

END TERM EXAMINATION

FOURTH SEMESTER (BA(JMC))JULY-2023

Paper Code: BA(JMC)-208

Subject: Televisions New: Reporting and Anchoring

Time: 3 Hours

Maximum Marks :75

Note: Attempt five questions in all including Q.no.1 which is compulsory.

- Q1 Write short notes on **any three** of the following: - **(5x3=15)**
- a) Field Reporting
 - b) News Value
 - c) Studio Anchoring
 - d) Piece to Camera
- Q2 What are the essential qualities and responsibilities of News Personnel? Elaborate on the structure of Television News Channel. **(15)**
- Q3 Discuss the core concepts and elements required for News Writing. How is News Writing for TV different from writing for other media. Provide suitable examples for the same. **(15)**
- Q4 Explain in detail different types of News Reporting. What are the modern-day challenges faced by a TV Reporter. **(15)**
- Q5 What do you understand by Anchoring News and Non-News Programmes? What are the ethical responsibilities that should be followed by a News Anchor? **(15)**
- Q6 Write notes on the following:- **(7.5x2=15)**
- a) Walkthrough
 - b) News Sources
- Q7 Explain in detail Anchoring with/without Teleprompter and Outdoor Anchoring. Describe the qualities of a News Anchor. **(15)**
