

## Fwd: Participation of NSS volunteers/POs/PCs in Meri Maati Mera Desh Nationwide Campaign (9th to 30th August,2023)-reg

3 messages

GGSIU NSS Cell <nsscell@ipu.ac.in>

Wed, Aug 2, 2023 at 6:48 PM

To: "Dr. M. K. Satyarthi" <mksssrewa@yahoo.co.in>, NSS GGSIPU <priyankabhutani9@gmail.com>, Priyanka Bhutani <priyanka.b@ipu.ac.in>, "Dr. Gaurav Talan" <gauravtalan@ipu.ac.in>, Ravinder Kumar <ravinderkumar10@gmail.com>, Deepak Garg <deepak@ipu.ac.in>, Vinita <vinita@ipu.ac.in>, "Dr. Ram Shankar Gupta" <rsgupta@ipu.ac.in>, Dr Sachin Bharti <drsachin@ipu.ac.in>, shalini.ipusoe@gmail.com, "Dr. Neetu Rani" <neetu\_rani@ipu.ac.in>, dr naresh k vats <drnvats@gmail.com>, Sayan Chatterjee <sayan@ipu.ac.in>, Akhil Das <akhildass@ipu.ac.in>, Ashish Joshi <ashish.j@ipu.ac.in>, subhash nimanpure <snimanpure@gmail.com>, Nanki Nath <nankinath@ipu.ac.in>, NSS ADGITM <nss@adgitmdelhi.ac.in>, Dr Sanjay Kumar <director@adgitmdelhi.ac.in>, vikas.v001@gmail.com, "Ms. Dr. Saloni Goel PO AIE" <nsssaie2020@gmail.com>, dr.nilambara\_srivastav@aimt.ac.in, "Director Rehab ." <directorrehab@tecnia.in>, Anupama Gupta <anuguptaag12345@gmail.com>, nss@bcip.ac.in, "Dr. Jayant Sanyal BCIPS" <jayant@bcips.ac.in>, NSS Cell BCIPS <nssbcips@gmail.com>, "Dr. Arunima Mishra" <arunimamishra@bpitindia.com>, dr.poonamkathuria@gmail.com, shalinisharmamishra@bpitindia.com, Pooja Mudgil <engineer.pooja90@gmail.com>, mugdha sharma <mugdha.sharma145@gmail.com>, coedelhi@bharativedyapeeth.edu, dharmender.saini@bharativedyapeeth.edu, "Dr. Anil kumar" <anilcollegemail@gmail.com>, bvcoend.nss@bharativedyapeeth.edu, NSS BLMCE <nssblmce@gmail.com>, nssunit@cpj.edu.in, "prof. Dr. J. P. MOHLA CPJCHS" <mohlajp@cpj.edu.in>, NSS CBPACS <nsscbpacs@gmail.com>, Sakshi Anand <sakshi@dias.ac.in>, dirdmails@gmail.com, brijeshsaini@gmail.com, deepakjims@rediffmail.com, DME NSS Cell <nss@dme.ac.in>, NSS DSPSR <nss\_po@dspsr.in>, Director DSPSR <director@dspsr.in>, Tanya Gupta <hodbarch@delhitechnicalcampus.ac.in>, nss dtc <nss@delhitechnicalcampus.ac.in>, Director DTC <director@delhitechnicalcampus.ac.in>, "Ms. Renu PO FIMT" <fimtss@gmail.com>, NSS Gibs <nss.gibs@gitarattan.edu.in>, Director <director@gnitipu.in>, "Dr. Charu Sethi