

## (SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024      Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION)      SchemeID: 120242015001      Sem./Year: 02 SEMESTER  
Institution Code: 170      Institution: TECNIA INSTITUTE OF ADVANCED STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24102	BJMC102	HISTORY OF PRINT & BROADCASTING IN INDIA	5	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24104	BJMC104	PRINT JOURNALISM-I	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24106	BJMC106	MEDIA LAWS & ETHICS	5	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24108	BJMC108	STILL PHOTOGRAPHY	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
05	24152	BJMC152	PRINT JOURNALISM LAB-I	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
06	24154	BJMC154	PHOTO LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
07	24156	BJMC156	COMPUTER LAB-II	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40



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Institution Code: 213      Institution: TECNIA INSTITUTE OF ADVANCED STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24102	BJMC102	HISTORY OF PRINT & BROADCASTING IN INDIA	5	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24104	BJMC104	PRINT JOURNALISM-I	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24106	BJMC106	MEDIA LAWS & ETHICS	5	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24108	BJMC108	STILL PHOTOGRAPHY	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
05	24152	BJMC152	PRINT JOURNALISM LAB-I	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
06	24154	BJMC154	PHOTO LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
07	24156	BJMC156	COMPUTER LAB-II	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40



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 Institution Code: 170      Institution: TECNIA INSTITUTE OF ADVANCED STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24202	BJMC202	TELEVISION JOURNALISM & PRODUCTION	5	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24204	BJMC204	INTRODUCTION TO ADVERTISING	5	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24206	BJMC206	PUBLIC RELATIONS	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24208	BJMC208	NEW MEDIA	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
05	24252	BJMC252	TELEVISION JOURNALISM & PRODUCTION LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
06	24254	BJMC254	PUBLIC RELATIONS LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
07	24256	BJMC256	NEW MEDIA LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40



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S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24202	BJMC202	TELEVISION JOURNALISM & PRODUCTION	5	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24204	BJMC204	INTRODUCTION TO ADVERTISING	5	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24206	BJMC206	PUBLIC RELATIONS	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24208	BJMC208	NEW MEDIA	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
05	24252	BJMC252	TELEVISION JOURNALISM & PRODUCTION LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
06	24254	BJMC254	PUBLIC RELATIONS LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
07	24256	BJMC256	NEW MEDIA LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40





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 Institution Code: 170      Institution: TECNIA INSTITUTE OF ADVANCED STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24302	BJMC302	MEDIA ORGANISATION & MANAGEMENT	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24304	BJMC304	CONTEMPORARY ISSUES	5	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24306	BJMC306	GLOBAL MEDIA SCENARIO	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24352	BJMC352	FINAL PROJECT	12	PRACTICAL	UES	COMPULSORY	DROPPABLE	50	50	100	40
05	24354	BJMC354	COMPREHENSIVE VIVA	4	PRACTICAL	UES	COMPULSORY	DROPPABLE	50	50	100	40



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S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24302	BJMC302	MEDIA ORGANISATION & MANAGEMENT	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24304	BJMC304	CONTEMPORARY ISSUES	5	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24306	BJMC306	GLOBAL MEDIA SCENARIO	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24352	BJMC352	FINAL PROJECT	12	PRACTICAL	UES	COMPULSORY	DROPPABLE	50	50	100	40
05	24354	BJMC354	COMPREHENSIVE VIVA	4	PRACTICAL	UES	COMPULSORY	DROPPABLE	50	50	100	40



## (SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024      Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION)      SchemeID: 120242016001      Sem./Year: 02 SEMESTER  
 Institution Code: 170      Institution: TECNIA INSTITUTE OF ADVANCED STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24102	BA(JMC)102	PRINT JOURNALISM	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24104	BA(JMC)104	MEDIA LAWS & ETHICS	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24106	BA(JMC)106	STILL PHOTOGRAPHY	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24108	BA(JMC)108	HEALTH COMMUNICATION	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
05	24110	BA(JMC)110	SPORTS JOURNALISM	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
06	24152	BA(JMC)152	PRINT JOURNALISM LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
07	24154	BA(JMC)154	STILL PHOTOGRAPHY LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
08	24156	BA(JMC)156	DESIGN AND GRAPHICS LAB-II	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
09	24158	BA(JMC)158	HEALTH COMMUNICATION LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
10	24160	BA(JMC)160	SPORTS JOURNALISM LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40

