	4		Rinku Sethi (RINK)		Dr. Gopal Thakur	100
<b>PRACTICAL/VIVA VOICE (Select Corresponding Lab based on Elective Course)</b>									
BJMC257	Radio Jockeying and News Reading LAB	0	4	2		Mr. Mayank Arora (MYK)		Ms. Priyanka Singh	100
BJMC259	Video Editing LAB	0	4	2		Rinku Sethi (RINK)		Mr. Vinod Kumar	100
<b>BA(JMC)(Div-A) - V SEMESTER EXAMINATION</b>									
BJMC301	Basics of New Media	4	0	4	Dr. Gopal Thakur	Dr. Rajnesh Kumar Pandey (DRP)	Ms. Adity Aggarwal	Dr. Shaheen Bano	100
BJMC303	Media Research	4	0	4	Mr. Bal Krishna Mishra (BKM)	Ms. Ritika Choudhary	Dr. Shivendu Kumar Rai	Ms. Jyoti Gupta	100
BJMC305	Event Management	4	0	4	Ms. Priyanka Singh	Dr. Jagriti Basera	Dr. Shaheen Bano	Dr. Vipul Partap (VP)	100
<b>PRACTICAL/VIVA VOICE</b>									
BJMC351	New Media Lab	0	4	2	Dr. Gopal Thakur	Dr. Rajnesh Kumar Pandey (DRP)	Ms. Adity Aggarwal	Dr. Shaheen Bano	100
BJMC353	Media Research Lab	0	4	2	Mr. Bal Krishna Mishra (BKM)	Ms. Ritika Choudhary	Dr. Shivendu Kumar Rai	Ms. Jyoti Gupta	100
BJMC355	Event Management Lab	0	4	2	Ms. Priyanka Singh	Dr. Jagriti Basera	Dr. Shaheen Bano	Dr. Vipul Partap (VP)	100
BJMC357	Functional Exposure Report	0	0	4					
<b>ELECTIVE COURSES</b>									
BJMC307	Digital Media Marketing	4	0	4		Dr. Rajni Yadav		Ms. Ritika Choudhary	100
BJMC309	Film Appreciation	4	0	4		Mr. Karan Singh		Mr. Nitin Yadav	100
<b>PRACTICAL/VIVA VOICE (Select Corresponding Lab based on Elective Course)</b>									
BJMC359	Digital Media Marketing Lab	0	4	2		Dr. Rajni Yadav		Ms. Ritika Choudhary	100
BJMC361	Film Appreciation Lab	0	4	2		Mr. Karan Singh		Mr. Nitin Yadav	100



**TECNIA INSTITUTE OF ADVANCED STUDIES**  
**GRADE "A" INSTITUTE**  
**ACADEMIC SESSION 2022-23**  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

Programme: BA(JMC)(Div-A)

Semester : II (1-Shift)

W.e.f- 09-03-2023

Period	8:00-9:00	9:00-10:00	10:00-11:00	11:00-11:30	11:30-12:30	12:30-1:30	01:30-02:30
MON	BA(JMC) 104-MLE	BA(JMC) 152-PJ Lab	BA(JMC) 106-SP	<b>B R E A K</b>	BA(JMC) 104-MLE	BA(JMC) 154-SP LAB	BA(JMC) 158-HC LAB / BA(JMC) 160-SJ LAB
	(BKM)	(BKM)	(JG)		(BKM)	(JG)	(SHB) / (drp)
TUE	BA(JMC) 104-MLE	BA(JMC) 152-PJ Lab	BA(JMC) 108-HC / BA(JMC) 110-SJ		BA(JMC) 154-SP LAB	BA(JMC) 158-HC LAB / BA(JMC) 160-SJ LAB	002-EDC
	(BKM)	(BKM)	(SHB) / (drp)		(JG)	(SHB) / (drp)	(SHB)
WED	BA(JMC) 156-DG LAB-II	BA(JMC) 108-HC / BA(JMC) 110-SJ	BA(JMC) 154-SP LAB		BA(JMC) 156-DG LAB-II	BA(JMC) 156-DG LAB-II	BA(JMC) 102-PJ
	(DGTH)	(SHB) / (drp)	(JG)		(DGTH)	(DGTH)	(BAJMC1)
THU	BA(JMC) 102-PJ	BA(JMC) 108-HC / BA(JMC) 110-SJ	BA(JMC) 154-SP LAB		BA(JMC) 152-PJ Lab	BA(JMC) 156-DG LAB-II	BA(JMC) 106-SP / BA(JMC) 108-HC
	(BAJMC1)	(SHB) / (drp)	(JG)		(BKM)	(DGTH)	(JG) / (SHB)
FRI	BA(JMC) 104-MLE	BA(JMC) 158-HC LAB / BA(JMC) 160-SJ LAB	BA(JMC) 108-HC / BA(JMC) 110-SJ		BA(JMC) 106-SP	BA(JMC) 102-PJ	041-SP/Lab
	(BKM)	(SHB) / (drp)	(SHB) / (drp)		(JG)	(BAJMC1)	(SKV)
SAT	BA(JMC) 102-PJ	BA(JMC) 158-HC LAB / BA(JMC) 160-SJ LAB	BA(JMC) 106-SP		BA(JMC) 152-PJ Lab	BA(JMC) 106-SP	5-VA
	(BAJMC1)	(SHB) / (drp)	(JG)		(BKM)	(JG)	(NY)

Paper Code	Paper	L	T/P	Credit
006	Mentor Mentee (MM)	1	0	1
007	NSS, NCC, Gender Champion, EBSB Language Lab (Club 1)			
009	UBA, Dramatic, Dance Music Club, Fit India Club, NSO, Red Ribbon Photography (Club 3)	1	0	0
01	Value Added Course (VAC)	0	2	2
041	Sports/ Library (SP/Lab)	1	0	0
054	NCC/NSS/Community Engagement/ Socio-Cultural Outreach (NUES)**	3	0	2
056	EDC (EDC)	1	0	1
5	Value Added (VA)	1	1	1
BA(JMC) 102	Print Journalism (PJ)	4	0	4
BA(JMC) 104	Media Laws and Ethics (MLE)	4	0	4
BA(JMC) 106	Still Photography (SP)	4	0	4
BA(JMC) 108	Health Communication (HC)	4	0	4
BA(JMC) 110	Sports Journalism (SJ)	4	0	4
BA(JMC) 152	Print Journalism Lab (PJ Lab)	0	4	2
BA(JMC) 154	Still Photography Lab (SP LAB)	0	4	2
BA(JMC) 156	Design and Graphics Lab-II (DG LAB-II)	0	4	2
BA(JMC) 158	Health Communication Lab (HC LAB)	0	4	2
BA(JMC) 160	Sport Journalism Lab (SJ LAB)	2	0	2

\*\*Non University Examination System (NUES). NCC/NSS can be completed during semester 1 – Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students. The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Weekends/Holidays or Winter/Summer Vacations.

Atoken  
Rana  
PC - Dr. Shabeer Rana

Dr. Gopal Makur  
Dr. Shivraj HOD  
BA(JMC) Basrai

**TECNIA INSTITUTE OF ADVANCED STUDIES**  
**GRADE "A" INSTITUTE**  
**ACADEMIC SESSION 2022-23**  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

**SCHEME OF EXAMINATION**  
**INTERNAL EVALUATION**

<b>Theory Courses</b>	<b>Allocation of Marks: 25</b>	
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

<b>Practical Courses</b>	<b>Allocation of Marks: 40</b>	
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

**EXTERNAL EVALUATION**

The external evaluation for each Courses of the programme shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

**INSTRUCTIONS FOR PAPER SETTER/ MODERATOR**  
**THEORY COURSES**

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 mark each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

**PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP**

A.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
B.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.



