TECNIA INSTITUTE OF ADVANCED STUDIES GRADE "A"INSTITUTE ACADEMIC SESSION 2022-23 DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Programme: BA(JMC)(Div-A)

Semester : I (1-Shift) W.e.f- 12-09-2022

Period	8:00-9:00	9:00-10:00	10:00-11:00	11:00- 11:30	11:30-12:30	12:30-1:30	01:30-02:30
MON	BJMC151-0 S LAB	BJMC107-PD BJMC109-WS	/ BJMC151-C S LAB	В	BJMC153-CIID	BJMC153-CIID	BJMC113-H
	(drp)	(pas) / (DGTH	(drp)		(BKM)	(BKM)	(DAB)
TUE	BJMC151-0 S LAB	BJMC107-PD BJMC109-WS		R	BJMC153-CIID	BJMC153-CIID	BJMC113-H
	(drp)	(pas) / (DGTH	(DGTH)		(BKM)	(BKM)	(DAB)
WED	BJMC101- CCP	BJMC151-C S LAB	BJMC103- CIAO	E	BJMC157-PD LAB / BJMC159-WS LAB	BJMC155-DG LAB	01-VA
	(drp)	(drp)	(BKM)		(JG) / (ata)	(RINK)	RINK
'HU	BJMC101- CCP	BJMC157-PD LAB / BJMC159-WS LAB	BJMC105-BDG	А	BJMC103- CIAO	BJMC155-DG LAB	01-VA
	(drp)	(JG) / (ata)	(DGTH)		(BKM)	(RINK)	(RINK)
RI	BJMC101- CCP	BJMC105-BDG	BJMC103- CIAO	K	BJMC107-PD / BJMC109-WS	BJMC155-DG LAB	BJMC157-PC LAB / BJMC159-W LAB
	(drp)	(DGTH)	(BKM)		(pas) / (DGTH)	(RINK)	(JG) / (ata)
ī	BJMC101- CCP	RIMC105-RDG1	BJMC103- CIAO		BJMC107-PD / BJMC109-WS	BJMC157-PD LAB / BJMC159-WS LAB	BJMC155-DO
	(drp) (1	DGTH)	(BKM)		(pas) / (DGTH)	(JG) / (ata)	(RINK)

Paper Code	Paper	,		
01	Value Added (VA)	L	T/P	Credit
1	EDC (EDC)	3	0	0
2	Higher Education (HE)	3	o	0
3	Job (JOB)	3	o	0
4	Mentor/Mentee (MM)	3	0	0
LA(JMC) 354		1	0	0
6	NCC/NSS/Community Engagement/Socio-Cultural Outreach (NUES)** Extra Curricular (EC)	0	0	2
7		2	0	0
BJMC101	Project Presentations (PP)	2	0	0
	Communication: Concepts Processes (CCP)	4	0	4
BJMC103	Contemporary India: An overview (CIAO)	4	0	4
BJMC105	Basic of Design and Graphics (BDG)	4	0	4
BJMC107	Personality Development (PD)	4	0	4
BIWC109 .	Writing Skills (WS)	4	0	4
BJMC113	Human Values and Ethics(NUES) (HVE)	2	0	2
BJMC151	Communication Skill Lab (C S LAB)	0	4	750
BJMC153	Contemporary India: Issues and Debates (CIID)	0	4	4
BJMC155	Design and Graphicsc Lab (DG LAB)	0	4	4
BJMC157	Personality Development Lab (PD LAB)	0	+	4
BJMC159	Writing Skills Lab (WS LAB)	0	4	4
	Total Credit	0	4	4

**Non University Examination System (NUES). NCC/NSS can be completed during semester 1 -Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during DY. Shivealakthe Weekends/Holidays or Winter/Summer Vacations. of Gold Haken

PC-Dr. Shaheen Bain

BAUMOLTIAS

INTERNAL EVALUATION

Theory Courses	Allocation of Marks: 25	
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Évaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
The second secon	It shall be based on Seminars/Presentations & Class Room Performance	5

Practical Courses	Allocation of Marks: 40	
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

EXTERNAL EVALUATION

The external evaluation for each Courses of the programme shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

INSTRUCTIONS FOR PAPER SETTER/ MODERATOR

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 mark each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

Α.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
В.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

DISTRIBUTION OF CREDITS

Semester I	C	-				
semester i	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
26	24	26	Wild State Company Transfer Turks	ormester v	Schlester VI	Total
	27	26	24	28	26	154
		3-03-03-03-0		3.5	-0	134

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A"INSTITUTE ACADEMIC SESSION 2022-23 DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Programme: BA(JMC)(Div-B)

Semester : I (1-Shift)

Period	8:00-9:00	9:00-10:00	10:00-11:00	11:00- 11:30	11:30-12:30	12:30-1:30	01:30-02:30
MON	BJMC153-CIID	BJMC107-PD / BJMC109- WS	BJMC105- BDG	В	BJMC155-DG LAB	BJMC105- BDG	BJMC113- HVE
	(MAA)	(pas) / (DGTH)	(KSH)		(KSH)	(KSH)	(DAB)
TUE	BJMC153-CIID	BJMC107-PD / BJMC109- WS	BJMC151-C S LAB	R	BJMC155-DG LAB	BJMC157-PD LAB / BJMC159-W S LAB	BJMC113- HVE
	(MAA)	(pas) / (DGTH)	(SHB)		(KSH)	(JG) / (ata)	(DAB)
WED	BJMC103- CľAO	BJMC101-CCP	BJMC155-DG LAB	<u>C</u>	BJMC157-PD LAB / BJMC159-W S LAB	BJMC151-C S LAB	01-VA
	(MAA)	(SHB)	(KSH)		(JG) / (ata)	(SHB)	(DGTH)
-HU	BJMC103- CIAO	BJMC101-CCP	BJMC155-DG LAB	А	BJMC151-C S LAB	BJMC157-PD LAB / BJMC159-W S LAB	01-VA
	(MAA)	(SHB)	(KSH)		(SHB)	(JG) / (ata)	(DGTH)
RI	BJMC103- CIAO	BJMC153-CIID	BJMC151-C S LAB	K	BJMC107-PD / BJMC109- WS	BJMC101-CCP	BJMC105- BDG
	(MAA)	(MAA)	(SHB)		(pas) / (DGTH)	(SHB)	(KSH)
ΑΤ	BJMC103- CÍAO	BJMC153-CIID	BJMC105- BDG		BJMC107-PD / BJMC109- WS	BJMC157-PD LAB / BJMC159-W S LAB	BJMC101-CCP
	(MAA)	(MAA)	(KSH)		(pas) / (DGTH)	(JG) / (ata)	(SНВ)

Paper Code	Paper			
01	Value Added (VA)	L	T/P	Credit
1	EDC (EDC)	3	0	0
2	Higher Education (HE)	3	0	0
3	Job (JOB)	3	0	0
4	Mentor/Mentee (MM)	3	0	0
BA(JMC) 354	2 3 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1	1	0	0
6	NCC/NSS/Community Engagement/ Socio-Cultural Outreach (NUES)**	0	0	2
	Project Presentations (PP)	2	0	0
BJMC101	Communication: Concepts Processes (CCP)	4	0	4
BJMC103	Contemporary India:An overview (CIAO)	4	0	4
BJMC105	Basic of Design and Graphics (BDG)	4	0	4
BJMC107	Personality Development (PD)	4	0	4
BJMC109	Writing Skills (WS)	4	0	4
BJMC113	Human Values and Ethics(NUES) (HVE)	2	0	2
BJMC151	Communication Skill Lab (C S LAB)	0	4	4
BJMC153	Contemporary India: Issues and Debates (CIID)	0	4	4
BJMC155	Design and Graphicsc Lab (DG LAB)	4	0	4
BJMC157	Personality Development Lab (PD LAB)	0	4	4
BJMC159	Writing Skills Lab (W S LAB)	0	4	4

**Non University Examination System (NUES). NCC/NSS can be completed during semester 1 – Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Weekends/Holidays or Winter/Summer Vacations.

PC- Dr. Shahan Baro

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BA(JMC)-TIAS

SCHEME OF EXAMINATION

INTERNAL EVALUATION

Allocation of Market 25	
	10
It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
It shall be based on Seminars/Presentations & Class Room Performance	10
	Allocation of Marks: 25 There shall be one Class Test in each semester for each of the Courses It shall be based on Home Assignments & Class Assignments/Quiz Tests It shall be based on Seminars/Presentations & Class Room Performance

Practical Courses	Allocation of Marks: 40	
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
	It shall be based on Lab Performance in each Semester	10

EXTERNAL EVALUATION

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

INSTRUCTIONS FOR PAPER SETTER/ MODERATOR

THEORY COURSES

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 marks each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP

, A.	Student(s) should be evaluated on the basis of the end-product prepared by them along

	with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
В.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

DISTRIBUTION OF CREDITS

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
26	24	26	24	28	26	154

DY. Shivade (4. Plan Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For

the award of degree a student must secure 150 credits.

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TECNIA INSTITUTE OF ADVANCED STUDIES GRADE "A"INSTITUTE ACADEMIC SESSION 2022-23 DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Programme: BA(JMC)(Div-A) Semester : I (2-Shift)

Period	12:30 — 01:30	01:30 – 02:30	02:30 – 03:30	03:30 - 04:00	04:00 - 05:00	05:00 -06:00	06:00 -07:00
MON	BJMC101- CCP	BJMC155-[LAB	DG BJMC151-C S		BJMC153 CIID	- BJMC107-PD / BJMC109-WS	BJMC103- CIAO
	(DRY)	(RINK)	(JBS)		(VP)	(MAA) / ()	(sur)
TUE	BJMC101- CCP	BJMC155-D LAB	BJMC101- CCP		BJMC155- DG LAB	BJMC107-PD / BJMC109-WS	BJMC153- CIID
	(DRY)	(RINK)	(DRY)		(RINK)	(MAA) / ()	(VP)
WED	BJMC155-DG LAB	01-VA	BJMC105- BDG	В	BJMC113- HVE	BJMC107-PD / BJMC109-WS	BJMC153- CIID
	(RINK)	(KSH)	(RINK)	R	(DAB)	(MAA) / ()	(VP)
ни	BJMC151-C S LAB	01-VA	BJMC101- CCP	E A	BJMC113- HVE	BJMC107-PD / BJMC109-WS	BJMC151-C S LAB
Jan San	(JBS)	(KSH)	(DRY)	K	(DAB)	(MAA) / ()	(JBS)
RI	BJMC153- CIĮD	BJMC103- CIAO	BJMC105- BDG		BJMC157- PD LAB / BJMC159- WS LAB	BJMC157-PD LAB / BJMC159-WS LAB	BJMC151-C S LAB
	(VP)	(sur)	(RINK)		(MAA) / (BKM)	(MAA) / (BKM)	(JBS)
	BJMC105- BDG	BJMC157-PD LAB / BJMC159-WS LAB	BJMC103- CIAO		BJMC105- BDG	BJMC157-PD LAB / BJMC159-WS LAB	BJMC103- CIAO
		MAA) / BKM)	(sur)	(RINK)	(MAA) / (BKM)	(sur)

Paper Code	Paper			
01	Value Added (VA)	L	T/P	Credit
1	EDC (EDC)	3	0	0
2	Higher Education (HE)	3	0	0
3	Job (JOB)	3	0	0
BA(JMC) 354		3	0	0
5	NCC/NSS/Community Engagement/ Socio-Cultural Outreach (NUES)** Mentor/Mentee (MM)	0	0	2
6	Extra-Curricular (EC)	1	0	0
7	Project Presentations (PP)	2	0	0
BJMC101	Communication: Concepts Processes (CCP)	2	0	0
BJMC103	Contemporary India: An overview (CIAO)	4	0	4
BJMC105	Basic of Design and Graphics (BDG)	4	0	4
BJMC107	Personality Development (PD)	4	0	4
BJMC109	Writing Skills (WS)	4	0	4
BJMC113		4	0	4
BJMC151	Human Values and Ethics(NUES) (HVE)	2	0	2
BJMC153	Communication Skill Lab (C S LAB)	0	4	4
JMC155	Contemporary India: Issues and Debates (CIID)	0	4	4
JMC157	Design and Graphics' Lab (DG LAB)	0	4	4
JMC159	Personality Development Lab (PD LAB)	0	4	4
	Writing Skills Lab (WS LAB)	0	4	4

^{**}Non University Examination System (NUES). NCC/NSS can be completed during semester 1 – Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Dr. Shivedu Kr. Cai Weekends/Holidays or Winter/Summer Vacations.

Copul Waller

PC-Br. Shahaan Bano

HOD BA(JMC)-TIAS

HOD

INTERNAL EVALUATION

Theory Courses	Allocation of Marks: 25	
Class Test	There shall be one Class Test in each semester for each of the Courses	
Continuous Evaluation	It shall be based on Home Courses	10
20 CONTRACTOR SONO DE CONTRACTOR DE CONTRACT	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

Practical Courses	Allocation of Marks: 40	
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	
Internal Assessment:	It shall be based on Lab Performance in each Semester	15
THE CONTRACTOR OF THE CONTRACT	retrormance in each Semester	10

EXTERNAL EVALUATION

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theorand Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practic courses.

INSTRUCTIONS FOR PAPER SETTER/ MODERATOR

Maximum Marks	75
Time -	3 hours
Total Questions	5 questions of 15 mark each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

A	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
В	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

DISTRIBUTION OF CREDITS

Semester I	Semester II	Communica III				
. 24		Semester III	Semester IV	Semester V	Semester VI	Total
	24	26	24	24		TOTAL
				-3	26	154

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For th award of degree a student must secure 150 credits.

