TECNIA INSTITUTE OF ADVANCED STUDIES
NAAC Accredited Grade "A" Institute
Department of Management Sciences

Dated: 31.06.2023

Subject: Master of Business Administration- MOOCs

CoursesRef: Second Semester; Paper Code: MS 118

Paper: MOOCs/Open Elective*

Note: The student is required to choose one MOOC course of 3 credits as per his/her preference/choice from Swayam portal or any other online educational platform approved by the UGC regulatory body from time to time at PG level and after completing the course, the students have to produce successful course completion certificate for claiming the credit. The course chosen by the student should be intimated to the MOOCs coordinator of the respective institution.

MBA– MOOCs Courses : Reference to Scheme of Examination & Syllabi of Master of Business Administration w.e.f. Academic Session 2021-22 of Guru Gobind Singh Indraprastha University in compliance of the same the Department of Management Sciences of the Tecnia Institute of Advanced Studies' for it's postgraduate programme in Management i.e. MBA has proposed following MOOCs Courses as against

Code No.	Paper	Type	L	T/P	Credits
MS 118	MOOC/ Open Elective*	Ability Enhancement	-	-	3

MOOCs: Management					
12 Weeks Programme					
Open Enrollment is free through SWAYAM and NPTEL Portal					
Learn for free: https://swayam.gov.in/NPTEL					
Onlinecourses.nptel.ac.in					
support@nptel.iitm.ac.in					
S.No.	Title of the Course	Instructor	Institution	Course start Date	Exam Date
1	E-Business	Prof. Mamata Jenamani	IITKGP	July 24, 2023	October 28 2023
2	Industrial Safety Engineering	Prof. Jhareshwar Maiti	IITKGP	July 24, 2023	October 28 2023
3	Management Accounting	Prof. Anil K Sharma	IITR	July 24, 2023	October 28 2023
4	Operations and Supply Chain Management	Prof. G. Srinivasan	IITM	July 24, 2023	October 28 2023
5	Organizational Behavior	Prof. M.P. Ganesh	IITH	July 24, 2023	October 28 2023

6	Security Analysis and Portfolio Management	Prof. J.P. Singh	IITR	July 24, 2023	October 28 2023
7	Training of Trainees	Prof. Santosh Rangnekar	IITR	July 24, 2023	October 28 2023
8	Advanced Business Decision Support System	Prof. Deepu Philip Prof. Amandeep Singh Oberoi Prof. Prabal Pratap SIngh	IITK	July 24, 2023	October 29 2023
9	Automation in Production Systems and management	Prof. Pradip Kumar Roy	IITKGP	July 24, 2023	October 29 2023
10	Business to Business Marketing (B2B)	Prof. Jogendra Nayak	IITR	July 24, 2023	October 29 2023
11	Commodity Derivatives and Risk Management	Prof. Rabina	IITKGP	July 24, 2023	October 29 2023
12	Data Analysis and Decision Making-III	Prof. Raghu Nandan Sengupta	IITK	July 24, 2023	October 29 2023
13	Designing Work Organization	Prof. Santosh Rangnekar	IITR	July 24, 2023	October 29 2023
14	Entreprenuership	Prof. C Bhaktvatsala Rao	IITM	July 24, 2023	October 29 2023
15	Human Factors Engineering	Prof. Pradip Kumar Rao Prof. Virendra Kumar Tewari	IITKGP	July 24, 2023	October 29 2023
16	Introduction to Marketing Essentials	Prof. Zillur Rehman	IITR	July 24, 2023	October 29 2023
17	Management information System	Prof. Kunal Kanti Ghosh, Prof. Saini Das, Prof. Surojit Mukherjee	IITKGP	July 24, 2023	October 29 2023
18	Organization Behaviour-II	Prof. Sushmita Mukhopadhya, Prof. Sangeeta Sahney, Prof. S.Srinivasan	IITKGP	July 24, 2023	October 29 2023
19	Product and Brand Management	Prof. Vinay Sharma	IITR	July 24, 2023	October 29 2023
20	Product Management for Managers	Prof. Mukesh Kumar Barua	IITR	July 24, 2023	October 29 2023
21	Quantitative Investment	Prof. J.P.Singh	IITR	July 24, 2023	October 29 2023

	Management				
22	Strategic management for Competitive Advantage	Prof. Sanjib Chaudhary	IITKGP	July 24, 2023	October 29 2023
23	Strategy and Technology: A practical primer	Prof. C. Bhaktavatsala Rao	IITM	July 24, 2023	October 29 2023
24	Working Capital Management	Prof. Anil K. Sharma	IITR	July 24, 2023	October 29 2023

Dr. Pooja Sharma

HOD MBA

HoD
MBA-TIAS

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Dean, TIAS
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