DISTRIBUTION OF CREDITS

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
	24	26	24	28	26	154

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

PC - *Shaher Bano*  
Dr. Shaheer Bano

*[Signature]*  
Dr. Gopal Thakor

*[Signature]*  
HOD  
BA(JMC)-THAC  
Dr. Siveda Kr. Rai  
HOD

**TECNIA INSTITUTE OF ADVANCED STUDIES**  
**GRADE "A" INSTITUTE**  
**ACADEMIC SESSION 2022-23**  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

Programme: BA(JMC)(Div-B)

Semester : II (1-Shift)

W.e.f- 09-03-2023

Period	8:00-9:00	9:00-10:00	10:00-11:00	11:00-11:30	11:30-12:30	12:30-1:30	01:30-02:30
MON	BA(JMC) 102-PJ	BA(JMC) 152-PJ Lab	BA(JMC) 104-MLE	<b>B R E A K</b>	BA(JMC) 106-SP	BA(JMC) 156-DG LAB-II	BA(JMC) 158-HC LAB / BA(JMC) 160-SJ LAB
	(DRY)	(DRY)	(VP)		(ata)	(kkk)	(SHB) / (drp)
TUE	BA(JMC) 156-DG LAB-II	BA(JMC) 102-PJ	BA(JMC) 108-HC / BA(JMC) 110-SJ		BA(JMC) 106-SP	BA(JMC) 158-HC LAB / BA(JMC) 160-SJ LAB	003-EDC
	(kkk)	(DRY)	(SHB) / (drp)		(ata)	(SHB) / (drp)	(SHB)
WED	BA(JMC) 102-PJ	BA(JMC) 108-HC / BA(JMC) 110-SJ	BA(JMC) 104-MLE		BA(JMC) 106-SP	BA(JMC) 154- SP LAB	BA(JMC) 156-DG LAB-II
	(DRY)	(SHB) / (drp)	(VP)		(ata)	(ata)	(kkk)
THU	BA(JMC) 102-PJ	BA(JMC) 108-HC / BA(JMC) 110-SJ	BA(JMC) 104-MLE		BA(JMC) 154- SP LAB	BA(JMC) 156-DG LAB-II	BA(JMC) 108-HC / BA(JMC) 110-SJ
	(DRY)	(SHB) / (drp)	(VP)		(ata)	(kkk)	(SHB) / (drp)
FRI	BA(JMC) 154-SP LAB	BA(JMC) 158-HC LAB / BA(JMC) 160-SJ LAB	BA(JMC) 108-HC / BA(JMC) 110-SJ		BA(JMC) 152-PJ Lab	BA(JMC) 104-MLE	5-VA
	(ata)	(SHB) / (drp)	(SHB) / (drp)		(DRY)	(VP)	(NY)
SAT	BA(JMC) 152-PJ Lab	BA(JMC) 158-HC LAB / BA(JMC) 160-SJ LAB	042-SP/Lab		BA(JMC) 152-PJ Lab	BA(JMC) 154- SP LAB	5-VA
	(DRY)	(SHB) / (drp)	(SKV)		(DRY)	(ata)	(NY)

Paper Code	Paper	L	T/P	Credit
003	Education Development Course (EDC)	1	0	1
004	Mentor Mentee (MM)	1	0	1
010	NSS, NCC, Gender Champion, EBSB Language Lab (Club 1)	1	0	0
011	Eco Club, ELC, Happiness Club Literacy Club (Club 2)	1	0	0
BA(JMC) 354	NCC/NSS/Community Engagement/ Socio-Cultural Outreach (NUES)**	3	0	2
042	Sports/ Library (SP/Lab)	1	0	0
5	Value Added (Hindi Typing) (VA)	1	0	1
BA(JMC) 102	Print Journalism (PJ)	4	0	4
BA(JMC) 106	Still Photography (SP)	4	0	4
BA(JMC) 108	Health Communication (HC)	4	0	4
BA(JMC) 110	Sports Journalism (SJ)	4	0	4
BA(JMC) 152	Print Journalism Lab (PJ Lab)	0	4	2
BA(JMC) 154	Still Photography Lab (SP LAB)	0	4	2
BA(JMC) 156	Design and Graphics Lab-II (DG LAB-II)	0	4	2
BA(JMC) 158	HEALTH COMMUNICATION LAB (HC LAB)	2	0	2
BA(JMC) 160	Sports Journalism Lab (SJ LAB)	0	4	2

\*\*Non University Examination System (NUES). NCC/NSS can be completed during semester 1 – Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students. The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Weekends/Holidays or Winter/Summer Vacations.

PC- Dr. Sabeen Bano

Dr. Gopal Thakur

HOD  
BA(JMC) IAS  
Dr. Shivedh (V.R.)



**SCHEME OF EXAMINATION  
INTERNAL EVALUATION**

<b>Theory Courses</b>	<b>Allocation of Marks: 25</b>	
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

<b>Practical Courses</b>	<b>Allocation of Marks: 40</b>	
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

**EXTERNAL EVALUATION**

The external evaluation for each Courses of the programme shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

**INSTRUCTIONS FOR PAPER SETTER/ MODERATOR  
THEORY COURSES**

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 mark each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

**PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP**

A.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
B.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

DISTRIBUTION OF CREDITS

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
	24	26	24	28	26	154

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

PC - Dr. Shabeen Bano

Dr. Gopal Prakash

Dr. Shivedes Kr. Rai  
HOD  
BA(JMC) TIAS

**TECNIA INSTITUTE OF ADVANCED STUDIES**  
**GRADE "A" INSTITUTE**  
**ACADEMIC SESSION 2022-23**  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

Programme: BA(JMC)(Div-A)

Semester : II (2-Shift)

W.e.f- 09-03-2023

Period	12:30 – 01:30	01:30 – 02:30	02:30 – 03:30	03:30 - 04:00	04:00 – 05:00	05:00 -06:00	06:00 -07:00
MON	BA(JMC)154-SP LAB	5-VA	BA(JMC)102- PJ	<b>B R E A K</b>	BA(JMC) 156-DG LAB-II	BA(JMC)158- HC LAB / BA(JMC)160- SJ LAB	BA(JMC)106- SP
	(JG)	(pas)	(SOBA)		(kkk)	(SHU) / (pas)	(JG)
TUE	041-SP/Lab	BA(JMC)158- HC LAB / BA(JMC)160- SJ LAB	BA(JMC)152-PJ Lab		BA(JMC) 156-DG LAB-II	BA(JMC)158- HC LAB / BA(JMC)160- SJ LAB	BA(JMC)104- MLE
	(SKV)	(SHU) / (pas)	(SOBA)		(kkk)	(SHU) / (pas)	(SHU)
WED	BA(JMC)156- DG LAB-II	BA(JMC)106- SP	BA(JMC) 108- HC / BA(JMC) 110-SJ		BA(JMC) 156-DG LAB-II	BA(JMC)106- SP	BA(JMC)102- PJ
	(kkk)	(JG)	(JBS) / (pas)		(kkk)	(JG)	(SOBA)
THU	BA(JMC) 108- HC / BA(JMC) 110-SJ	BA(JMC) 152-PJ Lab	BA(JMC) 108- HC / BA(JMC) 110-SJ		BA(JMC) 104-MLE	BA(JMC)104- MLE	BA(JMC)102- PJ
	(JBS) / (pas)	(SOBA)	(JBS) / (pas)		(SHU)	(SHU)	(SOBA)
FRI	BA(JMC)102-PJ	BA(JMC) 152-PJ Lab	BA(JMC) 108- HC / BA(JMC) 110-SJ		BA(JMC) 104-MLE	BA(JMC)154- SP LAB	BA(JMC)106- SP
	(SOBA)	(SOBA)	(JBS) / (pas)		(SHU)	(JG)	(JG)
SAT	BA(JMC) 154-SP LAB	BA(JMC)158- HC LAB / BA(JMC)160- SJ LAB	5-VA	006-MM	BA(JMC)152- PJ Lab	BA(JMC) 154-SP LAB	
	(JG)	(SHU) / (pas)	(pas)	(NY)	(SOBA)	(JG)	



