



## Fwd: Collaboration for Holistic Youth Development in Universities

GGSIU NSS Cell <nsscell@ipu.ac.in>

Thu, Aug 24, 2023 at 11:30 AM

To: "Dr. M. K. Satyarathi" <mksssrewa@yahoo.co.in>, NSS GGSIPU <priyankabhutani9@gmail.com>, Priyanka Bhutani <priyanka.b@ipu.ac.in>, "Dr. Gaurav Talan" <gauravtalan@ipu.ac.in>, Ravinder Kumar <ravinderkumar10@gmail.com>, Deepak Garg <deepak@ipu.ac.in>, Vinita <vinita@ipu.ac.in>, "Dr. Ram Shankar Gupta" <rsgupta@ipu.ac.in>, Dr Sachin Bharti <drsachin@ipu.ac.in>, shalini.ipusoe@gmail.com, "Dr. Neetu Rani" <neetu\_rani@ipu.ac.in>, dr naresh k vats <drnvats@gmail.com>, Sayan Chatterjee <sayan@ipu.ac.in>, Akhil Das <akhildass@ipu.ac.in>, Ashish Joshi <ashish.j@ipu.ac.in>, subhash nimanpure <snimanpure@gmail.com>, Nanki Nath <nankinath@ipu.ac.in>, NSS ADGITM <nss@adgitmdelhi.ac.in>, Dr Sanjay Kumar <director@adgitmdelhi.ac.in>, vikas.v001@gmail.com, "Ms. Dr. Saloni Goel PO AIE" <nssaie2020@gmail.com>, dr.nilambara\_srivastav@aimt.ac.in, "Director Rehab ." <directorrehab@tecnia.in>, Anupama Gupta <anuguptaag12345@gmail.com>, nss@bcip.ac.in, "Dr. Jayant Sanyal BCIPS" <jayant@bcips.ac.in>, NSS Cell BCIPS <nssbcips@gmail.com>, "Dr. Arunima Mishra" <arunimamishra@bpitindia.com>, dr.poonamkathuria@gmail.com, shalinisharmamishra@bpitindia.com, Pooja Mudgil <engineer.pooja90@gmail.com>, mugdha sharma <mugdha.sharma145@gmail.com>, coedelhi@bharatividyapeeth.edu, dharmender.saini@bharatividyapeeth.edu, "Dr. Anil kumar" <anilcollegemail@gmail.com>, bvcoend.nss@bharatividyapeeth.edu, NSS BLMCE <nssblmce@gmail.com>, nssunit@cpj.edu.in, "prof. Dr. J. P. MOHLA CPJCHS" <mohlajp@cpj.edu.in>, NSS CBPACS <nsscbpacs@gmail.com>, Sakshi Anand <sakshi@dias.ac.in>, dirdmails@gmail.com, brijeshsaini@gmail.com, deepakjims@rediffmail.com, DME NSS Cell <nss@dme.ac.in>, NSS DSPSR <nss\_po@dspsr.in>, Director DSPSR <director@dspsr.in>, Tanya Gupta <hodbarch@delhitechnicalcampus.ac.in>, nss dtc <nss@delhitechnicalcampus.ac.in>, Director DTC <director@delhitechnicalcampus.ac.in>, "Ms. Renu PO FIMT" <fimtss@gmail.com>, NSS Gibs <nss.gibs@gitarattan.edu.in>, Director <director@gnitipu.in>, "Dr. Charu Sethi