




## REPORT

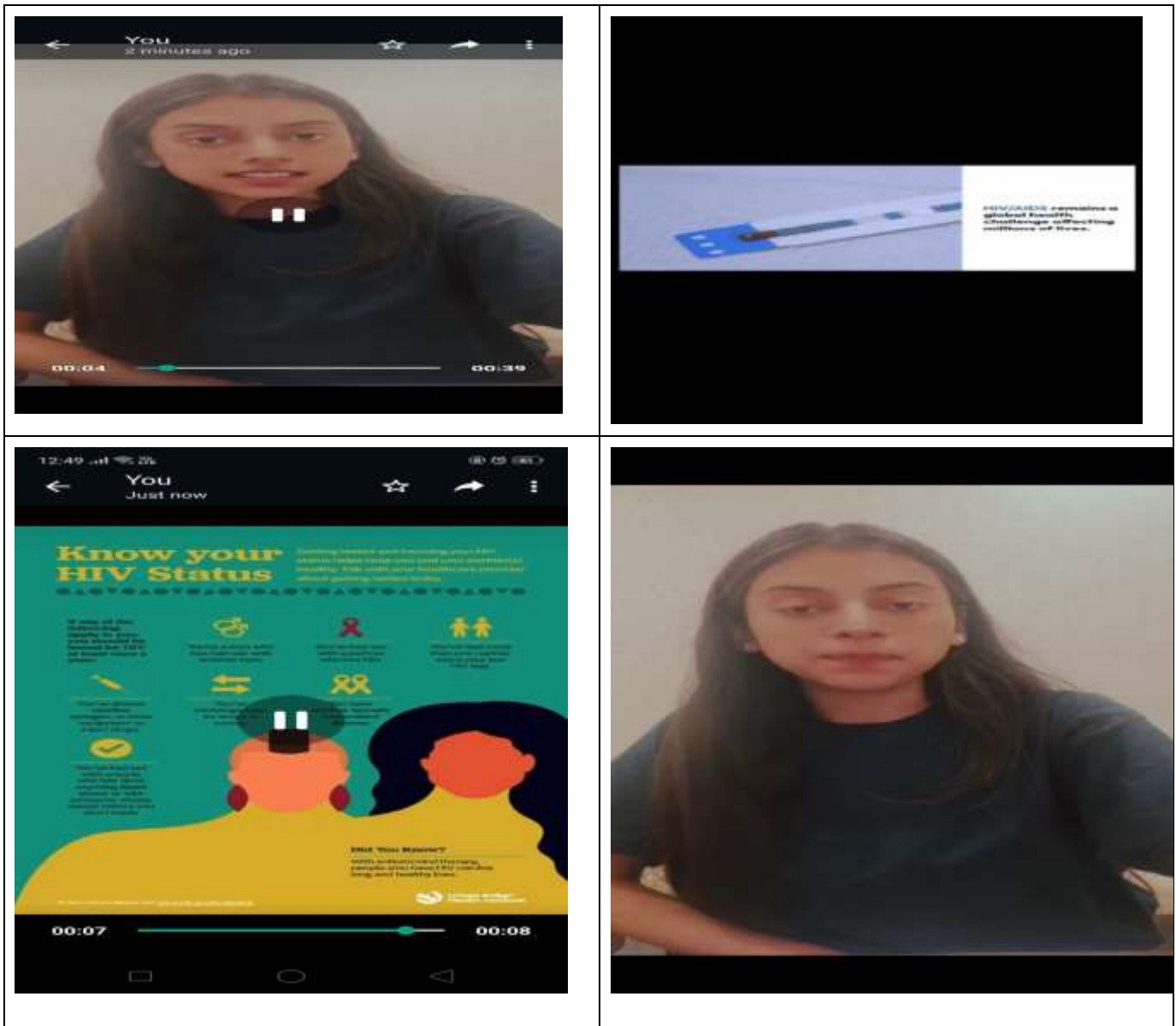
<b>Title of Activity*</b>	Real making Competition on HIV-AIDS
<b>Activity Type</b>	Extension
<b>Values</b>	educating people regarding and controlling AIDS and HIV
<b>Learning Outcomes</b>	to spread knowledge about AIDS and incorporate AIDS information

### OBJECTIVES

- Raising AIDS awareness and incorporating AIDS information.
- Motivate people to participate in campaigns for prevention.

<b>Organized by</b>	Red Ribbon Club
<b>Program Theme*:</b>	Awareness Campaign on HIV-AIDS
<b>External Expert / Internal Expert</b>	Dr. Sheenu Arora, NSS-Programme Coordinator Red Ribbon Club- Programme Officer

<b>Date*</b>	17 <sup>th</sup> May 2023
<b>Time*</b>	11:00 AM onwards
<b>Poster/Flyer/Notice*</b>	
<b>Social media link</b> (promoting in any one Facebook/Instagram/Twitter is mandatory)	
<b>No. of Students*</b> (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	
<b>No. of Faculty*</b> (only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)	01 Dr. Sheenu Arora
<b>No. of External Participants (students + faculty)</b> [write NA if not applicable]	
<b>(Geotag) Photograph of the Event with the Caption *</b>	



**Report:**

The Reel Making Competition on HIV/AIDS was a pioneering event organized to harness the power of film and storytelling in raising awareness about HIV/AIDS. Red Ribbon club of TIAS organized the competition aimed to foster empathy, understanding, and accurate knowledge about HIV/AIDS among the general public. This report summarizes the key highlights and outcomes of the event.