Paper Code	Paper	L	T/P	Credit
006	Mentor Mentee (MM)	1	0	1
007	NSS, NCC, Gender Champion, EBSB Language Lab (Club 1)	1	0	1
009	UBA, Dramatic, Dance Music Club, Fit India Club, NSO, Red Ribbon Photography (Club 3)	1	0	0
01	Value Added Course (VAC)	0	2	2
041	Sports/ Library (SP/Lab)	1	0	0
BA(JMC) 354	NCC/NSS/Community Engagement/ Socio-Cultural Outreach (NUES)**	3	0	2
056	EDC (EDC)	1	0	1
5	Value Added (VA)	1	1	1
BA(JMC) 102	Print Journalism (PJ)	4	0	4
BA(JMC) 104	Media Laws and Ethics (MLE)	4	0	4
BA(JMC) 106	Still Photography (SP)	4	0	4
BA(JMC) 108	Health Communication (HC)	4	0	4
BA(JMC) 110	Sports Journalism (SJ)	4	0	4
BA(JMC) 152	Print Journalism Lab (PJ Lab)	0	4	2
BA(JMC) 154	Still Photography Lab (SP LAB)	0	4	2
BA(JMC) 156	Design and Graphics Lab-II (DG LAB-II)	0	4	2
BA(JMC) 158	Health Communication Lab (HC LAB)	0	4	2
BA(JMC) 160	Sport Journalism Lab (SJ LAB)	2	0	2

\*\*Non University Examination System (NUES). NCC/NSS can be completed during semester 1 – Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students. The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Weekends/Holidays or Winter/Summer Vacations.

Dr. Shabeen Bano  
PC

Dr. Gopal Prakash

HOD  
HOD  
BA (HONOURS)  
Dr. Shiveeta K. P.

**SCHEME OF EXAMINATION  
INTERNAL EVALUATION**

<b>Theory Courses</b>		<b>Allocation of Marks: 25</b>
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

<b>Practical Courses</b>		<b>Allocation of Marks: 40</b>
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

**EXTERNAL EVALUATION**

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e. 75 marks in Theory courses and 60 marks in Practical courses.

**INSTRUCTIONS FOR PAPER SETTER/ MODERATOR  
THEORY COURSES**

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 marks each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

**PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP**

A.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
B.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

DISTRIBUTION OF CREDITS

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
	24	26	24	28	26	154

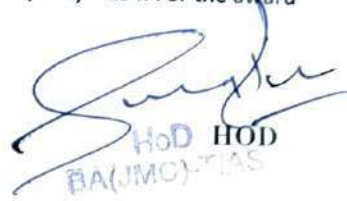
Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

PC

Dr. Shaheen Bano



Dr. Gopal Jadhav



HOD HOD  
BA(JMC)-MAS



**TECNIA INSTITUTE OF ADVANCED STUDIES**  
**GRADE "A" INSTITUTE**  
**ACADEMIC SESSION 2022-23**  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

Programme: BA(JMC)(Div-A)

Semester : IV (1-Shift)

W.e.f- 09-03-2023

Period	8:00-9:00	9:00-10:00	10:00-11:00	11:00-11:30	11:30-12:30	12:30-1:30	01:30-02:30
MON	019-VAC	BA(JMC) 252-A_LAB	BA(JMC) 208-TNRA / BA(JMC) 210-CC	<b>B R E A K</b>	BA(JMC) 258-TNRA_LAB / BA(JMC) 260-CC_LAB	BA(JMC) 252-A_LAB	019-VAC
	(DRY)	(SHB)	(pas) / (BAJMC2)		(pas) / (DGTH)	(SHB)	(DRY)
TUE	040-SP/Lab	BA(JMC) 202-BA	BA(JMC) 208-TNRA / BA(JMC) 210-CC		BA(JMC) 258-TNRA_LAB / BA(JMC) 260-CC_LAB	BA(JMC) 256-TVP_LAB	BA(JMC) 204-BPR
	(SKV)	(drp)	(pas) / (BAJMC2)		(pas) / (DGTH)	(VKR)	(kkk)
WED	BA(JMC) 206-TPP	BA(JMC) 204-BPR	BA(JMC) 208-TNRA / BA(JMC) 210-CC		BA(JMC) 256-TVP_LAB	BA(JMC) 204-BPR	BA(JMC) 252-A_LAB
	(NY)	(kkk)	(pas) / (BAJMC2)		(VKR)	(kkk)	(SHB)
THU	BA(JMC) 206-TPP	BA(JMC) 256-TVP_LAB	BA(JMC) 208-TNRA / BA(JMC) 210-CC		BA(JMC) 202-BA	BA(JMC) 254-PR_LAB	BA(JMC) 256-TVP_LAB
	(NY)	(VKR)	(pas) / (BAJMC2)		(drp)	(BKM)	(VKR)
FRI	BA(JMC) 206-TPP	BA(JMC) 204-BPR	BA(JMC) 254-PR_LAB		BA(JMC) 258-TNRA_LAB / BA(JMC) 260-CC_LAB	BA(JMC) 202-BA	BA(JMC) 202-BA
	(NY)	(kkk)	(BKM)		(pas) / (DGTH)	(drp)	(drp)
SAT	BA(JMC) 254-PR_LAB	BA(JMC) 256-TVP_LAB	BA(JMC) 254-PR_LAB		BA(JMC) 206-TPP	BA(JMC) 252-A_LAB	BA(JMC) 258-TNRA_LAB / BA(JMC) 260-CC_LAB
	(BKM)	(VKR)	(BKM)		(NY)	(SHB)	(pas) / (DGTH)

Paper Code	Paper	L	T/P	Credit
0	EDC (EDC)	1	0	0
019	Value Added Course (VAC)	1	0	1
020	Value Added Course (VAC)	1	0	1
036	NSS,NCC, Gender Champion, EBSB Language Lab (Club 1)	1	0	0
037	Eco Club, ELC, Happiness Club Literacy Club (Club 2)	1	0	0
038	UBA, Dramatic, Dance Music Club, Fit India Club, NSO, Red Ribbon Photography (Club 3)	1	0	0
040	Sports/ Library (SP/Lab)	1	0	0
1	Higher Education (HE)	1	0	0
2	Job (JOB)	2	0	0
3	Mentor/Mentee (MM)	1	0	0
4	Sports/ Library (EC)	1	0	0
BA(JMC) 202	Basic of Advertising (BA)	4	0	4
BA(JMC) 204	Basic of Public Relations (BPR)	4	0	4
BA(JMC) 206	Television Programming and Production (TPP)	4	0	4
BA(JMC) 208	Television News: Reporting and Anchoring. (TNRA)	4	0	4
BA(JMC) 210	Corporate Communication (CC)	4	0	4
BA(JMC) 252	Advertising Lab (A_LAB)	0	4	2
BA(JMC) 254	Public Relations Lab (PR_LAB)	0	4	2
BA(JMC) 256	TV Production Lab (TVP_LAB)	0	4	2
BA(JMC) 258	Television News: Reporting and Anchoring Lab (TNRA_LAB)	0	4	2
BA(JMC) 260	Corporate Communication Lab (CC_LAB)	0	4	2

\*\*Non University Examination System (NUES). NCC/NSS can be completed during semester 1 – Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students. The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Weekends/Holidays or Winter/Summer Vacations.

