

**Fwd: Khadi Mahotsav to be observed from 02nd to 31st October, 2023-reg.**

GGSIU NSS Cell &lt;nssc@ipu.ac.in&gt;

Mon, Oct 9, 2023 at 11:11 AM

To: "Dr. M. K. Satyarthi" <mksssrewa@yahoo.co.in>, NSS GGSIPU <priyankabhutani9@gmail.com>, Priyanka Bhutani <priyanka.b@ipu.ac.in>, "Dr. Gaurav Talan" <gauravtalan@ipu.ac.in>, "Dr. Ravinder Kumar" <ravinder@ipu.ac.in>, Deepak Garg <deepak@ipu.ac.in>, Vinita <vinita@ipu.ac.in>, "Dr. Ram Shankar Gupta" <rsgupta@ipu.ac.in>, Dr Sachin Bharti <drsachin@ipu.ac.in>, shalini.ipusoe@gmail.com, "Dr. Neetu Rani" <neetu\_rani@ipu.ac.in>, dr naresh k vats <drnvats@gmail.com>, Sayan Chatterjee <sayan@ipu.ac.in>, Akhil Das <akhildass@ipu.ac.in>, Ashish Joshi <ashish.j@ipu.ac.in>, subhash nimanpure <snimanpure@gmail.com>, "Dr. Nanki Nath" <nankinath@ipu.ac.in>, NSS ADGITM <nss@adgitmdelhi.ac.in>, Dr Sanjay Kumar <director@adgitmdelhi.ac.in>, vikas.v001@gmail.com, "Ms. Dr. Saloni Goel PO AIE" <nssaie2020@gmail.com>, dr.nilambara\_srivastav@aimt.ac.in, "Director Rehab ." <directorrehab@tecnia.in>, Anupama Gupta <anuguptaag12345@gmail.com>, nss@bcip.ac.in, "Dr. Jayant Sanyal BCIPS" <jayant@bcips.ac.in>, NSS Cell BCIPS <nssbcips@gmail.com>, "Dr. Arunima Mishra" <arunimamishra@bpitindia.com>, dr.poonamkathuria@gmail.com, shalinisharmamishra@bpitindia.com, Pooja Mudgil <engineer.pooja90@gmail.com>, mugdha sharma <mugdha.sharma145@gmail.com>, coedelhi@bharativedyapeeth.edu, dharmender.saini@bharativedyapeeth.edu, "Dr. Anil kumar" <anilcollegemail@gmail.com>, bvcoend.nss@bharativedyapeeth.edu, NSS BLMCE <nssblmce@gmail.com>, nssunit@cpj.edu.in, "prof. Dr. J. P. MOHLA CPJCHS" <mohlajp@cpj.edu.in>, NSS CBPACS <nsscbpacs@gmail.com>, Sakshi Anand <sakshi@dias.ac.in>, dirdmails@gmail.com, brijeshsaini@gmail.com, deepakjims@rediffmail.com, DME NSS Cell <nss@dme.ac.in>, NSS DSPSR <nss\_po@dspsr.in>, Director DSPSR <director@dspsr.in>, Gupta <hodbarch@delhitechnicalcampus.ac.in>, nss dtc <nss@delhitechnicalcampus.ac.in>, Director DTC <director@delhitechnicalcampus.ac.in>, "Ms. Renu Fimt" <fimt@nss@gmail.com>, NSS Gibs <nss.gibs@gitarattan.edu.in>, Director <director@gnitipu.in>, "Dr. Charu Sethi GNCE" <gncedelhi@yahoo.com>, GTBIT NSS <nssgtbit@gmail.com>, hmritmdirector@gmail.com, IITM <director@iitmip.ac.in>, nss@iitmip.ac.in, PRIYANKA INDORIA <drpriyankaindoria@gmail.com>, IITM-JP <director@iitmjp.ac.in>, drpriyankamurria.iitmdelhi@gmail.com, Preksha Dassani <preksha9125@gmail.com>, nityakhurana86@gmail.com, neeti1906@gmail.com, "Ms. Nahid Raees IVS" <nahidraees719@gmail.com>, "NSS JIMS,KALKAJI" <nss.kj@jagannath.org>, "Dr. Manjula Shastri" <hodbcom.kj@jagannath.org>, nss cell <nss\_cell@jimsindia.org>, ankur.tayal@jimsindia.org, Hakimuddin Khan JIMS VK Khan <hakimuddin.khan@jagannath.org>, "Dr. Ravinder Nath Ji JIMSMETC" <ravinderece.gn@jagannath.org>, NSS KHIEAT <nsskiheat@gmail.com>, NSS KRCHC <nsskrche@gmail.com>, "Prof. Bhavna Agarwal" <director@kccilhe.edu.in>, "Dr.Sunita Singhal" <dr.sunita@kccilhe.edu.in>, events@kccilhe.edu.in, "Dr. K. K. Garg Principal LLDIMS(Ligaya) LLDIMS" <director.ldims@gmail.com>, nss@lldims.org.in, nss@mains.ac.in, mait@mait.ac.in, "Dr. Karunapati Tripathi MAIT" <karunapati@gmail.com>, Savita Ahlawat <savita.ahlawat@msit.in>, "Dr. Vivek Solanki MSI" <drviveksolanki@gmail.com>, "Dr. Vivek Solanki MSI" <viveksolanki@msi-ggsip.org>, "Ms. Deepshikha Kalra MERI" <deepshikha017@gmail.com>, "Dr. Shubham Agarwal NDIM" <shubhamagarwal@ndimdelhi.in>, shailendrakumar@ndimdelhi.in, NSS Cell RDIAS <nssc@rdias.ac.in>, RDIAS RDIAS <admin@rdias.ac.in>, NSS IPU SGTBIMIT <nssipu.sgtbimit@gmail.com>, "Dr. Sonu Godara Asst.Prof.GGSIPU Delhi" <godaraseenu@gmail.com>, Ayushee Gupta PO SLCGHE <slcg@stlawrence.in>, Nss Tecnia <nss@tecnia.in>, vaishaliprasad89@gmail.com, nss tiips <nssstiips@gmail.com>, "Prof. Barkha Bahl TIPS Director" <tips@tips.edu.in>, Aparna Chaturvedi <chaturvedi.aparna.tirwa@gmail.com>, "Dr. Deepali Saluja TIPS" <deepalisaluja@rediffmail.com>, Isha Setia <ishasetia94@gmail.com>, Sagrika Uppal <sagrika7.uppal@gmail.com>, Renu Vashisht <renu.vashisht@vips.edu>, alpna@vips.edu, Sunil Mishra <sunil.mishra@vips.edu>