GNCE" <gncedelhi@yahoo.com>, "Mr. H.R. Meena GNDIT" <meenahemraj1970@gmail.com>, GTBIT NSS <nssgtbit@gmail.com>, Brajesh Singh <brajeshsingh.dce@gmail.com>, IITM <director@iitmipu.ac.in>, nss@iitmipu.ac.in, PRIYANKA INDORIA <drpriyankaindoria@gmail.com>, IITM-JP <director@iitmjp.ac.in>, drpriyankamurria.iitm Delhi@gmail.com, Preksha Dassani <preksha9125@gmail.com>, nityakhurana86@gmail.com, neeti1906@gmail.com, "Ms. Nahid Raees IVS" <nahidraees719@gmail.com>, "NSS JIMS,KALKAJI" <nss.kj@jagannath.org>, "Dr. Manjula Shastri" <hodbcom.kj@jagannath.org>, nss cell <nss\_cell@jimsindia.org>, Hakimuddin Khan JIMS VK Khan <hakimuddin.khan@jagannath.org>, NSS KHIEAT <nsskiheat@gmail.com>, NSS KRCHE <nsskrche@gmail.com>, "Prof. Bhavna Agarwal" <director@kccilhe.edu.in>, "Dr.Sunita Singhal" <dr.sunita@kccilhe.edu.in>, events@kccilhe.edu.in, "Dr. K. K. Garg Principal LLDIMS(Ligaya) LLDIMS" <director.ldims@gmail.com>, nss@lldims.org.in, nss@mains.ac.in, mait@mait.ac.in, "Dr. Karunapati Tripathi MAIT" <karunapati@gmail.com>, Savita Ahlawat <savita.ahlawat@msit.in>, "Dr. Vivek Solanki MSI" <drviveksolanki@gmail.com>, "Dr. Vivek Solanki MSI" <viveksolanki@msi-ggsip.org>, "Ms. Deepshikha Kalra MERI" <deepshikha017@gmail.com>, "Dr. Shubham Agarwal NDIM" <shubhamagarwal@ndimdelhi.in>, shailendrakumar@ndimdelhi.in, NSS Cell RDIAS <nsscell@rdias.ac.in>, RDIAS RDIAS <admin@rdias.ac.in>, ABHA KANSAL <abhasiwal@gmail.com>, NSS IPU SGTBIMIT <nssipu.sgtbimit@gmail.com>, "Dr. Sonu Godara Asst.Prof.GGSIPU Delhi" <godaraseenu@gmail.com>, Ayushee Gupta PO SLCGHE <slcg@stlawrence.in>, Nss Tecnia <nss@tecnia.in>, vaishaliprasad89@gmail.com, nss tiips <nssstiips@gmail.com>, "Prof. Barkha Bahl TIPS Director" <tips@tips.edu.in>, Aparna Chaturvedi <chaturvedi.aparna.tirwa@gmail.com>, "Dr. Deepali Saluja TIPS" <deepalisaluja@rediffmail.com>, Isha Setia <ishasetia94@gmail.com>, Sagrika Uppal <sagrika7.uppal@gmail.com>, Renu Vashisht <renu.vashisht@vips.edu>, alpna@vips.edu, Sunil Mishra <sunil.mishra@vips.edu>  
Cc: Varun Joshi <varun.joshi@ipu.ac.in>, "Dr. Rajesh Kumar" <rajeshkumar@ipu.ac.in>, "Dr. Durgesh Dr. Durgesh Tripathi" <drdurgeshtripathi@ipu.ac.in>