**SCHEME OF EXAMINATION  
INTERNAL EVALUATION**

Theory Courses		
Allocation of Marks: 25		
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

Practical Courses		
Allocation of Marks: 40		
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

**EXTERNAL EVALUATION**

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

**INSTRUCTIONS FOR PAPER SETTER/ MODERATOR  
THEORY COURSES**

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 marks each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

**PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP**

A.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
B.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

**DISTRIBUTION OF CREDITS**

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
	24	26	24	28	20	154

**Note:** Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

PC - Dr. Shikhar Bawa

Dr. Gopal Thakur

Dr. Shikhar Bawa  
HOD



**TECNIA INSTITUTE OF ADVANCED STUDIES**  
**GRADE "A" INSTITUTE**  
**ACADEMIC SESSION 2022-23**  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

Programme: BA(JMC)(Div-B)

Semester : IV (1-Shift)

W.e.f- 09-03-2023

Period	8:00-9:00	9:00-10:00	10:00-11:00	11:00-11:30	11:30-12:30	12:30-1:30	01:30-02:30
MON	BA(JMC) 202-BA	BA(JMC) 256- TVP_LAB	BA(JMC) 208- TNRA / BA(JMC) 210- CC	<b>B R E A K</b>	BA(JMC) 258- TNRA_LAB / BA(JMC) 260- CC LAB	BA(JMC) 254- PR_LAB	016-VAC
	(dpd)	(VKR)	(pas) / (BAJMC2)		(pas) / (DGTH)	(VP)	(DRY)
TUE	BA(JMC) 202-BA	BA(JMC) 204-BPR	BA(JMC) 208- TNRA / BA(JMC) 210- CC		BA(JMC) 258- TNRA_LAB / BA(JMC) 260- CC LAB	BA(JMC) 254- PR_LAB	BA(JMC) 256- TVP_LAB
	(dpd)	(VP)	(pas) / (BAJMC2)		(pas) / (DGTH)	(VP)	(VKR)
WED	BA(JMC) 206-TPP	BA(JMC) 256- TVP_LAB	BA(JMC) 208- TNRA / BA(JMC) 210- CC		BA(JMC) 252- A_LAB	BA(JMC) 254- PR_LAB	BA(JMC) 256- TVP_LAB
	(ata)	(VKR)	(pas) / (BAJMC2)		(dpd)	(VP)	(VKR)
THU	BA(JMC) 206-TPP	BA(JMC) 202-BA	BA(JMC) 208- TNRA / BA(JMC) 210- CC		BA(JMC) 204-BPR	BA(JMC) 252- A_LAB	3- MM
	(ata)	(dpd)	(pas) / (BAJMC2)		(VP)	(dpd)	dry
FRI	BA(JMC) 202-BA	BA(JMC) 256- TVP_LAB	BA(JMC) 204-BPR		BA(JMC) 258- TNRA_LAB / BA(JMC) 260- CC LAB	BA(JMC) 252- A_LAB	BA(JMC) 206-TPP
	(dpd)	(VKR)	(VP)		(pas) / (DGTH)	(dpd)	(ata)
SAT	BA(JMC) 204-BPR	4-SP/Lab	BA(JMC) 254- PR_LAB		BA(JMC) 206-TPP	BA(JMC) 252- A_LAB	BA(JMC) 258- TNRA_LAB / BA(JMC) 260- CC LAB
	(VP)	(SKV)	(VP)		(ata)	(dpd)	(pas) / (DGTH)

**SCHEME OF EXAMINATION  
INTERNAL EVALUATION**

Theory Courses		Allocation of Marks: 25
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

Practical Courses		Allocation of Marks: 40
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

**EXTERNAL EVALUATION**

The external evaluation for each Courses of the programme shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

**INSTRUCTIONS FOR PAPER SETTER/ MODERATOR  
THEORY COURSES**

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 mark each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

**PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP**

A.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
B.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

**DISTRIBUTION OF CREDITS**

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
	24	26	24	28	26	154

**Note:** Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

Paper Code	Paper	L	T/P	Credit
0	EDC (EDC)	1	0	0
013	NSS,NCC, Gender Champion, EBSB Language Lab (Club 1)	1	0	0
014	Eco Club, ELC, Happiness Club Literacy Club (Club 2)	1	0	0
015	UBA, Dramatic, Dance Music Club, Fit India Club, NSO, Red Ribbon Photography (Club 3)	1	0	0
016	Value Added Course (VAC)	2	0	1
022	Value Added Course (VAC)	1	0	0
1	Higher Education (HE)	1	0	0
2	Job (JOB)	2	0	0
3	Mentor/Mentee (MM)	1	0	0
4	Sports/ Library (SP/Lab)	1	0	0
BA(JMC) 202	Basic of Advertising (BA)	4	0	4
BA(JMC) 204	Basic of Public Relations (BPR)	4	0	4
BA(JMC) 206	Television Programming and Production (TPP)	4	0	4
BA(JMC) 208	Television News: Reporting and Anchoring (TNRA)	4	0	4
BA(JMC) 210	Corporate Communication (CC)	4	0	4
BA(JMC) 252	Advertising Lab (A_LAB)	0	4	2
BA(JMC) 256	TV Production Lab (TVP_LAB)	0	4	2
BA(JMC) 258	Television News: Reporting and Anchoring Lab (TNRA_LAB)	0	4	2
BA(JMC) 260	CORPORATE COMMUNICATION LAB (CC LAB)	2	0	2



**\*\*Non University Examination System (NUES).** NCC/NSS can be completed during semester 1 – Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students. The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Weekends/Holidays or Winter/Summer Vacations.

**SCHEME OF EXAMINATION  
INTERNAL EVALUATION**

<b>Theory Courses</b>	<b>Allocation of Marks: 25</b>	
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

<b>Practical Courses</b>	<b>Allocation of Marks: 40</b>	
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

**EXTERNAL EVALUATION**

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

**INSTRUCTIONS FOR PAPER SETTER/ MODERATOR  
THEORY COURSES**

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 marks each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.

Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.
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**PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP**

A.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
B.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

**DISTRIBUTION OF CREDITS**

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
	24	26	24	28	26	154

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

PC- *Slakeer Bano*  
*Slakeer Bano*

*Dr. Gopal Thakur*

*[Signature]*  
HOD  
BA (JMC)

**TECNIA INSTITUTE OF ADVANCED STUDIES**  
**GRADE "A" INSTITUTE**  
**ACADEMIC SESSION 2022-23**  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

Programme: BA(JMC)(Div-A)

Semester : IV (2-Shift)

W.e.f- 09-03-2023

Period	12:30 – 01:30	01:30 – 02:30	02:30 – 03:30	03:30 - 04:00	04:00 – 05:00	05:00 -06:00	06:00 -07:00
MON	BA(JMC)252-A_LAB	BA(JMC) 204-BPR	BA(JMC) 204-BPR	<b>B R E A K</b>	BA(JMC) 208-TNRA / BA(JMC) 210-CC	BA(JMC) 258-TNRA_LAB / BA(JMC)260-CC_LAB	BA(JMC) 252- A_LAB
	(SHU)	(dpd)	(dpd)		(ata) / (NY)	(VKR) / (NY)	(SHU)
TUE	BA(JMC)206-TPP	BA(JMC)256-TVP_LAB	BA(JMC)254-PR_LAB		BA(JMC) 208-TNRA / BA(JMC) 210-CC	BA(JMC) 258-TNRA_LAB / BA(JMC)260-CC_LAB	BA(JMC) 206-TPP
	(MYK)	(MYK)	(dpd)		(ata) / (NY)	(VKR) / (NY)	(MYK)
WED	BA(JMC)256-TVP_LAB	BA(JMC) 258-TNRA_LAB / BA(JMC)260-CC_LAB	BA(JMC) 204-BPR		BA(JMC) 208-TNRA / BA(JMC) 210-CC	BA(JMC)252-A_LAB	BA(JMC) 254-PR_LAB
	(MYK)	(VKR) / (NY)	(dpd)		(ata) / (NY)	(SHU)	(dpd)
THU	BA(JMC)256-TVP_LAB	019-VAC	BA(JMC)202-BA		BA(JMC) 208-TNRA / BA(JMC) 210-CC	BA(JMC)202-BA	BA(JMC) 254-PR_LAB
	(MYK)	(drp)	(DRY)		(ata) / (NY)	(DRY)	(dpd)
FRI	040-SP/Lab	BA(JMC)202-BA	BA(JMC)254-PR_LAB		BA(JMC) 202-BA	BA(JMC)206-TPP	BA(JMC) 252- A_LAB
	(SKV)	(DRY)	(dpd)		(DRY)	(MYK)	(SHU)
SAT	BA(JMC)256-TVP_LAB	BA(JMC) 258-TNRA_LAB / BA(JMC)260-CC_LAB	BA(JMC)254-PR_LAB	019-VAC	3-MM	BA(JMC) 206-TPP	
	(MYK)	(VKR) / (NY)	(dpd)	(drp)	()	(MYK)	



