



**BIAP**

Board of Industry-Academia Partnerships

# Krisha Educare

Krisha Educare(KE) is a learning solutions company in the Banking, Financial Services and Insurance Sector (BFSI) & corporate readiness & communication skills domain. Krisha Educare's training programs are created based on functional skill gap analysis and we strive to bridge the skill gap between the industry requirement and academic qualifications with the ultimate aim to make the participants more employable or to create employment.



**KRISHA EDUCARE**

Igniting Minds. Awakening Hearts

# Board of Industry Academia Partnerships - BIAP

BIAP is a registered trademark of Krisha Educare under whose banner the IAP's are conducted it also conducts various training interventions to ***bridge the gap*** between Industry and Academia.





## OUR VISION

“Ignite Minds and Awaken Hearts”



## ABOUT US

Board of Industry- Academia Partnerships has become a name associated with quality education and training. In a short span of time, **BIAP** has become well known for spreading Financial Literacy among masses and conducting Investor Awareness Programs for various Mutual Fund houses.



In this short span  
of **60 Months**,  
BIAP has Impacted  
the lives of:

# 4,00,000+

## Participants

|                      |           |
|----------------------|-----------|
| Students             | : 250000+ |
| Faculty Members      | : 35000+  |
| Army Officers        | : 5000+   |
| Doctors              | : 15000+  |
| Police Officers      | : 10000+  |
| Corporate            | : 20000+  |
| Working Professional | : 65000+  |

# Objectives of the Investor Awareness Program

**Educate households & prospective investors about Financial Literacy**



**Explain Financial Literacy concepts in simple yet powerful manner**



**Standardize the content to ensure consistency in delivery across locations**



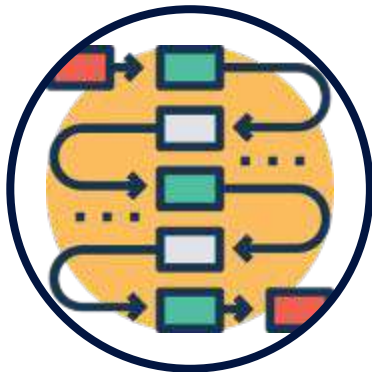
# Why Conduct an Investor Awareness Session?



To be financial aware and protect oneself from mis-selling of product.



To encourage participants to ask questions and discuss concepts on financial investments.



To understand the process of investing and key terms used for investments.



To evolve as a financially aware and protected investor.

**Please Note:** These Investor Awareness Programs are unbiased, educational programs delivered by academicians without promoting any specific company or product but are supported by an AMC or Stock Exchange.



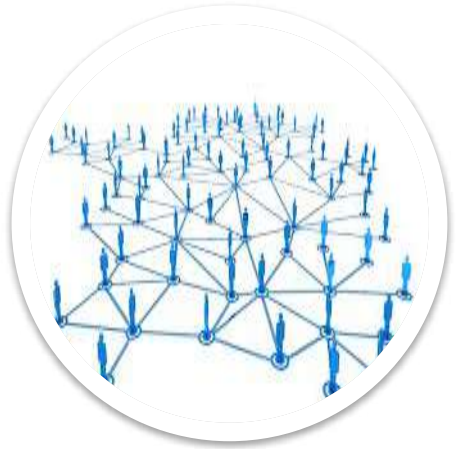
Session Duration: 45 - 60 minutes



Topics

- Financial Goal Planning
- Asset Allocation Strategy
- How to tackle Inflation
- Risk Profiling
- Power of Compounding and Rule of 72
- Discussion on latest policies / trends
- Question - Answer

# Why Board of Industry- Academia Partnerships?



**Extensive reach to implement investor awareness camps across cities**



**Experienced team of Trainers, primarily academicians**  
(No conflict of interest e.g. distribution)



**Standardize delivery of content through a process driven approach**  
(Trainers Manual, Investor Camps, FAQ)



**Mix of academicians, corporate trainers, consumer insight specialist to work for creation of videos that are highly relevant for the Target Group.**

# IAP/BTL Activities conducted by us

- Schools - Faculty & Students
- College – Faculty & Students
- Companies
- Hospitals
- Medical Associations
- Cultural associations
- Retirees associations
- Investor associations
- Clubs
- Housing Societies
- Events

### **Notable Colleges / Schools Covered:**

- Army Public School – Mumbai
- H R College – Mumbai
- SIES College – Mumbai
- Raj Memorial School – Solapur
- Bharti Vidyapeeth - Pune

