

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) SchemeID: 120242016001 Sem./Year: 02 SEMESTER
 Institution Code: 213 Institution: TECNIA INSTITUTE OF ADVANCED STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	024102	BA(JMC)102	PRINT JOURNALISM	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	024104	BA(JMC)104	MEDIA LAWS & ETHICS	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	024106	BA(JMC)106	STILL PHOTOGRAPHY	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	024108	BA(JMC)108	HEALTH COMMUNICATION	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
05	024110	BA(JMC)110	SPORTS JOURNALISM	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
06	024152	BA(JMC)152	PRINT JOURNALISM LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
07	024154	BA(JMC)154	STILL PHOTOGRAPHY LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
08	024156	BA(JMC)156	DESIGN AND GRAPHICS LAB-II	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
09	024158	BA(JMC)158	HEALTH COMMUNICATION LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
10	024160	BA(JMC)160	SPORTS JOURNALISM LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40

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01	024202	BA(JMC)202	BASICS OF ADVERTISING	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	024204	BA(JMC)204	BASICS OF PUBLIC RELATIONS	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	024206	BA(JMC)206	TELEVISION PROGRAMMING AND PRODUCTION	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	024208	BA(JMC)208	TELEVISION NEWS : REPORTING AND ANCHORING	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
05	024210	BA(JMC)210	CORPORATE COMMUNICATION	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
06	024252	BA(JMC)252	ADVERTISING LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
07	024254	BA(JMC)254	PUBLIC RELATIONS LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
08	024256	BA(JMC)256	TV PRODUCTION LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
09	024258	BA(JMC)258	TELEVISION NEWS : REPORTING AND ANCHORING LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
10	024260	BA(JMC)260	CORPORATE COMMUNICATION LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40

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03	024106	BA(JMC)106	STILL PHOTOGRAPHY	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
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08	024156	BA(JMC)156	DESIGN AND GRAPHICS LAB-II	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
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