The primary objective of the Reel Making Competition was to encourage filmmakers, students, and individuals from diverse backgrounds to create short films that could dispel myths, reduce stigma, and promote HIV/AIDS prevention and support. By employing the medium of cinema, the competition

sought to engage a broader audience and generate meaningful conversations on the subject.

The competition attracted a wide range of participants, including amateur filmmakers, film students to address the challenges surrounding HIV/AIDS through the power of storytelling.

Participants were required to adhere to certain guidelines to ensure that their films accurately represented the issues related to HIV/AIDS. Submissions were encouraged to be respectful, non-exploitative, and factually accurate. Additionally, the films were expected to promote inclusivity and understanding, shedding light on the experiences of those living with HIV/AIDS.

A distinguished panel of judges, comprising experts from the fields of film, healthcare, and HIV/AIDS advocacy, evaluated the submissions. The judging criteria included the film's impact, creativity, storytelling, accuracy of information, and potential to inspire change.

The Reel Making Competition culminated in a grand event. The event featured screenings of the shortlisted films, followed by discussions, Q&A sessions with the filmmakers, and keynote addresses by renowned personalities in the field of HIV/AIDS awareness. The competition succeeded in its primary objective of amplifying awareness about HIV/AIDS. The short films displayed various perspectives, personal stories, and experiences, offering the audience a deeper understanding of the challenges faced by those living with HIV/AIDS. This approach encouraged empathy and reduced the prevailing stigma surrounding the condition.

The event generated significant community engagement both online and offline. Social media platforms were abuzz with discussions, sharing of films, and personal testimonials related to HIV/AIDS. Local organizations and educational institutions also organized screenings and discussions, further extending the impact of the competition. Many films creatively addressed the importance of HIV/AIDS prevention, safe practices, and the significance of regular testing. The competition effectively delivered crucial information about preventive measures and the availability of resources for testing and support.

The Reel Making Competition on HIV/AIDS proved to be a powerful and impactful initiative in combating the misconceptions and stigma associated with HIV/AIDS. Through the medium of cinema, the competition successfully disseminated essential information, fostered empathy, and promoted a more inclusive and compassionate society. The event stands as a testament to the potency of storytelling in advancing public health and social awareness. The organizers and participants' efforts are commendable, and it is hoped that such initiatives will continue to make a positive impact on

HIV/AIDS awareness and prevention in the future.

Recourse Person Profile		NA
Attendance Sheet*		
SL.No	Name	Department
1	Sanket	BA (JMC) 2EB
2	Piyush Makhija	BA (JMC) 2EB
3	Krish dixit	BA (JMC) 2EB
4	Ananya	BA (JMC) 2EB
5	Anisha Yadav	BA (JMC) 2EB
6	Saurav Sharma	BA (JMC) 2EB
7	Harsh Bisht	BA (JMC) 2EB
8	Riddhi Malhotra	BA (JMC) 2MB
9	Jigyasa Chopra	BA (JMC) 2MB
10	Jayesh Naraini	BA (JMC) 2MB
11	Simran Arora	BA (JMC) 2MB
12	Parth Bhatnagar	BA (JMC) 2MB
13	Akansha Rai	BA (JMC) 2EA
14	Aman Vashisht	BA (JMC) 2EA
15	Prashant Kumar Choudhury	BA (JMC) 2MA
16	Vansha Kalra	BA (JMC) 2MA
17	Aanchal	MBA
18	Dipesh Chaudhary	MBA
19	Naman Vij	3Y BBA 5EB
20	Nikhil Sandal	3Y BBA 5EB
21	Rashi Shrestha	3Y BBA 5EB
22	Rohit Panjrath	3Y BBA 5EB
23	Laksh Kaushit	3Y BBA 5EB

24	Mayank Arora	3Y BBA 5EB	
25	Shrey Arya	3Y BBA 5EB	
26	Shruti Dwivedi	3Y BBA 5EB	
27	Bhavya Dhingra	3Y BBA 5EA	
28	Freya Uppal	3Y BA(JMC) 5EB	
29	Smriti Sethi	3Y BA(JMC) 5EB	
30	Mahima Arora	3Y BBA 5EB	
31	Pritish Jain	3Y BBA 5EB	
32	Ritik Sharma	3Y BBA 5EB	
33	Samridhi Sharma	3Y BBA 5EB	
34	Sanskar Bansal	3Y BBA 5EB	
35	Shivam Jha	3Y BBA 5EB	
36	Shreya Goel	3Y BBA 5EB	
37	Dimple Khanna	3Y BBA 5EA	
38	Tanya	3Y BBA 5EC	
39	Jatin Jaswani	3Y BBA 5EC	
40	Shubbhankar Pathak	3Y BBA 5EC	
41	Arin Sharma	3Y BBA 5EA	
42	Arika Saxena	3Y BBA 5EA	
43	Nishant Narang	3Y BBA 5EB	
44	Priyanka Singh	3Y BBA 5EB	
Feedback		<i>Sample feedback Attached at the end of Report</i>	
Report Submitted by Convener (write faculty coordinator name)		<b>Dr. Sheenu Arora, NSS-Programme Coordinator Red Ribbon Club- Programme Officer</b>	
<b>For Office Use</b>			
<b>Signature of Event Coordinator</b>		<b>Signature of School/Department Head</b>	

**Dr. Sheenu Arora, NSS-Programme  
Coordinator Red Ribbon Club-  
Programme Officer**

*(With Seal)*