### **Notable Medical Establishments Covered:**

- Sion Hospital, Mumbai
- Galaxy Hospital, Varanasi
- Indian Medical Association – Juhu
- Indian Medical Association – Thane
- Indian Medical Association – Haji Ali
- Criticare Hospital – Ulhasnagar
- Central Hospital - Ulhasnagar

### **Notable Army Establishments Covered:**

- Armed Forces Clinic, Delhi
- DHQ – Delhi
- Armed Forces Dental Clinic, Delhi
- Military Hospital – Pune, Meerut
- 32 Infantry Brigade - Meerut
- 330 Infantry Brigade – Pune

### **Notable Police Stations Covered:**

- Sion Police Station
- Borivali Police Station
- Ulhasnagar Police Station
- Thane Police Station
- Traffic Police
- RTO – Panvel, Thane, Kandivali

### **Notable Corporates Covered:**

- WNS Global Services
- Durian Industries
- Crompton & Greaves
- Crisil
- Worksquare (Co – Working Space)
- Asian Paints
- Schbang Digital Solutions
- Wellness Forever



Investor Awareness Program for **Indian Army** on behalf of Kotak Mutual Fund

# Financial Literacy Certification in our adopted Districts

**Students Certified: 9500+**

**Schools Covered: 84+**

**Sessions Conducted:  
190+**

**Districts Covered: 4+**

**Ongoing Projects: 5**

**Districts**

Solapur

Varanasi

Hisar

Darjeeling

Sambalpur



# District- Solapur

As part of our investor awareness initiative, we adopted Solapur district wherein we conducted financial literacy programs in 20 schools.

**NiSM** NATIONAL INSTITUTE OF  
SECURITIES MARKETS  
An Educational Initiative of SEBI





**Way Ahead:** We also covered the Parents of these students and Faculties of Schools in Solapur



# Financial Literacy Certification in association with **Axis Mutual Fund** and **NISM**



## Axis Mutual Fund signs MoU with NISM to promote financial literacy

ET Bureau | Jul 23, 2018, 05:43 PM IST



0 Comments

A+    Save



Axis Asset Management Company has signed an MoU with National Institute of Securities Markets (NISM), a prominent institution for teaching and training in securities market, to promote financial literacy in the country.

NISM has designed Financial Literacy Certification Programme & Mutual Fund Investor Awareness Programme targeted at high-school students to promote the habit of

saving, budgeting, financial planning and investing. The institute plans to reach out to more than 150 schools and over 25,000 students in the next one year.

This MoU envisages to conduct programmes in schools across the country with a special focus on districts adopted for financial literacy under the District Adoption Program (DAP) of AMFI. The DAP covers districts like Varanasi, Alleppey, Darjeeling, Hissar, and

Businessline



# District- Varanasi

As part of our investor awareness initiative, we adopted Varanasi district wherein we conducted **80+ FLC Sessions**



## District : Hisar

As part of our investor awareness initiative, we adopted Hisar district wherein we conducted 70+ FLC Sessions



# District : Darjeeling

As part of our investor awareness initiative, we adopted Darjeeling district wherein we conducted 20+ FLC Sessions

# Team BIAP at NSE Investor Fair- August 2018



**No. of Colleges : 35+**  
**No. of Students: 3,500**

# NSE INVESTOR FAIR - PUNE 2019



**30**  
**Colleges**

**3000+**  
**Students**

**450+**  
**Investors**

**10+**  
**Educational  
Investors  
Kiosks**



# NSE INVESTOR FAIR

Pune 2019



- Branding
- Visibility
- EMCEE
- Security
- Stall Activity
- Crowd
- Management
- Chief Guest
- Management