Paper Code	Paper	L	T/P	Credit
0	EDC (EDC)	1	0	0
019	Value Added Course (VAC)	1	0	1
020	Value Added Course (VAC)	1	0	1
036	NSS,NCC, Gender Champion, EBSB Language Lab (Club 1)	1	0	0
037	Eco Club, ELC, Happiness Club Literacy Club (Club 2)	1	0	0
038	UBA, Dramatic, Dance Music Club, Fit India Club, NSO, Red Ribbon Photography (Club 3)	1	0	0
040	Sports/ Library (SP/Lab)	1	0	0
1	Higher Education (HE)	1	0	0
2	Job (JOB)	2	0	0
3	Mentor/Mentee (MM)	1	0	0
4	Sports/ Library (EC)	1	0	0
BA(JMC) 202	Basic of Advertising (BA)	4	0	4
BA(JMC) 204	Basic of Public Relations (BPR)	4	0	4
BA(JMC) 206	Television Programming and Production (TPP)	4	0	4
BA(JMC) 208	Television News: Reporting and Anchoring. (TNRA)	4	0	4
BA(JMC) 210	Corporate Communication (CC)	4	0	4
BA(JMC) 252	Advertising Lab (A_LAB)	0	4	2
BA(JMC) 254	Public Relations Lab (PR_LAB)	0	4	2
BA(JMC) 256	TV Production Lab (TVP_LAB)	0	4	2
BA(JMC) 258	Television News: Reporting and Anchoring Lab (TNRA_LAB)	0	4	2
BA(JMC) 260	Corporate Communication Lab (CC_LAB)	0	4	2

**\*\*Non University Examination System (NUES).** NCC/NSS can be completed during semester 1 – Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students. The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Weekends/Holidays or Winter/Summer Vacations.

**SCHEME OF EXAMINATION  
INTERNAL EVALUATION**

<b>Theory Courses</b>	<b>Allocation of Marks: 25</b>	
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

<b>Practical Courses</b>	<b>Allocation of Marks: 40</b>	
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

**EXTERNAL EVALUATION**

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

**INSTRUCTIONS FOR PAPER SETTER/ MODERATOR  
THEORY COURSES**

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 marks each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.

Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.
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**PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP**

A.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
B.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

**DISTRIBUTION OF CREDITS**

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
76	24	26	24	28	26	154

*Note:* Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

PC Dr. Shaheen Bano

  
 HOD  
 BA(JMC)-TIAS

  
 Dr. Gopal Prakash



**TECNIA INSTITUTE OF ADVANCED STUDIES**  
**GRADE "A" INSTITUTE**  
**ACADEMIC SESSION 2022-23**  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

Programme: BA(JMC)(Div-B)

Semester : IV (2-Shift)

W.e.f- 09-03-2023


Period	12:30 – 01:30	01:30 – 02:30	02:30 – 03:30	03:30 - 04:00	04:00 – 05:00	05:00 -06:00	06:00 -07:00
MON	BA(JMC)206-TPP	BA(JMC)254-PR_LAB	BA(JMC)256-TVP_LAB	<b>B R E A K</b>	BA(JMC) 208- TNRA / BA(JMC) 210-CC	BA(JMC) 258-TNRA_LAB / BA(JMC)260-CC_LAB	BA(JMC) 202-BA
	(MYK)	(SOBA)	(MYK)		(ata) / (NY)	(VKR) / (NY)	(MAA)
TUE	BA(JMC)254-PR_LAB	BA(JMC)254-PR_LAB	BA(JMC)252-A_LAB		BA(JMC) 208- TNRA / BA(JMC) 210-CC	BA(JMC) 258-TNRA_LAB / BA(JMC)260-CC_LAB	BA(JMC) 204-BPR
	(SOBA)	(SOBA)	(MAA)		(ata) / (NY)	(VKR) / (NY)	(SOBA)
WED	BA(JMC) 204-BPR	BA(JMC) 258-TNRA_LAB / BA(JMC)260-CC_LAB	BA(JMC)204-BPR		BA(JMC) 208- TNRA / BA(JMC) 210-CC	BA(JMC)256-TVP_LAB	BA(JMC) 202-BA
	(SOBA)	(VKR) / (NY)	(SOBA)		(ata) / (NY)	(MYK)	(MAA)
THU	BA(JMC) 206-TPP	016-VAC	BA(JMC)202-BA		BA(JMC) 208- TNRA / BA(JMC) 210-CC	BA(JMC)252-A_LAB	BA(JMC)256-TVP_LAB
	(MYK)	(drp)	(MAA)		(ata) / (NY)	(MAA)	(MYK)
FRI	BA(JMC)256-TVP_LAB	BA(JMC) 206-TPP	BA(JMC)252-A_LAB		BA(JMC) 254- PR_LAB	BA(JMC) 204-BPR	BA(JMC) 252- A_LAB
	(MYK)	(MYK)	(MAA)		(SOBA)	(SOBA)	(MAA)
SAT	4-SP/Lab	BA(JMC) 258-TNRA_LAB / BA(JMC)260-CC_LAB	BA(JMC)206-TPP		016-VAC	3-MM	BA(JMC) 202-BA
	(SKV)	(VKR) / (NY)	(MYK)		(drp)	( )	(MAA)

Paper Code	Paper	L	T/P	Credit
0	EDC (EDC)	1	0	0
013	NSS, NCC, Gender Champion, EBSB Language Lab (Club 1)	1	0	0
014	Eco Club, ELC, Happiness Club Literacy Club (Club 2)	1	0	0
015	UBA, Dramatic, Dance Music Club, Fit India Club, NSO, Red Ribbon Photography (Club 3)	1	0	0
016	Value Added Course (VAC)	2	0	1
022	Value Added Course (VAC)	1	0	0
1	Higher Education (HE)	1	0	0
2	Job (JOB)	2	0	0
3	Mentor/Mentee (MM)	1	0	0
4	Sports/ Library (SP/Lab)	1	0	0
BA(JMC) 202	Basic of Advertising (BA)	4	0	4
BA(JMC) 204	Basic of Public Relations (BPR)	4	0	4
BA(JMC) 206	Television Programming and Production (TPP)	4	0	4
BA(JMC) 208	Television News: Reporting and Anchoring (TNRA)	4	0	4
BA(JMC) 210	Corporate Communication (CC)	4	0	4
BA(JMC) 252	Advertising Lab (A_LAB)	0	4	2
BA(JMC) 256	TV Production Lab (TVP_LAB)	0	4	2
BA(JMC) 258	Television News: Reporting and Anchoring Lab (TNRA_LAB)	0	4	2
BA(JMC) 260	CORPORATE COMMUNICATION LAB (CC LAB)	2	0	2

\*\*Non University Examination System (NUES). NCC/NSS can be completed during semester 1 – Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students. The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Weekends/Holidays or Winter/Summer Vacations.

Dr. Shikha Bano  
PC

Dr. Gopal Thakur

  
HOD  
BA(JMC)-TIAS  
HOD

**SCHEME OF EXAMINATION  
INTERNAL EVALUATION**

Theory Courses		Allocation of Marks: 25
Class Test	There shall be one Class Test in each semester for each of the Courses	
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	10
		5
Practical Courses		Allocation of Marks: 40
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	15
		10

**EXTERNAL EVALUATION**

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

**INSTRUCTIONS FOR PAPER SETTER/ MODERATOR  
THEORY COURSES**

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 marks each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

**PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP**

A.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
B.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

**DISTRIBUTION OF CREDITS**

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
	24	26	24	28	26	154

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

PC *Dr. Shakeen Bano*

*Dr. Gopal Thakur*

*[Signature]*  
HODS



**TECNIA INSTITUTE OF ADVANCED STUDIES**  
**GRADE "A" INSTITUTE**  
**ACADEMIC SESSION 2022-23**  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

Programme: BA(JMC)(Div-A)

Semester : VI (1-Shift)