GNCE" <gncedelhi@yahoo.com>, "Mr. H.R. Meena GNDIT" <meenahemraj1970@gmail.com>, GTBIT NSS <nssgtbit@gmail.com>, Brajesh Singh <brajeshsingh.dce@gmail.com>, IITM <director@iitmipu.ac.in>, nss@iitmipu.ac.in, PRIYANKA INDORIA <drpriyankaindoria@gmail.com>, IITM-JP <director@iitmjp.ac.in>, drpriyankamurria.iitm Delhi@gmail.com, Preksha Dassani <preksha9125@gmail.com>, nityakhurana86@gmail.com, neeti1906@gmail.com, "Ms. Nahid Raees IVS" <nahidraees719@gmail.com>, "NSS JIMS,KALKAJI" <nss.kj@jagannath.org>, "Dr. Manjula Shastri" <hodbcom.kj@jagannath.org>, nss cell <nss\_cell@jimsindia.org>, Hakimuddin Khan JIMS VK Khan <hakimuddin.khan@jagannath.org>, NSS KHIEAT <nsskiheat@gmail.com>, NSS KRCHE <nsskrche@gmail.com>, "Prof. Bhavna Agarwal" <director@kccilhe.edu.in>, "Dr. Sunita Singhal" <dr.sunita@kccilhe.edu.in>, events@kccilhe.edu.in, "Dr. K. K. Garg Principal LLDIMS(Ligaya) LLDIMS" <director.ldims@gmail.com>, nss@lldims.org.in, nss@mains.ac.in, mait@mait.ac.in, "Dr. Karunapati Tripathi MAIT" <karunapati@gmail.com>, Savita Ahlawat <savita.ahlawat@msit.in>, "Dr. Vivek Solanki MSI" <drviveksolanki@gmail.com>, "Dr. Vivek Solanki MSI" <viveksolanki@msi-ggsip.org>, "Ms. Deepshikha Kalra MERI" <deepshikha017@gmail.com>, "Dr. Shubham Agarwal NDIM" <shubhamagarwal@ndimdelhi.in>, shailendrakumar@ndimdelhi.in, NSS Cell RDIAS <nsscell@rdias.ac.in>, RDIAS RDIAS <admin@rdias.ac.in>, ABHA KANSAL <abhasiwal@gmail.com>, NSS IPU SGTBIMIT <nssipu.sgtbimit@gmail.com>, "Dr. Sonu Godara Asst.Prof.GGSIPU Delhi" <godaraseenu@gmail.com>, Ayushee Gupta PO SLCGHE <slcg@stlawrence.in>, Nss Tecnia <nss@tecnia.in>, vaishaliprasad89@gmail.com, nss tiips <nssstiips@gmail.com>, "Prof. Barkha Bahl TIPS Director" <tips@tips.edu.in>, Aparna Chaturvedi <chaturvedi.aparna.tirwa@gmail.com>, "Dr. Deepali Saluja TIPS" <deepalisaluja@rediffmail.com>, Isha Setia <ishasetia94@gmail.com>, Sagrika Uppal <sagrika7.uppal@gmail.com>, Renu Vashisht <renu.vashisht@vips.edu>, alpna@vips.edu, Sunil Mishra <sunil.mishra@vips.edu>, Aryamnn Sablok <sablokaryamnn@gmail.com>  
Cc: Varun Joshi <varun.joshi@ipu.ac.in>, "Dr. Rajesh Kumar" <rajeshkumar@ipu.ac.in>, "Dr. Durgesh Dr. Durgesh Tripathi" <drdurgeshtripathi@ipu.ac.in>