PC- Dr. States Baro

BA(JAIC)-TIAS

TECNIA INSTITUTE OF ADVANCED STUDIES GRADE "A"INSTITUTE ACADEMIC SESSION 2022-23 DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Programme: BA(IMC)(Div-R) Semester:1(2-Shift)

Period	12.30 - 01.30	01 30 -	02 30 - 03 30	03 30 - 04 00	04 00 - 05 00	05 00 06 0	06 00 07 0
MON	BJMC101- CCP	BJMC155-DG BJMC151-C S LAB			1 EDC	BIMC107-PI / BIMC109- WS	BJMC103- CIAO
	(SHB)	(DGTH)	(SHB)		(MYX)	(MAA) / ()	(JG)
TUI	BJMC101- CCP	BJMC155-DO	BIMC101- CCP		BJMC155 DG		
	(SHB)	(DGTH)	(SHB)		(DGTH)	(MAA) / ()	(JG)
WED	BIMC155-DG	01-VA	BJMC105- BDG	В	BJMC113 HVE	BJMC107-PD	
	(DGTH)	(KSH)	(DGTH)	R	(DAB)	(MAA) / ()	(JG)
ГНИ	BJMC151-C S LAB	01-VA	BJMC101- CCP	E A K	BJMC113 HVE	BJMC107-PD / BJMC109- W5	BIMC151-C S
	(SHB)	(KSH)	(SHB)		(DAB)	(MAA) / ()	(SHB)
R)	D1-VA	BUMC103- CIAO	BIMC105- BDG		BIMC157-PD LAB / BIMC159-WS LAB	BJMC157-PD LAB / BJMC159-WS LAB	BJMC151-C 5
	(KSH)	(JG)	(DGTH)			(MAA) / (BKM)	(SH8)
LT.	BDG	B/MC157-PD LAB / EJMC159-WS LAB	BJMC103- CIAO		BJMC105- BDG	BJMC157-PD LAB /	BJMC103- CIAO
	(LEGITAL)	(MAA) / (BKM)	(JG)		11/0/21/21	MAA)/ BKM)	(IG)

Paper Code	Paper	1.	7.10	I- "
01	Value Added (VA)	L	T/P	Credit
1	EDC (EDC)	3	0	0
2	Higher Education (HE)	3	0	0
3	Job (JOB)	3	0	0
BA(JMC) 354	NCC/NSS/Community Engagement/ Socio-Cultural Outreach (NUES)**	3	0	0
5	Mentor/Mentee (MM)	0	0	2
6	Extra-Curricular (EC)	1	0	0
7	Project Presentations (PP)	2	0	0
BJMC101	N 7/10	2	0	0
BJMC103	Contamos and All Contamos (CCP)	4	0	4
BJMC105	Contemporary India: An overview (CIAO)	4	0	4
era romanistrativa	Basic of Design and Graphics (BDG)	4	0	4
BJMC107 .	Personality Development (PD)	4	0	4
BJMC109	Writing Skills (WS)	4	0	4
BJMC113	Human Values and Ethics(NUES) (HVE)	2	0	2
BJMC151	Communication Skill Lab (C S LAB)	0	4	4
BJMC153	Contemporary India: Issues and Debates (CIID)	0	4	4
BJMC155	Design and Graphics' Lab (DG LAB)	0	4	4
BJMC157	Personality Development Lab (PD LAB)	0	4	4
JMC159	Writing Skills Lab (WS LAB)	0	4	4

**Non University Examination System (NUES). NCC/NSS can be completed during semester 1 – Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during wedak. lai Weekends/Holidays or Winter/Summer Vacations. J. Gopul prokur

HOD BA(JMC)-TIAS

HOD

INTERNAL EVALUATION

Theory Courses	Allocation of Marks: 25	
Class Test	There shall be one Class Test in each semester for each of the Courses	Civiza C
Continuous Evaluation	It shall be based on the	10
100 J or 5-100 - 45	Tests Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	90.05 ()
	Class Room Performance	5

Practical Courses	Allocation of Marks: 40	
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Shills and Min. W.	15
L. L.	it shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

EXTERNAL EVALUATION

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theorand Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practic courses.

INSTRUCTIONS FOR PAPER SETTER/ MODERATOR

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 mark each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

Α.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
В.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

DISTRIBUTION OF CREDITS

Semester I	Semester II	Semester III	C			
26	24	1 979	Semester IV	Semester V	Semester VI	Total
-0	24	26	24	28	26	154

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits. Dr. Gopal Pallor.

PC- Dr. Shaheen Bano

N. Chivedu Kr. Ra

TECNIA INSTITUTE OF ADVANCED STUDIES GRADE "A"INSTITUTE

ACADEMIC SESSION 2022-23 DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Programme: BA(JMC)(Div-A)

Semester : III (1-Shift)

Period	8:00-9:00	9:00-10:00	10:00-11:00	11:00- 11:30	11:30-12:30	12:30-1:30	01:30- 02:30
MON	BJMC207- RJNR / BJMC209-VE	BJMC201-DC	BJMC203- BRPP	В	BJMC205- BVCSL	BJMC253-VP LAB	
	(pas) / (RINK)	(sur)	(JBS)		(JG)	(JG)	
TUE	BJMC207- RJNR / BJMC209-VE	BJMC201-DC	BJMC203- BRPP	R	BJMC205- BVCSL	011-VA	011-VA
	(pas) / (RINK)	(sur)	(JBS)		(JG)	(SHB)	(SHB)
WED	BJMC207- RJNR / BJMC209-VE	BJMC257- RJNR LAB / BJMC259-VE LAB	BJMC203- BRPP	E	BJMC251-RP LAB	BJMC251-RP LAB	02-EDC
	(pas) / (RINK)	(pas) / (RINK)	(JBS)		(JBS)	(JBS)	(MYK)
'HU	BJMC207- RJNR / BJMC209-VE	BJMC257- RJNR LAB / BJMC259-VE LAB	BJMC203- BRPP	A	BJMC253-VP LAB		
	(pas) / (RINK)	(pas) / (RINK)	(JBS)		(JG)		
RI	BJMC257- RJNR LAB / BJMC259-VE LAB	BJMC201-DC	BJMC205- BVCSL	K	BJMC251-RP LAB	BJMC251-RP LAB	011-VA
	(pas) / (RINK)	(sur)	(JG)		(JBS)	(JBS)	(SHB)
т	BJMC257- RJNR LAB / BJMC259-VE LAB	RIMC201-DC I	BJMC205- BVCSL		BJMC253-VP LAB	BJMC253-VP LAB	
	(pas) / (RINK)	(sur)	(JG)		(1G)	(JG)	

Paper Code	Paper			
011	VALUE ADDED (VA)	L	T/P	Credit
02	EDC (EDC)	3	0	0
ВЈМС201		3	0	0
ВЈМС203	Development Communication (DC)	4	0	4
BJMC205	Basics of Radio Programming and Production (BRPP)	4	0	4
BJMC207	Basics of Video Camera, Lights and Sound (BVCSL)	4	0	4
BJMC209	Radio Jockeying and News Reading (RJNR)	4	0	4
	Video Editing (VE)	4	0	4
BJMC251	Radio Production LAB (RP LAB)	0	0	4
BJMC253 ·	Video Production LAB (VP LAB)	0	4	4
BJMC255	Summer Training Report (STR)	0	0	4
BJMC257	Radio Jockeying and News Reading LAB (RJNR LAB)	0	4	4
BJMC259	Video Editing LAB (VE LAB)	0	4	4

**** The Summer Training Report carries 100 marks and shall be evaluated by the Board of Examiners comprising of an Internal Examiner and one External Examiner separately out of 50 marks each. The External Examiner shall be appointed by the Competent Authority.

**Non University Examination System (NUES). NCC/NSS can be completed during semester $\mathbf{1}-$ Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be

held either during Weekends/Holidays or Winter/Summer Vacations

PC- Dr. Shaheen Baro

HOD

INTERNAL EVALUATION

Theory Courses	Allocation of Marks: 25	
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

Practical Courses	Allocation of Marks: 40
	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce
Continuous Evaluation	It shall be based on Assignments & Exercises
Internal Assessment:	It shall be based on Lab Performance in each Semester

EXTERNAL EVALUATION

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

INSTRUCTIONS FOR PAPER SETTER/ MODERATOR

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 mark each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type question each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions each or 3 short notes of 5 marks each.

Α.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
В.	The examiner shall interview the student(s) to assess the knowledge/understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60

DISTRIBUTION OF CREDITS

Semester 1	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
26	24	26	24	28	26	154

Dr. Shivarda Kr. Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION $\tilde{\hbar}$ BA Dy. 40 Puller Hoop (JMC) = 154. For the award of degree a student must secure 150 credits.

PC- Dr. Shaheer Borro

TECNIA INSTITUTE OF ADVANCED STUDIES GRADE "A"INSTITUTE ACADEMIC SESSION 2022-23 DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Programme: BA(JMC)(Div-B)

Semester : III (1-Shift)

Period	8:00-9:00	9:00-10:00	10:00-11:00	11:00- 11:30	11:30-12:30	12:30-1:30	01:30-02:30
MON	BJMC207- RJNR / BJMC209-VE	BJMC253-VF	BJMC201-DC	В	BJMC205- BVCSL	BJMC203- BRPP	BJMC251-RF
	(pas) / (RINK	(VKR)	(VP)		(NY)	(DRY)	(DRY)
TUE	BJMC207- RJNR / BJMC209-VE	BJMC253-VP LAB	BJMC203- BRPP	R	BJMC205- BVCSL	011-VA	011-VA
	(pas) / (RINK)	(VKR)	(DRY)		(NY)	(SHB)	(SHB)
WED	BJMC207- RJNR / BJMC209-VE	BJMC257- RJNR LAB / BJMC259-VE LAB		Ē	BJMC251-RP LAB	BJMC251-RP LAB	02-EDC
	(pas) / (RINK)	(pas) / (RINK)			(DRY)	(DRY)	(MYK)
ни	BJMC207- RJNR / BJMC209-VE	BJMC257- RJNR LAB / BJMC259-VE LAB	BJMC203- BRPP	Ð	BJMC203- BRPP	BJMC201-DC	
	(pas) / (RINK)	(pas) / (RINK)	(DRY)		(DRY)	(VP)	
स	BJMC257- RJNR LAB / BJMC259-VE LAB	BJMC205- BVCSL	BJMC201-DC	k	BJMC251-RP LAB		011-VA
	(pas) / (RINK)	(NY)	(VP)		(DRY)		(SHB)
т	12 10 10 10 10 10 10 10 10 10 10 10 10 10	BJMC205- BVCSL	BJMC201-DC		BJMC253-VP LAB	BJMC253-VP LAB	
	(pas) / (RINK) (NY)	(VP)		(VKR)	(VKR)	

Paper Code	Paper	L	T/P	Credit
011	VALUE ADDED (VA)	3	0	0
02	EDC (EDC)	3	0	0
ВЈМС201	Development Communication (DC)	4	0	4
ВЈМС203	Basics of Radio Programming and Production (BRPP)	4	0	4
BJMC205	Basics of Video Camera, Lights and Sound (BVCSL)	4	0	4
BJMC207	Radio Jockeying and News Reading (RJNR)	4	0	4
ВЈМС209	Video Editing (VE)	4	0	4
BJMC251	Radio Production LAB (RP LAB)	0	0	4
BJMC253	Video Production LAB (VP LAB)	0	4	4
BJMC255 ,	Summer Training Report (STR)	0	0	4
BJMC257	Radio Jockeying and News Reading LAB (RJNR LAB)	0	4	4
BJMC259	Video Editing LAB (VE LAB)	0	4	4

**** The Summer Training Report carries 100 marks and shall be evaluated by the Board of Examiners comprising of an Internal Examiner and one External Examiner separately out of 50 marks each. The External Examiner shall be appointed by the Competent Authority.

**Non University Examination System (NUES). NCC/NSS can be completed during semester 1 -Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by y. Galus internal faculty/supervisor in semester VI. The NCC/NSS carnps/classes will be held either during Weekends/Holidays or Winter/Summer Vacations.

PC- Dr. Shaker Bano

W. Shredu Keli

INTERNAL EVALUATION

Allocation of Marks: 25	
There shall be one Class Test in each community	
It shall be based on Home Assignments & Clarific and the Courses	10
It shall be based on Seminars/Proportial	10
Class Room Performance	5
	Allocation of Marks: 25 There shall be one Class Test in each semester for each of the Courses It shall be based on Home Assignments & Class Assignments/Quiz Tests It shall be based on Seminars/Presentations & Class Room Performance

Practical Courses	Allocation of Marks: 40	
Class Test	There shall be one Class Test in and	
	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	15
	Land Ferformance in each Semester	10

EXTERNAL EVALUATION

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

INSTRUCTIONS FOR PAPER SETTER/ MODERATOR

75
3 hours
5 questions of 15 marks each, out of which Question No. 1 will be compulsory.
The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

Α.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
В.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

DISTRIBUTION OF CREDITS

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
26	2.1	26		Semester v	Semester VI	Total
_0 .	24	26	24	28	26	154

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

TECNIA INSTITUTE OF ADVANCED STUDIES GRADE "A"INSTITUTE ACADEMIC SESSION 2022-23 DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Programme: BA(JMC)(Div-A)

Semester : III (2-Shift)

Period	12:30 - 01:30	01:30 - 02:30	02:30 - 03:30	03:30 - 04:00	04:00 - 05:00	05:00 -06:00	06:00 -07:00
MON	BJMC203- BRPP	BJMC253-VP LAB	BJMC201-DC		BJMC201-DC	BJMC257- RJNR LAB / BJMC259-VE LAB	BJMC207- RJNR / BJMC209-VE
	(MYK)	(ata)	(drp)		(drp)	(MYK) / (VKR)	(MYK) / (JG)
TUE	011-VA	011-VA	BJMC205- BVCSL		BJMC205- BVCSL	BJMC257- RJNR LAB / BJMC259-VE LAB	BJMC207- RJNR / BJMC209-VE
	(drp)	(drp)	(JG)		(JG)	(MYK) / (VKR)	(MYK) / (JG)
WED	CLUB	02-EDC	BJMC203- BRPP	В	BJMC201-DC	BJMC205- BVCSL	BJMC207- RJNR / BJMC209-VE
	•	(MYK)	(MYK)	R E	(drp)	(1 <u>G</u>)	(MYK) / (JG)
THU	LIB	BJMC253-VP LAB	BJMC203- BRPP	A K	BJMC251-RP LAB	BJMC253-VP LAB	BJMC207- RJNR / BJMC209-VE
		(ata)	(MYK)		(MYK)	(ata)	(MYK) / (JG)
FRI	CLUB	BJMC253-VP LAB	BJMC251-RP LAB		BJMC201-DC	BJMC203- BRPP	BJMC257- RJNR LAB / BJMC259-VE LAB
		(ata)	(MYK)		(drp)	(MYK)	(MYK) / (VKR)
SAT	011-VA	BJMC205- BVCSL			BJMC251-RP LAB	BJMC251-RP LAB	BJMC257- RJNR LAB / BJMC259-VE LAB
	(drp)	(JG)			(MYK)	(MYK)	(MYK) / (VKR)

Paper Code	Paper			1
011	VALUE ADDED (VA)	L	T/P	Credit
02 .	EDC (EDC)	3	0	0
BJMC201		3	0	0
Walter State of the State of th	Development Communication (DC)	4	0	4
BJMC203	Basics of Radio Programming and Production (BRPP)	4	0	4
BJMC205	Basics of Video Camera, Lights and Sound (BVCSL)	4	0	-
BJMC207	Radio Jockeying and News Reading (RJNR)	4		4
BJMC209	Video Editing (VE)	1020	0	4
BJMC251	Radio Production LAB (RP LAB)	4	0	4
BJMC253	Video Production LAB (VP LAB)	0	0	4
BJMC255	Summer Training Report (STR)	0	4	4
BJMC257	Radio Jockeying and News Reading LAB (RJNR LAB)	0	0	4
BJMC259	Video Editing LAB (VE LAB)	0	4	4
	THE CALLING LAB (VE LAB)	o	4	4

**** The Summer Training Report carries 100 marks and shall be evaluated by the Board of Examiners comprising of an Internal Examiner and one External Examiner separately out of 50 marks each. The External Examiner shall be appointed by the Competent Authority.

**Non University Examination System (NUES). NCC/NSS can be completed during semester 1 -Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Weekends/Holidays or Winter/Summer Vacations.

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PC - Dr. Shaleen Bano

HOD IV. Shoods (4.

BA(JMC)-TIAS

INTERNAL EVALUATION

Theory Courses	Allocation of Marks: 25	
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	100000000000000000000000000000000000000
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

Practical Courses	Allocation of Marks: 40	
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

EXTERNAL EVALUATION

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

INSTRUCTIONS FOR PAPER SETTER/ MODERATOR

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 marks each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ each or 3 short notes of 5 marks each.