## (SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024      Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION)      SchemeID: 120242016003      Sem./Year: 02 SEMESTER  
 Institution Code: 170      Institution: TECNIA INSTITUTE OF ADVANCED STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24102	BJMC102	HISTORY OF PRINT & BROADCASTING IN INDIA	5	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24104	BJMC104	PRINT JOURNALISM-I	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24106	BJMC106	MEDIA LAWS & ETHICS	5	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24108	BJMC108	STILL PHOTOGRAPHY	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
05	24152	BJMC152	PRINT JOURNALISM LAB-I	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
06	24154	BJMC154	PHOTO LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
07	24156	BJMC156	COMPUTER LAB-II	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40



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Scheme of Programme Code: 024      Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION)      SchemeID: 120242016001      Sem./Year: 02 SEMESTER  
Institution Code: 213      Institution: TECNIA INSTITUTE OF ADVANCED STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24102	BA(JMC)102	PRINT JOURNALISM	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24104	BA(JMC)104	MEDIA LAWS & ETHICS	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24106	BA(JMC)106	STILL PHOTOGRAPHY	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24108	BA(JMC)108	HEALTH COMMUNICATION	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
05	24110	BA(JMC)110	SPORTS JOURNALISM	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
06	24152	BA(JMC)152	PRINT JOURNALISM LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
07	24154	BA(JMC)154	STILL PHOTOGRAPHY LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
08	24156	BA(JMC)156	DESIGN AND GRAPHICS LAB-II	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
09	24158	BA(JMC)158	HEALTH COMMUNICATION LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
10	24160	BA(JMC)160	SPORTS JOURNALISM LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40





## (SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024      Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION)      SchemeID: 120242015005      Sem./Year: 04 SEMESTER  
 Institution Code: 170      Institution: TECNIA INSTITUTE OF ADVANCED STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24202	BJMC202	TELEVISION JOURNALISM & PRODUCTION	5	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24204	BJMC204	INTRODUCTION TO ADVERTISING	5	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24206	BJMC206	PUBLIC RELATIONS	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24208	BJMC208	NEW MEDIA	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
05	24252	BJMC252	TELEVISION JOURNALISM & PRODUCTION LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
06	24254	BJMC254	PUBLIC RELATIONS LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
07	24256	BJMC256	NEW MEDIA LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40

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Institution Code: 170      Institution: TECNIA INSTITUTE OF ADVANCED STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24202	BA(JMC)202	BASICS OF ADVERTISING	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24204	BA(JMC)204	BASICS OF PUBLIC RELATIONS	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24206	BA(JMC)206	TELEVISION PROGRAMMING AND PRODUCTION	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24208	BA(JMC)208	TELEVISION NEWS : REPORTING AND ANCHORING	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
05	24210	BA(JMC)210	CORPORATE COMMUNICATION	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
06	24252	BA(JMC)252	ADVERTISING LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
07	24254	BA(JMC)254	PUBLIC RELATIONS LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
08	24256	BA(JMC)256	TV PRODUCTION LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
09	24258	BA(JMC)258	TELEVISION NEWS : REPORTING AND ANCHORING LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
10	24260	BA(JMC)260	CORPORATE COMMUNICATION LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40

## (SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024      Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION)      SchemeID: 120242016003      Sem./Year: 04 SEMESTER  
Institution Code: 170      Institution: TECNIA INSTITUTE OF ADVANCED STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24202	BA(JMC)202	BASICS OF ADVERTISING	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24204	BA(JMC)204	BASICS OF PUBLIC RELATIONS	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24206	BA(JMC)206	TELEVISION PROGRAMMING AND PRODUCTION	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24208	BA(JMC)208	TELEVISION NEWS : REPORTING AND ANCHORING	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
05	24210	BA(JMC)210	CORPORATE COMMUNICATION	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
06	24252	BA(JMC)252	ADVERTISING LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
07	24254	BA(JMC)254	PUBLIC RELATIONS LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
08	24256	BA(JMC)256	TV PRODUCTION LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
09	24258	BA(JMC)258	TELEVISION NEWS : REPORTING AND ANCHORING LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
10	24260	BA(JMC)260	CORPORATE COMMUNICATION LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40





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01	24202	BA(JMC)202	BASICS OF ADVERTISING	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24204	BA(JMC)204	BASICS OF PUBLIC RELATIONS	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24206	BA(JMC)206	TELEVISION PROGRAMMING AND PRODUCTION	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24208	BA(JMC)208	TELEVISION NEWS : REPORTING AND ANCHORING	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
05	24210	BA(JMC)210	CORPORATE COMMUNICATION	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
06	24252	BA(JMC)252	ADVERTISING LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
07	24254	BA(JMC)254	PUBLIC RELATIONS LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
08	24256	BA(JMC)256	TV PRODUCTION LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
09	24258	BA(JMC)258	TELEVISION NEWS : REPORTING AND ANCHORING LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
10	24260	BA(JMC)260	CORPORATE COMMUNICATION LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40