Dear All,

Please find the below email and attachment received from NSSRC Delhi regarding the participation of NSS volunteers/POs/PCs in the **Meri Maati Mera Desh Nationwide Campaign (9th to 30th August 2023)**.

**Kindly act accordingly.**

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**With Warm Regards,**

**Prof. Varun Joshi**

NSS Program Coordinator,

Professor, USEM

A-002, A-Block, GGSIP University Main Campus

Sector - 16C, Dwarka, New Delhi-110078

Contact Details:

011-25302369 (Direct Landline)

9971122817 (M)

----- Forwarded message -----

From: **NSSRC\_DELHI** <nssrcdelhi@gmail.com>

Date: Wed, Aug 2, 2023 at 6:17 PM

Subject: Participation of NSS volunteers/POs/PCs in Meri Maati Mera Desh Nationwide Campaign (9th to 30th August,2023)-reg

To: delhiddenss <delhiddenss@gmail.com>, <nirmala.rani@gmail.com>, Dr. Dinesh Kumar Sharma

<snoharyana@gmail.com>, dir.he.jk <dir.he.jk@gmail.com>, directorhredu <directorhredu@gmail.com>

Cc: <pankajkumar.singh08@ips.gov.in>, Nss Pac <pacnss@gmail.com>, NSS Centre Admin

<nsscentre@admin.du.ac.in>, khursheed ahmad Ansari <kaansari@jamiyahamdard.ac.in>, Mr. Viqar Husain Siddiqui (D/o

Art Education) <vsiddiqui@jmi.ac.in>, MANURADHA CHAUDHARY <manuradha@jnu.ac.in>, NSS JNU Coordinator

<nssjnu@jnu.ac.in>, Kiran Goswami <kiranccm@gmail.com>, <registrar@slbsrsv.ac.in>, <vc@slbsrsv.ac.in>, saurabh

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<principal\_gdck@rediffmail.com>, <pankaj.dhamija1@gov.in>, Gopal Singh SO <nss-section-doya@gov.in>

Sir/Madam,

Kindly find the attachment with a request to share the information with all NSS PC/POs under your jurisdiction for immediate action on the matter.

Please accord TOP PRIORITY.

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**With best regards---**

(जैंगजिलाँग / Jangjilong)

क्षेत्रीय निदेशक / Regional Director,

रासेयो, क्षेत्रीय निदेशालय / Regional Directorate of NSS,


युवा कार्यक्रम और खेल मंत्रालय, भारत सरकार / Ministry of Youth Affairs & Sports, Government of India

भू-तल, एनेक्सी भवन, शिवाजी स्टेडियम / Ground Floor, Annexe Building, Shivaji Stadium

नई दिल्ली / New Delhi- 110001,

दूरभाष / Phone No. 011-23362991

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 **NSS participation on MMMD from 09 to 30 August 2023 instructions.pdf**  
751K

**Directortias** <directortias@tecnia.in>

Thu, Aug 3, 2023 at 9:31 AM

To: Dean Academics <deanacademics@tecnia.in>, deandevlopment@tecnia.in, Nss Tecnia <Nss@tecnia.in>, Ruchi Srivastava <tiasevent@rediffmail.com>, Piyush Kumar <piyushkumar5698@gmail.com>

[Quoted text hidden]



PSP, Institutional Area, Madhuban Chowk, Rohini, Delhi - 110085

Ph: 27555121-22-23-24 Fax: 27555120; [directortias@tecnia.in](mailto:directortias@tecnia.in); Website: <http://tiaspg.tecnia.in>



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**Ruchi Srivastava** <tiasevent@rediffmail.com>

Thu, Aug 3, 2023 at 10:12 AM

To: Nss <nss@tecnia.in>

[Quoted text hidden]

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 **NSS\_participation\_on\_MMMD\_from\_09\_to\_30\_August\_2023\_instructions.pdf**  
751K

F.No.P-29/NSS/RDD/2023-24/70-90  
Government of India  
Ministry of Youth Affairs and Sports  
Regional Directorate of NSS  
Shivaji Stadium Annexe Building, New Delhi: 110001

02.08.2023

To

The State NSS Officer,  
Delhi, Haryana and J&K.

Sub: Participation of NSS volunteers/POs/PCs in Meri Maati Mera Desh Nationwide Campaign (9th to 30th August, 2023) – reg.

Respected Sir/Ma'am,

In continuation of the D.O. Letter No.42-22/261/2023 dated 22/7/23 from Secretary MoYAS and the enclosed letter F. No. P.32/NSS/DTE/2022-23/854-906 dated 02.08.2023 from the Directorate of NSS, it is to state that a nationwide mega event "Meri Maati Mera Desh" (MMMD) event will be organized from 9th to 30th August, 2023. It is the finale of Azaadi ka Amrit Mahotsav to culminate the Azadi Ka Amrit Mahotsav program. The ceremonies would be conducted at the level of NSS units/ institutions, village, Panchayat, Block, Urban Local body, State and National level with the support and cooperation of State/UT Governments and also with the involvement of NSS/NYKS/other youth organizations volunteers in the programme.

