

TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC Accredited Grade "A" Institute
Department of Management Sciences

Dated: 01.07.2022

Subject: Master of Business Administration- MOOCs Courses

Ref: Third Semester; Paper Code: MS 263 MOOC/Open Elective*; Paper: MOOC/Open Elective*

***Note:** The student is required to choose one MOOC course of 3 credits as per his/her preference/choice from Swayam portal or any other online educational platform approved by the UGC regulatory body from time to time at UG level and after completing the course, the students have to produce successful course completion certificate for claiming the credit. The course chosen by the student should be intimated to the MOOCs coordinator of the respective institution.

MBA- MOOCs Courses: Reference to Scheme of Examination & Syllabi of Master of Business Administration w.e.f. Academic Session 2022-23 of Guru Gobind Singh Indraprastha University in compliance of the same the Department of Management Sciences of the Tecnia Institute of Advanced Studies' for it's postgraduate program in Management i.e. MBA has proposed following MOOCs Courses as against

Code No.	Paper	Type	L	T/P	Credits
MS 263	MOOC/Open Elective*	Ability Enhancement	3	-	3

MOOCs: Management

12 Weeks Programme

Open Enrollment is free through SWAYAM and NPTEL Portal

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[Onlinecourses.nptel.ac.in/](https://onlinecourses.nptel.ac.in/) support@nptel.iitm.ac.in

S.No.	Title of the Course	Instructor	Institution	Course start Date	Exam Date
1	Principles of Management	Prof. Susmita Mukhopadhyay Prof. S Srinivasan	IIT Kharagpur	Jul-Oct 2022	30 Oct 2022
2	Marketing Management	Prof. Jayanta Chatterjee Prof. Shashi Shekhar Mishra	IIT Kanpur	Oct-Dec 2022	29 Oct 2022
3	Consumer Behaviour	By Prof. Srabanti Mukherjee	IIT Kharagpur	Jan-March 2023	26 March 2023


Dr. Reema Sharma
Head of Department

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