Cc: Varun Joshi <varun.joshi@ipu.ac.in>, "Dr. Rajesh Kumar" <rajeshkumar@ipu.ac.in>, "Dr. Durgesh Dr. Durgesh Tripathi" <drdurgeshtripathi@ipu.ac.in>

Dear All,

Greetings of the day!!

Please find the attachment and act accordingly.

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**With Warm Regards,****Prof. Varun Joshi**

NSS Program Coordinator,

Professor, USEM

A-002, A-Block, GGSIP University Main Campus

Sector - 16C, Dwarka, New Delhi-110078

Contact Details:

011-25302369 (Direct Landline)

9971122817 (M)

----- Forwarded message -----

From: **NSSRC\_DELHI** <nssrcdelhi@gmail.com>

Date: Fri, Oct 6, 2023 at 2:26 PM

Subject: Fwd: Khadi Mahotsav to be observed from 02nd to 31st October, 2023-reg.

To: delhiddenss <delhiddenss@gmail.com>, <nirmala.rani@gmail.com>, NSS Centre Admin <nsscentre@admin.du.ac.in>, <nkbishnoi@clc.du.ac.in>, khursheed ahmad Ansari <kaansari@jamiyahamdard.ac.in>, Mr. Viqar Husain Siddiqui (D/o Art Education) <vsiddiqui@jmi.ac.in>, MANURADHA CHAUDHARY <manuradha@jnu.ac.in>, NSS JNU Coordinator <nssjnu@jnu.ac.in>, Kiran Goswami <kiranccm@gmail.com>, <registrar@slbsrsv.ac.in>, <vc@slbsrsv.ac.in>, saurabh dubey <saurabhdubeyup91@gmail.com>, Samrat Mukhopadhyay <Samrat.mukhopadhyay@textile.iitd.ac.in>, nssincharge <nssincharge@iitd.ac.in>, samrat <samrat@textile.iitd.ernet.in>, <samrat@textile.iitd.ac.in>, <director@iitd.ac.in>, <r Rao@iitd.ac.in>, <varunj63@gmail.com>, Coordinator NSS CELL <nsscell@nsut.ac.in>, <nitisingha@nitdelhi.ac.in>, Ravi Bhasin <ravi@iitd.ac.in>, <director-iitd@dseu.ac.in>, shashank gupta <shashank.gupta@dseu.ac.in>, Mr. Jayadev dash <Jayadev.dash\_dc@nfsu.ac.in>, Prof. BVR Reddy <nsscell@ipu.ac.in>, Dr. Dinesh Kumar Sharma <snoharyana@gmail.com>, dir.he.jk <Dir.he.jk@gmail.com>, directorhredu <directorhredu@gmail.com>, nssofficejammu <nssofficejammu@gmail.com>, Dr Hema Gandotra <gandotrahema@gmail.com>, Musavir Salaam <ahmed.musavir@gmail.com>, musavir <musavir@uok.edu.in>, Coordinator NSS <nss@uok.edu.in>, Dr. M.A.A Siddiqui <dsw@skuastkashmir.ac.in>, DSW SKUAST-Jammu <dswskuastj@gmail.com>, SUBHASH KASHYAP <sck2412@gmail.com>, National Service Scheme - NSS CUJAMMU <nsscuajammu@gmail.com>, <sujata.che@cuajammu.ac.in>, NSS SMVDU <nss@smvdu.ac.in>, <Malabhasin5@gmail.com>, Dr. Yogendra kumar Dixit <dr.yogendra.dixit@csu.co.in>, Parvez Abdullah Khan <parvezabdullahkhan@gmail.com>, <registrar@bgsbu.ac.in>, Vice Chancellor <vc.ladakhuniversity@gmail.com>, Dr. Jigmat Dachen <jigmat@kashmiruniversity.ac.in>, Tariq Ganaie <tariqtech@gmail.com>, <registrar@cukashmir.ac.in>, <drshahmehraj@cukashmir.ac.in>, Swarnima Luthra <princpal@asnschool.org>, <shalini.wadhwa@asnschool.org>, Jmps School <jmpsschool@yahoo.com>, Info sipswr <infowr@thesamarthschool.edu.in>, Universal Public School <joshideepa968@gmail.com>, <sujeetmishra058@gmail.com>, <vikaspuri@krmangalam.com>, Gayatri Tandon <gyatri.tandon@gmail.com>

----- Forwarded message -----

From: **NATIONAL SERVICE SCHEME DIRECTORATE OF NSS** <pacnss@gmail.com>

Date: Thu, Oct 5, 2023 at 7:45 PM

Subject: Khadi Mahotsav to be observed from 02nd to 31st October, 2023-reg.

To: AHMEDABAD <kamalkumar.kar@gmail.com>, AHMEDABAD <nssahmedabad@gmail.com>, Bangalore <nssrcbangalore@gmail.com>, Bangalore <dcarthigueane@gmail.com>, Bhopal <nssrcbhopal@gmail.com>, Bhopal <shroti1970@gmail.com>, BHUBANESHWAR <nssbbsr@gmail.com>, BHUBANESHWAR <saritapatel1966@gmail.com>, Chandigarh <harinderk110@gmail.com>, Chandigarh <nssrc.chd@gmail.com>, Guwahati <aierjangjilong@gmail.com>, Guwahati <nssghy@yahoo.co.in>, Guwahati <nssrdguwahati@gmail.com>, Kolkata <rdnsskolkata@gmail.com>, Kolkata <vinaynssrc@gmail.com>, RD Delhi <nssrcdelhi@gmail.com>, RD Delhi <sharwan.kataria@gmail.com>, RD Jaipur <nssrajasthan@gmail.com>, RD Jaipur <spbnss@gmail.com>, RD Kerala <keralanssrd@gmail.com>, RD Kerala <pnsanthosh8@gmail.com>, RD Lucknow <ashahkabir@gmail.com>, RD Lucknow <nssrclucknow@gmail.com>, RD Lucknow <nssrclucknow@yahoo.com>, RD Patna <nssrcpatna@gmail.com>, RD Pune <nssrcpune@gmail.com>, RD Pune <shindeab2013@gmail.com>, Sh Girdhar Upadhyay <gupadhyay11@gmail.com>, Sh M. Ramakrishna <km.rama@gmail.com>, Sh M. Ramakrishna <nssrchyd040@gmail.com>, Sh M. Ramakrishna <nssrchyd@yahoo.in>, Sh. S Sayeeram Chennai (NSS) <apsmosrths@gmail.com>, Sh. S Sayeeram Chennai (NSS) <nssrcchennai@yahoo.co.in>, Sh. S Sayeeram Chennai (NSS) <nssrdchennai@gmail.com>, Sh. S Sayeeram Chennai (NSS) <pacchennai3@gmail.com>

