

## (SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 017      Programme Name: BACHELOR OF BUSINESS ADMINISTRATION      SchemeID: 140172017001      Sem./Year: 06 SEMESTER  
 Institution Code: 170      Institution: TECNIA INSTITUTE OF ADVANCED STUDIES

| S.No. | Paper ID | Code   | Subject                           | Credit | Type      | Exam | Mode       | Kind      | Minor | Major | Max. Marks | Pass Marks |
|-------|----------|--------|-----------------------------------|--------|-----------|------|------------|-----------|-------|-------|------------|------------|
| 01    | 017302   | BBA302 | PROJECT MANAGEMENT                | 4      | THEORY    | UES  | COMPULSORY | DROPPABLE | 25    | 75    | 100        | 40         |
| 02    | 017304   | BBA304 | DIGITAL MARKETING                 | 4      | THEORY    | UES  | COMPULSORY | DROPPABLE | 25    | 75    | 100        | 40         |
| 03    | 017306   | BBA306 | INTERNATIONAL BUSINESS MANAGEMENT | 4      | THEORY    | UES  | COMPULSORY | DROPPABLE | 25    | 75    | 100        | 40         |
| 04    | 017308   | BBA308 | BUSINESS POLICY & STRATEGY        | 4      | THEORY    | UES  | COMPULSORY | DROPPABLE | 25    | 75    | 100        | 40         |
| 05    | 017310   | BBA310 | SALES & DISTRIBUTION MANAGEMENT   | 4      | THEORY    | UES  | COMPULSORY | DROPPABLE | 25    | 75    | 100        | 40         |
| 06    | 017312   | BBA312 | PROJECT REPORT                    | 6      | PRACTICAL | UES  | COMPULSORY | DROPPABLE | 50    | 50    | 100        | 40         |



## (SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 017      Programme Name: BACHELOR OF BUSINESS ADMINISTRATION      SchemeID: 140172017001      Sem./Year: 06 SEMESTER  
 Institution Code: 213      Institution: TECNIA INSTITUTE OF ADVANCED STUDIES

| S.No. | Paper ID | Code   | Subject                           | Credit | Type      | Exam | Mode       | Kind      | Minor | Major | Max. Marks | Pass Marks |
|-------|----------|--------|-----------------------------------|--------|-----------|------|------------|-----------|-------|-------|------------|------------|
| 01    | 017302   | BBA302 | PROJECT MANAGEMENT                | 4      | THEORY    | UES  | COMPULSORY | DROPPABLE | 25    | 75    | 100        | 40         |
| 02    | 017304   | BBA304 | DIGITAL MARKETING                 | 4      | THEORY    | UES  | COMPULSORY | DROPPABLE | 25    | 75    | 100        | 40         |
| 03    | 017306   | BBA306 | INTERNATIONAL BUSINESS MANAGEMENT | 4      | THEORY    | UES  | COMPULSORY | DROPPABLE | 25    | 75    | 100        | 40         |
| 04    | 017308   | BBA308 | BUSINESS POLICY & STRATEGY        | 4      | THEORY    | UES  | COMPULSORY | DROPPABLE | 25    | 75    | 100        | 40         |
| 05    | 017310   | BBA310 | SALES & DISTRIBUTION MANAGEMENT   | 4      | THEORY    | UES  | COMPULSORY | DROPPABLE | 25    | 75    | 100        | 40         |
| 06    | 017312   | BBA312 | PROJECT REPORT                    | 6      | PRACTICAL | UES  | COMPULSORY | DROPPABLE | 50    | 50    | 100        | 40         |



## (SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 017      Programme Name: BACHELOR OF BUSINESS ADMINISTRATION      SchemeID: 140172017001      Sem./Year: 04 SEMESTER  
 Institution Code: 170      Institution: TECNIA INSTITUTE OF ADVANCED STUDIES

| S.No. | Paper ID | Code   | Subject                            | Credit | Type      | Exam | Mode       | Kind      | Minor | Major | Max. Marks | Pass Marks |
|-------|----------|--------|------------------------------------|--------|-----------|------|------------|-----------|-------|-------|------------|------------|
| 01    | 017202   | BBA202 | HUMAN RESOURCE MANAGEMENT          | 4      | THEORY    | UES  | COMPULSORY | DROPPABLE | 25    | 75    | 100        | 40         |
| 02    | 017204   | BBA204 | FINANCIAL MANAGEMENT               | 4      | THEORY    | UES  | COMPULSORY | DROPPABLE | 25    | 75    | 100        | 40         |
| 03    | 017206   | BBA206 | RESEARCH METHODOLOGY               | 4      | THEORY    | UES  | COMPULSORY | DROPPABLE | 25    | 75    | 100        | 40         |
| 04    | 017208   | BBA208 | RESEARCH METHODOLOGY LAB           | 2      | PRACTICAL | UES  | COMPULSORY | DROPPABLE | 40    | 60    | 100        | 40         |
| 05    | 017210   | BBA210 | INFORMATION SYSTEMS MANAGEMENT     | 4      | THEORY    | UES  | COMPULSORY | DROPPABLE | 25    | 75    | 100        | 40         |
| 06    | 017212   | BBA212 | INFORMATION SYSTEMS MANAGEMENT LAB | 2      | PRACTICAL | UES  | COMPULSORY | DROPPABLE | 40    | 60    | 100        | 40         |
| 07    | 017214   | BBA214 | MANAGERIAL SKILL DEVELOPMENT       | 2      | PRACTICAL | NUES | COMPULSORY | DROPPABLE | --    | 100   | 100        | 40         |



## (SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 017      Programme Name: BACHELOR OF BUSINESS ADMINISTRATION      SchemeID: 140172017001      Sem./Year: 04 SEMESTER  
 Institution Code: 213      Institution: TECNIA INSTITUTE OF ADVANCED STUDIES

| S.No. | Paper ID | Code   | Subject                            | Credit | Type      | Exam | Mode       | Kind      | Minor | Major | Max. Marks | Pass Marks |
|-------|----------|--------|------------------------------------|--------|-----------|------|------------|-----------|-------|-------|------------|------------|
| 01    | 017202   | BBA202 | HUMAN RESOURCE MANAGEMENT          | 4      | THEORY    | UES  | COMPULSORY | DROPPABLE | 25    | 75    | 100        | 40         |
| 02    | 017204   | BBA204 | FINANCIAL MANAGEMENT               | 4      | THEORY    | UES  | COMPULSORY | DROPPABLE | 25    | 75    | 100        | 40         |
| 03    | 017206   | BBA206 | RESEARCH METHODOLOGY               | 4      | THEORY    | UES  | COMPULSORY | DROPPABLE | 25    | 75    | 100        | 40         |
| 04    | 017208   | BBA208 | RESEARCH METHODOLOGY LAB           | 2      | PRACTICAL | UES  | COMPULSORY | DROPPABLE | 40    | 60    | 100        | 40         |
| 05    | 017210   | BBA210 | INFORMATION SYSTEMS MANAGEMENT     | 4      | THEORY    | UES  | COMPULSORY | DROPPABLE | 25    | 75    | 100        | 40         |
| 06    | 017212   | BBA212 | INFORMATION SYSTEMS MANAGEMENT LAB | 2      | PRACTICAL | UES  | COMPULSORY | DROPPABLE | 40    | 60    | 100        | 40         |
| 07    | 017214   | BBA214 | MANAGERIAL SKILL DEVELOPMENT       | 2      | PRACTICAL | NUES | COMPULSORY | DROPPABLE | --    | 100   | 100        | 40         |

