



# TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A" INSTITUTE

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## Report

### Videography Competition

#### On

### Public Service Message

#### Details of the event are listed below:

Event	: Videography competition
Theme	: Social Issue
Participation	: BBA, BCA, BA(JMC), MBA students
Last date of submission	: 28 <sup>th</sup> Jan 2023
Email ID	: <a href="mailto:photographyclubtecnia@gmail.com">photographyclubtecnia@gmail.com</a>



**TECNIA**  
INSTITUTE OF ADVANCED STUDIES  
GRADE 'A' INSTITUTE  
NEW DELHI

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Azadi Ka  
Amrit Mahotsav



## Lensart Photography Club Organizing

### Videography Competition on Public Service Message

#### Theme: Social Issue

Last Date of Submission: 28<sup>th</sup> Jan 2023

Email id: [Photographyclubtecnia@gmail.com](mailto:Photographyclubtecnia@gmail.com)

#### Guidelines:

1. Time limit must be no longer than 4 minutes
2. Mention your details i.e. enrollment number, course, semester and shift.
3. Ensure that all content in your film is your own.



Student Coordinator: Radhika Ph: 9811393249

Club Incharge: Ms. Jyoti Gupta

[www.tiaspg.tecnia.in](http://www.tiaspg.tecnia.in)



*Jyoti*  
In-Charge, Photography Club  
TECNIA INSTITUTE OF ADVANCED STUDIES  
Institutional Area Madhuban Chowk, Rohini - 110085

### Objectives of the event:

- ✓ To motivate students to exhibit their talents in Videography.
- ✓ To encourage and see how student assemble and edit videos and get a strong visual aesthetic.

### Report:

Videography Competition is the platform where the photographers show their artistic work in the form of short videos

Lensart Photography club of Tecnia Institute of Advanced studies has organised an videography competition related to Public service message on social issues for the students of BBA, BAJMC, BCA and MBA on 30<sup>th</sup> Jan 2023 at college campus.

Each participant was asked to submit an original video and should convey a public service message on any social issue. The last date for submission was 28<sup>th</sup> Jan 2023. Five entries were received from students of various courses

The Videos were judged based on the different parameters i.e. Audience appeal, creativity, clarity of message, originality, uniqueness of concept. The winner for the competition was Shivang Mishra. He did marvellous job and begged the first position in this event. Ms. Jyoti Gupta, Photography club incharge along with Ms. Radhika, club coordinator organised the event very well.

### Learning Outcome:

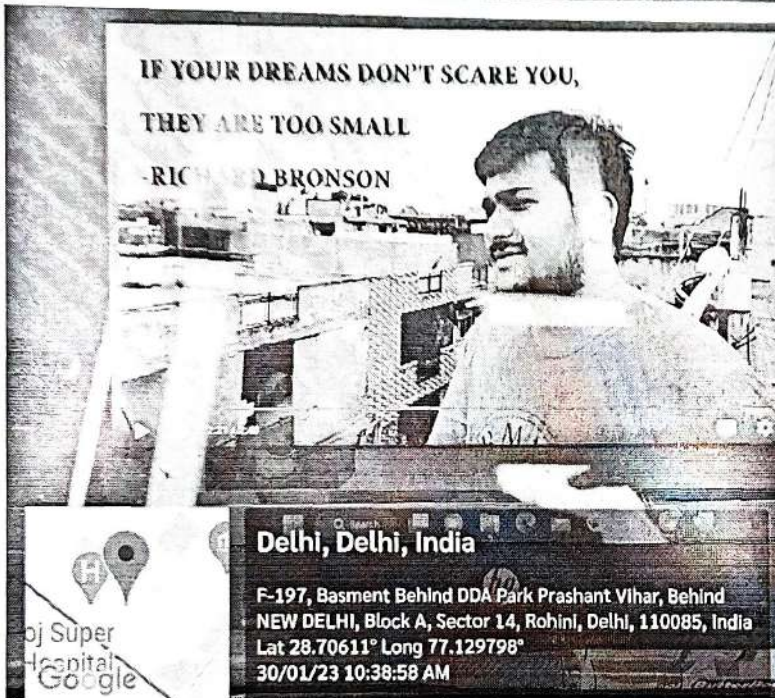
- ✓ Students showed their innovative ideas and techniques in the form of videography
- ✓ Students conveyed the message on social issues related to the society.
- ✓ Students learnt the editing techniques also on video editing softwares.

### Winner details:

Name - Shivang misra  
Course - Bachelor of Journalism and Mass communication  
Shift - 2nd  
Semester - 3rd

  
  
In-Charge, Photography Club  
Tecnia Institute of Advanced Studies  
Madhuvan Campus, Tainia, Danti - 45

**Glimpse:**



**List of Participants:**

S.NO.	ENROLLMENT NO.	NAME
1	03417002421	Shivang misra
2	05217002421	Deepak kumar
3	04217002421	Riya Sharma
4	06117002421	Manya Grover
5	00417002421	Gaytri Pradhan
6	06817002421	Vansh Kalra
7	08117002421	Khushi
8	06517002421	Prashant

Ms. Jyoti Gupta

(Photography Club Incharge)

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