W.e.f- 09-03-2023

Period	8:00-9:00	9:00-10:00	10:00-11:00	11:00-11:30	11:30-12:30	12:30-1:30	01:30-02:30
MON	LIB	352-FP	BA(JMC) 306-EC	<b>B R E A K</b>	BA(JMC) 306-EC	BA(JMC) 304-GMO	LIB
		(SHU)	(NY)		(NY)	(DGTH)	
TUE	LIB	352-FP	BA(JMC) 302-MME		BA(JMC) 306-EC	TNP	LIB
		(SHU)	(BKM)		(NY)		
WED	LIB	352-FP	BA(JMC) 304-GMO		BA(JMC) 302-MME	TNP	LIB
		(SHU)	(DGTH)		(BKM)		
THU	LIB	BA(JMC) 302-MME	BA(JMC) 306-EC		BA(JMC) 304-GMO	TNP	LIB
		(BKM)	(NY)		(DGTH)		
FRI	LIB	BA(JMC) 302-MME	BA(JMC) 304-GMO		025-VAC	CLUB	LIB
		(BKM)	(DGTH)		(BKM)		
SAT	LIB	025-VAC				CLUB	LIB
	LIB	(BKM)					

Paper Code	Paper	L	T/P	Credit
0	EDC (EDC)	1	0	0
025	Value Added Course (VAC)	1	0	1
026	Value Added Course (VAC)	1	0	1
027	NSS, NCC, Gender Champion, EBSB Language Lab (Club 1)	1	0	0
029	Eco Club, ELC, Happiness Club Literacy Club (Club 2)	1	0	0
030	UBA, Dramatic, Dance Music Club, Fit India Club, NSO, Red Ribbon Photography (Club 3)	1	0	0
1	Higher Education (HE)	1	0	0
2	Job (JOB)	1	0	0
3	Mentor/Mentee (MM)	1	0	0

352	Final Project (FP)	4	0	16
4	Sports/ Library (SP/Lab)	1	0	0
BA(JMC) 304	Global Media: An Overview (GMO)	4	0	4
BA(JMC) 306	Environment Communication (EC)	4	0	4

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Each student shall be assigned the Final Project at the end of the Fifth Semester. The Final Project shall be pursued by her/him under the supervision of internal faculty in the Sixth Semester. The student shall make her/his Final Project on the theme/topic approved by the Director of the Institute/Principal in the Fifth Semester. She/ he shall submit the hard & soft copy of the Final Project in duplicate and also make the multi-media presentation on the same at least four weeks before the date of commencement of the End-Term Examination of the Sixth Semester. The project would be continuously monitored through tutorials and assignments and the record of the same would be submitted at the time of external examination duly certified by the internal faculty.

PC- Dr. Shabeer Bano

Dr. Gopal Thakur

HOD  
Dr. Shivedar Kr. Rai  
HOD  
BAJ

**SCHEME OF EXAMINATION  
INTERNAL EVALUATION**

<b>Theory Courses</b>	<b>Allocation of Marks: 25</b>	
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

<b>Practical Courses</b>	<b>Allocation of Marks: 40</b>	
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

**EXTERNAL EVALUATION**

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

**INSTRUCTIONS FOR PAPER SETTER/ MODERATOR  
THEORY COURSES**

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 marks each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

**PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP**

A.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
B.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.




DISTRIBUTION OF CREDITS

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
	24	26	24	28	26	154

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

Shakeer  
Bano  
PC - Dr. Shakeer Bano

  
Dr. Gopal  
HOD  
BA(JMC)-TIAS

**TECNIA INSTITUTE OF ADVANCED STUDIES**  
**GRADE "A" INSTITUTE**  
**ACADEMIC SESSION 2022-23**  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

Programme: BA(JMC)(Div-B)

Semester : VI (1-Shift)

W.e.f- 09-03-2023

Period	8:00-9:00	9:00-10:00	10:00-11:00	11:00-11:30	11:30-12:30	12:30-1:30	01:30-02:30
MON	LIB	BA(JMC) 304-GMO / BA(JMC) 304-GMO	BA(JMC) 306-EC / BA(JMC) 306-EC	<b>B R E A K</b>	BA(JMC) 302-MME / BA(JMC) 302-MME	0352-FP / 0352-FP	LIB
		(dpd) / (dpd)	(SOBA) / (SOBA)		(JG) / (JG)	(drp) / (drp)	
TUE	LIB	BA(JMC) 304-GMO / BA(JMC) 304-GMO	BA(JMC) 306-EC / BA(JMC) 306-EC		0352-FP / 0352-FP	TNP	0352-FP / 0352-FP
		(dpd) / (dpd)	(SOBA) / (SOBA)		(drp) / (drp)		(drp) / (drp)
WED	LIB	BA(JMC) 302-MME / BA(JMC) 302-MME	BA(JMC) 306-EC / BA(JMC) 306-EC		2-JOB / 2-JOB	TNP	LIB
		(JG) / (JG)	(SOBA) / (SOBA)		(SHB) / (SHB)		
THU	LIB	BA(JMC) 302-MME / BA(JMC) 302-MME	BA(JMC) 306-EC / BA(JMC) 306-EC		BA(JMC) 302-MME / BA(JMC) 302-MME	TNP	LIB
		(JG) / (JG)	(SOBA) / (SOBA)		(JG) / (JG)		
FRI	LIB	BA(JMC) 304-GMO / BA(JMC) 304-GMO	BA(JMC) 304-GMO / BA(JMC) 304-GMO		031-VAC / 031-VAC	0352-FP / 0352-FP	LIB
		(dpd) / (dpd)	(dpd) / (dpd)		(BKM) / (BKM)	(drp) / (drp)	
SAT	LIB	031-VAC / 031-VAC	/ 1-HE		CLUB	CLUB	3-MM / 3-MM
		(BKM) / (BKM)	/ ( )				(ata) / (ata)

Paper Code	Paper	L	T/P	Credit
0	EDC (EDC)	1	0	0
031	Value Added Course (VAC)	1	0	1
032	Value Added Course (VAC)	1	0	0
033	NSS, NCC, Gender Champion, EBSB Language Lab (Club 1)	1	0	0
0352	Final Project (FP)	4	0	16
036	Eco Club, ELC, Happiness Club Literacy Club (Club 2)	1	0	0
037	UBA, Dramatic, Dance Music Club, Fit India Club, NSO, Red Ribbon Photography (Club 3)	1	0	0
1	Higher Education (HE)	1	0	0
2	Job (JOB)	1	0	0
3	Mentor/Mentee (MM)	1	0	0
4	Sports/ Library (SP/Lab)	1	0	0
BA(JMC) 302	Media Management and Entrepreneurship (MME)	4	0	4
BA(JMC) 304	Global Media: An Overview (GMO)	4	0	4
BA(JMC) 306	Environment Communication (EC)	4	0	4
BA(JMC) 352	Final Project and Comprehensive Viva (FP CV)	0	0	16

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Each student shall be assigned the Final Project at the end of the Fifth Semester. The Final Project shall be pursued by her/him under the supervision of internal faculty in the Sixth Semester. The student shall make her/his Final Project on the theme/topic approved by the Director of the Institute/Principal in the Fifth Semester. She/ he shall submit the hard & soft copy of the Final Project in duplicate and also make the multi-media presentation on the same at least four weeks before the date of commencement of the End-Term Examination of the Sixth Semester. The project would be continuously monitored through tutorials and assignments and the record of the same would be submitted at the time of external examination duly certified by the internal faculty.

