



STUDENTS WELFARE

Ref. No.: TIAS/SWC/2022-23/

Date: 19.08.2023

NOTICE

- Subject :** MyGov in collaboration with Ministry of Communications, invites videos showcasing the transformation through “Bharat Internet Utsav- Celebrate the power of Internet”.
- Reference :** Letter from the Departments of Telecommunications, GOI of dated 08.08.2023 regarding the ‘Celebrate the Power of Internet: Join Bharat Internet Utsav Today & win cash rewards!’

Kind attention to the students, Teaching and Non-teaching Staff,

The poster for Bharat Internet Utsav features the logos of the Government of India, myGov, and the Ministry of Communications. It asks "HAS INTERNET CHANGED YOUR LIFE?" and shows a map of India with various digital services like UPI, DBT, COWIN, and Digi Locker. It encourages users to "Shoot a video on your Internet Driven Transformation Story" and offers a prize of up to ₹15,000. The last date is 21 Aug, 2023, and the hashtag #BharatInternetUtsav is provided.

“Bharat Internet Utsav” is an initiative by the Ministry of Communications to work towards sharing of various empowering real-life stories on the transformation brought by Internet in the various aspects of life of citizens. Mobile connectivity, Fibre to the Home, Fibre to the Business, PM Wi-Fi Access Network Initiative (PM-WANI), and other initiatives have played a significant role in improving life, particularly in rural areas and during COVID. Access to revolutionary tools such as UPI, DBT, COWIN, Digi Locker, and others has been made possible by digital infrastructure.

Under the Utsav campaign, the Ministry is adopting the feature of sharing the revolution of internet across the country especially in rural and remote areas. Real life stories marking significant strides in bridging the digital divide regardless of their geographical location. In this way, #BharatInternetUtsav is an initiative to spread.

Contest Details

MyGov in collaboration with Ministry of Communications, invites videos showcasing the transformation through “Bharat Internet Utsav- Celebrate the power of Internet”. The transformations can be social, economic, cultural etc.



Eligibility

The Competition is open to all Indian citizens aged 14 and above.

Technical Parameters

The video shall not be more than 2 Minutes (120 seconds), including the beginning and end credits. Films/Videos exceeding this time limit are liable to be rejected.

The minimum length should be 30 seconds including credits.

Both colour and monochrome videos in time-lapse/normal mode will be accepted.

Please ensure the Films/Videos are preferably shot in good quality camera/mobile phone and are in the ratio 16:9 in Horizontal format or vertical format/reel/shorts format.

Rewards

Top 3 winners will be rewarded:

1st Prize: Rs. 15,000/-

2nd Prize: Rs. 10,000/-

3rd Prize: Rs. 5,000/-

Submission Deadline

The last date of submission is August 21, 2023.

In pursuance of the subject and reference cited above, submissions are invited for Bharat Internet Utsav Video Making Contest 2023 by Ministry of Communication and MyGov. Interested participants can submit online via following link:

<https://auth.mygov.in/user/login?destination=oauth2/authorize>

Dr Chaitali Bhattacharya

Head- Students' Welfare

Copy to:

1. The Director
2. The Dean
3. All HoDs- BBA, MBA, BCA and BAJMC with a request to circulate the information in all student-groups
4. The IQAC
5. The Librarian