A	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
В.	The examiner shall interview the student(s) to assess the knowledge/understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

DISTRIBUTION OF CREDITS

Semester I	Semester II	Semester III	C	-		
26	24	26	Semester IV	Semester V	Semester VI	Total
2.0	24	26	24	28	26	154

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A"INSTITUTE ACADEMIC SESSION 2022-23 DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Programme: BA(JMC)(Div-B)

Semester : III (2-Shift)

Period	12:30 - 01:30	01:30 - 02:30	02:30 - 03:30	03:30 04:00	- 04:00 - 05:00	05:00 -06:00	06:00 -07:00
MON	BJMC201-DC	BJMC251-RP LAB	BJMC201-DC		BJMC203- BRPP	BJMC257- RJNR LAB / BJMC259-VE LAB	BJMC207- RJNR / BJMC209-VE
	(NY)	(drp)	(NY)		(drp)	(MYK) / (VKR)	(MYK) / (JG)
TUE	011-VA	011-VA	BJMC201-DC		BJMC203- BRPP	BJMC257- RJNR LAB / BJMC259-VE LAB	BJMC207- RJNR / BJMC209-VE
	(drp)	(drp)	(NY)		(drp)	(MYK) / (VKR)	(MYK) / (JG)
WED	BJMC257- RJNR LAB / BJMC259-VE LAB	02-EDC	BJMC251-RP LAB	B R	BJMC203- BRPP	BJMC207- RJNR / BJMC209-VE	LIB
	(MYK) / (VKR)	(MYK)	(drp)	Ε	(drp)	(MYK) / (JG)	
'HU	BJMC257- RJNR LAB / BJMC259-VE LAB	BJMC201-DC	BJMC201-DC	A K	IDREE	BJMC207- RJNR / BJMC209-VE	LIB
	(MYK) / (VKR)	(NY)	(NY)		(drp)		(MYK) / (JG)
RI	BJMC205- BVCSL	BJMC251-RP LAB	BJMC251-RP LAB			BJMC253-VP LAB	CLUB
	(NY)	(drp)	(drp)		(NY)	VKR)	
ιτ	IUII-VA I		BJMC253-VP LAB		BJMC205-	BJMC253-VP AB	CLUB
	(drp)	(VKR)	(VKR)	}	(NY) (VKR)	

Paper Code	Paper			
011	VALUE ADDED (VA)	L	T/P	Credit
02	EDC (EDC)	3	0	0
BJMC201	Development Communication (DC)	3	0	0
ВЈМС203	Basics of Radio Programming and Production (BRPP)	4	0	4
BJMC205	Basics of Video Camera, Lights and Sound (BVCSL)	4	0	4
BJMC207	Radio Jockeying and News Reading (RJNR)	4	0	4
BJMC209	Video Editing (VE)	4	0	4
BJMC251 ·	Radio Production LAB (RP LAB)	4	0	4
BJMC253	Video Production LAB (VP LAB)	0	0	4
BJMC255	Summer Training Report (STR)	0	4	4
BJMC257	Radio Jockeying and News Reading LAB (RJNR LAB)	0	0	4
BJMC259	Video Editing LAB (VE LAB)	0	4	4
	The second of the trial	0	4	4

**** The Summer Training Report carries 100 marks and shall be evaluated by the Board of Examiners comprising of an Internal Examiner and one External Examiner separately out of 50 marks each. The External Examiner shall be appointed by the Competent Authority.

**Non University Examination System (NUES). NCC/NSS can be completed during semester 1 — Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Weekends/Holidays or Winter/Summer Vacations.

PC- Dr. States Bano

7. Gold Prokar

HOD HoD

BA(JMC)-TIAS

DV. Shivedu K. Rai

INTERNAL EVALUATION

Theory Courses	Allocation of Marks: 25	
Class Test	There shall be one Class Test in each semester for each of the Courses	
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminar (b)	10
	It shall be based on Seminars/Presentations & Class Room Performance	5

Practical Courses	Allocation of Marks: 40	
Class Test	There shall be one Class Test in each semester for each fall. I. I. G.	15
0	It shall be based on Demonstration of Skills and Viva Voce It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	15
	and the case of th	10

EXTERNAL EVALUATION

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

INSTRUCTIONS FOR PAPER SETTER/ MODERATOR

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 marks each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

Α.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
В.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

DISTRIBUTION OF CREDITS

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
26	24	26	24	28	26	154

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A"INSTITUTE ACADEMIC SESSION 2022-23 DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Programme: BA(JMC)(Div-A)

Semester : V (1-Shift)

Period	8:00-9:00	9:00-10:00	10:00-11:00	11:00- 11:30	11:30-12:30	12:30-1:30	01:30-02:3
MON	BJMC359- DMM LAB / BJMC361-FA LAB	вімсзоз-мі	BJMC301- BNM	В	BJMC351-N f	M BJMC351-N N	И ВЈМСЗОЗ-М
	(DRY) / (NY)	(BKM)	(DGTH)		(DGTH)	(DGTH)	(BKM)
TUE	BJMC359- DMM LAB / BJMC361-FA LAB	BJMC307- DMM / BJMC309-FA	BJMC303-MR	R	BJMC351-N N		
	(DRY) / (NY)	(DRY) / (NY)	(BKM)		(DGTH)	(DGTH)	(MYK)
WED	BJMC359- DMM LAB / BJMC361-FA LAB	BJMC301- BNM	BJMC307- DMM / BJMC309-FA	E	BJMC355- EMLAB	BJMC355- EMLAB	BJMC355- EMLAB
	(DRY) / (NY)	(DGTH)	(DRY) / (NY)		(pas)	(pas)	(pas)
ни	BJMC359- DMM LAB / BJMC361-FA LAB	BJMC353-MR LAB	BJMC353-MR LAB	A	вјмсзо5-ем	вімсзо5-ем	1,500
	(DRY) / (NY)	(ВКМ)	(BKM)		(pas)	(pas)	
1	BJMC307- DMM / BJMC309-FA	BJMC303-MR	вјмсзо5-ем	K	BJMC353-MR LAB	BJMC301- BNM	0111-VA
	(DRY) / (NY)	(BKM)	(pas)		(BKM)	(DGTH)	(DRY)
т	BJMC307- DMM / BJMC309-FA	BIMC305-FM 1	BJMC301- BNM		BJMC353-MR LAB	BJMC355- EMLAB	0111-VA
	(DRY) / (NY)	(pas)	(DGTH)		(BKM)	(pas)	(DRY)

Paper Code *	Paper			
0111	VALUE ADDED (VA)	L	T/P	Credit
02	EDC (EDC)	3	0	0
ВЈМСЗО1	Basic of New Media (BNM)	3	0	0
ВЈМС303	Media Research (MR)	4	0	4
BJMC305	Event Management (EM)	4	0	4
ВЈМС307	Digital Media Marketing (DMM)	4	0	4
BJMC309	Film Appreciation (FA)	4	0	4
BJMC351	New Media Lab (N M LAB)	4	0	4
BJMC353	Media Research Lab (MR LAB)	0	4	4
BJMC355	Event Management Lab (EMLAB)	0	4	4
BJMC357	Functional Exposure Report (FER)	0	4	4
BJMC359	Digital Media Marketing Lab (DMM LAB)	0	0	4
BJMC361 .	Film Appreciation Lab (FA LAB)	0	4	4
	PARCEIGNOTI CAD (LA LAB)	0	4	4

Soon after the End Term Examination of the Fourth Semester, each student shall undergo a Functional Exposure Training/ Internship for four weeks in Radio/TV/Advertising /Public Relations/NGO. She/ he shall submit in duplicate hard copy and a soft copy of Functional Exposure Report [FER] alongwith the DVD of multi-media presentation containing the actual experiential learning, at least 4 weeks before the commencement of End Term Examination of the Fifth Semester. The Functional Exposure Report shall be supervised by the internal faculty appointed by the Director/ Principal of the Institute/ College.

**Non University Examination System (NUES). NCC/NSS can be completed during semester 1 -Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Weekends/Holidays or Winter/Summer Vacations.

PC - Dr. Shakeer Bono

HOD DY. Skivedu Krlin Jr-Galar Pronter.

INTERNAL EVALUATION

Theory Courses	Allocation of Marks: 25	
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

Practical Courses	Allocation of Marks: 40			
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce			
Continuous Evaluation	It shall be based on Assignments & Exercises			
Internal Assessment:	It shall be based on Lab Performance in each Semester	10		

EXTERNAL EVALUATION

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

INSTRUCTIONS FOR PAPER SETTER/ MODERATOR

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 marks each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.

Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks
	each or 3 short notes of 5 marks each.

Α.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)			
В.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)			
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.			

DISTRIBUTION OF CREDITS

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
26	24	26	24	28	26	154

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

TECNIA INSTITUTE OF ADVANCED STUDIES GRADE "A"INSTITUTE ACADEMIC SESSION 2022-23

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Programme: BA(JMC)(Div-B)

Semester : V (1-Shift)

W.e.f- 12-09-2022

Period	8:00-9:00	9:00-10:00	10:00-11:00	11:00- 11:30	11:30-12:30	12:30-1:30	01:30-02:30
MON	BJMC359- DMM LAB / BJMC361-FA LAB	вјмсзо5-ем	BJMC303-MR	В	BJMC351-NM LAB	влмсзо5-ем	
	(DRY) / (NY)	(JBS)	(RCH)		(drp)	(JBS)	
TUE	BJMC359- DMM LAB / BJMC361-FA LAB	BJMC307- DMM / BJMC309-FA	BJMC351-NM LAB	R	BJMC353-MR LAB	BJMC353-MR LAB	02-EDC
	(DRY) / (NY)	(DRY) / (NY)	(drp)		(RCH)	(RCH)	(MYK)
WED	BJMC359- DMM LAB / BJMC361-FA LAB	вјмсзо5-ем	BJMC307- DMM / BJMC309-FA	5.1	ВЈМСЗОЗ-МЯ	BJMC351-NM LAB	BJMC355- EMLAB
	(DRY) / (NY)	(JBS)	(DRY) / (NY)		(RCH)	(drp)	(JBS)
ГНИ	BJMC359- DMM LAB / BJMC361-FA LAB	BJMC351-NM LAB	BJMC301- BNM	A	BJMC301- BNM	BJMC355- EMLAB	BJMC353-MR LAB
	(DRY) / (NY)	(drp)	(ata)		(ata)	(JBS)	(RCH)
RI	BJMC307- DMM / BJMC309-FA	BJMC301- BNM	вјмсзо5-ем	K	BJMC353-MR LAB	BJMC303-MR	0111-VA
	(DRY) / (NY)	(ata)	(JBS)		(RCH)	(RCH)	(DRY)
AT	BJMC307- DMM / BJMC309-FA	BJMC301- BNM	BJMC303-MR		BJMC355- EMLAB	BJMC355- EMLAB	0111-VA
	(DRY) / (NY)	(ata)	(RCH)		(JBS)	(JBS)	(DRY)

Paper Code	Paper	1	T/P	Credit
0111	VALUE ADDED (VA)	3	0	0
02	EDC (EDC)	3	0	-
ВЈМС301	Basic of New Media (BNM)	4		0
ВЈМС303	Media Research (MR)		0	4
BJMC305 .	Event Management (EM)	4	0	4
ВЈМС307	Digital Media Marketing (DMM)	4	0	4
ВЈМС309	Film Appreciation (FA)	4	0	4
BJMC351	New Media Lab (NM LAB)	0	4	4
ВЈМС353	Media Research Lab (MR LAB)	0	4	4
BJMC355	Event Management Lab (EMLAB)	0	4	4
BJMC357	Functional Exposure Report (FER)	0	0	10.00
ВЈМС359	Digital Media Marketing Lab (DMM LAB)	0	4	4
ВЈМСЗ61	Film Appreciation Lab (FA LAB)	0	4	4

Soon after the End Term Examination of the Fourth Semester, each student shall undergo a Functional Exposure Training/ Internship for four weeks in Radio/TV/Advertising /Public Relations/NGO. She/ he shall submit in duplicate hard copy and a soft copy of Functional Exposure Report [FER] alongwith the DVD of multi-media presentation containing the actual experiential learning, at least 4 weeks before the commencement of End Term Examination of the Fifth Semester. The Functional Exposure Report shall be supervised by the internal faculty appointed by the Director/ Principal of the Institute/ College.

**Non University Examination System (NUES). NCC/NSS can be completed during semester 1 -Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during John Roxiv Weekends/Holidays or Winter/Summer Vacations.

· Hopens PC - Dr. Stateer Baro DV, Shivedon Kr. P.

SCHEME OF EXAMINATION

INTERNAL EVALUATION

Theory Courses Class Test	Allocation of Marks: 25 There shall be one Class Text	
Continuous	There shall be one Class Test in each semester for each of the Courses It shall be based on Home Assignment of Sci	10
Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	187
*	Class Room Performance	5

Practical Courses	Allocation of Marks: 40	
Class Test	There shall be one Class Test in each	
Continuous Evaluation	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	15
	1 Cach Semester	10

EXTERNAL EVALUATION

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

INSTRUCTIONS FOR PAPER SETTER/ MODERATOR

THEORY COURSES

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 marks each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 IV along with internal choice for each question from each unit.

Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP

, A.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
В.	The examiner shall interview the student(s) to assess the knowledge/understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

DISTRIBUTION OF CREDITS

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
26	24	26	24	28	26	154

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

TECNIA INSTITUTE OF ADVANCED STUDIES GRADE "A"INSTITUTE ACADEMIC SESSION 2022-23

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Programme: BA(JMC)(Div-A)

Semester : V (2-Shift)

W.e.f- 12-09-2022

Period	12:30 - 01:30	01:30 - 02:30	02:30 – 03:30	03:30 - 04:00 - 05:00		05:00 -06:00	06:00 -07:00
MON	BJMC355- EMLAB	BJMC303-MF	BJMC351-N M LAB		BJMC351-N M LAB	влмсзоз-м	BJMC307- R DMM / BJMC309-FA
	(SHB)	(sur)	(MAA)	1	(MAA)	(sur)	(BCH) (/ KEH
TUE	BJMC359- DMM LAB / BJMC361-FA LAB	BJMC351-N M LAB	02-EDC		BJMC351-N M	BJMC307- DMM / BJMC309-FA	BJMC307- DMM / BJMC309-FA
	(RCH) / (VP)	(MAA)	(MYK)		(MAA)	(RCH) / (KSH)	(RCH) / (KSH)
WED	ВЈМСЗО5-ЕМ	BJMC301- BNM	BJMC359- DMM LAB / BJMC361-FA LAB	B R E	ВЈМСЗО5-ЕМ	BJMC359- DMM LAB / BJMC361-FA LAB	ВЈМСЗ05-ЕМ
	(SHB)	(KSH)	(RCH) / (VP)	Α	(SHB)	(RCH) / (VP)	(SHB)
ΉU	0111-VA	BJMC353-MR LAB	BJMC353-MR LAB	K	BJMC359-DMM LAB / BJMC361- FA LAB	ВЈМСЗО5-ЕМ	BJMC307- DMM / BJMC309-FA
	(MAA)	(sur)	(sur)		(RCH) / (VP)	(SHB)	(RCH) / (KSH)
RJ	BJMC355- EMLAB	BJMC301- BNM	0111-VA		BJMC353-MR LAB	BJMC353-MR LAB	BJMC303-MR
	(SHB)	(KSH)	(MAA)		(sur)	(sur)	(sur)
AT.		BJMC355- EMLAB	0111-VA		BJMC301-BNM	BJMC303-MR	BJMC301- BNM
	(SHB)	(SHB)	(MAA)		(KSH)	(sur)	(KSH)

Paper Code	Paper		7/0	le 4
0111	VALUE ADDED (VA)	L	T/P	Credit
02	EDC (EDC)	3	0	0
ВЈМС301	Basic of New Media (BNM)	3	0	0
ВЈМС303	Media Research (MR)	4	0	4
ВЈМС305	Event Management (EM)	4	0	4
BJMC307	Digital Media Marketing (DMM)	4	0	4
BJMC309	Film Appreciation (FA)	4	0	4
BJMC351	New Media Lab (N M LAB)	4	0	4
BJMC353	O CONTROL OF THE CONT	0	4	4
BJMC355	Media Research Lab (MR LAB)	0	4	4
DANA AND AND AND AND AND AND AND AND AND	Event Management Lab (EMLAB)	0	4	4
BJMC357	Functional Exposure Report (FER)	0	0	4
BJMC359	Digital Media Marketing Lab (DMM LAB)	0	4	4
3JMC361 ·	Film Appreciation Lab (FA LAB)	0	4	4

Soon after the End Term Examination of the Fourth Semester, each student shall undergo a Functional Exposure Training/ Internship for four weeks in Radio/TV/Advertising /Public Relations/NGO. She/ he shall submit in duplicate hard copy and a soft copy of Functional Exposure Report [FER] alongwith the DVD of multi-media presentation containing the actual experiential learning, at least 4 weeks before the commencement of End Term Examination of the Fifth Semester. The Functional Exposure Report shall be supervised by the internal faculty appointed by the Director/ Principal of the Institute/ College.