Cc: A & N Islands U.T. SNO Mr.Kandimuthu <kandimuthuprathi@yahoo.in>, Andhra Pradesh SNO Dr. P Ashok Reddy <apstatensscell@gmail.com>, Andhra Pradesh SNO Dr. P Ashok Reddy <pashokreddy29@gmail.com>, Andhra Pradesh SNO Dr. P Ashok Reddy <sno.nss-he@ao.gov.in>, Arunachal Pradesh SNO Dr. Ajay Kr Mishra <ajayankit.67@gmail.com>, Assam SNO Shri Pradip Timung <dsyw.assam@assam.gov.in>, Assam SNO Shri Pradip Timung <dsywassam2011@gmail.com>, Bihar SNO <sportsdirectoratebihar@yahoo.in>, Chandigarh SNO Dr Nemi Chand <dr.nemichand@gmail.com>, Chandigarh SNO Dr Nemi Chand <statensscellchd@gmail.com>, Chhattisgarh SNO Dr. R K Vijay <mpnss.slocell@gmail.com>, Chhattisgarh SNO Dr. R K Vijay <nss.slo-cg@nic.in>, Dadra & Nagar Haweli & Daman Diu UT SNO Sh. G H Vora <dir.dadarnagar@gmail.com>, Dadra & Nagar Haweli & Daman Diu UT SNO Sh. G H Vora <nssdnh@gmail.com>, Delhi SNO Ms Nirmala Rani <delhiddenss@gmail.com>, Delhi SNO Ms Nirmala Rani <nirmala.rani@gmail.com>, Goa SNO Ms. Jenifer Ferrao e Gonsalves <dir-spor.goa@nic.in>, Goa SNO Ms. Jenifer Ferrao e Gonsalves <jennygonsalves.dsy@gmail.com>, Gujarat SNO Sh. R R Patel <che.nssgujarat@gmail.com>, Haryana SNO Dr. Dinesh Kumar <snoharyana@gmail.com>, Himachal Pradesh SNO Dr. H L Sharma <nss.hp2013@gmail.com>, Jammu & Kashmir SNO Dr Yasmeen Ashai <dir.he.jk@gmail.com>, Jammu & Kashmir SNO Dr Yasmeen Ashai <directorhredu@gmail.com>, Jharkhand SNO Dr Brajesh Kumar <kr.brajesh2015@gmail.com>, Karnataka SNO Sh Prathap Lingaiah <goknsscell@gmail.com>, Karnataka SNO Sh Prathap Lingaiah <gokstateliaisonofficer@yahoo.com>, Karnataka SNO Sh Prathap Lingaiah <pratap.lingaiah@gmail.com>, Kerala SNO Dr R. N. Anzer <keralansscell@gmail.com>, Lakshadweep UT SNO Sh. Pet Saleem <sya.kvtutl@gmail.com>, Madhya Pradesh SNO Dr.

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महोदया/महोदय,

कृपया उपरोक्त संदर्भ में संलग्नक देखें ।

भवदीय,

राष्ट्रीय सेवा योजना निदेशालय  
भारत सरकार  
युवा कार्यक्रम और खेल मंत्रालय  
नई दिल्ली-110011

Sir/Madam,

I am forwarding herewith the received D.O Letter from Sh. S.C. L. Das, IAS, Secretary, Ministry of Micro, Small and Medium Enterprises, Government of India dated 04.10.2023 and Directorate of NSS Dated 05.10.2023 regarding Khadi Mahotsav to be observed from 02nd to 31st October, 2023.

Therefore you are requested to kindly circulate the letter under your jurisdiction and instruct all NSS Units to kindly observe Khadi Mahotsav from 02nd to 31st October, 2023.