Dear All,

Please find enclosed UGC Letter for kind information.

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**With Warm Regards,**

**Prof. Varun Joshi**

NSS Program Coordinator,

Professor, USEM

A-002, A-Block, GGSIP University Main Campus

Sector - 16C, Dwarka, New Delhi-110078

Contact Details:

011-25302369 (Direct Landline)

9971122817 (M)

----- Forwarded message -----

From: **Dr. Anjali** <[anjali9@ipu.ac.in](mailto:anjali9@ipu.ac.in)>  
Date: Wed, Aug 23, 2023 at 2:40 PM  
Subject: Fwd: Collaboration for Holistic Youth Development in Universities  
To: <[nsscell@ipu.ac.in](mailto:nsscell@ipu.ac.in)>

----- Forwarded message -----

From: **Registrar, GGS Indraprastha University, Delhi** <[registrar@ipu.ac.in](mailto:registrar@ipu.ac.in)>  
Date: Tue, 22 Aug, 2023, 12:32 pm  
Subject: Fwd: Collaboration for Holistic Youth Development in Universities  
To: Dr. Anjali <[anjali9@ipu.ac.in](mailto:anjali9@ipu.ac.in)>, Pushpa Kumari <[statistical.planning@ipu.ac.in](mailto:statistical.planning@ipu.ac.in)>

----- Forwarded message -----

From: **Website Division** <[website-ugc@gov.in](mailto:website-ugc@gov.in)>  
Date: Tue, Aug 22, 2023 at 12:20 PM  
Subject: Fwd: Collaboration for Holistic Youth Development in Universities  
To: <[registrar@ppup.ac.in](mailto:registrar@ppup.ac.in)>, <[registrarburneuni@gmail.com](mailto:registrarburneuni@gmail.com)>, <[registrar.raubihar@gmail.com](mailto:registrar.raubihar@gmail.com)>, <[registrar@tmbu.org](mailto:registrar@tmbu.org)>, <[brajmar01@gmail.com](mailto:brajmar01@gmail.com)>, <[registrar@vksu-ara.org](mailto:registrar@vksu-ara.org)>, <[regr@pu.ac.in](mailto:regr@pu.ac.in)>, <[vikramnayar9976@gmail.com](mailto:vikramnayar9976@gmail.com)>, <[registrar@bilaspuruniversity.ac.in](mailto:registrar@bilaspuruniversity.ac.in)>, Dr Rajesh Hishikar <[registrar-duhs@cg.gov.in](mailto:registrar-duhs@cg.gov.in)>, <[registrararckv2012@gmail.com](mailto:registrararckv2012@gmail.com)>, <[registrar@durguniversity.ac.in](mailto:registrar@durguniversity.ac.in)>, <[registrar@hnl.ac.in](mailto:registrar@hnl.ac.in)>, Ganesh Kumar Nirmam <[registrar-igkv.cg@gov.in](mailto:registrar-igkv.cg@gov.in)>, <[registrar@iksv.ac.in](mailto:registrar@iksv.ac.in)>, <[registrar@iiitn.edu.in](mailto:registrar@iiitn.edu.in)>, <[kulsachiv@ktujm.ac.in](mailto:kulsachiv@ktujm.ac.in)>, <[mguvvdurg@gmail.com](mailto:mguvvdurg@gmail.com)>, <[registrar@pssou.ac.in](mailto:registrar@pssou.ac.in)>, <[registrarprsu@gmail.com](mailto:registrarprsu@gmail.com)>, <[registrarsua@yahoo.in](mailto:registrarsua@yahoo.in)>, <[registrar@bvvdjdp.ac.in](mailto:registrar@bvvdjdp.ac.in)>, <[registrarsnpv@gmail.com](mailto:registrarsnpv@gmail.com)>, <[registrar@dpsru.edu.in](mailto:registrar@dpsru.edu.in)>, <[registrar@dseu.ac.in](mailto:registrar@dseu.ac.in)>, <[registrar@dtu.ac.in](mailto:registrar@dtu.ac.in)>, <[registrar@aud.ac.in](mailto:registrar@aud.ac.in)>, <[registrar@ipu.ac.in](mailto:registrar@ipu.ac.in)>, <[registrar@igdtuw.ac.in](mailto:registrar@igdtuw.ac.in)>, <[asolanki@iiitd.ac.in](mailto:asolanki@iiitd.ac.in)>, <[registrar@iiitd.ac.in](mailto:registrar@iiitd.ac.in)>, <[registrar@nludelhi.ac.in](mailto:registrar@nludelhi.ac.in)>, <[registrar@nsut.ac.in](mailto:registrar@nsut.ac.in)>, <[registrar@unigoa.ac.in](mailto:registrar@unigoa.ac.in)>, <[registrar@msubaroda.ac.in](mailto:registrar@msubaroda.ac.in)>, <[registrar@aau.in](mailto:registrar@aau.in)>, <[registrar@bknmu.edu.in](mailto:registrar@bknmu.edu.in)>, <[registrar.bmtu@gmail.com](mailto:registrar.bmtu@gmail.com)>, <[rcu.gujarat@gmail.com](mailto:rcu.gujarat@gmail.com)>, <[registrar@ddu.ac.in](mailto:registrar@ddu.ac.in)>, <[tarunrshah@yahoo.com](mailto:tarunrshah@yahoo.com)>  
Cc: Hitesh Manik <[hitesh.ugc@nic.in](mailto:hitesh.ugc@nic.in)>, sosportssection283 <[sosportssection283@gmail.com](mailto:sosportssection283@gmail.com)>, Dr. Sunita Siwach Deputy secretary <[ssiwach.ugc@nic.in](mailto:ssiwach.ugc@nic.in)>