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 Institution Code: 170      Institution: TECNIA INSTITUTE OF ADVANCED STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24302	BA (JMC) 302	MEDIA MANAGEMENT AND ENTREPRENEURSHIP	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24304	BA (JMC) 304	GLOBAL MEDIA: AN OVERVIEW	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24306	BA (JMC) 306	ENVIRONMENT COMMUNICATION	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24352	BA (JMC) 352	FINAL PROJECT AND COMPREHENSIVE VIVA	16	PRACTICAL	UES	COMPULSORY	MANDATORY	50	50	100	40

## (SCHEME OF EXAMINATIONS)

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01	24302	BA (JMC) 302	MEDIA MANAGEMENT AND ENTREPRENEURSHIP	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24304	BA (JMC) 304	GLOBAL MEDIA: AN OVERVIEW	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24306	BA (JMC) 306	ENVIRONMENT COMMUNICATION	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24352	BA (JMC) 352	FINAL PROJECT AND COMPREHENSIVE VIVA	16	PRACTICAL	UES	COMPULSORY	MANDATORY	50	50	100	40

## (SCHEME OF EXAMINATIONS)

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S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24302	BA (JMC) 302	MEDIA MANAGEMENT AND ENTREPRENEURSHIP	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24304	BA (JMC) 304	GLOBAL MEDIA: AN OVERVIEW	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24306	BA (JMC) 306	ENVIRONMENT COMMUNICATION	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24352	BA (JMC) 352	FINAL PROJECT AND COMPREHENSIVE VIVA	16	PRACTICAL	UES	COMPULSORY	MANDATORY	50	50	100	40





























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Scheme of Programme Code: 024      Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION)      SchemeID: 120242015005      Sem./Year: 06 SEMESTER  
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S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24302	BA (JMC) 302	MEDIA MANAGEMENT AND ENTREPRENEURSHIP	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24304	BA (JMC) 304	GLOBAL MEDIA: AN OVERVIEW	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24306	BA (JMC) 306	ENVIRONMENT COMMUNICATION	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24352	BA (JMC) 352	FINAL PROJECT AND COMPREHENSIVE VIVA	16	PRACTICAL	UES	COMPULSORY	MANDATORY	50	50	100	40

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01	24302	BA(JMC)302	MEDIA MANAGEMENT AND ENTREPRENEURSHIP	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24304	BA(JMC)304	GLOBAL MEDIA: AN OVERVIEW	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24306	BA(JMC)306	ENVIRONMENT COMMUNICATION	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24352	BA(JMC)352	FINAL PROJECT AND COMPREHENSIVE VIVA	16	PRACTICAL	UES	COMPULSORY	MANDATORY	50	50	100	40































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S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24102	BA(JMC)102	PRINT JOURNALISM	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24104	BA(JMC)104	MEDIA LAWS & ETHICS	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24106	BA(JMC)106	STILL PHOTOGRAPHY	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24108	BA(JMC)108	HEALTH COMMUNICATION	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
05	24110	BA(JMC)110	SPORTS JOURNALISM	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
06	24152	BA(JMC)152	PRINT JOURNALISM LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
07	24154	BA(JMC)154	STILL PHOTOGRAPHY LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
08	24156	BA(JMC)156	DESIGN AND GRAPHICS LAB-II	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
09	24158	BA(JMC)158	HEALTH COMMUNICATION LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
10	24160	BA(JMC)160	SPORTS JOURNALISM LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40







## (SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024      Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION)      SchemeID: 120242016001      Sem./Year: 02 SEMESTER  
Institution Code: 213      Institution: TECNIA INSTITUTE OF ADVANCED STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24102	BA(JMC)102	PRINT JOURNALISM	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24104	BA(JMC)104	MEDIA LAWS & ETHICS	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24106	BA(JMC)106	STILL PHOTOGRAPHY	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24108	BA(JMC)108	HEALTH COMMUNICATION	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
05	24110	BA(JMC)110	SPORTS JOURNALISM	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
06	24152	BA(JMC)152	PRINT JOURNALISM LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
07	24154	BA(JMC)154	STILL PHOTOGRAPHY LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
08	24156	BA(JMC)156	DESIGN AND GRAPHICS LAB-II	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
09	24158	BA(JMC)158	HEALTH COMMUNICATION LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
10	24160	BA(JMC)160	SPORTS JOURNALISM LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40