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With best regards---

(श्रवण राम / Sharwan Ram)

क्षेत्रीय निदेशक / Regional Director,

रासेयो, क्षेत्रीय निदेशालय / Regional Directorate of NSS,

युवा कार्यक्रम और खेल मंत्रालय, भारत सरकार / Ministry of Youth Affairs & Sports, Government of India

भू-तल, एनेक्सी भवन, शिवाजी स्टेडियम / Ground Floor, Annexe Building, Shivaji Stadium

नई दिल्ली / New Delhi- 110001,

दूरभाष / Phone No. 011-23362991

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 Khadi Mahotsav.pdf  
165K

F.NO P-32-1/NSS/DTE/2022/1279-1330  
Government of India  
Ministry of Youth Affairs & Sports  
Directorate of NSS  
Shivaji Stadium, New Delhi

Dated-05/10/2023

To,

All Regional Directors  
All Regional Directorates

Sub:-**Khadi Mahotsav** to be observed from 02<sup>nd</sup> to 31<sup>st</sup> October ,2023- reg

Sir,

With reference to the Ministry's mail dated 05/010/2023 for the DO letter of Ministry of Micro, Small and Medium Enterprises with letter no Secy-MSME/2023/51 dated 04/10/2023 for Khadi Mahotsav to be observed from 02<sup>nd</sup> to 31<sup>st</sup> October,2023. Ministry is requested to Oragnise **Khadi Yatras and Khadi Charchas (Discussions)** with the help of NSS volunteers to create awareness about the Khadi Mahotsav amongst the public.

In addition various competitions such as quiz, slogan, essay writing, jingle contest video games, short films etc are being hosted in partnership with the domain Ministries on MyGov platform. All Nss Volunteers are encouraged to take e-pledge of Khadi **Mahotsav** to promote khadi, handloom, handicraft, ODOP and other local products in the spirit of Vocal for Local and for building Atmanirbhar Bharat.

In this regard you are requested to circulate it with all NSS unit/Program coordinators/Programe Officers/ volunteers to oragnise Khadi Yatras and Khadi Charchas and create awareness amongst the public for Khadi Mahotsav and also visit the MyGov portal for e-pledge on the celebration of **Khadi Mahotsav**.

Link for E-pledge <https://pledge.mygov.in/khadi-for-nation-khadi-for-fashion/>

Your Faithfully,

  
(Dr. C. Samuel Chelliah)  
Deputy Programe Adviser  
5/10/23

Encl as above:

Copy to:-

1. All State NSS Officers
2. Under Secretary, NSS, Shastri Bhavan , New Delhi
3. Under Secretary, CDN, Shastri Bhavan , New Delhi

एस. सी. एल. दास, भा.प्र.से.  
सचिव  
**S. C. L. Das, IAS**  
Secretary



सत्यमेव जयते



भारत सरकार  
सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय  
GOVERNMENT OF INDIA  
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES



Secy (YA)
FTS No. ....
Date: .....
(S) .....

D.O.No.Secy-MSME/2023/51

4<sup>th</sup> October, 2023

*Dear Madam,*

On the occasion of Gandhi Jayanti, with the objective to promote khadi, handloom, handicraft, village industries, One District One Product (ODOP) and other local products and to bolster the *Atma Nirbhar Bharat Abhiyan*, Government has launched **Khadi Mahotsav**, to be observed from 2<sup>nd</sup> October to 31<sup>st</sup> October, 2023.

2. *Khadi Mahotsav* aims at sensitizing citizens, particularly students and youth, to make them aware of the importance of khadi, handloom and other local products for our economy, ecology, women empowerment and to encourage them to adopt them.
3. Khadi and Village Industries Commission under the Ministry of MSME has initiated several activities, to be undertaken countrywide, such as awareness and sensitisation campaign, khadi yatras, and marketing campaign for khadi and other local products.
4. In addition, various competitions such as quiz, slogan, essay writing, jingle contest, video games, short films, etc. are being hosted, in partnership with the domain Ministries, on *MyGov* platform. Citizens are encouraged to take e-pledge of *Khadi Mahotsav* to promote khadi, handloom, handicraft, ODOP and other local products in the spirit of *Vocal for Local* and for building *Atmanirbhar Bharat*.
5. I would be grateful if you could kindly advise Nehru Yuva Kendras to actively participate in street plays and other activities during the *Khadi Mahotsav*. Further, *Khadi Yatras* and *Khadi Charcha* may also kindly be organized by NSS. A nodal officer may kindly be nominated to coordinate with CEO, KVIC for these activities.

*With regards,*

JS (YA)  
DY NSS

Yours sincerely,

(S.C.L. Das)

**Ms. Meeta.R Lochan, IAS**  
Secretary  
Government of India  
D/o Youth Affairs  
Shastri Bhvan  
New Delhi

JS will be  
nodal officer for  
this. For NSS activities,  
NSS Director may be  
directed.