

TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC Accredited Grade "A" Institute

Department of Management Sciences

Ref.No. TIAS/BBA/2021-22/106

Dated: 01.12.2021

Subject: Bachelor of Business Administration Programme Outcomes

BBA– POs: Reference to Scheme of Examination & Syllabi of Bachelor of Business Administration w.e.f. Academic Session 2021-22 of Guru Gobind Singh Indraprastha University in compliance of the same the Department of Management Sciences of the Tecnia Institute of Advanced Studies' for it's undergraduate programme in Management i.e. BBA has following programme outcomes.

Programme Outcomes

After the Programme the students will be able to:-

PO	Description
P01	Apply knowledge of various functional areas of business
P02	Develop communication and professional presentation skills
P03	Demonstrate critical thinking and Analytical skill for business decision making
P04	Illustrate leadership abilities to make effective and productive teams
P05	Explore the implications and understanding the process of starting a new venture.
P06	Imbibe responsible citizenship towards sustainable society and ecological environment.
P07	Appreciate inclusivity towards diverse culture and imbibe universal values.
P08	Foster Creative thinking to find innovative solutions for diverse business situations.

Programme Specific Outcomes

After the Programme the students will be able to:-

PSO	Description
PSO1	Apply reflective thinking and research skills using latest technological tools.
PSO2	Assimilate technical functional knowledge of operations in business organization
PSO3	Demonstrate strategic and proactive thinking towards business decision making.
PSO4	Illustrate negotiation skills and networking abilities.

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