# NSE INVESTOR FAIR - Nashik 2019



**20**  
**Colleges**

**2500+**  
**Students**

**750+**  
**Investors**



# विश्व निवेशक सप्ताह 2020 World Investor Week 2020

23-29 नवम्बर, 2020  
November 23-29, 2020

निवेशक जागरूकता: आर्थिक सुरक्षा का रास्ता

INVESTOR AWARENESS: A KEY TO FINANCIAL WELL-BEING

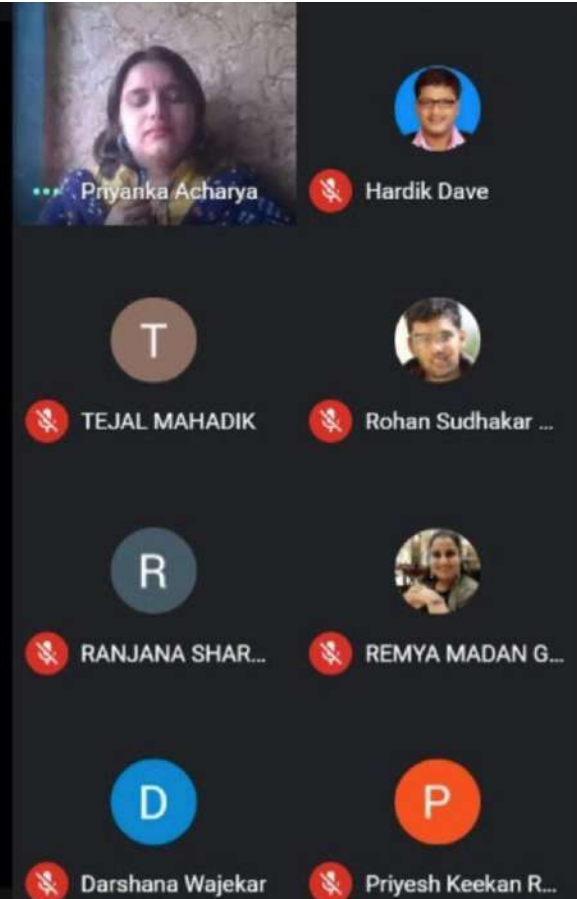
अपनी जरूरतों और लक्ष्यों को ध्यान में रखकर ही निवेश करें  
Plan and invest according to your needs and goals

 भारतीय प्रतिभूति और विनियम बोर्ड  
Securities and Exchange Board of India

 WORLD INVESTOR WEEK 2020

meet.google.com is sharing your screen. [Stop sharing](#) [Hide](#)

1



Priyanka Acharya

Hardik Dave

TEJAL MAHADIK

Rohan Sudhakar ...

RANJANA SHAR...

REMYA MADAN G...

Darshana Wajekar

Priyesh Keekan R...

