



ज्ञान-विज्ञान विमुक्तये

प्रा. मनिष र. जोशी  
सचिव

**Prof. Manish R. Joshi**  
Secretary



सत्यमेव जयते



भारत 2023 INDIA

विश्वविद्यालय अनुदान आयोग  
**University Grants Commission**  
(शिक्षा मंत्रालय, भारत सरकार)  
(Ministry of Education, Govt. of India)

F. No. 16-13/2023 (IC)

August 25, 2023/3 भाद्रपद, 1945

**PUBLIC NOTICE**

**Broadcasting of Programme titled “Avenues of Excellence” on DD National  
for Higher Education Institutions**

As you are aware the “Study in India Portal” has been launched jointly by Union Education and Skill Development & Entrepreneurship Ministry and Ministry of External Affairs. To further promote India as a global study destination for students and to increase awareness regarding Indian Higher Education Institutions, the Academy for Liaison in International Education Management (TALIEM) is starting an “Avenues of Excellence” series on DD National Television on every Saturday w.e.f. 26<sup>th</sup> August, 2023. Through the series, the HEIs will get the opportunity to showcase their campus, facilities, hold interactive interviews with Vice Chancellors/Directors etc. and chat with students/alumni.

All the HEIs are, therefore, requested to encourage the students and faculties of their respective universities to watch the telecast of the programme on DD National Television every Saturday w.e.f. 26<sup>th</sup> August, 2023 (Saturday) at 9.30 A.M. This programme is highly beneficial for the students/faculties as it is going to showcase the Indian HEIs for awareness building and dissemination of information, thus, moving a step forward to promote India as a global study destination for students across the globe.

(Manish Joshi)

**To the Vice Chancellors of all the Universities.**