The details of the programmes to be organized at all NSS units in Universities/ Colleges/ Schools across the India are as follows.

1. As part of this program, all the NSS PCs and POs along with their NSS volunteers may organize the already communicated programs in their institutions (Universities/Colleges/Schools) from 09th to 15th August, 2023. The photos/videos of the program may be uploaded by the Program Officer after logging on through **Login -> Institutional Organizer tab** on the dedicated website whose URL is– <https://merimaatimeradesh.gov.in/>.
2. PrabhatPheris (Morning Walk) may be organized (from 16th to 20th August) in each institution in coordination with the nearest Block/Urban local body (ULB) between 16th– 20th August, 2023 wherein the —Maati (Soil) collected from all institutions or Panchayats may be taken by taking out a rally by holding a tricolour flag in one hand and Maati on the other hand to the identified location at the nearest Block/ULB for plantation of saplings. These events may be organized in close coordination with State Govt/NYKS of your region. The NSS programme officer of the concerned institution may contact the NYKS officers/ State Govt Officers of their place for smooth conduct of the programme. Video of participation of POs and NSS volunteers in various events like PrabhatPheri, pledge taking etc. may again be uploaded by the Program Officer after logging on through Login -> Institutional Organizer tab on the dedicated website created by this Ministry at – <https://merimaatimeradesh.gov.in/>.
3. It is also requested to visit the URL <https://merimaatimeradesh.gov.in/> and take the pledge (available on the website) and share selfies/ videos taking the pledge/ participation in the event. You may please circulate the information among volunteers of your respective NSS units so that they may also participate in the program along with their friends, families and loved ones.
4. Use taglines #Maatikonaman, #veeronkavandan in all your social media posts.

It is therefore once again reiterated that, keeping in view of the importance of the programme, it is requested all the SNOs and NSS PCs and POs to circulate this information and this weblink <https://merimaatimeradesh.gov.in/> among all NSS units and encourage all NSS volunteers & Programme Officers to participate in large numbers in the program along with their friends, families and loved ones and make this mega event a grand success.

Yours faithfully,



(Jangjilong)

Regional Director

**Enclosed: As above.**

Copy for information to:

1. The Director, NSS, MoYAS, Shastri Bhawan, New Delhi: 110001.
2. All NSS Programme Coordinators of Delhi, Haryana and J&K for immediate action.

Dated 02/08/2023

**To**

1. All the Regional Directors.
2. All State NSS Officers,  
All States & UTs.

**Sub: Participation of NSS volunteers/Pos in Meri Maati Mera Desh Nationwide Campaign  
(9<sup>th</sup> to 30<sup>th</sup> August, 2023) – Reg.**

**Sir/Madam**

I am directed to refer to the D.O. Letter No.42-22/261/2023 dated 22/7/23 from Secretary MoYAS on the cited subject and to inform you that the Azadi Ka Amrit Mahotsav is being celebrated nationwide from 2021 to commemorate 75 years of India's independence and the glorious history of its people , Culture and Achievements.

In this regard, the Ministry of Youth Affairs has planned to organize a mega event "Meri Maati Mera Desh" (MMMD) a nationwide and people led "Jan bhagidari" initiative to commemorate 75 years of India's independence. It is the finale of Azaadi ka Amrit Mahotsav to culminate the Azadi Ka Amrit Mahotsav program. 'Meri Maati Mera Desh' celebrates the many achievements of the nation. It involves paying tribute to the 'Veers' who protect our nation. The ceremonies would be conducted at the level of NSS units/ institutions, village, Panchayat, Block, Urban Local body, State and National level. These programmes would be organised at all levels with the support and cooperation of State/UT Governments and other Governments Departments/Agencies and also with an involvement of NSS/NYKS/other youth organizations volunteers in the programme.