**No. of Sessions : 20+**

**No. of Participants: 1,500+**



**No. of Sessions : 50+**  
**No. of Participants:**  
**3500+**

30<sup>th</sup> Sep - 6<sup>th</sup> Oct 2019



**No. of Sessions : 75+**  
**No. of Participants:**  
**4,500+**

1<sup>st</sup> - 7<sup>th</sup> October 2018



World Investor Week -2018

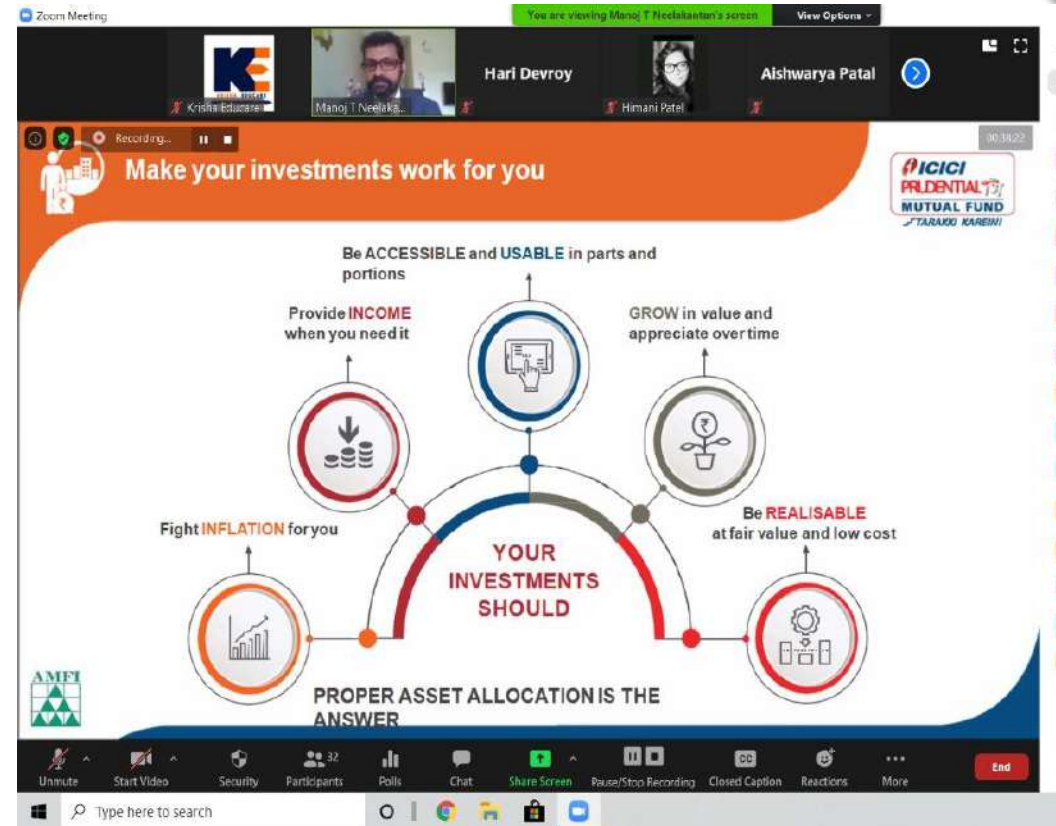
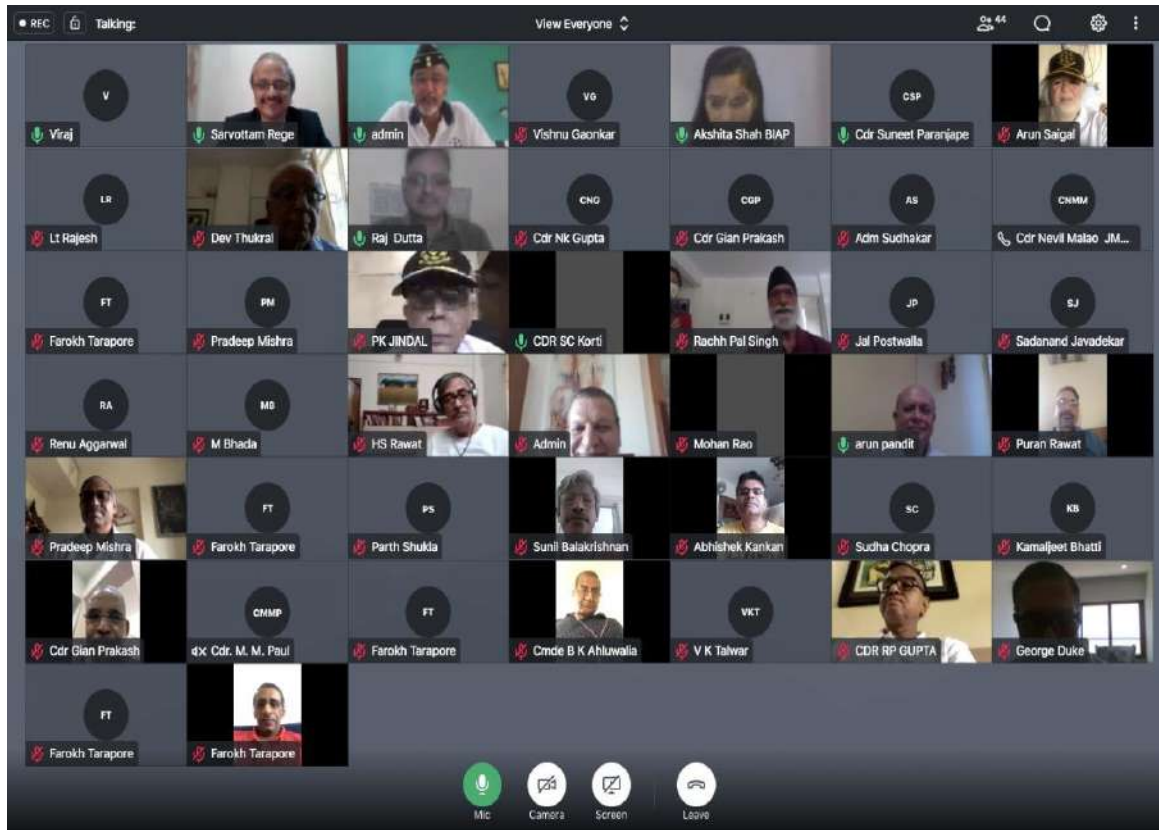


World Investor Week -2017

# IAP to Digital/Virtual IAP

- The COVID-19 pandemic is an unprecedented crisis that is radically changing our lives.
- COVID-19 Pandemic is considered to be most challenging event in the human history
- Board of Industry- Academia Partnerships was fortunate to adapt and be the first ones to propose virtual investor awareness program – May 2020
- Board of Industry- Academia Partnerships is humbled to share that during the pandemic, BIAP had conducted more than **550+ webinars** touching lives of **30,000+** Individuals

# Digital / Virtual IAPs



# Appreciated on Government Of Maharashtra website

The screenshot shows the Government of India website with the following elements:

