



ज्ञान-विज्ञान विमुक्तये

प्रा. मनिष र. जोशी
सचिव

Prof. Manish R. Joshi
Secretary



सत्यमेव जयते



भारत 2023 INDIA

विश्वविद्यालय अनुदान आयोग
University Grants Commission

(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

D.O.No.1-4/2022(e.Gov/EBSS)

3rd October, 2023/ 11, आश्विन, 1945

Subject :- Amrit Kalash Yatra under the 'Meri Maati-Mera Desh' campaign:-reg.

Respected Madam/Sir,

This is with reference to UGC's even letter dated 27th July, 2023 and its subsequent reminder on 10th August 2023, wherein UGC had requested all Higher Education Institutions(HEIs) to ensure the success of the "Meri Maati Mera Desh" Campaign, by taking active participation in the said Campaign. The "Meri Maati Mera Desh" campaign is set to culminate in August, aiming to pay tribute to our beloved 'Motherland' and the courageous 'Veers' who have made the supreme sacrifice for our nation.

Hon'ble Prime Minister Shri Narendra Modi has also rekindled the spirit of patriotism among the citizens through the 'Azadi ka Amrit Mahotsav' programme and has urged them to take 'Panch Pran', which are the highways to building a great India.

Further you are requested to organise the Amrit Kalash Yatras as per the enclosed circular in coordination with NSS units as part of Meri Maati Mera Desh campaign from 1st to 13th of October 2023. Photographs/ selfies of these engagements may be uploaded on the portal <https://yuva.gov.in>.

I urge you to organise this **Amrit Kalash Yatra under the 'Meri Maati-Mera Desh' campaign** with the active participation of your faculty and students.

With kind regards,

Yours sincerely,

(Manish Joshi)

Encl: As above.

To,

1. The Vice Chancellors of Universities
2. The Principals of all Colleges



के. संजय मूर्ति, भा.प्र.से.
सचिव

K. SANJAY MURTHY, IAS
Secretary

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सत्यमेव जयते



भारत सरकार
Government of India
शिक्षा मंत्रालय
Ministry of Education
उच्चतर शिक्षा विभाग

Department of Higher Education
127 'सी' विंग, शास्त्री भवन, नई दिल्ली-110 001
127 'C' Wing, Shastri Bhawan, New Delhi-110 001

D.O. No. 11018/09/2023-EBSB

Dated: 30.09.2023

Please find enclosed a DO letter from Secretary Youth Affairs forwarding a circular dated 29.09.2023 issued by National Service Scheme (NSS) Division of their Ministry regarding participation of schools, colleges and universities in Amrit Kalash Yatra being organised in coordination with NSS units as part of Meri Maati Mera Desh campaign from 1st to 13th of October 2023.

2. As detailed in the circular, students of every college and university are to be encouraged to bring some rice or soil from their homes to collect in the Amrit Kalash. Institutions may organize Amrit Kalash Yatras, tree plantations, installation of shilaphalakams, Amrit Vatikas with 75 local plants and Panch Pran pledge. Photographs/ selfies of these engagements may be uploaded on the portal <https://yuva.gov.in> and the Amrit Kalash may be handed over to the nearest block authority.

3. You are requested to issue necessary instructions to institutions under your administrative control to organize the Amrit Kalas Yatras as detailed in the enclosed circular and upload photographs on the above mentioned portal.

Yours sincerely,

Encl: As above.

Sd/-
(K. Sanjay Murthy)

Shri M Jagadesh Kumar
Chairman
UGC, New Delhi

Copy to: 1. Shri Manish Joshi, Secretary UGC
2. All Bureau Heads.

(K. Sanjay Murthy)

मीता राजीवलोचन, भा.प्र.से.
Meeta Rajivlochan, IAS



सत्यमेव जयते



सचिव
भारत सरकार
युवा कार्यक्रम और खेल मंत्रालय
युवा कार्यक्रम विभाग
Secretary
Government of India
Ministry of Youth Affairs & Sports
Department of Youth Affairs

D.O.No.A-12041/9/2023-NSS

Dated the 29th September 2023

Dear Sir,

Please find enclosed the circular dated 29th September 2023 issued by the National Service scheme (NSS) division of this department for organising Amrit Kalash Yatras in various colleges and universities from 01st to 13th October 2023.

- It is requested to please issue the relevant necessary directions to various colleges/universities across the country for organising similar programs.
- Please note that any individual is free to upload photos and media on the YUVA Portal (<http://www.yuva.gov.in>). No registration is needed for uploading photos. For retrieving information about more than one institution, names and numbers of nodal officers need to be communicated to this department for mapping and registration.

With regards,

Encl. as above

Yours sincerely,

Meeta
(Meeta Rajivlochan)

Shri K. Sanjay Murthy,
Secretary,
Department of Higher Education,
Ministry of Education,
Shastri Bhawan,
New Delhi

F.No: A-12041/9/2023-NSS
Government of India
Ministry of Youth Affairs and Sports
Department of Youth Affairs
NSS Division

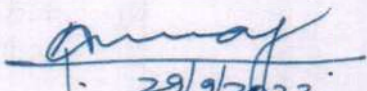
Shastri Bhawan, New Delhi
Dated the 29th September 2023

CIRCULAR

Reference D.O. letter No 42-22/261/2023-AKAM dated 7.8.2023 (copy enclosed) and dated 1.9.2023 (copy enclosed) regarding Meri Maati Mera Desh Campaign.