Alta Bano  
PC - Dr. Shabeen Bano

Dr. Gopal Prakar

HOD

Dr. Shiveeta Kr. L.  
HOD  
BA(JMC) - I



**SCHEME OF EXAMINATION  
INTERNAL EVALUATION**

<b>Theory Courses</b>	<b>Allocation of Marks: 25</b>	
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

<b>Practical Courses</b>	<b>Allocation of Marks: 40</b>	
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

**EXTERNAL EVALUATION**

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

**INSTRUCTIONS FOR PAPER SETTER/ MODERATOR  
THEORY COURSES**

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 marks each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

**PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP**

A.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
B.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

**SCHEME OF EXAMINATION  
INTERNAL EVALUATION**

<b>Theory Courses</b>		
<b>Allocation of Marks: 25</b>		
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

<b>Practical Courses</b>		
<b>Allocation of Marks: 40</b>		
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

**EXTERNAL EVALUATION**

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

**INSTRUCTIONS FOR PAPER SETTER/ MODERATOR  
THEORY COURSES**

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**PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP**

A.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
B.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

DISTRIBUTION OF CREDITS

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
	24	26	24	28	26	154

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

  
Dr. Shaheen Bano

  
Dr. Gopal Thakur

  
Dr. Shireen K. P  
HoD  
BA(JMC)-TIAS



**TECNIA INSTITUTE OF ADVANCED STUDIES**  
**GRADE "A" INSTITUTE**  
**ACADEMIC SESSION 2022-23**  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

Programme: BA(JMC)(Div-A)

Semester : VI (2-Shift)

W.e.f- 09-03-2023

Period	12:30 – 01:30	01:30 – 02:30	02:30 – 03:30	03:30 - 04:00	04:00 – 05:00	05:00 -06:00	06:00 -07:00
MON	LIB	TNP	BA(JMC) 304-GMO	<b>B R E A K</b>	BA(JMC)306-EC	BA(JMC)302-MME	352-FP
			(SHU)		(pas)	(DRY)	(DGTH)
TUE	LIB	TNP	BA(JMC) 304-GMO		BA(JMC) 302-MME	352-FP	
			(SHU)		(DRY)	(DGTH)	
WED	0-EDC	BA(JMC) 304-GMO	BA(JMC) 302-MME		BA(JMC)306-EC	BA(JMC)306-EC	LIB
	( )	(SHU)	(DRY)		(pas)	(pas)	
THU	LIB	TNP	BA(JMC) 304-GMO		BA(JMC) 302-MME	352-FP	TNP
			(SHU)		(DRY)	(DGTH)	
FRI	LIB	TNP	025-VAC		352-FP	BA(JMC)306-EC	LIB
			(VP)		(DGTH)	(pas)	
SAT	LIB	TNP	4-SP/Lab	026-VAC	3-MM	TNP	
			(SKV)	(VP)	(DGTH)		

Paper Code	Paper	L	T/P	Credit
0	EDC (EDC)	1	0	0
025	Value Added Course (VAC)	1	0	1
026	Value Added Course (VAC)	1	0	1
027	NSS,NCC, Gender Champion, EBSB Language Lab (Club 1)	1	0	0
029	Eco Club, ELC, Happiness Club Literacy Club (Club 2)	1	0	0
030	UBA, Dramatic, Dance Music Club, Fit India Club, NSO, Red Ribbon Photography (Club 3)	1	0	0
1	Higher Education (HE)	1	0	0
2	Job (JOB)	1	0	0
3	Mentor/Mentee (MM)	1	0	0
352	Final Project (FP)	4	0	16
4	Sports/ Library (SP/Lab)	1	0	0
BA(JMC) 304	Global Media: An Overview (GMO)	4	0	4

**TECNIA INSTITUTE OF ADVANCED STUDIES**  
**GRADE "A" INSTITUTE**  
**ACADEMIC SESSION 2022-23**  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

Programme: BA(JMC)(Div-A)

Semester : VI (2-Shift)

W.e.f- 09-03-2023

Period	12:30 – 01:30	01:30 – 02:30	02:30 – 03:30	03:30 - 04:00	04:00 – 05:00	05:00 -06:00	06:00 -07:00
MON	LIB	TNP	BA(JMC) 304-GMO	<b>B R E A K</b>	BA(JMC)306-EC	BA(JMC)302-MME	352-FP
			(SHU)		(pas)	(DRY)	(DGTH)
TUE	LIB	TNP	BA(JMC) 304-GMO		BA(JMC) 302-MME	352-FP	
			(SHU)		(DRY)	(DGTH)	
WED	0-EDC	BA(JMC) 304-GMO	BA(JMC) 302-MME		BA(JMC)306-EC	BA(JMC)306-EC	LIB
	(i)	(SHU)	(DRY)		(pas)	(pas)	
THU	LIB	TNP	BA(JMC) 304-GMO		BA(JMC) 302-MME	352-FP	TNP
			(SHU)		(DRY)	(DGTH)	
FRI	LIB	TNP	025-VAC		352-FP	BA(JMC)306-EC	LIB
			(VP)		(DGTH)	(pas)	
SAT	LIB	TNP	4-SP/Lab		026-VAC	3-MM	TNP
			(SKV)		(VP)	(DGTH)	

Paper Code	Paper	L	T/P	Credit
0	EDC (EDC)	1	0	0
025	Value Added Course (VAC)	1	0	1
026	Value Added Course (VAC)	1	0	1
027	NSS,NCC, Gender Champion, EBSB Language Lab (Club 1)	1	0	0
029	Eco Club, ELC, Happiness Club Literacy Club (Club 2)	1	0	0
030	UBA, Dramatic, Dance Music Club, Fit India Club, NSO, Red Ribbon Photography (Club 3)	1	0	0
1	Higher Education (HE)	1	0	0
2	Job (JOB)	1	0	0
3	Mentor/Mentee (MM)	1	0	0
352	Final Project (FP)	4	0	16
4	Sports/ Library (SP/Lab)	1	0	0
BA(JMC) 304	Global Media: An Overview (GMO)	4	0	4

BA(JMC) 306	Environment Communication (EC)	4	0	4
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Each student shall be assigned the Final Project at the end of the Fifth Semester. The Final Project shall be pursued by her/him under the supervision of internal faculty in the Sixth Semester. The student shall make her/his Final Project on the theme/topic approved by the Director of the Institute/Principal in the Fifth Semester. She/ he shall submit the hard & soft copy of the Final Project in duplicate and also make the multi-media presentation on the same at least four weeks before the date of commencement of the End-Term Examination of the Sixth Semester. The project would be continuously monitored through tutorials and assignments and the record of the same would be submitted at the time of external examination duly certified by the internal faculty.

PC Dr. Shaheen Bano

  
Dr. Gopul Thakur

  
HOD  
HoD  
BA(JMC) IIIAS



**SCHEME OF EXAMINATION  
INTERNAL EVALUATION**

<b>Theory Courses</b>		<b>Allocation of Marks: 25</b>
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

<b>Practical Courses</b>		<b>Allocation of Marks: 40</b>
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

**EXTERNAL EVALUATION**

The external evaluation for each Courses of the programme shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

**INSTRUCTIONS FOR PAPER SETTER/ MODERATOR  
THEORY COURSES**

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 mark each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

**PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP**

A.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
B.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

### DISTRIBUTION OF CREDITS

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
	24	26	24	28	26	154

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

PC Dr. Shahreen Bano

Dr. Gopal Prakash

  
HOD  
(JMC)  
HOD

**TECNIA INSTITUTE OF ADVANCED STUDIES**  
**GRADE "A" INSTITUTE**  
**ACADEMIC SESSION 2022-23**  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

Programme: BA(JMC)(Div-B)

Semester : VI (2-Shift)

W.e.f- 09-03-2023

Period	12:30 – 01:30	01:30 – 02:30	02:30 – 03:30	03:30 - 04:00	04:00 – 05:00	05:00 -06:00	06:00 - 07:00
MON	LIB	TNP	0352-FP	<b>B R E A K</b>	BA(JMC) 302-MME	BA(JMC)304-GMO	LIB
			(VP)		(VP)	(drp)	
TUE	LIB	TNP	0352-FP		BA(JMC) 302-MME	BA(JMC)304-GMO	LIB
			(VP)		(VP)	(drp)	
WED	LIB	BA(JMC) 304-GMO	0352-FP		BA(JMC) 302-MME	BA(JMC)306-EC	LIB
		(drp)	(VP)		(VP)	(SHB)	
THU	LIB	TNP	0352-FP		BA(JMC) 302-MME	BA(JMC)306-EC	TNP
			(VP)		(VP)	(SHB)	
FRI	LIB	TNP	BA(JMC)306-EC		BA(JMC) 304-GMO	BA(JMC)306-EC	TNP
			(SHB)		(drp)	(SHB)	
SAT	LIB	TNP	4-SP/Lab		032-VAC	3-MM	TNP
			(SKV)		(VP)	(SOBA)	



