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## Application of Intent for Confederation of Indian Industry (CII)- Young Designers Awards (YDA).

1 message

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**All India Council for Technical Education(no-reply)** <admin@aicte-india.org>  
To: directortias@tecnia.in

Mon, Jul 17, 2023 at 11:25 PM

**Date: 17<sup>th</sup> July 2023**

**All Vice Chancellors/Principals/Directors  
Technical Universities/AICTE approved Technical Institutions**

**Subject: Application of Intent for Confederation of Indian Industry (CII)- Young Designers Awards (YDA).**

Sir/ Madam,

Greetings from AICTE!

Confederation of Indian Industry in collaboration with **World Design Organization** has launched the **3rd edition** of the **Young Designers Awards (YDA)**.

The Young Designer Awards will be inviting applications from young professionals, students and freelancers under the age of **30 years** who will be the future champions. While discovering and nurturing the next generation of design talent, the award will help the design professionals develop their skills through cross-learning opportunities and networking with key industry players in the domain.

As an early indicator of success for the products in the concept stage or the products which are yet to be launched in the market, this award lets young designers to register and patent winning products, systems and services for commercial value generation.

The Corporate Partners supporting the initiative are Titan **Company Limited, Pidilite Industries & Luxor.**

The application will be accepted in following **Six** categories:

- Communication Design
- Product Design
- Mobility Design
- Service Design
- Spatial Design
- Design for Social Impact

The winners will be awarded Cash Prize, Trophy, Certificate of Merit for Top 25 shortlisted participants and opportunity to explore collaborations with our Partners for this initiative.

You are requested to disseminate the information about the CII Young Designers Award among all students of your institution to consider submitting applications for the CII Young Designers Awards (YDA) 2023. Your support and collaboration will be vital for recognizing young talents in our country.

The promotional flyer is enclosed with this letter/email, for more details and registration please. [Click Here](#)

PFA: [https://drive.google.com/file/d/18RiM25aOf6c\\_nMaBHKw13IIPExotj81R/view?usp=sharing](https://drive.google.com/file/d/18RiM25aOf6c_nMaBHKw13IIPExotj81R/view?usp=sharing)

**Policy and Academic Planning Bureau (PAPB)**  
**AICTE, Nelson Mandela Marg, Vasant Kunj**  
**New Delhi - 110070.**



# IDEATORS INNOVATORS TRENDSETTERS

Call for Entries Open  
29 June 2023

Encouraging Young Designers under the age of 30 yrs to apply for the awards

## Accepting Entries for Designs in



### Concept Stage

Designs yet to be developed



### Pre-launch Stage

Designs yet to be launched, but fully developed

## Key Highlights

- Through Assessment
- Eminent Jury
- Cash Awards
- 3D Printed Design Trophy
- Certificate of merit for Top 25 shortlisted participants
- Winners will be awarded at the 23<sup>rd</sup> CII India Design Summit 2023
- Opportunity to interact with global design fraternity

## Categories



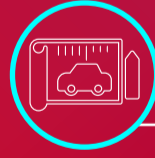
COMMUNICATION DESIGN



PRODUCT DESIGN



SPATIAL DESIGN



MOBILITY DESIGN



SERVICE DESIGN



DESIGN FOR SOCIAL IMPACT