2. In this regard it is further informed that Amrit Kalash Yatras are to be carried out in Schools, Colleges and Universities (for all institutions, both with NSS and without NSS units). The Program coordinators and Program officers are requested to establish contact with all schools, colleges and universities for implementation of the Yatras. From 1st – 13th October 2023, following activities may be undertaken at school, college and university level:

- a) The students may bring small amount of Mitti or rice from their houses to their respective schools/colleges.
- b) The Mitti or rice then may be collected in the Amrit Kalash at the respective campuses.
- c) The Amrit Kalash Yatras may be organised within the campuses.
- d) Students may be encouraged to take the Panch Pran pledge at the time of collection of Mitti and Rice and upload a photo of the same on <https://yuva.gov.in>.
- e) The plantation of saplings and installation of Shilaphalakam with the names of local bravehearts may be done wherever possible.
- f) All the schools, colleges and universities are encouraged to establish Amrit Vatikas of at least 75 saplings of indigenous plants.
- g) The photos of Kalash Yatras may also be uploaded on the portal <https://yuva.gov.in>, under the tab Meri Maati Mera Desh.
- h) Universities may organise a central function after college level functions are over.
- i) The Kalash at the college/University level may be handed over to the nearest block level agency organising the block level function.


29/9/2023
Pankaj Kumar Singh
Director
National Service Scheme (NSS)

To,

1. All Regional Directors, NSS
2. All Program Coordinators and Program Officers of NSS

सं. A-12041/9/2023-NSS
भारत सरकार
युवा कार्यक्रम और खेल मंत्रालय
युवा कार्यक्रम विभाग
एनएसएस प्रभाग

शास्त्री भवन, नई दिल्ली
दिनांक : 29 सितंबर, 2023

परिपत्र

मेरी माटी मेरा देश अभियान के संबंध में दिनांक 7 अगस्त, 2023 (प्रति संलग्न) और दिनांक 01 सितंबर, 2023 (प्रति संलग्न) के अ.शा. पत्र संख्या 42-22/261/2023-अकाम का संदर्भ ग्रहण करें।

2. इस संबंध में यह सूचित किया जाता है कि स्कूलों, कॉलेजों और विश्वविद्यालयों (एनएसएस और गैर-एनएसएस इकाईयों वाले सभी संस्थानों के लिए) में अमृत कलश यात्रा का आयोजन किया जाए। कार्यक्रम समन्वयक और कार्यक्रम अधिकारी यात्रा के आयोजन के लिए सभी स्कूलों, कॉलेजों और विश्वविद्यालयों से संपर्क करेंगे। 01 - 13 अक्टूबर 2023 तक स्कूल, कॉलेज और विश्वविद्यालय स्तर पर निम्नलिखित कार्यकलाप किए जाएंगे :

- क) छात्र अपने घरों से थोड़ी मिट्टी या चावल अपने संबंधित स्कूलों/कॉलेजों में लाएं।
- ख) फिर इस मिट्टी या चावल को संबंधित परिसरों में अमृत कलश में एकत्र किया जाएगा।
- ग) यह अमृत कलश यात्रा परिसर के भीतर आयोजित की जाएगी।
- घ) छात्रों को मिट्टी और चावल एकत्र करते समय पंच प्रण प्रतिज्ञा लेने के लिए प्रोत्साहित किया जाएगा और वे इसकी एक फोटो <https://yuva.gov.in> पर अपलोड करेंगे।
- ङ) पौधारोपण और जहां भी संभव हो स्थानीय वीरों के नाम पर शिलाफलक की स्थापना की जाएगी।
- च) सभी स्कूलों, कॉलेजों और विश्वविद्यालयों को कम से कम 75 स्वदेशी पौधों की अमृत वाटिका स्थापित करने के लिए प्रोत्साहित किया जायेगा।
- छ) मेरी माटी मेरा देश टैब के अंतर्गत कलश यात्रा की फोटो भी <https://yuva.gov.in> पोर्टल पर अपलोड की जाएं।
- ज) कॉलेज स्तर पर कार्यक्रम के समापन के बाद विश्वविद्यालय एक सामूहिक कार्यक्रम आयोजित करेंगे।
- झ) कॉलेज/विश्वविद्यालय स्तर पर कलश को ब्लॉक स्तरीय समारोह आयोजित करने वाली निकटतम ब्लॉक स्तरीय एजेंसी को सौंपा जाएगा।

पंकज कुमार सिंह
29/9/2023
पंकज कुमार सिंह
निदेशक

राष्ट्रीय सेवा योजना (एनएसएस)

सेवा में,

1. सभी क्षेत्रीय निदेशक
2. राष्ट्रीय सेवा योजना (एनएसएस) के सभी कार्यक्रम समन्वयक और कार्यक्रम अधिकारी