## OFFICE OF THE CHIEF ELECTORAL OFFICER, DELHI

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No.F.56/CEO/SVEEP/launch-Trg./2021/26237-257

Dated: 8/12/21

To,

All Nodal Officer
Electoral Literacy Club (ELC)
NCT of Delhi,
Delhi

Sub: ELC Activity - Following/Subscribing Social media Accounts of CEO Delhi.

Madam/Sir

I am directed to inform that an ELC activity is planned on ELC App from 09.12.2021. The detail of activity is as under:-

- All ELC Nodal officers will ask their students who are active on social media to follow social media accounts of CEO Delhi (Account handle (accodellyoffice) and also subscribe to You-tube channel of CEO Delhi.
- All students will be told about importance of following social media accounts of CEO
   Delhi. All important circulars/Guidelines/information/updates are regularly uploaded on CEO Delhi Social media accounts.
  - All ELC Nodal officers will fill following data on ELC App

Social media type	Twitter	Instagram	Facebook	Youtube
Followers added/ subscribers added	26	51	48	54

- If they are not able to login in the ELC App due to technical issue, they may send above report on elecceodelhingmail.com
- The report must be sent before 15.12.2021.

This issue with the approval of CEO, Delhi.

ELECTION OFFICER (SVEEP)

No.F.56/CEO/SVEEP/launch-Trg./2021/ Copy to:- Dated:

- 1. P.S. to CEO, Delhi
- 2. OSD to CEO, Delhi
- 3. All SDMs (Election) with the request to follow up with their ELCs through ERO/AERO concerned for maximum participation.
- 4. SA, IT Branch, O/o CEO, Delhi