Respected Madam/Sir

Please find attached herewith UGC letter regarding  
**"Collaboration for Holistic Youth Development in Universities"** for your kind  
perusal please

With kind regards  
UGC-New Delhi

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2 attachments

 **NSS Encl..pdf**  
740K

 **NSS.pdf**  
543K

## OUTLINE NOTE ON STUDENT – EXPERIENTIAL LEARNING PROGRAM IN BUSINESSES

### 1. What is the proposal

This is a proposal for implementation of Pilot Project of Student - Business experiential learning program for students at undergraduate levels, studying in UGC accredited Institutions based out of following States: Maharashtra | Gujarat | Tamil Nadu | West Bengal | Assam | Andhra Pradesh | Punjab.

After completion of this experiential learning program, students will get academic credits towards completion of their course. 2-4 credits are proposed to be granted per student in line with the University Grants Commission guidelines. This program involves working in the business concerned for 45 days, for 8 hours per day.

### 2. Implementing Agency

A pilot project to be implemented through National Service Scheme of Ministry of Youth Affairs and Sports, Government of India in collaboration with India SME Forum as Knowledge Partner. The programme will be open for all colleges/institutions recognised by the UGC, irrespective of their enrolment with NSS. The concerned Regional Director of NSS will coordinate the programme in each state.

### 3. Background

**3.1 Concept of Experiential Learning:** This is a phase of the course requiring students to participate in a professional activity or work experience, or cooperative education activity with an entity external to the education institution, normally an enterprise under the aegis of Udyam Registration with Ministry of MSME or a GST registered entity. This means that eligible businesses should have an annual turnover upwards of INR 40 Lacs. A key aspect of the program is induction into actual work situations. This means working with local industry, government or private organizations, business organizations, artists, crafts persons, and similar entities to provide opportunities for students to actively engage in on-site experiential learning.

**Industry engagement and service:** Courses requiring students to participate in field-based learning/projects generally under the supervision of an expert of the given external business entity. The curricular component of 'industry engagement and service' will involve activities that would expose students to the industrial and enterprise related issues and different functional roles therewith, so that the theoretical learnings can be supplemented by actual life experiences to generate solutions to real-life problems.

3.2 **UGC guidelines:** Recently, the University Grants Commission has introduced a circular for earning a minimum of two credits to the students of Higher Education, who undertake experiential learning and these credits will be part of the marks-sheet of the students ([https://www.ugc.gov.in/pdfnews/7193743\\_FYUGP.pdf](https://www.ugc.gov.in/pdfnews/7193743_FYUGP.pdf)).

#### 4. **Objective of Student Business Experiential Learning Program**

The main objectives of the programme will be to acquaint students with the functional and operational skills while working with an enterprise real-time and acquaint with processes / functional roles / operations / interpersonal skills and real life experience to working in a professional environment by deploying them as interns in the business through a systematic selection process.

#### 5. **Duration of Experiential Learning**

Each volunteer will work for eight hours per day for 45 days. This is a basic template which can be varied as per need, i.e. the duration can be staggered over a period of time. The UGC requirement, will be maintained, subject to the college rules in this regard. The respective business will explain to the selected intern outlining the day-wise activities to be taken up respectively.

