

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) SchemeID: 120242016001 Sem./Year: 05 SEMESTER
Institution Code: 146 Institution: MADHU BALA INSTITUTE OF COMMUNICATION & ELECTRONIC MEDIA

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	024301	BA(JMC)301	BASICS OF NEW MEDIA	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	024303	BA(JMC)303	MEDIA RESEARCH	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	024305	BA(JMC)305	EVENT MANAGEMENT	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	024307	BA(JMC)307	DIGITAL MEDIA MARKETING	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
05	024309	BA(JMC)309	FILM APPRECIATION	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
06	024351	BA(JMC)351	NEW MEDIA LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
07	024353	BA(JMC)353	MEDIA RESEARCH LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
08	024355	BA(JMC)355	EVENT MANAGEMENT LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
09	024357	BA(JMC)357	FUNCTIONAL EXPOSURE REPORT	4	PRACTICAL	UES	COMPULSORY	DROPPABLE	50	50	100	40
10	024359	BA(JMC)359	DIGITAL MEDIA MARKETING LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
11	024361	BA(JMC)361	FILM APPRECIATION LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) SchemeID: 120242016001 Sem./Year: 05 SEMESTER
Institution Code: 177 Institution: VIVEKANANDA INSTITUTE OF PROFESSIONAL STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	024301	BA(JMC)301	BASICS OF NEW MEDIA	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	024303	BA(JMC)303	MEDIA RESEARCH	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	024305	BA(JMC)305	EVENT MANAGEMENT	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	024307	BA(JMC)307	DIGITAL MEDIA MARKETING	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
05	024309	BA(JMC)309	FILM APPRECIATION	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
06	024351	BA(JMC)351	NEW MEDIA LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
07	024353	BA(JMC)353	MEDIA RESEARCH LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
08	024355	BA(JMC)355	EVENT MANAGEMENT LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
09	024357	BA(JMC)357	FUNCTIONAL EXPOSURE REPORT	4	PRACTICAL	UES	COMPULSORY	DROPPABLE	50	50	100	40
10	024359	BA(JMC)359	DIGITAL MEDIA MARKETING LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
11	024361	BA(JMC)361	FILM APPRECIATION LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) SchemeID: 120242016001 Sem./Year: 05 SEMESTER
 Institution Code: 511 Institution: DELHI METROPOLITAN EDUCATION

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	024301	BA(JMC)301	BASICS OF NEW MEDIA	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	024303	BA(JMC)303	MEDIA RESEARCH	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	024305	BA(JMC)305	EVENT MANAGEMENT	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	024307	BA(JMC)307	DIGITAL MEDIA MARKETING	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
05	024309	BA(JMC)309	FILM APPRECIATION	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
06	024351	BA(JMC)351	NEW MEDIA LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
07	024353	BA(JMC)353	MEDIA RESEARCH LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
08	024355	BA(JMC)355	EVENT MANAGEMENT LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
09	024357	BA(JMC)357	FUNCTIONAL EXPOSURE REPORT	4	PRACTICAL	UES	COMPULSORY	DROPPABLE	50	50	100	40
10	024359	BA(JMC)359	DIGITAL MEDIA MARKETING LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
11	024361	BA(JMC)361	FILM APPRECIATION LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) SchemeID: 120242016001 Sem./Year: 06 SEMESTER
Institution Code: 142 Institution: JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL, VASANT KUNJ

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	024302	BA (JMC) 302	MEDIA MANAGEMENT AND ENTREPRENEURSHIP	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	024304	BA (JMC) 304	GLOBAL MEDIA: AN OVERVIEW	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	024306	BA (JMC) 306	ENVIRONMENT COMMUNICATION	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	024352	BA (JMC) 352	FINAL PROJECT AND COMPREHENSIVE VIVA	16	PRACTICAL	UES	COMPULSORY	MANDATORY	50	50	100	40

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) SchemeID: 120242016001 Sem./Year: 06 SEMESTER
Institution Code: 170 Institution: TECNIA INSTITUTE OF ADVANCED STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	024302	BA(JMC)302	MEDIA MANAGEMENT AND ENTREPRENEURSHIP	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	024304	BA(JMC)304	GLOBAL MEDIA: AN OVERVIEW	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	024306	BA(JMC)306	ENVIRONMENT COMMUNICATION	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	024352	BA(JMC)352	FINAL PROJECT AND COMPREHENSIVE VIVA	16	PRACTICAL	UES	COMPULSORY	MANDATORY	50	50	100	40

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) SchemeID: 120242016001 Sem./Year: 06 SEMESTER
Institution Code: 177 Institution: VIVEKANANDA INSTITUTE OF PROFESSIONAL STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	024302	BA(JMC)302	MEDIA MANAGEMENT AND ENTREPRENEURSHIP	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	024304	BA(JMC)304	GLOBAL MEDIA: AN OVERVIEW	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	024306	BA(JMC)306	ENVIRONMENT COMMUNICATION	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	024352	BA(JMC)352	FINAL PROJECT AND COMPREHENSIVE VIVA	16	PRACTICAL	UES	COMPULSORY	MANDATORY	50	50	100	40

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) SchemeID: 120242016001 Sem./Year: 06 SEMESTER
Institution Code: 213 Institution: TECNIA INSTITUTE OF ADVANCED STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	024302	BA(JMC)302	MEDIA MANAGEMENT AND ENTREPRENEURSHIP	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	024304	BA(JMC)304	GLOBAL MEDIA: AN OVERVIEW	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	024306	BA(JMC)306	ENVIRONMENT COMMUNICATION	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	024352	BA(JMC)352	FINAL PROJECT AND COMPREHENSIVE VIVA	16	PRACTICAL	UES	COMPULSORY	MANDATORY	50	50	100	40

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) SchemeID: 120242016001 Sem./Year: 06 SEMESTER
Institution Code: 240 Institution: TRINITY INSTITUTE OF PROFESSIONAL STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	024302	BA(JMC)302	MEDIA MANAGEMENT AND ENTREPRENEURSHIP	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	024304	BA(JMC)304	GLOBAL MEDIA: AN OVERVIEW	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	024306	BA(JMC)306	ENVIRONMENT COMMUNICATION	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	024352	BA(JMC)352	FINAL PROJECT AND COMPREHENSIVE VIVA	16	PRACTICAL	UES	COMPULSORY	MANDATORY	50	50	100	40

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) SchemeID: 120242016001 Sem./Year: 06 SEMESTER
 Institution Code: 511 Institution: DELHI METROPOLITAN EDUCATION

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	024302	BA(JMC)302	MEDIA MANAGEMENT AND ENTREPRENEURSHIP	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	024304	BA(JMC)304	GLOBAL MEDIA: AN OVERVIEW	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	024306	BA(JMC)306	ENVIRONMENT COMMUNICATION	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	024352	BA(JMC)352	FINAL PROJECT AND COMPREHENSIVE VIVA	16	PRACTICAL	UES	COMPULSORY	MANDATORY	50	50	100	40

