

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 039 Programme Name: MASTER OF BUSINESS ADMINISTRATION SchemeID: 410392021001 Sem./Year: 03 SEMESTER
Institution Code: 170 Institution: TECNIA INSTITUTE OF ADVANCED STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	039201	MS 201	SUMMER TRAINING REPORT	4	PRACTICAL	UES	COMPULSORY	MANDATORY	40	60	100	40
02	039203	MS 203	MANAGEMENT OF INTERNATIONAL BUSINESS	3	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	039205	MS 205	MANAGING E-BUSINESS	3	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	039207	MS 207	ENTREPRENEURSHIP DEVELOPMENT & STARTUP	3	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
05	039209	MS 209	STRATEGIC MANAGEMENT	3	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
06	039211	MS 211	BUSINESS ANALYTICS	2	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
07	039213	MS 213	CONSUMER BEHAVIOR	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
08	039215	MS 215	SALES AND DISTRIBUTION MANAGEMENT	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
09	039217	MS 217	SERVICES MARKETING	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
10	039219	MS 219	CUSTOMER RELATIONSHIP MANAGEMENT	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
11	039221	MS 221	INTERNATIONAL FINANCIAL MANAGEMENT	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
12	039223	MS 223	FINANCIAL MARKETS AND INSTITUTIONS	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
13	039225	MS 225	INVESTMENT ANALYSIS & PORTFOLIO MANAGEMENT	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
14	039227	MS 227	FINANCIAL ECONOMETRICS	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
15	039229	MS 229	MANAGEMENT OF TRAINING, LEARNING AND DEVELOPMENT	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
16	039231	MS 231	MANAGING INDUSTRIAL RELATIONS	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
17	039233	MS 233	TALENT MANAGEMENT	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
18	039235	MS 235	COMPENSATION AND PERFORMANCE MANAGEMENT	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
19	039237	MS 237	DIGITALIZATION AND E-GOVERNANCE	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
20	039239	MS 239	ARTIFICIAL INTELLIGENCE & MACHINE LEARNING	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
21	039241	MS 241	DATABASE MANAGEMENT SYSTEMS	2	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
22	039243	MS 243	DATABASE MANAGEMENT SYSTEMS LAB	1	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
23	039245	MS 245	ENTERPRISE SYSTEMS	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
24	039247	MS 247	INTERNATIONAL BUSINESS ENVIRONMENT AND STRATEGY	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
25	039249	MS 249	EXPORT, IMPORT POLICIES, PROCEDURES AND DOCUMENTATION	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40

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26	039251	MS 251	INTERNATIONAL FINANCIAL MANAGEMENT	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
27	039253	MS 253	INTERNATIONAL BUSINESS NEGOTIATION	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
28	039255	MS 255	ENTERPRISE SYSTEMS	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
29	039257	MS 257	OPERATIONS STRATEGY	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
30	039259	MS 259	LOGISTICS AND SUPPLY CHAIN MANAGEMENT	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
31	039261	MS 261	PREDICTIVE ANALYTICS AND BIG DATA	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
32	039263	MS 263	MOOC/OPEN ELECTIVE	3	THEORY	NUES	COMPULSORY	DROPPABLE	--	100	100	40
33	039265	MS 265	BUSINESS ANALYTICS LAB	1	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40