#### 6. **Participating Colleges and Businesses**

Those businesses that wish to participate in the program would post the available slots on the YUVA portal of the Department of Youth Affairs, after registering on the portal. Colleges/Universities that agree to participate in the scheme from the prescribed states of the Pilot phase, will need to register on the YUVA portal and accept the experiential learning scheme. Only colleges/universities that are recognised by the University Grants Commission would be eligible to participate in the program. Thereafter students of these higher education institutions can apply for the available slots posted by the businesses.

#### 7. **Selection and Training**

The students will be selected through two sets of parallel selections process, from the lot of students who have passed the first level of selection criteria of having secured 50% or more as aggregate marks in their previous academic year :

- a) Initial shortlisting of Candidates through algorithm based shortlisting criteria purely on the basis of weightage of marks as mentioned in the selection criteria, on first come first serve basis.
- b) **Selection of trainees:** The students who have a good academic record and have additional skills/have been engaged with extra-curricular activities of their institutions will be preferred for the experiential learning. The basic selection criteria for the students will be as under.

Selection Criteria for the Students applying for the experiential learning

- i. They must be regular students of the recognized Higher Education Institution of the State and must be over 18 years of age as on 1<sup>st</sup> April 2023.
- ii. Experience of participation in youth activities like NSS/NCC/NYKS /NGO would be given 5% weightage.
- iii. For undergraduate students, only the students who have completed at least two years of a 3 year course or a 4 year UG course, will be eligible for the experiential learning Programme.
- iv. He/she must possess a good and moral character and a clean academic record.
- v. Fluent in reading and writing in English & local language. Good communication in English Language would be an added advantage.
- vi. Should be willing and able to work in a small office / industrial workspace environment.
- vii. Should be willing and capable to participate in outdoor field movement.
- viii. Should be able to commute regularly to the place of deployment on his / her own.
- ix. Should be medically and physically fit.
- x. The pool of applicants will be sorted by giving weightage to their marks (95%) and weightage to additional skills & extracurricular activities (5%) and shortlisted students will be called for the interview.
- xi. Students will receive intimation about which business unit where they have been deployed, post their selection.

#### 8. Mode of deployment

Selected students would receive a system generated, formal deployment letter, from the portal confirming their experiential learning. They will report to the concerned business Unit as prescribed and will have their attendance marked daily. Regular attendance sheet will be maintained along with a work diary which will be countersigned/counter confirmed online by the business on monthly basis using their Enterprise Login. The Programme

Officer/ Programme Coordinator of the institution/University will be the nodal officer for implementation of this programme.

#### 9. Suggested activities:

The trainees will be involved for the activities & functional roles, including both indoor and outdoor, as per the specification in the profile description of the experiential learning role by the business. The business may belong to any and across industry sectors. (Example: Textiles, Engineering, Agro-Processing, Services etc.).

The functional roles include but are not limited to:

- a. Sales & Business Development
- b. Field Research & Survey
- c. Marketing
- d. Social Media Marketing
- e. HR & Personnel Management
- f. Finance & Accounts
- g. IT & Networking
- h. Outreach & Tele-calling
- i. Administration
- j. Inventory Management

More than one role can be chosen. The sectors may include : Manufacturing | Services | Retail | Trading | Exports etc.

#### 10. Monitoring by District level Committee

The activity of these interns will be monitored by the NSS programme officers and the National Monitoring Unit of this initiative. Regional Directorate of NSS offices will be the monitoring authority of this experiential learning programme. The Ministry of Youth Affairs & Sports would nominate nodal officers from Regional Directorates.

11. **Assessment:** After completion of the experiential learning program, the business will be asked to write a report on the work done by the student, focussing on the functional roles identified by the unit and allocated to the student. The student is also expected to write a report at his end. Both reports would be submitted to the higher education institution concerned for consideration for academic credits in line with UGC circular.

