

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 039 Programme Name: MASTER OF BUSINESS ADMINISTRATION SchemeID: 410392018001 Sem./Year: 04 SEMESTER
Institution Code: 170 Institution: TECNIA INSTITUTE OF ADVANCED STUDIES

| S.No. | Paper ID | Code | Subject | Credit | Type | Exam | Mode | Kind | Minor | Major | Max. Marks | Pass Marks |
|-------|----------|-------|--|--------|-----------|------|------------|-----------|-------|-------|------------|------------|
| 01 | 039202 | MS202 | PROJECT DISSERTATION | 6 | PRACTICAL | UES | COMPULSORY | MANDATORY | 40 | 60 | 100 | 40 |
| 02 | 039204 | MS204 | BUSINESS INTELLIGENCE AND APPLICATIONS | 3 | THEORY | UES | COMPULSORY | DROPPABLE | 25 | 75 | 100 | 40 |
| 03 | 039206 | MS206 | STRATEGIC MANAGEMENT | 3 | THEORY | UES | COMPULSORY | DROPPABLE | 25 | 75 | 100 | 40 |
| 04 | 039208 | MS208 | CORPORATE SOCIAL RESPONSIBILITY, HUMAN VALUES AND ETHICS | 3 | THEORY | UES | COMPULSORY | DROPPABLE | 25 | 75 | 100 | 40 |
| 05 | 039210 | MS210 | PROJECT MANAGEMENT | 3 | THEORY | UES | ELECTIVE | DROPPABLE | 25 | 75 | 100 | 40 |
| 06 | 039212 | MS212 | RETAIL MANAGEMENT | 3 | THEORY | UES | ELECTIVE | DROPPABLE | 25 | 75 | 100 | 40 |
| 07 | 039214 | MS214 | ADVERTISING AND BRAND MANAGEMENT | 3 | THEORY | UES | ELECTIVE | DROPPABLE | 25 | 75 | 100 | 40 |
| 08 | 039216 | MS216 | INTERNET MARKETING | 3 | THEORY | UES | ELECTIVE | DROPPABLE | 25 | 75 | 100 | 40 |
| 09 | 039218 | MS218 | BUSINESS MARKETING | 3 | THEORY | UES | ELECTIVE | DROPPABLE | 25 | 75 | 100 | 40 |
| 10 | 039220 | MS220 | STRATEGIC FINANCIAL MANAGEMENT | 3 | THEORY | UES | ELECTIVE | DROPPABLE | 25 | 75 | 100 | 40 |
| 11 | 039222 | MS222 | MERGERS, ACQUISITIONS AND CORPORATE RESTRUCTURING | 3 | THEORY | UES | ELECTIVE | DROPPABLE | 25 | 75 | 100 | 40 |
| 12 | 039224 | MS224 | FINANCIAL DERIVATIVES | 3 | THEORY | UES | ELECTIVE | DROPPABLE | 25 | 75 | 100 | 40 |
| 13 | 039226 | MS226 | BEHAVIORAL FINANCE | 3 | THEORY | UES | ELECTIVE | DROPPABLE | 25 | 75 | 100 | 40 |
| 14 | 039228 | MS228 | STRATEGIC HUMAN RESOURCE MANAGEMENT | 3 | THEORY | UES | ELECTIVE | DROPPABLE | 25 | 75 | 100 | 40 |
| 15 | 039230 | MS230 | ORGANIZATIONAL DEVELOPMENT | 3 | THEORY | UES | ELECTIVE | DROPPABLE | 25 | 75 | 100 | 40 |
| 16 | 039232 | MS232 | TEAM BUILDING | 3 | THEORY | UES | ELECTIVE | DROPPABLE | 25 | 75 | 100 | 40 |
| 17 | 039234 | MS234 | BEHAVIOUR TESTING & COUNSELING | 3 | THEORY | UES | ELECTIVE | DROPPABLE | 25 | 75 | 100 | 40 |
| 18 | 039236 | MS236 | DIGITALIZATION AND E-GOVERNANCE | 3 | THEORY | UES | ELECTIVE | DROPPABLE | 25 | 75 | 100 | 40 |
| 19 | 039238 | MS238 | SOFTWARE PROJECT MANAGEMNET | 3 | THEORY | UES | ELECTIVE | DROPPABLE | 25 | 75 | 100 | 40 |
| 20 | 039240 | MS240 | WEB TECHNOLOGIES | 2 | THEORY | UES | ELECTIVE | DROPPABLE | 25 | 75 | 100 | 40 |
| 21 | 039242 | MS242 | KNOWLEDGE MANAGEMENT | 3 | THEORY | UES | ELECTIVE | DROPPABLE | 25 | 75 | 100 | 40 |
| 22 | 039244 | MS244 | GLOBAL COMPETITIVENESS AND STRATEGIC ALLIANCE | 3 | THEORY | UES | ELECTIVE | DROPPABLE | 25 | 75 | 100 | 40 |
| 23 | 039246 | MS246 | SUPPLY CHAIN MANAGEMENT FOR INTERNATIONAL BUSINESS | 3 | THEORY | UES | ELECTIVE | DROPPABLE | 25 | 75 | 100 | 40 |
| 24 | 039248 | MS248 | MANAGING DIVERSITY | 3 | THEORY | UES | ELECTIVE | DROPPABLE | 25 | 75 | 100 | 40 |
| 25 | 039250 | MS250 | GLOBAL STRATEGIC MANAGEMENT | 3 | THEORY | UES | ELECTIVE | DROPPABLE | 25 | 75 | 100 | 40 |

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 039 Programme Name: MASTER OF BUSINESS ADMINISTRATION SchemeID: 410392018001 Sem./Year: 04 SEMESTER
Institution Code: 170 Institution: TECNIA INSTITUTE OF ADVANCED STUDIES

| S.No. | Paper ID | Code | Subject | Credit | Type | Exam | Mode | Kind | Minor | Major | Max. Marks | Pass Marks |
|-------|----------|-------|------------------------|--------|-----------|------|----------|-----------|-------|-------|------------|------------|
| 26 | 039252 | MS252 | WEB TECHNOLOGIES LAB. | 1 | PRACTICAL | UES | ELECTIVE | DROPPABLE | 40 | 60 | 100 | 40 |
| 27 | 039254 | MS254 | SUPPLY CHAIN ANALYTICS | 3 | THEORY | UES | ELECTIVE | DROPPABLE | 25 | 75 | 100 | 40 |