**Non University Examination System (NUES). NCC/NSS can be completed during semester 1 -Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Weekends/Holidays or Winter/Summer Vacations.

PC-Dr. Shaheer Bano

J. Gopal putor

Dr. Shreets Kili HOD BA(JMC)-TIAS

HOD

SCHEME OF EXAMINATION

INTERNAL EVALUATION

Allocation of Marks: 25	
	1.0
It shall be be a seriester for each of the Courses	10
it shall be based on Home Assignments & Class Assignments/Quiz Tests	10
It shall be based on Saminary/P	
resentations & Class Room Performance	5
	Allocation of Marks: 25 There shall be one Class Test in each semester for each of the Courses It shall be based on Home Assignments & Class Assignments/Quiz Tests It shall be based on Seminars/Presentations & Class Room Performance

Allocation of Marks: 40	
There shall be one Class Test in each semester for each of the Lab Courses	15
It shall be based on Assignments & Exercises	-
It shall be based on Lab Performance in each Semester	15
	Allocation of Marks: 40 There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce It shall be based on Assignments & Exercises It shall be based on Lab Performance in each Semester

EXTERNAL EVALUATION

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

INSTRUCTIONS FOR PAPER SETTER/ MODERATOR

THEORY COURSES

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 marks each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 IV along with internal choice for each question from each unit.

Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP

Α.	Student(s) should be evaluated on the basis of the end-product prepared by then along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
В.	The examiner shall interview the student(s) to assess the knowledge/understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

DISTRIBUTION OF CREDITS

Semester I	Semester II	Semester III	Semester IV			
26	24	October 111	Semester IV	Semester V	Semester VI	Total
(30%)	24	26	24	28	26	

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

TECNIA INSTITUTE OF ADVANCED STUDIES GRADE "A"INSTITUTE ACADEMIC SESSION 2022-23 DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Programme: BA(JMC)(Div-B) Semester : V (2-Shift)

W.e.f- 12-09-2022

Period	12:30 - 01:30	01:30 - 02:30	02:30 – 03:30	03:30 04:00	- 04:00 - 05:00	05:00 -06:00	06:00 -07:00
MON	BJMC355- EMLAB	BJMC351-NM LAB	BJMC301- BNM		BJMC353-MR LAB	BJMC307- DMM / BJMC309-FA	BJMC359- DMM LAB / BJMC361-FA
	(VP)	(SHB)	(ata)		(DRY)	(RCH) / (KSH)	(RCH) / (VP)
TUE	BJMC301- BNM	02-EDC	BJMC355- EMLAB		BJMC307- DMM / BJMC309-FA	BJMC307- DMM / BJMC309-FA	BJMC305-EN
	(ata)	(MYK)	(VP)		(RCH) / (KSH)	(RCH) / (KSH)	(VP)
WED	BJMC303-MR	BJMC359- DMM LAB / BJMC361-FA LAB	BJMC355- EMLAB	B R E A K	BJMC353-MR LAB	BJMC301- BNM	BJMC359- DMM LAB / BJMC361-FA LAB
	(DGTH)	(RCH) / (VP)	(VP)		(DRY)	(ata)	(RCH) / (VP)
HU	BJMC353-MR LAB	BJMC351-NM LAB	BJMC359- DMM LAB / BJMC361-FA LAB		вјмсзо5-ем	BJMC307- DMM / BJMC309-FA	BJMC303-MR
	(DRY)	(SHB)	(RCH) / (VP)		(VP)	(RCH) / (KSH)	(DGTH)
RI	BJMC353-MR LAB	0111-VA	вјмсзо5-ем		BJMC303-MR	BJMC301- BNM	LIB
	(DRY)	(MAA)	(VP)		(DGTH)	(ata)	
ΛT.	BJMC355- EMLAB	0111 1/4	BJMC351-NM LAB		BJMC351-NM LAB	BJMC303-MR	BJMC355- EMLAB
	(VP)	(MAA)	(SHB)		(SHB)	(DGTH)	(VP)

Paper Code	Paper		Table 10 a 10	1
0111	VALUE ADDED (VA)	L	T/P	Credit
02 .	EDC (EDC)	3	0	0
BJMC301	Basic of New Media (BNM)	3	0	0
BJMC303	A Control of the Cont	4	0	4
BJMC305	Media Research (MR)	4	0	4
Commission and the	Event Management (EM)	4	0	4
BJMC307	Digital Media Marketing (DMM)	4	0	4
ВЈМСЗО9	Film Appreciation (FA)	4	0	1
BJMC351	New Media Lab (NM LAB)	0		4
BJMC353	Media Research Lab (MR LAB)		4	4
BJMC355	Event Management Lab (EMLAB)	0	4	4
BJMC357	Functional Exposure Report (FER)	0	4	4
3JMC359	Digital Media Marketing Lab (DMM LAB)	0	0	4
BJMC361	A comment of the comm	0	4	4
37WC301	Film Appreciation Lab (FA LAB)	0	4	4

Soon after the End Term Examination of the Fourth Semester, each student shall undergo a Functional Exposure Training/ Internship for four weeks in Radio/TV/Advertising /Public Relations/NGO. She/ he shall submit in duplicate hard copy and a soft copy of Functional Exposure Report [FER] alongwith the DVD of multi-media presentation containing the actual experiential learning, at least 4 weeks before the commencement of End Term Examination of the Fifth Semester. The Functional Exposure Report shall be supervised by the internal faculty appointed by the Director/ Principal of the Institute/ College.

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PC- Dr. Shaheer Bano

Dx. Gold Jukan

SCHEME OF EXAMINATION

INTERNAL EVALUATION

Theory Courses	Allocation of Marks: 25	
Class Test	There shall be one Class Test in each semester for each of the Courses	1
		10
	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	4

Practical Courses	Allocation of Marks: 40	
	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	16
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

EXTERNAL EVALUATION

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

INSTRUCTIONS FOR PAPER SETTER/ MODERATOR

THEORY COURSES

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 marks each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP

A	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
В.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

DISTRIBUTION OF CREDITS

r II Semester III				
ocimester iti	Semester IV	Semester V	Semester VI	Total
26	24	28	37.	1.7.1
	26	26 21	26 Stillester V	26 Semester VI

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

Dr. grahem Ban

DV. Gopal Praker

BARIMENTIAS Vealer M. lair

TECNIA INSTITUTE OF ADVANCED STUDIES FACULTY SUBJECT ALLOCATION FOR ODD SEMESTER.

	Department of Journalism a PROGRAMME : BA(JMC) (As per GGSIPU					- 1			
Code	Paper	L	T/P	Credit	Faculty				
	BA(JMC)(Div-A) - I SEMESTER EXAMINATIO	N			1SA	1SB	2SA	2SB	ICT Tools Use in Percentage
THEORY									
BJMC101	Communication: Concepts Processes	-	0	4	Dr. Rajnesh Kumar Pandey (DRP)	Dr. Shaheen Bano	Dr. Jagriti Basera	Ms. Ritika Choudhary	100
BJMC103	Contemporary India: An overview		0	4	Mr. Bal Krishna Mishra (BKM)	Ms. Adity Aggarwal	Dr. Vipul Partap (VP)	Dr. Shivendu Kumar Rai	100
BJMC105	Basic of Design and Graphics	_	0	4	Rinku Sethi (RINK)	Mr. Karan Singh	Rinku Sethi (RINK)	Mr. Karan Singh	100
BJMC113	Human Values and Ethics (NUES)*	2	0	2	Dr. Ashutosh Bajpayi	Dr. Ashutosh Bajpayi	Dr. Ashutosh Bajpayi	Dr. Ashutosh Bajpayi	100
	/SEMINARS/VIVA VOCE								
BJMC151	Communication Skill Lab	0	4	2	Dr. Rajnesh Kumar Pandey (DRP)	Dr. Shaheen Bano	Dr. Jagriti Basera	Ms. Ritika Choudhary	100
BJMC153	Contemporary India: Issues and Debates (Seminars/ Presentations)	0	4	2	Mr. Bal Krishna Mishra (BKM)	Ms. Adity Aggarwal	Dr. Vipul Partap (VP)	Dr. Shivendu Kumar Rai	100
BJMC155	Design and Graphics Lab - I	0	4	2	Rinku Sethi (RINK)	Mr. Karan Singh	Rinku Sethi (RINK)	Mr. Karan Singh	100
ELECTIVE C	OURSES								
BJMC107	Personality Development	4	0	4	Ms. Priya	ınka Singh	Mr. Nit	in Yadav	100
BJMC109	Writing Skills	4	0	4	Dr. Gop	al Thakur	Mr. Bal Krishna	Mishra (BKM)	100
PRACTICAL	/VIVA VOCE (Select Corresponding Lab based on E	lective	Cour	se)	•				
BJMC157	Personality Development Lab	0	4	2	Ms. Priya	inka Singh	Mr. Nit	in Yadav	100
BJMC159	Writing Skills Lab	0	4	2	Dr. Gop	al Thakur	Mr. Bal Krishna	Mishra (BKM)	100
BA(JMC)(D	iv-A) - III SEMESTER EXAMINATION			•	•		•		
THEORY						_			
BJMC201	Development Communication	4	0	4	Dr. Shivendu Kumar Rai/ Ms. Adity Aggarwal	Dr. Vipul Partap (VP)	Dr. Shivendu Kumar Rai/ Ms. Adity Aggarwal	Dr. Vipul Partap (VP)	100
BJMC203	Basics of Radio Programming and Production	4	0	4	Dr. Jagriti Basera	Ms. Ritika Choudhary/ Dr. Rajni Yadav	Mr. Mayank Arora (MYK)	Dr. Rajnesh Kumar Pandey (DRP)	100
BJMC205	Basics of Video Camera, Lights and Sound	4	0	4	Ms. Jyoti Gupta	Mr. Nitin Yadav	Ms. Jyoti Gupta	Mr. Nitin Yadav	100
PRACTICAL	/VIVA VOCE			1					
BJMC251	Radio Production LAB	0	0	2	Dr. Jagriti Basera	Ms. Ritika Choudhary/ Dr. Rajni Yadav	Mr. Mayank Arora (MYK)	Dr. Rajnesh Kumar Pandey (DRP)	100
BJMC253	Video Production LAB	0	4	2	Ms. Jyoti Gupta	Mr. Vinod Kumar	Ms. Jyoti Gupta	Mr. Vinod Kumar	100
BJMC255	Summer Training Report	0	0	4					
ELECTIVE C	OURSES								
BJMC207	Radio Jockeying and News Reading	4	0	4	Mr. Mayank	Arora (MYK)	Ms. Priya	anka Singh	100
ВЈМС209	Video Editing	4	0	4	Rinku Set	:hi (RINK)	Dr. Gop	al Thakur	100
PRACTICAL	/VIVA VOCE (Select Corresponding Lab based on E	lective	Cour	se)					
BJMC257	Radio Jockeying and News Reading LAB	0	4	2	Mr. Mayank	Arora (MYK)	Ms. Priya	anka Singh	100
BJMC259	Video Editing LAB	0	4	2	Rinku Set	hi (RINK)	Mr. Vine	od Kumar	100
BA(JMC)(D	iv-A) - V SEMESTER EXAMINATION					_			
BJMC301	Basics of New Media	4	0	4	Dr. Gopal Thakur	Dr. Rajnesh Kumar Pandey (DRP)	Ms. Adity Aggarwal	Dr. Shaheen Bano	100
BJMC303	Media Research	4	0	4	Mr. Bal Krishna Mishra (BKM)	Ms. Ritika Choudhary	Dr. Shivendu Kumar Rai	Ms. Jyoti Gupta	100
BJMC305	Event Management	4	0	4	Ms. Priyanka Singh	Dr. Jagriti Basera	Dr. Shaheen Bano	Dr. Vipul Partap (VP)	100
PRACTICAL	/VIVA VOCE								
BJMC351	New Media Lab	0	4	2	Dr. Gopal Thakur	Dr. Rajnesh Kumar Pandey (DRP)	Ms. Adity Aggarwal	Dr. Shaheen Bano	100
BJMC353	Media Research Lab	0	4	2	Mr. Bal Krishna Mishra (BKM)	Ms. Ritika Choudhary	Dr. Shivendu Kumar Rai	Ms. Jyoti Gupta	100
BJMC355	Event Management Lab	0	4	2	Ms. Priyanka Singh	Dr. Jagriti Basera	Dr. Shaheen Bano	Dr. Vipul Partap (VP)	100
BJMC357	Functional Exposure Report	0	0	4					
ELECTIVE C	OURSES				•				
BJMC307	Digital Media Marketing	4	0	4	Dr. Raj	ni Yadav	Ms. Ritika	Choudhary	100
BJMC309	Film Appreciation	4	0	4	Mr. Kar	an Singh	Mr. Nit	in Yadav	100
PRACTICAL	/VIVA VOCE (Select Corresponding Lab based on E	lective	Cour	se)	•		•		
BJMC359	Digital Media Marketing Lab	0	4	2	Dr. Raj	ni Yadav	Ms. Ritika	Choudhary	100
BJMC361	Film Appreciation Lab	0	4	2	Mr. Kar	an Singh	Mr. Nit	in Yadav	100

TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A"INSTITUTE ACADEMIC SESSION 2022-23 DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Programme: BA(JMC)(Div-A)

Semester : II (1-Shift)

