

# TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC Accredited Grade "A" Institute

Department of Management Sciences  
MASTER OF BUSINESS ADMINISTRATION - MBA

Ref. No.: TIAS/MBA/2021-22/121

Dated: 01.12.2021

Subject: CORE THEORY

Reference to Scheme of Examination & Syllabi of Master of Business Administration w.e.f. Academic Session 2021-22 onwards of Guru Gobind Singh Indraprastha University, the Department of Management Sciences of the Tecnia Institute of Advanced Studies' for its Postgraduate program in Management i.e. MBA has following Core Theory.

FIRST SEMESTER					
Code No.	Paper	Type	L	TIP	Credits
MS 101	Management Process and Organisational Behaviour	Core/Open Elective	3	-	3
MS 103	Quantitative Techniques	Core	3	-	3
MS 105	Managerial Economics	Core	3	-	3
MS 107	Accounting for Management	Core	3	-	3
MS 111	Marketing Management	Core/Open Elective	3	-	3
MS- 115	Legal Aspects of Business	Core/Open Elective	3	-	3

SECOND SEMESTER					
Code No.	Paper	Type	L	TIP	Credits
MS 102	Technology and Innovation Management	Core/ Open Elective	3	-	3
MS 104	Financial Management	Core	3	-	3
MS 106	Business Research	Core	3	-	3
MS 108	Sustainable Operations Management	Core/Open Elective	3	-	3
MS 110	Management of Information Systems	Core	3	-	3
MS 112	Human Resource Management	Core/ Open Elective	3	-	3

THIRD SEMESTER					
Code No.	Paper	Type	L	TIP	Credits
MS 203	Management of International Business	Core	3	-	3
MS 205	Managing E-Business	Core	3	-	3
MS 207	Entrepreneurship Development & Startup	Core/ Open Elective	3	-	3
MS 209	Strategic Management	Core	3	-	3

<b>FOURTH SEMESTER</b>					
<b>Code No.</b>	<b>Paper</b>	<b>Type</b>	<b>L</b>	<b>TIP</b>	<b>Credits</b>
MS 202	Project Dissertation	Ability Enhancement	-	-	6
MS 204	Corporate Social Responsibility, Human Values & Ethics	Ability Enhancement	3	-	3
	<b>Specialization-I</b>				
	Elective -III	Discipline Specific Electives	3	-	3
	Elective -IV	Discipline Specific Electives	3	-	3
	<b>Specialization II</b>				
	Elective -III	Discipline Specific Electives	3	-	3
	Elective -IV	Discipline Specific Electives	3	-	3
	<b>Total</b>		<b>15</b>	<b>-</b>	<b>21</b>