- Header:** Includes the Government of India logo, the text "GOVERNMENT OF INDIA", and a language selector set to "हिन्दी".
- Navigation Bar:** Contains the "myGov" logo with the slogan "मेरी सरकार" and menu items: HOME, MYGOV UPDATES, E-BOOKS, EDITORIALS, GROUPS, and ABOUT US.
- Main Content:**
  - Text:** "By pioneering initiatives such as ManadDB I, Manawallet amongst various others, the Maharashtra State Government has given a strong push to financial inclusion. Hon. Chief Minister's call for 'Participative Governance' is gaining tremendous response from citizens and corporates alike. Supporting the government are the private sector enterprises which are trying to bring the masses under the financial net by conducting investor awareness programs, developing POS systems, training vendors to digitize business processes, promoting use of BHIM and Aadhar Enabled Payment Systems (AEPS) to name a few."
  - Text:** "One such enterprise taking charge of this cause is Krisha Educare. In a short span of time Krisha Educare has become well known for spreading Financial Literacy among masses. **Under this Financial Literacy Campaign they have covered people from different walks of life by conducting more than 250 such Investor Awareness Programs and have made: 1500 Faculty Members, 1000 Army Officers, 500 Police Officers, 400 Corporates, 2500 Doctors, 1000 working professionals financially literate.** The key highlight is that they customize the program according to needs of an individual or a corporate and conduct training programs in different languages."
  - Text:** "They have also conducted a Financial Literacy Certification for Kotak Mutual Fund where they adopted Solapur District and covered 20 schools, imparting financial literacy to 1000 school students."
  - Text:** "Driving digital financial literacy and engaging in a cashless economy is the next step in New India. MYPOS Technologies Private Limited is a leading tech-startup trying to bring a paradigm shift in the otherwise traditional cash-driven businesses. They are digitizing payments made by retailers to distributors and distributors to manufacturers by launching a mobile app and website called 'Retailio'."
- Right Sidebar:**
  - Blog:** A list of links for "Year of 2018", "Year of 2017", "Year of 2016", "Year of 2015", and "Year of 2014".
  - Groups:** A list of social media groups with icons:
    - Beti Bachao Beti Padhao (icon of a girl)
    - Caring for the Specially Abled (icon of a hand)
    - Chandigarh UT (icon of a landscape)



# MOU with Government Of Maharashtra



Reg.No:- E-34562(M)

**Our CSR Initiative**



CHIEF MINISTER'S SECRETARIAT

Mantralaya, Mumbai 400 032

[www.maharashtra.gov.in](http://www.maharashtra.gov.in)

Date :

30.05.2019

To,  
Mr. Viraj Singal,  
Krisha Educare

Sub: Appreciation for the work done towards conducting Investor Awareness Programs in Palghar District.

We are delighted to see the work done by you and your team in the field of Investor Awareness in Palghar district. In a short span of time more than 220+ programs were conducted which touched lives of 8000+ people of Self-help groups in the zone of Wada, Vikramgad & Palghar and has successfully mobilized & trained them to understand the various aspects in basics of money management & capital markets and tools for sound financial planning.

We received the impact report of the programs conducted (list attached) & we encourage you to continue the work with the same enthusiasm and conduct many more programs across Palghar. We also thank National Stock Exchange of India for their unconditional support towards the cause of Investor Awareness and Financial Inclusion.

(Priya Khan)

Officer on Special Duty to Hon.CM

# Appreciation Letter from **Chief Minister's Office** for Conducting Investor Awareness Programs in Palghar District.

**8000+** Participants  
**220+** Programs

**Feb & March 2019**

No.13016/7/2017(104)-WW (e-37217)  
Government of India  
Ministry of Women and Child Development  
(Women Welfare Division)

A-Wing, Room No.313,  
Shastri Bhawan,  
New Delhi-110001  
Dated : 19<sup>th</sup> July, 2018

To,

Krishna Educare  
78, Sagar Kunj, Laxmibai Jagmohandas Marg,  
Malhabar Hill, Mumbai

**Subject: Selection of the organisation to conduct training/workshop on the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013 - Reg.**

Sir/Madam,

I am directed to refer to the subject mentioned above and to inform that you have been selected for empanelment as resource institute/organisation to conduct training/workshop on the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act (the SH Act), 2013. On completion of the training/workshop, a report is to be prepared and the same be uploaded by the selected institute/organisation in the SHe-Box portal ([www.shebox.nic.in](http://www.shebox.nic.in)). Minimum three training reports per quarter may be uploaded in the portal failing which the institute/organisation will be removed from the list of empanelled institutes.

2. User ID and Password for the institute has been generated by this Ministry which is given below:

User ID-  
Password-

3. It is requested that reports of training/workshop may be uploaded in the said portal and this Ministry can be contacted for query, if any, at [shebox.2018@gmail.com](mailto:shebox.2018@gmail.com).

**Empaneled with Ministry  
of Women and Child  
Development to conduct  
training workshops on  
the Sexual harassment  
of women at Workplace.**



# Thank You

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