The details of the programmes to be organized at all NSS units in Universities/Colleges/Schools across the India are as follows.

The following activities can be organised from 9<sup>th</sup> to 15<sup>th</sup> August at Institutions/ Village level:

- 1) Dedication of Shilaphalakam-installation of nameplate of Veers;
- 2) Taking the Panch Pran Pledge ( Pledge is enclosed)
- 3) Vasudha Vandan—creation of Amrit Vatika with 75 saplings of indigenous trees;
- 4) Veeron Ka Vandan- honoring freedom fighters/braves/ Retired defense personnel who protect the nation and families of braves;
- 5) Hoisting of National Flag and singing of National Anthem.

6) The NSS volunteers and their family members and all NSS Functionaries can take an online pledge & upload a selfie by planting a plant or holding a Maati (soil) by visiting this website (<https://merimaatimeradesh.gov.in/>) . The volunteers can also post this activity photo/video in their social media platforms and use the taglines #Maatikonaman, #veeronkavandan

7) **PrabhatPheris ( Morning Walk) may be organized (from 16<sup>th</sup> to 20<sup>th</sup> August)** in each institution in coordination with the nearest Block/Urban local body (ULB) between 16<sup>th</sup> – 20<sup>th</sup> August 2023 wherein the “Maati” (Soil) collected from all institutions or Panchayats may be taken by taking out a rally by holding a tricolour flag in one hand and Maati on the other hand to the identified location at the nearest Block/ULB for plantation of saplings. These events may be organized in close coordination with State Govt/NYKS of your region. The NSS programme officer of the concerned institution may contact the NYKS officers/ State Govt Officers of their place for smooth conduct of the programme.

8) Video of participation of POs and NSS volunteers in various events like tree plantation, PrabhatPheri, pledge taking etc. may again be uploaded by the NSS Program Officer after logging on through Login -> Institutional Organizer tab on the dedicated website created by this Ministry at – <https://merimaatimeradesh.gov.in/>. All NSS programme Officers are requested to login as Institutional Organizer in the website and upload activities photos/small videos without fail.

9) Use taglines #Maatikonaman, #veeronkavandan in all your social media posts.

10) Maati (soil) from the Institutions/villages of India will be collected at block level will be brought to New Delhi and An Amrit Vatika would be created in the National Capital.

### **Panch Pran Pledge**

मैंने शपथ ली कि

- भारत को विकसित देश बनाना है
- गुलामी की मानसिकता को जड़ से निकाल फेंकना है
- देश की समृद्ध विरासत पर गर्व करना है
- एकता और एकजुटता के लिए कर्तव्यबद्ध रहना है
- नागरिक के कर्तव्य निभाना है
- देश की रक्षा करने वालों का सम्मान करना है
- भारत को 2047 में विकसित देश बनाने का सपना साकार करना है

### Panch Pran Pledge

I pledge to  
Make India a developed nation.  
Root out all traces of a slave mindset.  
proud of India's rich culture and tradition.  
Work for the unity and integrity of India.  
fulfill the duties of citizens.  
Honor those who defend the nation.  
Work to fulfill the dream of a developed India in 2047

It is therefore once again reiterated that, keeping in view of the importance of the programme it is, requested all the NSS RDs and SNOs to circulate this information and this web link <https://merimaatimeradesh.gov.in/> among all NSS units and encourage all NSS volunteers & Programme Officers to participate in large numbers in the program along with their friends, families and loved ones and make this mega event a grand success.

The letter is issued with a direction of the competent authority.

Yours Sincerely



(Dr.C.Samuel Chelliah)  
Deputy Programme Adviser

Copy to

1. Director, MoYAS, Shastri Bhawan , New Delhi for kind information
2. Under Secretary, (NSS), MoYAS, Shastri Bhawan, New Delhi for kind information