



ज्ञान-विज्ञान विमुक्तये

प्रा. मनिष र. जोशी
सचिव

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Secretary



सत्यमेव जयते



भारत 2023 INDIA

विश्वविद्यालय अनुदान आयोग
University Grants Commission

(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

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01st September, 2023 / 10 भाद्रपद 1945

Subject: Chandrayaan Utsav चंद्रयान उत्सव

Respected Madam/Sir,

As you are aware, India has made history as its Chandrayaan-3 became the first to land on the south-pole region of the Moon on 23rd August 2023. Beyond its immediate scientific impact, this holds the promise of inspiring young minds to join the realms of space exploration and science.

In order to celebrate this significant achievement, a Mega Town Hall will be organized in a hybrid format by connecting about 200 HEIs. Hon'ble Prime Minister will address this Town Hall. At this event, ISRO scientists will make a presentation. After the presentation, scientists will address the students and answer their queries. The tentative date for the Town Hall would be 4, 5, or 6 September 2023, which will be shared in our subsequent communication. Higher Education Institutions may make necessary arrangements for the benefit of students.

All Higher Education Institutions (HEIs) are requested to encourage the students and faculty to take active participation in the event and make it a grand success.

Further, the HEIs are also requested to organize activities such as short skits/films/sketches on themes such as 'India on Moon', 'New India on Moon', 'Moon is not far away', 'Lunar Journey of New India', 'Self-reliant India's Chandrayaan'. etc.

Besides, the HEIs can make posts on Social Media platforms under hashtags e.g., 'New flight of New India', 'Colors on the Moon', 'New India's Shankhnaad', 'Our Chandrayaan', 'New India on Moon', etc. Good local programmes' posts will be featured on MyGov and key people will tweet/retweet/ the posts.

In addition, the details of the activities conducted may also be uploaded along with photos/videos on the University Activity Monitoring Portal (UAMP) at <https://uamp.ugc.ac.in/>.

With kind regards,

Yours sincerely,

(Manish Joshi)

To
The Vice-Chancellors of all Universities
The Principals of all Colleges/Institutes

वसुधैव कुटुम्बकम्

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