W.e.f- 09-03-2023

Period	8:00-9:00	9:00-10:00	10:00-11:00	11:00-11:30	11:30-12:30	12:30-1:30	01:30-02:30
MON	BA(JMC) 104-MLE	BA(JMC) 152- PJ Lab	BA(JMC) 106-SP		BA(JMC) 104-MLE	BA(JMC) 154- SP LAB	BA(JMC) 158 HC LAB / BA(JMC) 160-SJ LAB
	(BKM)	(BKM)	(JG)		(BKM)	(IG)	(SHB) / (drp)
TUE	BA(JMC) 104-MLE	BA(JMC) 152- PJ Lab	BA(JMC) 108-HC / BA(JMC) 110-SJ		BA(JMC) 154-SP LAB	BA(JMC) 158- HC LAB / BA(JMC) 160-SJ LAB	002-EDC
	(BKM)	(BKM)	(SHB) / (drp)		(IC)	(SHB) / (drp)	(SHB)
NED	BA(JMC) 156-DG LAB-II	BA(JMC) 108-HC / BA(JMC) 110-SJ	BA(JMC) 154-SP LAB	В	BA(JMC) 156-DG LAB-II	BA(JMC) 156-DG LAB-II	BA(JMC) 102-PJ
	(DGTH)	(SHB) / (drp)	(JG)	R	(DGTH)	(DGTH)	(BAJMC1)
ни	BA(JMC) 102-PJ	BA(JMC) 108-HC / BA(JMC) 110-SJ	BA(JMC) 154-SP LAB	E A	BA(JMC) 152- PJ Lab	BA(JMC) 156-DG LAB-II	BA(JMC) 106-SP / BA(JMC) 108-HC
	(BAJMC1)	(SHB) / (drp)	(1G)		(BKM)	(DGTH)	(JG) / (SHB)
II.	BA(JMC) 104-MLE	BA(JMC) 158- HC LAB / BA(JMC) 160- SJ LAB	BA(JMC) 108-HC / BA(JMC) 110-SJ		BA(JMC) 106-SP	BA(JMC) 102-PJ	041-SP/Lab
	(BKM)	(SHB) / (drp)	(SHB) / (drp)	((1G)	(BAJMC1)	(SKV)
Г	BA(JMC) 102-PJ	I BATIMACT THUE	BA(JMC) 106-SP		BA(JMC) 152- PJ Lab	BA(JMC) 106-SP	5-VA
	(BAJMC1)	(SHB) / (drp)	JG)	(1	вкм)	(JG)	(NY)

Paper Code	Paper	L	T/P	
006	Mentor Mentee (MM)		1/1	Credit
007	NSS,NCC, Gender Champion, EBSB Language Lab (Club 1)	1	0	1
009	UBA, Dramatic, Dance Music Club, Fit India Club, NSO, Red Ribbon Photography (Club 3)	1	0	0
01	Value Added Course (VAC)	0	2	2
041	Sports/Library (SP/Lab)			
Do-UNIO 254	NCC/NSS/Community Engagement/ Socio-Cultural Outreach	1	0	0
	NEW WORLD	3	0	2
056	EDC (EDC)	1	0	
5	Value Added (VA)	-	-	1
BA(JMC) 102	Print Journalism (PJ)	1	1	1
BA(JMC) 104	Media Laws and Ethics (MLE)	4	0	4
BA(JMC) 106	Still Photography (SP)	4	0	4
3A(JMC) 108	Health Communication (HC)	4	0	4
***		4	0	4
BA(JMC) 110	Sports Journalism (SJ)	4	0	4
BA(JMC) 152	Print Journalism Lab (PJ Lab)	0	4	
A(JMC) 154	Still Photography Lab (SP LAB)		4	2
A(JMC) 156	Design and Graphics Lab-II (DG LAB-II)	0	4	2
A(JMC) 158	Health Communication Lab (HC LAB)	0	4	2
	7	0	4	2
A(JMC) 160	Sport Journalism Lab (SJ LAB)	2	0	2

^{**}Non University Examination System (NUES). NCC/NSS can be completed during semester 1 – Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students. The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Weekends/Holidays or Winter/Summer Vacations.

PC-Dr. Slateer Bano Jaky Dr. Shi

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TECNIA INSTITUTE OF ADVANCED STUDIES GRADE "A"INSTITUTE ACADEMIC SESSION 2022-23 DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

SCHEME OF EXAMINATION INTERNAL EVALUATION

Theory Courses	Allocation of Marks: 25	
Class Test .	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

Practical Courses	Allocation of Marks: 40	
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

EXTERNAL EVALUATION

The external evaluation for each Courses of the programme shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

INSTRUCTIONS FOR PAPER SETTER/ MODERATOR THEORY COURSES

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 mark each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP

Α. •	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
В.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

DISTRIBUTION OF CREDITS

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
	24	26	24	28	26	154

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

Dr. Gopal Thakor BA(JMC) - HOD Dr. Shiveda Kr

TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A"INSTITUTE ACADEMIC SESSION 2022-23 DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Programme: BA(JMC)(Div-B)

Semester: II (1-Shift)

W.e.f- 09-03-2023

Period	8:00-9:00	9:00-10:00	10:00-11:00	11:00-11:30	11:30-12:30	12:30-1:30	01:30-02:30
MON	BA(JMC) 102-PJ	BA(JMC) 152-PJ Lab	BA(JMC) 104-MLE		BA(JMC) 106-SP	BA(JMC) 156-DG LAB-II	BA(JMC) 158-HC LAB / BA(JMC) 160-SJ LAB
	(DRY)	(DRY)	(VP)		(ata)	(kkk)	(SHB) / (drp)
TUE	BA(JMC) 156-DG LAB-II	BA(JMC) 102-PJ	BA(JMC) 108-HC / BA(JMC) 110-SJ		BA(JMC) 106-SP	BA(JMC) 158-HC LAB / BA(JMC) 160-SJ LAB	003-EDC
	(kkk)	(DRY)	(SHB) / (drp)		(ata)	(SHB) / (drp)	(SHB)
VED	BA(JMC) 102-PJ	BA(JMC) 108-HC / BA(JMC) 110-SJ	BA(JMC) 104-MLE	B R	BA(JMC) 106-SP	BA(JMC) 154- SP LAB	BA(JMC) 156-DG LAB-II
	(DRY)	(SHB) / (drp)	(VP)	E	(ata)	(ata)	(kkk)
HU	BA(JMC) 102-PJ	BA(JMC) 108-HC / BA(JMC) 110-SJ	BA(JMC) 104-MLE	A K	BA(JMC) 154- SP LAB	BA(JMC) 156-DG LAB-II	BA(JMC) 108-HC / BA(JMC) 110-SJ
	(DRY)	(SHB) / (drp)	(VP)		(ata)	(kkk)	(SHB) / (drp)
स	BA(JMC) 154-SP LAB	BA(JMC) 158-HC LAB / BA(JMC) 160-SJ LAB	BA(JMC) 108-HC / BA(JMC) 110-SJ		BA(JMC) 152-PJ Lab	BA(JMC) 104-MLE	5-VA
	(ata)	(SHB) / (drp)	(SHB) / (drp)		(DRY)	(VP)	(NY)
AT.	BA(JMC) 152-PJ Lab	BA(JMC) 158-HC LAB / BA(JMC) 160-SJ LAB	042-SP/Lab		BA(JMC) 152-PJ Lab	BA(JMC) 154- SP LAB	5-VA
	(DRY)	(SHB) / (drp)	(SKV)		(DRY)	(ata)	(NY)

Paper Code	Paper	L	T/P	Credi
003	Education Development Course (EDC)	1	0	1
004	Mentor Mentee (MM)	1	0	1
010	NSS,NCC, Gender Champion, EBSB Language Lab (Club 1)	1	0	0
011	Eco Club, ELC, Happiness Club Literacy Club (Club 2)	1	0	0
BA(JMC) 354	NCC/NSS/Community Engagement/ Socio-Cultural Outreach (NUES)**	3	0	2
042	Sports/ Library (SP/Lab)	1	0	0
5	Value Added (Hindi Typing) (VA)	1	0	1
BA(JMC) 102	Print Journalism (PJ)	4	0	4
BA(JMC) 106	Still Photography (SP)	4	0	4
BA(JMC) 108	Health Communication (HC)	4	0	4
BA(JMC) 110	Sports Journalism (SJ)	4	0	4
BA(JMC) 152	Print Journalism Lab (PJ Lab)	0	4	2
BA(JMC) 154	Still Photography Lab (SP LAB)	0	4	2
BA(JMC) 156	Design and Graphics Lab-II (DG LAB-II)	0	4	2
BA(JMC) 158	HEALTH COMMUNICATION LAB (HC LAB)	2	0	2
BA(JMC) 160	Sports Journalism Lab (SJ LAB)	0	4	2

^{**}Non University Examination System (NUES). NCC/NSS can be completed during semester 1 – Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Weekends/Holidays or Winter/Summer Vacations.

PC-Dr. Slaheen Bano

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SCHEME OF EXAMINATION INTERNAL EVALUATION

Theory Courses	Allocation of Marks: 25	
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

Practical Courses	Allocation of Marks: 40	
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

EXTERNAL EVALUATION

The external evaluation for each Courses of the programme shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

INSTRUCTIONS FOR PAPER SETTER/ MODERATOR THEORY COURSES

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 mark each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP

Α.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
В.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

DISTRIBUTION OF CREDITS

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
	24	26	24	28	26	154

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

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Dr. Gopal Traker & BA(JA)

TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A"INSTITUTE ACADEMIC SESSION 2022-23 DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Programme: BA(JMC)(Div-A)

Semester : II (2-Shift)

W.e.f- 09-03-2023

Period	12:30 - 01:30	01:30 - 02:30	02:30 - 03:30	03:30 04:00	04:00 - 05:00	05:00 -06:0	06:00 -07:00
MON	BA(JMC)154-S LAB	P 5-VA	BA(JMC)102- PJ		BA(JMC) 156-DG LAB-II	BA(JMC)158 HC LAB / BA(JMC)160 SJ LAB	
	(JG)	(pas)	(SOBA)		(kkk)	(SHU) / (pas)	(JG)
TUE	041-SP/Lab	BA(JMC)158- HC LAB / BA(JMC)160- SJ LAB	BA(JMC)152-PJ Lab		BA(JMC) 156-DG LAB-II	BA(JMC)158 HC LAB / BA(JMC)160 SJ LAB	DA (13.45)
	(SKV)	(SHU) / (pas)	(SOBA)		(kkk)	(SHU) / (pas)	(SHU)
VED	BA(JMC)156- DG LAB-II	BA(JMC)106- SP	BA(JMC) 108- HC / BA(JMC) 110-SJ	В	BA(JMC) 156-DG LAB-II	BA(JMC)106- SP	BA(JMC)102-
	(kkk)	(JG)	(JBS) / (pas)	R	(kkk)	(JG)	(SOBA)
HU	BA(JMC) 108- HC / BA(JMC) 110-SJ	BA(JMC) 152-PJ Lab	BA(JMC) 108- HC / BA(JMC) 110-SJ	A	BA(JMC) 104-MLE	BA(JMC)104- MLE	BA(JMC)102- PJ
	(JBS) / (pas)	(SOBA)	(JBS) / (pas)	K	(SHU)	(SHU)	(SOBA)
Î	BA(JMC)102-PJ	BA(JMC) 152-PJ Lab	BA(JMC) 108- HC / BA(JMC) 110-SJ		DI TIVICI	BA(JMC)154- SP LAB	BA(JMC)106- SP
	(SOBA)	(SOBA)	(JBS) / (pas)		(SHU)	(JG)	(JG)
г	BA(JMC) 154-SP LAB	BA(JMC)158- HC LAB / BA(JMC)160- SJ LAB	5-VA		lane de la lane	BA(JMC)152-	
19	(JG)	(SHU) / (pas)	(pas)		(NY)	SOBA)	(JG)

Paper Code	Paper	-		
006	Mentor Mentee (MM)	L	T/P	
007	NSS,NCC, Gender Champion, EBSB Language Lab (Club 1)	1	0	1
009	UBA, Dramatic, Dance Music Club, Fit India Club, NSO, Red Ribbon Photography (Club 3)	1	0	0
01	Value Added Course (VAC)			
041	Sports/ Library (SP/Lab)	0	2	2
ALIMC) 354	NCC/NSS/Community Engagement/ Socio-Cultural Outreach (NUES)**	1	0	0
056	EDC (EDC)	3	0	2
5	Value Added (VA)	1	0	1
BA(JMC) 102	Print Journalism (PJ)	1	1	1
BA(JMC) 104		4	0	4
BA(JIVIC) 104	Media Laws and Ethics (MLE)	4	0	4
BA(JMC) 106	Still Photography (SP)			
BA(JMC) 108	Health Communication (HC)	4	0	4
BA(JMC) 110	Sports Journalism (SJ)	4	0	4
BA(JMC) 152	Print Journalism Lab (PJ Lab)	4	0	4
A(JMC) 154	Still Photography Lab (SP LAB)	0	4	2
A(JMC) 156		0	4	2
A(3)((C) 150	Design and Graphics Lab-II (DG LAB-II)	o	4	2
A(JMC) 158	Health Communication Lab (HC LAB)	0	4	2
A(JMC) 160	Sport Journalism Lab (SJ LAB)	2	0	2

**Non University Examination System (NUES). NCC/NSS can be completed during semester 1 – Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be DV-Shive do Kr. Pri held either during Weekends/Holidays or Winter/Summer Vacations.

DV. Gopal Prakov

IN Shaheen Band

SCHEME OF EXAMINATION INTERNAL EVALUATION

Theory Courses	Allocation of Marks: 25	
Class Test	There shall be one Class Test in each semester for each of the Courses	
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars (Procentation Co. 2)	10
	It shall be based on Seminars/Presentations & Class Room Performance	5

Practical Courses	Allocation of Marks: 40	
Class Test .	There shall be one Class Test in each semantar f	15
Continuous Evaluation	It shall be based on Demonstration of Skills and Viva Voce It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	15
	errormance in each Semester	10

EXTERNAL EVALUATION

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

INSTRUCTIONS FOR PAPER SETTER/ MODERATOR THEORY COURSES

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 marks each, out of which Question No. 1 will be compulsory.
Compulsory Question .	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP

Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
The marks prescribed for evaluating a student by the External Examiner are 60.