Paper Code	Paper	L	T/P	Credit
0	EDC (EDC)			
031	Value Added Course (VAC)	1	0	0
032	Value Added Course (VAC)	1	0	1
033	NSS, NCC, Gender Champion, EBSB Language Lab (Club 1)	1	0	0
0352	Final Project (FP)	4	0	16
036	Eco Club, ELC, Happiness Club Literacy Club (Club 2)	1	0	0
037	UBA, Dramatic, Dance Music Club, Fit India Club, NSO, Red Ribbon Photography (Club 3)	1	0	0
1	Higher Education (HE)	1	0	0
2	Job (JOB)	1	0	0
3	Mentor/Mentee (MM)	1	0	0
4	Sports/ Library (SP/Lab)	1	0	0
BA(JMC) 302	Media Management and Entrepreneurship (MME)	4	0	4
BA(JMC) 304	Global Media: An Overview (GMO)	4	0	4
BA(JMC) 306	Environment Communication (EC)	4	0	4
BA(JMC) 352	Final Project and Comprehensive Viva (FP CV)	0	0	16

\*\*Non University Examination System (NUES). NCC/NSS can be completed during semester 1 – Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students. The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Weekends/Holidays or Winter/Summer Vacations.

Each student shall be assigned the Final Project at the end of the Fifth Semester. The Final Project shall be pursued by her/him under the supervision of internal faculty in the Sixth Semester. The student shall make her/his Final Project on the theme/topic approved by the Director of the Institute/Principal in the Fifth Semester. She/ he shall submit the hard & soft copy of the Final Project in duplicate and also make the multi-media presentation on the same at least four weeks before the date of commencement of the End-Term Examination of the Sixth Semester. The project would be continuously monitored through tutorials and assignments and the record of the same would be submitted at the time of external examination duly certified by the internal faculty.

PC

Dr. Shaheen Bano

HOD

HOD  
BA(JMC) 302

Dr. Gopal Mehta

**SCHEME OF EXAMINATION  
INTERNAL EVALUATION**

<b>Theory Courses</b>	<b>Allocation of Marks: 25</b>	
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

<b>Practical Courses</b>	<b>Allocation of Marks: 40</b>	
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

**EXTERNAL EVALUATION**

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

**INSTRUCTIONS FOR PAPER SETTER/ MODERATOR  
THEORY COURSES**

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 marks each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

**PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP**

A.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
B.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

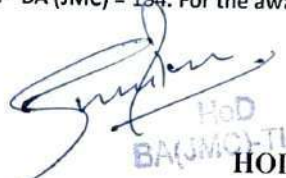
**DISTRIBUTION OF CREDITS**

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
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Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

PC Dr. Shaheen Bano

Dr. Gopal Thakur

  
HoD  
BA/JMC/TIAS  
HOD



**TECNA INSTITUTE OF ADVANCED STUDIES**  
**Department of Journalism and Mass Communication**  
**FACULTY SUBJECT ALLOCATION FOR EVEN SEMESTER.**

**PROGRAMME : BA(JMC) (As per GGSIPU Syllabus) Academic Session 2022-23**

Code	Paper	L	T/P	Credit	ISA	ISB	2SA	2SB	ICT Tools Use in Percentage
<b>BA(JMC) - II SEMESTER EXAMINATION</b>									
BA(JMC) 102	Print Journalism	4	0	4	Dr. Bharat Kumar	Ms. Sonia Batra	Ms. Anuradha Dey		100
BA(JMC) 104	Media Laws and Ethics	4	0	4	Dr. Rajni Yadav	Dr. Vipul Partap	Dr. Shivendu Kr. Rai		100
BA(JMC) 106	Still Photography	4	0	4	Ms. Jyoti Gupta	Mr. Amit Sharama	Ms. Jyoti Gupta		100
BA(JMC) 108	Health Communication	4	0	4	Dr. Shaheen Bano		Ms. Isha Rana		100
BA(JMC) 110	Sports Journalism	4	0	4	Dr. Rajnesh Kr. Pandey		Ms. Priyanka Singh		100
BA(JMC) 152	Print Journalism Lab	0	4	2	Mr. B. K. Mishra	Ms. Sonia Batra	Ms. Anuradha Dey		100
BA(JMC) 154	Still Photography Lab	0	4	2	Ms. Jyoti Gupta	Mr. Amit Sharama	Ms. Jyoti Gupta		100
BA(JMC) 156	Design and Graphics Lab-II	0	4	2	Mr. Rinku Sethi	Dr. Gopal Thakur	Mr. Rinku Sethi		100
BA(JMC) 158	Health Communication Lab	0	4	2	Dr. Shaheen Bano		Dr. Shivendu Kr. Rai		100
BA(JMC) 160	Sports Journalism Lab	0	4	2	Dr. Rajnesh Kr. Pandey		Ms. Priyanka Singh		100
<b>BBA- IV SEMESTER EXAMINATION</b>									
					ISA	ISB	2SA	2SB	
BA(JMC) 202	Basic of Advertising	4	0	4	Dr. Rajnesh Kr. Pandey	Mr. Deepak Prasad	Ms. Adity Agrawal	Ms. Sonia Batra	100
BA(JMC) 204	Basic of Public Relations	4	0	4	Mr. Deepak Prasad	Dr. Vipul Partap	Mr. B. K. Mishra	Dr. Rajni Yadav	100
BA(JMC) 206	Television Programming and Production	4	0	4	Mr. Rinku Sethi	Mr. Amit Sharama	Mr. Mayank Arora	Mr. Mayank Arora	100
BA(JMC) 208	Television News: Reporting and Anchoring.	4	0	4	Ms. Priyanka Singh		Mr. Amit Sharma		100
BA(JMC) 210	Corporate Communication	4	0	4	Mr. Nitin Yadav		Ms. Shruti Sharma		100
BA(JMC) 252	Advertising Lab	0	4	2	Ms. Anuradha Dey	Dr. Shaheen Bano	Ms. Adity Agrawal	Mr. Nitin Yadav	100
BA(JMC) 254	Public Relations Lab	0	4	2	Mr. Deepak Prasad	Dr. Vipul Partap	Mr. B. K. Mishra	Dr. Rajni Yadav	100
BA(JMC) 256	TV Production Lab	0	4	2	Mr. Rinku Sethi	Mr. Vinod Kumar	Mr. Mayank Arora	Mr. Mayank Arora	100
BA(JMC) 258	Television News: Reporting and Anchoring Lab	0	4	2	Ms. Priyanka Singh		Mr. Vinod Kumar		100
BA(JMC) 260	Corporate Communication Lab	0	4	2	Mr. Nitin Yadav		Ms. Adity Agrawal		100
<b>BA(JMC) - VI SEMESTER EXAMINATION</b>									
					ISA	ISB	2SA	2SB	
BA(JMC) 302	Media Management and Entrepreneurship	4	0	4	Dr. Gopal Thakur	Mr. Deepak Prasad	Dr. Rajni Yadav	Dr. Vipul Partap	100
BA(JMC) 304	Global Media: An Overview	4	0	4	Mr. B. K. Mishra	Ms. Anuradha Dey	Dr. Shivendu Kr. Rai	Dr. Rajnesh Kumar Pandey	100
BA(JMC) 306	Environment Studies	4	0	4	Ms. Adity Agrawal	Ms. Sonia Batra	Mr. Nitin Yadav	Dr. Shaheen Bano	100
BA(JMC) 352	Final Project and Comprehensive Viva	0	0	10	Dr. Shivendu Kumar Rai	Dr. Gopal Thakur	Dr. Vipul Partap	Dr. Shaheen Bano	100
BA(JMC) 354	CC/NSS/Community Engagement/ Socio-Cultural Outreach (NUES)**			2	Ms. Sonia Batra	Ms. Sonia Batra	Ms. Sonia Batra	Ms. Sonia Batra	100

HoDs DoJMC