TECNIA INSTITUTE OF ADVANCED STUDIES

Grade "A" Institute

Department of Management Sciences

BACHELOR OF BUSINESS ADMINISTRATION - BBA

Ref. No.: TIAS/BBA/2022-23 Dated: 28-09-2023

Subject: GRADUATE ATTRIBUTES(BBA)

BBA Graduate Attributes

Students are expected to exhibit the following abilities of learning after the completion of the Graduate Program Business Administration --

- 1. Effective communication Presentation Skills
- 2. Comprehensive Knowledge on concepts of Business Management.
- 3. Proficiency in Technological skills necessary for business decision making.
- 4. Critical thinking and Analytical skills for business problem solving.
- 5. Innovation and Creativity for striving towards an entrepreneurial mindset.
- 6. Leadership abilities to build efficient, effective, productive and proactive teams.
- 7. Responsible citizenship towards social ecosystem.
- 8. Expertise in initiatives towards the achievement of SDGs.
- 9. Inclusivity and respect towards diversity in culture and societies.
- 10. Attitude towards continuous learning and improvement.