

END TERM EXAMINATION

SECOND SEMESTER [BBA] JULY 2023

Paper Code: BBA-108

Subject: E-Commerce

BBA(B&I)-110

(BATCH 2021 ONWARDS)

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions.

- Q1 Attempt **any three** questions in brief. [15]
- (a) Define the terms: Web site, Web page, Web server, URL and home page.
- (b) Compare Internet, Intranet & Extranet.
- (c) Write a short note on Indian readiness for e-commerce.
- (d) Explain the structure tags of HTML
- (e) Explain in detail the E-transition challenges for Indian corporate.
- Q2 (a) Discuss the ethical issues related to E-Commerce. Explain the cryptography and digital signature.
- (b) Explain different types of E-payment systems with their advantages and disadvantages. [7, 8]
- Q3 (a) Explain the following tags
1. 2. <PRE> 3. 4. <DIV>
- (b) Write HTML code for the below table.

Roll No	Name	Course	Marks		
			Internal	External	Total
142	abc	bba	20	60	80
654	xyz	bca	15	65	80

[8, 7]

- Q4 (a) What are frames? Describe any two attributes of frame with example.
- (b) Explain the use of Anchor tag with all possible attributes and give example with bookmark. [8, 7]
- Q5 (a) How does spoofing threaten a website's operations?
- (b) Design a Student registration form in HTML? Take your own assumptions for form fields. [5, 10]

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- Q6 (a) Whether E-Commerce and E-Business are same or different? Justify your answer.
(b) Explain the various models of E-Commerce with the help of an example. [7, 8]
- Q7 (a) Explain the following attributes of form tag.
(i) Method (ii) Action
(b) Write HTML code for creating a registration a user, user will provide the information like: name, DOB, gender, password, confirm password and hobbies. [5, 10]
- Q8 Differentiate between the following: [15]
(a) E-Commerce and Mobile Commerce
(b) Public Key and Private Key
(c) Static Website and Dynamic Website

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