12. **Program Completion Certificate** The student will be awarded a certificate of Program completion jointly issued by the Ministry of Youth Affairs & Sports & India SME Forum.
13. **Contact persons:**
- 13.1 **Department of Youth Affairs:** Shri Pankaj Kumar Singh, Director, National Service Scheme.  
Email: [pankajkumar.singh08@ips.gov.in](mailto:pankajkumar.singh08@ips.gov.in),
- 13.2 **Department of Youth Affairs:** Shri Pankaj Dhamija, Under Secretary. Email: [Pankaj.dhamija1@gov.in](mailto:Pankaj.dhamija1@gov.in); +919910104606
- 13.3 **National Service Scheme:** Shri Peeyush Paranjape, Youth Officer NSS, Email: [peeyushindian46@gmail.com](mailto:peeyushindian46@gmail.com); +919960300770
- 13.4 **India SME Forum:** Ms. Sushma Morthania Managing Director India SME Forum. Email: [sushma@indiasmeforum.org](mailto:sushma@indiasmeforum.org)
- 13.5 **India SME forum:** Ms Bhavya Sharma Email: [bhavya@indiasmeforum.com](mailto:bhavya@indiasmeforum.com); +917710000933





Government of India  
Ministry of Youth Affairs & Sports  
Department of Youth Affairs

Draft Certificate

CERTIFICATE

This is to certify that Ms/Mr \_\_\_\_\_, Daughter / Son of Mr \_\_\_\_\_ of \_\_\_\_\_, a regular student of \_\_\_\_\_ College, in \_\_\_\_\_ District, \_\_\_\_\_ State, studying in \_\_\_\_\_ Semester, BA/BSc/B.Com, 202X has successfully completed the **Student - MSME Summer Experiential Learning Program** jointly organized by the Department of Youth Affairs, Ministry of Youth Affairs & Sports, Government of India and India SME Forum from \_\_\_\_\_ to \_\_\_\_\_ for 320 Hours and he / she was deployed at \_\_\_\_\_ (Name / State of the Unit)

His/her performance was satisfactory during the period.

Signatory

Ministry of Youth Affairs and Sports

Signatory

Programme Officer/Nodal officer  
India SME Forum



ज्ञान-विज्ञान विमुक्तये

प्रा. मनिष र. जोशी  
सचिव

**Prof. Manish R. Joshi**  
Secretary



सत्यमेव जयते



भारत 2023 INDIA

विश्वविद्यालय अनुदान आयोग  
**University Grants Commission**  
(शिक्षा मंत्रालय, भारत सरकार)  
(Ministry of Education, Govt. of India)

D.O.No. F.1-2/2023/Youth Affairs(NSS)

August 18, 2023/27 श्रावण, 1945

**Subject: Collaboration for Holistic Youth Development in Universities**

Dear Madam /Sir,

As you may be aware that the Department of Youth Affairs has been diligently working on various initiatives, such as the National Service Scheme (NSS), National Programme of Youth and Adolescent Development (NPYAD), National Young Leaders Programmes (NYLP), and Assistance to Scouting and Guiding within universities and colleges. These programs have played a pivotal role in nurturing leadership qualities and encouraging the active participation of our young population in nation building. The potential they have shown in shaping the future leaders of our country is truly remarkable.

Enclosed, please find the National Service Scheme (NSS) Experiential Learning Programme guidelines, which emphasize the importance of experiential learning and the manifold benefits it can offer to our students. We earnestly encourage you to review these guidelines and contemplate their wider implementation within your esteemed university. You are also requested to visit the website of Youth Affairs <http://www.yas.nic.in> for further details about the programs.

If you have any query or require support during the implementation process, please do not hesitate to reach out to Dr. Sunita Siwach, Joint Secretary, UGC (Sports), at [ssiwach.ugc@nic.in](mailto:ssiwach.ugc@nic.in)

With warm regards,

Yours sincerely,

(Manish Joshi)

Encl. : As above

All the Vice Chancellors of the Universities

वसुधैव कुटुम्बकम्

ONE EARTH • ONE FAMILY • ONE FUTURE