## (SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024      Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION)      SchemeID: 120242016001      Sem./Year: 04 SEMESTER  
 Institution Code: 170      Institution: TECNIA INSTITUTE OF ADVANCED STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24202	BA(JMC)202	BASICS OF ADVERTISING	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24204	BA(JMC)204	BASICS OF PUBLIC RELATIONS	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24206	BA(JMC)206	TELEVISION PROGRAMMING AND PRODUCTION	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24208	BA(JMC)208	TELEVISION NEWS : REPORTING AND ANCHORING	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
05	24210	BA(JMC)210	CORPORATE COMMUNICATION	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
06	24252	BA(JMC)252	ADVERTISING LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
07	24254	BA(JMC)254	PUBLIC RELATIONS LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
08	24256	BA(JMC)256	TV PRODUCTION LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
09	24258	BA(JMC)258	TELEVISION NEWS : REPORTING AND ANCHORING LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
10	24260	BA(JMC)260	CORPORATE COMMUNICATION LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40

## (SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024      Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION)      SchemeID: 120242016004      Sem./Year: 04 SEMESTER  
Institution Code: 170      Institution: TECNIA INSTITUTE OF ADVANCED STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24202	BA(JMC)202	BASICS OF ADVERTISING	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24204	BA(JMC)204	BASICS OF PUBLIC RELATIONS	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24206	BA(JMC)206	TELEVISION PROGRAMMING AND PRODUCTION	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24208	BA(JMC)208	TELEVISION NEWS : REPORTING AND ANCHORING	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
05	24210	BA(JMC)210	CORPORATE COMMUNICATION	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
06	24252	BA(JMC)252	ADVERTISING LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
07	24254	BA(JMC)254	PUBLIC RELATIONS LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
08	24256	BA(JMC)256	TV PRODUCTION LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
09	24258	BA(JMC)258	TELEVISION NEWS : REPORTING AND ANCHORING LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
10	24260	BA(JMC)260	CORPORATE COMMUNICATION LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40





























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03	24206	BA(JMC)206	TELEVISION PROGRAMMING AND PRODUCTION	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24208	BA(JMC)208	TELEVISION NEWS : REPORTING AND ANCHORING	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
05	24210	BA(JMC)210	CORPORATE COMMUNICATION	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
06	24252	BA(JMC)252	ADVERTISING LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
07	24254	BA(JMC)254	PUBLIC RELATIONS LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
08	24256	BA(JMC)256	TV PRODUCTION LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
09	24258	BA(JMC)258	TELEVISION NEWS : REPORTING AND ANCHORING LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
10	24260	BA(JMC)260	CORPORATE COMMUNICATION LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40

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07	24254	BA(JMC)254	PUBLIC RELATIONS LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
08	24256	BA(JMC)256	TV PRODUCTION LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
09	24258	BA(JMC)258	TELEVISION NEWS : REPORTING AND ANCHORING LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
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 Institution Code: 170      Institution: TECNIA INSTITUTE OF ADVANCED STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24102	BA(JMC)102	PRINT JOURNALISM	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24104	BA(JMC)104	MEDIA LAWS & ETHICS	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24106	BA(JMC)106	STILL PHOTOGRAPHY	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24108	BA(JMC)108	HEALTH COMMUNICATION	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
05	24110	BA(JMC)110	SPORTS JOURNALISM	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
06	24152	BA(JMC)152	PRINT JOURNALISM LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
07	24154	BA(JMC)154	STILL PHOTOGRAPHY LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
08	24156	BA(JMC)156	DESIGN AND GRAPHICS LAB-II	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
09	24158	BA(JMC)158	HEALTH COMMUNICATION LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
10	24160	BA(JMC)160	SPORTS JOURNALISM LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40



























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03	24106	BA(JMC)106	STILL PHOTOGRAPHY	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24108	BA(JMC)108	HEALTH COMMUNICATION	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
05	24110	BA(JMC)110	SPORTS JOURNALISM	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
06	24152	BA(JMC)152	PRINT JOURNALISM LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
07	24154	BA(JMC)154	STILL PHOTOGRAPHY LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
08	24156	BA(JMC)156	DESIGN AND GRAPHICS LAB-II	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
09	24158	BA(JMC)158	HEALTH COMMUNICATION LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
10	24160	BA(JMC)160	SPORTS JOURNALISM LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40



