DISTRIBUTION OF CREDITS

Semester I	Semester II	Company				
Jennester i	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
	-24	26	24			TOtal
		20	24	28	26	154

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

PC Dr. Shaheon

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DV Gopal Frok

TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A"INSTITUTE ACADEMIC SESSION 2022-23 DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Programme: BA(JMC)(Div-A)

Semester: IV (1-Shift)

W.e.f- 09-03-2023

Period	8:00-9:00	9:00-10:00	10:00-11:00	11:00-11:30	11:30-12:30	12:30-1:30	01:30-02:30	
MON	019-VAC	BA(JMC) 252- A_LAB	BA(JMC) 208- TNRA / BA(JMC) 210- CC		BA(JMC) 258- TNRA_LAB / BA(JMC) 260- CC_LAB	BA(JMC) 252- A_LAB	019-VAC	
	(DRY)	(SHB)	(pas) / (BAJMC2)		(pas) / (DGTH)	(SHB)	(DRY)	
TUE	040- SP/Lab	BA(JMC) 202-BA	BA(JMC) 208- TNRA / BA(JMC) 210- CC		NRA / A(JMC) 210-		BA(JMC) 256- TVP_LAB	BA(JMC) 204-BPR
	(SKV)	(drp)	(pas) / (BAJMC2)		(pas) / (DGTH)	(VKR)	(kkk)	
WED	BA(JMC) 206-TPP	BA(JMC) 204-BPR	BA(JMC) 208- TNRA / BA(JMC) 210- CC	В	BA(JMC) 256- TVP_LAB	BA(JMC) 204-BPR	BA(JMC) 252- A_LAB	
	(NY)	(kkk)	(pas) / (BAJMC2)	R E	(VKR)	(kkk)	(SHB)	
-HU	BA(JMC) 206-TPP	BA(JMC) 256- TVP_LAB	BA(JMC) 208- TNRA / BA(JMC) 210- CC	A K	BA(JMC) 202-BA	BA(JMC) 254- PR_LAB	BA(JMC) 256- TVP_LAB	
	(NY)	(VKR)	(pas) / (BAJMC2)		(drp)	(BKM)	(VKR)	
RI	BA(JMC) 206-TPP	BA(JMC) 204-BPR	BA(JMC) 254- PR_LAB		BA(JMC) 258- TNRA_LAB / BA(JMC) 260- CC_LAB	BA(JMC) 202-BA	BA(JMC) 202-BA	
	(NY)	(kkk)	(BKM)	103	(pas) / (DGTH)	(drp)	(drp)	
AT.	BA(JMC) 254- PR_LAB	256-	BA(JMC) 254- PR_LAB	2	BA(JMC) 206-TPP	A LAR	BA(JMC) 258- TNRA_LAB / BA(JMC) 260- CC_LAB	
	(BKM)	(VKR)	(ВКМ)	(NY)	(2HB)	(pas) / (DGTH)	

Paper Code	Paper	L	7/2	Elic Naci
0	EDC (EDC)		T/P	Credit
019	Value Added Course (VAC)	1	0	0
020	Value Added Course (VAC)	1	0	1
036	NSS,NCC, Gender Champion, EBSB Language Lab (Club 1)	1	0	1
037	Eco Club, ELC, Happiness Club Literacy Club (Club 2)	1	0	0
038	UBA, Dramatic, Dance Music Club, Fit India Club, NSO, Red Ribbon Photography (Club 3)	1	0	0
040	Sports/Library (SP/Lab)		101	1
1	Higher Education (HE)	1	0	0
2	Job (JOB)	1	0	0
3	Mentor/Mentee (MM)	2	0	0
4	Sports/ Library (EC)	1	0	0
BA(JMC) 202	Basic of Advertising (BA)	4	0	4
BA(JMC) 204	Basic of Public Relations (BPR)	4	0	4
BA(JMC) 206	Television Programming and Production (TPP)	4	0	4
3A(JMC) 208	Television News: Reporting and Anchoring. (TNRA)	4	0	4
BA(JMC) 210	Corporate Communication (CC)	4	0	4
BA(JMC) 252	Advertising Lab (A_LAB)	0	4	2
A(JMC) 254	Public Relations Lab (PR_LAB)	0	4	2
A(JMC) 256	TV Production Lab (TVP_LAB)	0	4	2
A(JMC) 258	Television News: Reporting and Anchoring Lab (TNRA_LAB)	0	4	2
A(JMC) 260	Corporate Communication Lab (CC_LAB)	0		2

^{**}Non University Examination System (NUES). NCC/NSS can be completed during semester 1 – Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Weekends/Holidays or Winter/Summer Vacations.

SCHEME OF EXAMINATION INTERNAL EVALUATION

Theory Courses	Allocation of Marks: 25	
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	10
	Class Room Performance	5

Practical Courses	Allocation of Marks: 40	
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Vivas	15
Continuous Evaluation	It shall be based on Assignments & Exercises	
Internal Assessment:	It shall be based on Lab Performance in each Semester	15
	L Cuch Semester	10

EXTERNAL EVALUATION

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

INSTRUCTIONS FOR PAPER SETTER/ MODERATOR THEORY COURSES

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 marks each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP

Α.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
В.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

DISTRIBUTION OF CREDITS

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
	24	26	24	28	26	154

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

PC - Dr. Staken Rans

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TECNIA INSTITUTE OF ADVANCED STUDIES GRADE "A"INSTITUTE ACADEMIC SESSION 2022-23 DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Programme: BA(JMC)(Div-B)

Semester: IV (1-Shift)

W.e.f- 09-03-2023

Period	8:00-9:00	9:00-10:00	10:00-11:00	11:00-11:30	11:30-12:30	12:30-1:30	01:30-02:30
MON	BA(JMC) 202-BA	BA(JMC) 256- TVP_LAB	BA(JMC) 208- TNRA / BA(JMC) 210- CC		BA(JMC) 258- TNRA_LAB / BA(JMC) 260- CC LAB	BA(JMC) 254- PR_LAB	016-VAC
	(dpd)	(VKR)	(pas) / (BAJMC2)		(pas) / (DGTH)	(VP)	(DRY)
TUE	BA(JMC) 202-BA	BA(JMC) 204-BPR	BA(JMC) 208- TNRA / BA(JMC) 210- CC		BA(JMC) 258- TNRA_LAB / BA(JMC) 260- CC LAB	BA(JMC) 254- PR_LAB	BA(JMC) 256- TVP_LAB
	(dpd)	(VP)	(pas) / (BAJMC2)		(pas) / (DGTH)	(VP)	(VKR)
WED	BA(JMC) 206-TPP	BA(JMC) 256- TVP_LAB	BA(JMC) 208- TNRA / BA(JMC) 210- CC	B R	BA(JMC) 252- A_LAB	BA(JMC) 254- PR_LAB	BA(JMC) 256- TVP_LAB
	(ata)	(VKR)	(pas) / (BAJMC2)	E	(dpd)	(VP)	(VKR)
гни	BA(JMC) 206-TPP	BA(JMC) 202-BA	BA(JMC) 208- TNRA / BA(JMC) 210- CC	A K	BA(JMC) 204-BPR	BA(JMC) 252- A_LAB	3- MM
	(ata)	(dpd)	(pas) / (BAJMC2)		(VP)	(dpd)	dry
FRI	BA(JMC) 202-BA	BA(JMC) 256- TVP_LAB	BA(JMC) 204-BPR		BA(JMC) 258- TNRA_LAB / BA(JMC) 260- CC LAB	BA(JMC) 252- A_LAB	BA(JMC) 206-TPP
	(dpd)	(VKR)	(VP)		(pas) / (DGTH)	(dpd)	(ata)
ōΑΤ	BA(JMC) 204-BPR	4-SP/Lab	BA(JMC) 254- PR_LAB		BA(JMC) 206-TPP	BA(JMC) 252- A_LAB	BA(JMC) 258- TNRA_LAB / BA(JMC) 260- CC LAB
	(VP)	(SKV)	(VP)		(ata)	(dpd)	(pas) / (DGTH)

SCHEME OF EXAMINATION INTERNAL EVALUATION

Theory Courses	Allocation of Marks: 25	
Class Test	There shall be one Class Test in each semester for each of the Courses	
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Sominary (P.	10
	It shall be based on Seminars/Presentations & Class Room Performance	5

Practical Courses	Allocation of Marks: 40	
Class Test	There shall be one Class Test in each semester for each of the Lab Courses	15
Continuous Evaluation	It shall be based on Demonstration of Skills and Viva Voce It shall be based on Assignments & Exercises	
Internal Assessment:	It shall be based on Lab Performance in each Semester	15
	to the court seriester	10

EXTERNAL EVALUATION

The external evaluation for each Courses of the programme shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

INSTRUCTIONS FOR PAPER SETTER/ MODERATOR THEORY COURSES

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 mark each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP

Α.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
В.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

DISTRIBUTION OF CREDITS

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
	24	26	24	28	26	154

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

Paper Code	Paper	1.		
0	EDC (EDC)	L	T/P	Credit
013	NSS,NCC, Gender Champion, EBSB Language Lab (Club 1)	1	0	0
014	Eco Club, ELC, Happiness Club Literacy Club (Club 2)	1	0	0
015	UBA, Dramatic, Dance Music Club, Fit India Club, NSO, Red Ribbon Photography (Club 3)	1	0	0
016	Value Added Course (VAC)			_
022	Value Added Course (VAC)	2	0	1
1	Higher Education (HE)	1	0	0
2	Job (JOB)	1	0	0
3	Mentor/Mentee (MM)	2	0	0
4	Sports/ Library (SP/Lab)	1	0	0
BA(JMC) 202	Basic of Advertising (BA)	1	0	0
BA(JMC) 204	Basic of Public Relations (BPR)	4	0	4
BA(JMC) 206		4	0	4
3A(JMC) 208	Television Programming and Production (TPP)	4	0	4
3A(JMC) 210	Television News: Reporting and Anchoring (TNRA) Corporate Communication (CC)	4	0	4
BA(JMC) 252	Advertising Lab (A_LAB)	4	0	4
3A(JMC) 256	Property of the State of the St	0	4	2
BA(JMC) 258	TV Production Lab (TVP_LAB)	0	4	2
A(JMC) 260	Television News: Reporting and Anchoring Lab (TNRA_LAB)	0	4	2
(2,1110) 200	CORPORATE COMMUNICATION LAB (CC LAB)	2	0	2

**Non University Examination System (NUES). NCC/NSS can be completed during semester 1 – Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during

SCHEME OF EXAMINATION INTERNAL EVALUATION

Theory Courses	Allocation of Marks: 25	
Class Test	There shall be one Class Test in each semester for each of the Courses	
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars /Proceedation of Class Assignments/Quiz Tests	10
	It shall be based on Seminars/Presentations & Class Room Performance	5
Drastical C		

Practical Courses	Allocation of Marks: 40	
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	
Internal Assessment:	It shall be based on Lab Performance in each Semester	15
	and a serior marke in each Semester	10

EXTERNAL EVALUATION

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

INSTRUCTIONS FOR PAPER SETTER/ MODERATOR THEORY COURSES

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 marks each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.

Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.
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PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP

Α.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
В.	The examiner shall interview the student(s) to assess the knowledge/ understanding of th subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

DISTRIBUTION OF CREDITS

emester I	Semester II	Semester III				
17		Semester III	Semester IV	Semester V	Semester VI	Tatal
24 26 24	Commence of the Commence of th	Jemester VI	Total			
		370-90	24	28	26	154

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award

PC- Dr. Stateer Bano

Dr. Gopal Thukor

TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A"INSTITUTE ACADEMIC SESSION 2022-23 DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Programme: BA(JMC)(Div-A)

Semester : IV (2-Shift)

W.e.f- 09-03-2023

Perio	12:30 – 01:30	0 01:30 - 02:30	02:30 - 03:30	03:30 04:00	- 04:00 - 05:00	05:00 -06:00	06:00 -07:0
MON	BA(JMC)252 A_LAB	BA(JMC) 204- BPR	BA(JMC) 204-BPR		BA(JMC) 208-TNR, / BA(JMC) 210-CC	A / BA(JMC)26	B. (
	(SHU)	(dpd)	(dpd)		(ata) / (NY)	(VKR) / (NY)	(SHU)
TUE	BA(JMC)206- TPP	BA(JMC)256- TVP_LAB	BA(JMC)254- PR_LAB		BA(JMC) 208-TNRA / BA(JMC) 210-CC	BA(JMC) 258- TNRA_LAB / BA(JMC) 260	
	(MYK)	(MYK)	(dpd)		(ata)/	(VKR)/	(MYK)
WED	BA(JMC)256- TVP_LAB	BA(JMC) 258- TNRA_LAB / BA(JMC)260- CC_LAB	BA(JMC) 204-BPR	B R E	BA(JMC) 208-TNRA / BA(JMC) 210-CC	BA(JMC)252- A_LAB	BA(JMC) 254- PR_LAB
	(MYK)	(VKR) / (NY)	(dpd)	Α	(ata) / (NY)	(SHU)	(dpd)
ГНИ	BA(JMC)256- TVP_LAB	019-VAC	BA(JMC)202- BA	K	BA(JMC) 208-TNRA BA(JMC)202- / BA(JMC) BA 210-CC		BA(JMC) 254- PR_LAB
	(MYK)	(drp)	(DRY)		(ata) / (NY)	(DRY)	(dpd)
RI	040- SP/Lab	BA(JMC)202- BA	BA(JMC)254- PR_LAB		BA(JMC) 202-BA	BA(JMC)206-	BA(JMC) 252- A LAB
	(SKV)	(DRY)	(dpd)		(DRY)	TPP	1155
AT	BA(JMC)256- TVP_LAB	BA(JMC) 258- TNRA_LAB / BA(JMC)260- CC_LAB	BA(JMC)254- PR_LAB		019-VAC	3-MM	BA(JMC)
	(MYK)	(VKR) / (NY)	(dpd)		(drp)	()	(MYK)

Paper Code	Paper	L	.	T/P	Credi
0	EDC (EDC)	1	0		0
019	Value Added Course (VAC)	1	0		1
020	Value Added Course (VAC)	1	0		1
036	NSS,NCC, Gender Champion, EBSB Language Lab (Club 1)	-		-	
037	Eco Club, ELC, Happiness Club Literacy Club (Club 2)	1	0		0
038	UBA, Dramatic, Dance Music Club, Fit India Club, NSO, Red Ribbon Photography (Club 3)	1	0	0	50
040	Sports/Library (SP/Lab)	1	0	0	
1.	Higher Education (HE)	1	0		
2	Job (JOB)	2	-	0	
3	Mentor/Mentee (MM)	-	0	0	
4	Sports/ Library (EC)	1	0	0	
BA(JMC) 202	Basic of Advertising (BA)	1	0	0	
BA(JMC) 204	Basic of Public Relations (BPR)	4	0	4	
BA(JMC) 206	Television Programming and Production (TPP)	4	0	4	
BA(JMC) 208	Television News: Reporting and Anchoring. (TNRA)	4	0	4	
A(JMC) 210	Corporate Communication (CC)	4	0	4	
A(JMC) 252	20.60	4	0	4	
Hitely depocture-saying	(A_CAD)		4	2	
A(JMC) 254	Public Relations Lab (PR_LAB)	0	4	2	-
A(JMC) 256	TV Production Lab (TVP_LAB)	0	4	2	-
A(JMC) 258	Television News: Reporting and Anchoring Lab (TNRA_LAB)	0	4	-	-
A(JMC) 260	Corporate Communication Lab (CC_LAB)	0	4	2	_

**Non University Examination System (NUES). NCC/NSS can be completed during semester 1 – Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students. The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Weekends/Holidays or Winter/Summer Vacations.

SCHEME OF EXAMINATION INTERNAL EVALUATION

Theory Courses	Allocation of Marks: 25	
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

Practical Courses	Allocation of Marks: 40	
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

EXTERNAL EVALUATION

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

INSTRUCTIONS FOR PAPER SETTER/ MODERATOR THEORY COURSES

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 marks each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.

Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.
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PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP

Α.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45
В.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

DISTRIBUTION OF CREDITS

Semester I	Semester II	C	1			
76	- sinester ii	Semester IV Semes	Semester V	C	11.70	
	24		24		Semester VI	Total
			24	28	26	154

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award

PC DV. Shaheen Bano DV. Gopul makes

TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A"INSTITUTE ACADEMIC SESSION 2022-23 DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Programme: BA(JMC)(Div-B)

Semester: IV (2-Shift)

	12.20						e.f- 09-03-2023
Period	12:30 - 01:	01:30 - 02:30	02:30 - 03:30	03:30 - 04:00	04:00 - 05:0	05:00 -06:00	06:00 -07:0
MON	BA(JMC)200 TPP	BA(JMC)254- PR_LAB	BA(JMC)256- TVP_LAB		BA(JMC) 208- TNRA / BA(JMC) 210-CC	BA(JMC) 258- TNRA_LAB / BA(JMC)260 CC_LAB	
	(MYK)	(SOBA)	(MYK)		(ata) / (NY)	(VKR) / (NY)	(MAA)
TUE	BA(JMC)254 PR_LAB	BA(JMC)254- PR_LAB	BA(JMC)252- A_LAB		BA(JMC) 208- TNRA / BA(JMC) 210-CC	BA(JMC) 258- TNRA_LAB / BA(JMC) 260- CC_LAB	BA(JMC) 204-BPR
	(SOBA)	(SOBA)	(MAA)		(ata) / (NY)	(VKR) /	(SOBA)
VED	BA(JMC) 204 BPR	BA(JMC) 258- TNRA_LAB - / BA(JMC)260- CC_LAB	BA(JMC)204- BPR	B R E	BA(JMC) 208- TNRA / BA(JMC) 210-CC	BA(JMC)256- TVP_LAB	BA(JMC) 202-BA
	(SOBA)	(VKR) / (NY)	(SOBA)	A	(ata) / (NY)	(MYK)	(MAA)
ΗU	BA(JMC) 206- TPP	016-VAC	BA(JMC)202- BA	K	BA(JMC) 208- TNRA / BA(JMC) 210-CC	BA(JMC)252- A_LAB	BA(JMC)256- TVP_LAB
	(MYK)	(drp)	(MAA)		(ata) / (NY)	(MAA)	(MYK)
ı	BA(JMC)256- TVP_LAB	BA(JMC) 206- TPP	BA(JMC)252- A_LAB		0.4/4	BA(JMC) 204- BPR	BA(JMC) 252- A_LAB
	(MYK)	(MYK)	(MAA)		1000	(SOBA)	(MAA)
1	4-SP/Lab .	BA(JMC) 258- TNRA_LAB / BA(JMC)260- CC_LAB	BA(JMC)206- TPP		015.44	3-MM	BA(JMC)
	(SKV)	(VKR) / (NY)	(MYK)	t	(drp)		202-BA

Paper Code	Paper	-		
0	EDC (EDC)	L	T/P	Credit
013	NSS,NCC, Gender Champion, EBSB Language Lab (Club 1)	1	0	0
014	Eco Club, ELC, Happiness Club Literacy Club (Club 2)	1	0	0
015	UBA, Dramatic Dance Music Club (Club 2)	1	0	0
015	UBA, Dramatic, Dance Music Club, Fit India Club, NSO, Red Ribbon Photography (Club 3)	1	0	0
016	Value Added Course (VAC)	2	0	1
022	Value Added Course (VAC)			1
1	Higher Education (HE)	1	0	0
2	Job (JOB)	1	0	0
3		2	0	0
1	Mentor/Mentee (MM)	1	0	0
	Sports/Library (SP/Lab)	1	0	0
BA(JMC) 202	Basic of Advertising (BA)	4		
BA(JMC) 204	Basic of Public Relations (BPR)	4	0	4
BA(JMC) 206	Television Programming and Production (TPP)	4	0	4
A(JMC) 208	Television News: Reporting and Anchoring (TNRA)	4	0	4
A(JMC) 210	Corporate Communication (CC)	4	0	4
		4	0	4
A(JMC) 252	Advertising Lab (A_LAB)	0	1	2
A(JMC) 256	TV Production Lab (TVP_LAB)	<u> </u>	4	2
A(JMC) 258	Television News: Reporting and Anchoring Lab (TNRA_LAB)	0	4	2
A(JMC) 260	CORPORATE COMMUNICATION LAB (CC LAB)	0	4	2
	The second of the second care (CC LAB)	2	0	2

^{**}Non University Examination System (NUES). NCC/NSS can be completed during semester 1 – Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES By internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Weekends/Holidays/or

Dr. Shihoen Buro DV. Gopal Thakeur

SCHEME OF EXAMINATION INTERNAL EVALUATION

Theory Courses	Allocation of Marks: 25	
Class Test	There shall be one Class Test in each semester for each of the Courses	
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	10
	Class Room Performance	5
Practical Courses	Allocation of Marks: 40	
Class Test	There shall be one Class Test in each semester for each of the Lab Courses	

Practical Courses	Allocation of Marks: 40	
	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of the Lab Courses.	15
	It shall be based on Assignments & Exercises	1,550
Internal Assessment:	It shall be based on Lab Performance in each Semester	15
	season Semester	10

EXTERNAL EVALUATION

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

INSTRUCTIONS FOR PAPER SETTER/ MODERATOR THEORY COURSES

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 marks each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP

A.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
В.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

DISTRIBUTION OF CREDITS

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
	24	26	24	28	26	154

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

PC DV. Shaheen Baro

Dir Gopal Traker

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TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A"INSTITUTE ACADEMIC SESSION 2022-23 DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Programme: BA(JMC)(Div-A)

Semester : VI (1-Shift)

Period	8:00-9:00	9:00-10:00	10:00-11:00	11:00-11:30	11:30-12:30	12:30-1:30	01:30-02:30
MON	LIB	352-FP	BA(JMC) 306-EC		BA(JMC) 306-EC	BA(JMC) 304-GMO	LIB
	(SHU)	(NY)		(NY)	(DGTH)		
TUE	LIB	352-FP	BA(JMC) 302-MME		BA(JMC) 306-EC	TNP	LIB
	(SHU)	(BKM)	В	(NY)			
WED	LIB	352-FP	BA(JMC) 304-GMO	R	BA(JMC) 302-MME	TNP	LIB
		(SHU)	(DGTH)	E	(BKM)		
THU	LIB .	BA(JMC) 302-MME	BA(JMC) 306-EC	A	BA(JMC) 304-GMO	TNP	LIB
		(BKM)	(NY)	K	(DGTH)		
RI	LIB	BA(JMC) 302-MME	BA(JMC) 304-GMO	-	025-VAC	CLUB	LIB
		(BKM)	(DGTH)		(BKM)		
AT	LIB	025-VAC			(Sixin)	CLUB	
~1	LIB	(BKM)		-		CLUB	LIB .

Paper Code	Paper	L	T/D	
0	EDC (EDC)		T/P	Credit
	1,1-1,1	1	0	0
025	Value Added Course (VAC)	1	o	1
026	Value Added Course (VAC)	1	0	1
027	NSS,NCC, Gender Champion, EBSB Language Lab (Club 1)	1	0	
029	Eco Club, ELC, Happiness Club Literacy Club (Club 2)		-	0
030		1	0	0
730	UBA, Dramatic, Dance Music Club, Fit India Club, NSO, Red Ribbon Photography (Club 3)	1	0	0
L,	Higher Education (HE)	-		
2	Job (JOB)	1	0	0
3		1	0	0
	Mentor/Mentee (MM)	1	0	0

352	Final Project (FP)	4	0	16
4	Sports/Library (SP/Lab)	1	-	
BA(JMC) 304	Global Media: An Overview (GMO)	1	0	0
BA(JMC) 306	Environment Communication (EC)	4	0	4
	The second communication (EC)	4	0	4

**Non University Examination System (NUES). NCC/NSS can be completed during semester 1 — Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Weekends/Holidays or Winter/Summer Vacations.

Each student shall be assigned the Final Project at the end of the Fifth Semester. The Final Project shall be pursued by her/him under the supervision of internal faculty in the Sixth Semester. The student shall make her/his Final Project on the theme/topic approved by the Director of the Institute/Principal in the Fifth Semester. She/ he shall submit the hard &soft copy of the Final Project in duplicate and also make the multi-media presentation on the same at least four weeks before the date of commencement of the End-Term Examination of the Sixth Semester. The project would be continuously monitored through tutorials and assignments and the record of the same would be submitted at the time of external examination duly certified by the internal faculty.

PC- Dr. Slaheen Bans

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SCHEME OF EXAMINATION INTERNAL EVALUATION

Theory Courses	Allocation of Marks: 25	
Class Test	There shall be one Class Test in each semester for each of the Courses	
Continuous Evaluation	It shall be based on Home Assistance of the Courses	10
Internal Assessment	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
	It shall be based on Seminars/Presentations & Class Room Performance	5

Practical Courses	Allocation of Marks: 40	
Class Test .		
	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
- Lvaldation	It shall be based on Assignments & Exercises	
Internal Assessment:	It shall be based on Lab Performance in each Semester	15
	and an each terrormance in each Semester	10

EXTERNAL EVALUATION

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

INSTRUCTIONS FOR PAPER SETTER/ MODERATOR THEORY COURSES

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 marks each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP

Α.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
В.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

DISTRIBUTION OF CREDITS

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
	24	26	24	28	26	154

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

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TECNIA INSTITUTE OF ADVANCED STUDIES GRADE "A"INSTITUTE

ACADEMIC SESSION 2022-23 DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Programme: BA(JMC)(Div-B)

Semester : VI (1-Shift)

Period	8:00-9:00	9:00-10:00	10:00-11:00	11:00-11:30	11:30-12:30	12:30-1:30	01:30-02:3
MON	LIB	BA(JMC) 304- GMO / BA(JMC) 304- GMO	306-EC /		BA(JMC) 302- MME / BA(JMC) 302- MME	0352-FP/	LIB
		(dpd) /	(SOBA) / (SOBA)		(1G) / (1G)	(drp) / (drp)	
TUE	LIB	BA(JMC) 304- GMO / BA(JMC) 304- GMO	BA(JMC) 306-EC / BA(JMC) 306-EC		0352-FP / 0352-FP	TNP	0352-FP / 0352-FP
		(dpd) / (dpd)	(SOBA) / (SOBA)		(drp) / (drp)		(drp) /
WED	LIB	BA(JMC) 302- MME / BA(JMC) 302- MME	BA(JMC) 306-EC / BA(JMC) 306-EC	B R	2-JOB / 2-JOB	TNP	LIB
		(1G) / (1G)	(SOBA) / (SOBA)	E	(SHB) / (SHB)		
HU	LIB	BA(JMC) 302- MME / BA(JMC) 302- MME	BA(JMC) 306-EC / BA(JMC) 306-EC	A K	BA(JMC) 302- MME / BA(JMC) 302- MME	TNP	LIB
		(JG) / (JG)	(SOBA) / (SOBA)		(1e) \ (1e)		
RI	LIB	BA(JMC) 304- GMO / BA(JMC) 304- GMO	BA(JMC) 304- GMO / BA(JMC) 304- GMO		031-VAC / 031-VAC	0352-FP / 0352-FP	LIB
		(dpd) / (dpd)	(dpd) / (dpd)		(BKM) / (BKM)	(drp) / (drp)	
т –	LIB	031-VAC / 031-VAC	/ 1-HE		CLUB	CLUB	3-MM / 3- MM
S.F.		(BKM) / (BKM)	/()				(ata) / (ata)

Paper Code	Paper	L	T/P	Credit
0	EDC (EDC)	1	0	0
031	Value Added Course (VAC)	1	0	1
032	Value Added Course (VAC)	1	0	0
033	NSS, NCC, Gender Champion, EBSB Language Lab (Club 1)	1	0	0
0352	Final Project (FP)	4	0	16
036	Eco Club, ELC, Happiness Club Literacy Club (Club 2)	1	0	0
037	UBA, Dramatic, Dance Music Club, Fit India Club, NSO, Red Ribbon Photography (Club 3)	1	0	0
1	Higher Education (HE)	-		<u> </u>
2	Job (JOB)	1	0	0
3	Mentor/Mentee (MM)	1	0	0
1	Sports/Library (SP/Lab)	1	0	0
BA(JMC) 302	Media Management and Entrepreneurship (MME)	1	0	0
3A(JMC) 304	Global Media: An Overview (GMO)	4	0	4
3A(JMC) 306	Environment Communication (EC)	4	0	4
		4	0	4
BA(JMC) 352	Final Project and Comprehensive Viva (FP CV)	0	0	16

Each student shall be assigned the Final Project at the end of the Fifth Semester. The Final Project shall be pursued by her/him under the supervision of internal faculty in the Sixth Semester. The student shall make her/his Final Project on the theme/topic approved by the Director of the Institute/Principal in the Fifth Semester. She/ he shall submit the hard &soft copy of the Final Project in duplicate and also make the multi-media presentation on the same at least four weeks before the date of commencement of the End-Term Examination of the Sixth Semester. The project would be continuously monitored through tutorials and assignments and the record of the same would be submitted at the time of external examination duly certified by the Dr Gopal Paker Hod Dr. Shivete Kr. C.

PC- Dr. Slakeen Bano

^{**}Non University Examination System (NUES). NCC/NSS can be completed during semester 1 – Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Weekends/Holidays or Winter/Summer Vacations.

SCHEME OF EXAMINATION INTERNAL EVALUATION

Theory Courses	Allocation of Marks: 25	
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

Practical Courses	Allocation of Marks: 40	
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

EXTERNAL EVALUATION

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

INSTRUCTIONS FOR PAPER SETTER/ MODERATOR THEORY COURSES

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 marks each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP

Α.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
В.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

SCHEME OF EXAMINATION INTERNAL EVALUATION

Theory Courses	Allocation of Marks: 25	
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

Practical Courses	Allocation of Marks: 40	
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

EXTERNAL EVALUATION

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

INSTRUCTIONS FOR PAPER SETTER/ MODERATOR THEORY COURSES

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 marks each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP

A.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
В.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

DISTRIBUTION OF CREDITS

Semester I	Semester II					
Jemester i	Jennester II	Semester III	Semester IV	Semester V	Semester VI	
	24	26		Jennester V	Semester VI	Total
	0.027/4	26	24	28	26	154
	57.933			2000	EW	154

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A"INSTITUTE ACADEMIC SESSION 2022-23 DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Programme: BA(JMC)(Div-A)

Semester: VI (2-Shift)

						Trien of	-03-2023
Period	12:30 - 01:30	01:30 - 02:30	02:30 - 03:30	03:30 04:00	04.00 05.00	05:00 -06:00	06:00 -07:0
MON	LIB	TNP	BA(JMC) 304- GMO		BA(JMC)306-EC	BA(JMC)302- MME	352-FP
			(SHU)		(pas)	(DRY)	(DGTH)
TUE	LIB	TNP	BA(JMC) 304- GMO		BA(JMC) 302- MME	352-FP	(John)
			(SHU)	В	(DRY)	(DGTH)	
WED	0-EDC .	BA(JMC) 304- GMO	BA(JMC) 302- MME	R	BA(JMC)306-EC	BA(JMC)306- EC	LIB
	()	(SHU)	(DRY)	- 00	(pas)	(pas)	
НИ	LIB	TNP	BA(JMC) 304- GMO	A K	BA(JMC) 302- MME	352-FP	TNP
			(SHU)		(DRY)	(DGTH)	
RI	LIB	TNP	025-VAC		352-FP	BA(JMC)306- EC	LIB
			(VP)		(DGTH)	(pas)	
λT .	LIB	TNP	4-SP/Lab		026-VAC	3-MM	TNP
VXX			(SKV)		(VP)	(DGTH)	(5)(4/5)(725)

Paper Code	Paper	L	T/P	Credit
0	EDC (EDC)	1	0	
025	Value Added Course (VAC)	1	0	0
026	Value Added Course (VAC)	1	0	1
027	NSS,NCC, Gender Champion, EBSB Language Lab (Club 1)	1	0	1
029	Eco Club, ELC, Happiness Club Literacy Club (Club 2)	1	0	0
030	UBA, Dramatic, Dance Music Club, Fit India Club, NSO, Red Ribbon Photography (Club 3)	1	0	0
L	Higher Education (HE)	1	0	
	Job (JOB)	1	0	0
	Mentor/Mentee (MM)	1	0	0
52	Final Project (FP)	1		0
	Sports/Library (SP/Lab)	4	0	16
		1	0	0
A(JMC) 304	Global Media: An Overview (GMO)	4	0	4

TECNIA INSTITUTE OF ADVANCED STUDIES GRADE "A"INSTITUTE

ACADEMIC SESSION 2022-23 DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Programme: BA(JMC)(Div-A)

Semester : VI (2-Shift)

Period	12:30 - 01:30	01:30 - 02:30	02:30 - 03:30	03:30 04:00	04:00 - 05:00	05:00 -06:00	06:00 -07:00
MON	LIB	TNP	BA(JMC) 304- GMO		BA(JMC)306-EC	BA(JMC)302- MME	352-FP
			(SHU)		(pas)	(DRY)	(DGTH)
TUE	LIB	TNP	BA(JMC) 304- GMO		BA(JMC) 302- MME	352-FP	(BO)III)
			(SHU)	В	(DRY)	(DGTH)	
WED	0-EDC .	BA(JMC) 304- GMO	BA(JMC) 302- MME	R	BA(JMC)306-EC	BA(JMC)306- EC	LIB
	()	(SHU)	(DRY)	E	(pas)		
HU	LIB	TNP	BA(JMC) 304- GMO	A K	BA(JMC) 302- MME	(pas) 352-FP	TNP
			(SHU)		(DRY)	(DGTH)	
RI	LIB	TNP	025-VAC		352-FP	BA(JMC)306- EC	LIB
			(VP)		(DGTH)	(pas)	
AT .	LIB	TNP	4-SP/Lab		026-VAC	3-MM	TNP
Y AC			(SKV)		(VP)	(DGTH)	e e e e e e e e e e e e e e e e e e e

Paper Code	Paper	L	T/P	
0	EDC (EDC)	1	0	Credit
025	Value Added Course (VAC)	1		0
026	Value Added Course (VAC)	1	0	1
027	NSS,NCC, Gender Champion, EBSB Language Lab (Club 1)	1	0	1
029	Eco Club, ELC, Happiness Club Literacy Club (Club 2)	1	0	0
030	UBA, Dramatic, Dance Music Club, Fit India Club, NSO, Red Ribbon Photography (Club 3)	1	0	0
	Higher Education (HE)	1	0	
	Job (JOB)	1	0	0
	Mentor/Mentee (MM)	1	0	0
52	Final Project (FP)	4	0	0
	Sports/Library (SP/Lab)	-	NES .	16
A//		1	0	0
A(JMC) 304	Global Media: An Overview (GMO)	4	0	A

BA(JMC) 306	Environment Communication (EC)			
	EC)	4	0	4
				2

**Non University Examination System (NUES). NCC/NSS can be completed during semester 1 – Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students. The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Weekends/Holidays or Winter/Summer Vacations.

Each student shall be assigned the Final Project at the end of the Fifth Semester. The Final Project shall be pursued by her/him under the supervision of internal faculty in the Sixth Semester. The student shall make her/his Final Project on the theme/topic approved by the Director of the Institute/Principal in the Fifth Semester. She/ he shall submit the hard soft copy of the Final Project in duplicate and also make the multi-media presentation on the same at least four weeks before the date of commencement of the End-Term Examination of the Sixth Semester. The project would be continuously monitored through tutorials and assignments and the record of the same would be submitted at the time of external examination duly certified by the internal faculty.

DV. Gopul Thatest

PC Dr. Shaheren Buno

HOD

BA(JMO) TIAS

SCHEME OF EXAMINATION **INTERNAL EVALUATION**

Theory Courses .	Allocation of Marks: 25	
Class Test	There shall be one Class Test in each semester for each of the Courses	
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Sominary (2)	10
	It shall be based on Seminars/Presentations & Class Room Performance	5

Practical Courses	Allocation of Marks: 40	
Class Test	There shall be one Class Test in each semester for each of the Late C	15
Continuous Evaluation		
Internal Assessment:	It shall be based on Lab Performance in each Semester	15
	Lead i entormance in each Semester	10

EXTERNAL EVALUATION

The external evaluation for each Courses of the programme shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

INSTRUCTIONS FOR PAPER SETTER/ MODERATOR THEORY COURSES

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 mark each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP

	WORKSHOP
A.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
В.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

DISTRIBUTION OF CREDITS

semester I	Semester II	Semester III				
		semester III	r III Semester IV Semester \		Semester VI	****
	24	26	24		Jennester VI	Total
			24	28	26	154

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

Dr. Gopal Proskur

PC DY. Shaheen Bano

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TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A"INSTITUTE ACADEMIC SESSION 2022-23 DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Programme: BA(JMC)(Div-B)

Semester : VI (2-Shift)

	(o)(o)	Se	mester : VI (2-Shift)	W.e.	W.e.f- 09-03-2023			
Period	12:30 - 01:30	01:30 - 02:30	02:30 - 03:30	03:30 - 04:00	04:00 - 05:00	05:00 -06:00	06:00 07:00	
MON	LIB	TNP	0352-FP		BA(JMC) 302-MME	BA(JMC)304- GMO	LIB	
			(VP)		(VP)	(drp)		
TUE	LIB	TNP	0352-FP		BA(JMC) 302-MME	BA(JMC)304- GMO	LIB	
			(VP)	B R	(VP)	(drp)		
WED	LIB	BA(JMC) 304- GMO	035 ₂ -FP	E	BA(JMC) 302-MME	BA(JMC)306- EC	LIB	
		(drp)	(VP)	Α	(VP)	(SHB)		
ГНИ	LIB	TNP	0352-FP	K	BA(JMC) 302-MME	BA(JMC)306- EC	TNP	
			(VP)		(VP)	(SHB)		
RI	LIB	TNP	BA(JMC)306- EC		BA(JMC) 304-GMO	BA(JMC)306- EC	TNP	
			(SHB)	1	(drp)	(SHB)		
AT	LIB	TNP	4-SP/Lab		032-VAC	3-MM	TNP	
			(SKV)		(VP)	(SOBA)		

Paper Code	Paper			
)	EDC (EDC)	L	T/P	Credit
031	Value Added Course (VAC)	1	0	0
032	Value Added Course (VAC)	1	0	1
033	NSS,NCC, Gender Champion, EBSB Language Lab (Club 1)	1	0	0
0352	Final Project (FP)	1	0	0
036	Eco Club, ELC, Happiness Club Literacy Club (Club 2)	4	0	16
037	OBA, Dramatic, Dance Music Club Street	1	0	0
1	Photography (Club 3) Higher Education (HE)	1	0	0
2	Job (JOB)	1	0	0
3	Mentor/Mentee (MM)	1	0	0
4	Sports/ Library (SP/Lab)	1	0	0
BA(JMC) 302	Media Management and Entrepreneurship (MME)	1	0	0
BA(JMC) 304	Global Media: An Overview (GMO)	4	0	4
BA(JMC) 306	Environment Communication (EC)	4	0	4
BA(JMC) 352	Final Project and Comprehensive Viva (FP CV)	4	0	4
	(FP CV)	0	0	16

**Non University Examination System (NUES). NCC/NSS can be completed during semester 1 – Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students. The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Weekends/Holidays or Winter/Summer Vacations.

Each student shall be assigned the Final Project at the end of the Fifth Semester. The Final Project shall be pursued by her/him under the supervision of internal faculty in the Sixth Semester. The student shall make her/his Final Project on the theme/topic approved by the Director of the Institute/Principal in the Fifth Semester. She/ he shall submit the hard before the date of commencement of the End-Term Examination of the Sixth Semester. The project would be continuously monitored through tutorials and assignments and the record of the same would be submitted at the time

DV. GoPal Praka-

PC Dr. Shahoen Baro

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SCHEME OF EXAMINATION INTERNAL EVALUATION

Theory Courses Allocation of Marks: 25					
Class Test	There shall be one Class Test in each semester for each of the Courses	10			
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10			
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5			

Practical Courses	Allocation of Marks: 40	
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

EXTERNAL EVALUATION

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

INSTRUCTIONS FOR PAPER SETTER/ MODERATOR THEORY COURSES

Maximum Marks .	75
Time	3 hours
Total Questions	5 questions of 15 marks each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP

Α	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
В.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

DISTRIBUTION OF CREDITS

Semester I	Semester II					
i.	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
	24	26	24	0.000	Semester VI	
	1,511		24	28	26	154

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

PC DV. Shahean Baro

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TECNIA INSTITUTE OF ADVANCED STUDIES Department of Jornalism and Mass Communication FACULTY SUBJECT ALLOCATION FOR EVEN SEMESTER. PROGRAMME: BA(JMC) (As per GGSIPU Syllabus) Academic Session 2022-23

		: BA(JIVIC			llabus) Academic Sessio	n 2022-23			
Code	Paper	L	T/P	Credit					
					1SA	1SB	2SA	2SB	ICT Tools Use in
BA(JMC) - II	SEMESTER EXAMI	NATION	1		Dr. Bharat Kumar	Ms. Sonia Batra	Ms. Anuradha Dey		Percentage
BA(IMC) 102	Print Journalism	4	0	4	Dr. Bnarat Kumar	Ms. Sonia Batra	Ms. Anuradna Dey		100
Bri(sinc) 102	Media Laws and	7	· ·	7	Dr.Rajni Yadav	Dr. Vipul Partap	Dr. Shivendu Kr. Rai		100
BA(JMC) 104		4	0	4					100
BA(JMC) 106	Still Photography Health	4	0	4	Ms. Jyoti Gupta	Mr. Amit Sharama	Ms. Jyoti Gupta		100
BA(IMC) 108	Communication	4	0	4	Dr. Sh	aheen Bano	Ms. Isha Rana		100
Bri(SNIC) 100	Communication	7	U	7	Dr. Raine	esh Kr. Pandey	Ms. Priyanka Singh		100
BA(IMC) 110	Sports Journalism	4	0	4			, , , , , , , , , ,		100
Bri(swic) 110	Sports Journalism	7	· ·	7	Mr. B. K. Mishra	Ms. Sonia Batra	Ms. Anuradha Dey		100
BA(JMC) 152	Print Journalism Lab	0	4	2					100
BA(IMC) 154	Still Photography Lab	0	4	2.	Ms. Jyoti Gupta	Mr. Amit Sharama	Ms. Jyoti Gupta		100
BH(SIMC) 154	Design and Graphics	Ü	1		1413. 3 you Gupta	IVII. / Aline Sharama	Mis. Tyou Gupta		100
BA(JMC) 156		0	4	2	Mr. Rinku Sethi	Dr. Gopal Thakur	Mr. Rinku Sethi		100
	Health				Dr. Sh	aheen Bano			
BA(JMC) 158	Communication Lab	0	4	2			Dr. Shivendu Kr. Rai		100
				_	Dr. Rajne	esh Kr. Pandey	Ms. Priyanka Singh		
	Sports Journalism Lab		4	2	40.	4 070	40.	Lagra	100
BBA- IV SEN	MESTER EXAMINAT	ION	1	1	1SA	1SB	2SA	2SB	
BA(IMC) 202	Basic of Advertising	4	0	4	Dr. Rajnesh Kr. Pandey	Mr.Deepak Prasad	Ms. Adity Agrawal	Ms. Sonia Batra	100
BH(SIMC) 202	Basic of Public	7	· ·	7	Mr. Deepak Prasad	Dr. Vipul Partap	Mr.B. K. Mishra	Dr. Rajni Yadav	100
BA(JMC) 204		4	0	4					100
	Television				Mr. Rinku Sethi	Mr. Amit Sharama	Mr. Mayank Arora	Mr. Mayank Arora	
	Programming and								
BA(JMC) 206		4	0	4					100
	Television News:				Ms. Pri	iyanka Singh	Mr	Amit Sharma	
BA(JMC) 208	Reporting and Anchoring.	4	0	4					100
D11(3141C) 200	Corporate		U	7					100
BA(JMC) 210	Communication	4	0	4	Mr. N	litin Yadav	Ms.	Shruti Sharma	100
DA(IMC) 252	Advertising Lab	0	4	2	Ms. Anuradha Dey	Dr. Shaheen Bano	Ms. Adity Agrawal	Mr. Nitin Yadav	100
BA(JMC) 232	Advertising Lab	U	4	2	Mr. Deepak Prasad	Di. Shaneen bano	Mr. B. K. Mishra	Dr. Rajni Yadav	100
BA(JMC) 254	Public Relations Lab	0	4	2	Mr. Deeplat Flaste	Dr. Vipul Partap	141. D. 11. 14101111	Di. Rujii Tuuuv	100
1					Mr. Rinku Sethi	Mr. Vinod Kumar	Mr. Mayank Arora	Mr. Mayank Arora	
BA(JMC) 256	TV Production Lab	0	4	2					100
	Television News:				Ms. Pri	iyanka Singh	Mr.	Vinod Kumar	
D A (DAG) 250	Reporting and	0	4	2					400
BA(JMC) 258	Anchoring Lab Corporate	U	4	2			Ms. Adity Agrawal		100
BA(JMC) 260	Communication Lab	0	4	2	Mr. N	litin Yadav	ivis. Adity Agrawai		100
211(01120) 200									
BA(JMC) - V	I SEMESTER EXAM	INATION	Ī		1SA	1SB	2SA	2SB	
	Media Management								
BA(JMC) 302		4	0	4	Dr. Gopal Thakur	Mr. Deepak Prasad	Dr. Rajni Yadav	Dr. Vipul Partap	100
DA(IMC) 204	Global Media: An	4	0	4	Mr. D. V. Michael	Mo Amunodho Dav	Dr. Shivendu Kr. Rai	Dr. Bainach Vyman Banday	400
BA(JMC) 304	Overview	14	U	4	Mr. B. K. Mishra	Ms. Anuradha Dey	DI. SHIVEHUU KI, KAI	Dr. Rajnesh Kumar Pandey	100
BA(JMC) 306	Environment Studies	4	0	4	Ms. Adity Agrawal	Ms. Sonia Batra	Mr. Nitin Yadav	Dr. Shaheen Bano	100
,	Final Project and								
BA(JMC) 352		0	0	10	Dr. Shivendu Kumar Rai	Dr. Gopal Thakur	Dr. Vipul Partap	Dr. Shaheen Bano	100
	CC/NSS/Community								
	Engagement/ Socio-								
BA(JMC) 354	Cultural Outreach			2	Ms. Sonia Batra	Ms. Sonia Batra	Ms. Sonia Batra	Ms. Sonia Batra	100
DA(JIVIC) 334	(MOES)	ļ		14	ivis. Soma Daua	ivis. Soma Dana	ivis. Soma Dana	ivis. Sulla Daua	100

HoDs DoJMC