

TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC Accredited Grade "A" Institute

Department of Journalism & Mass Communication

Ref.No. TIAS/BA(JMC)/2022-23/109

Dated: 01.07.2022

Subject: Bachelor of Arts (Journalism & Mass Communication) Programme Outcomes (POs)

BA(JMC)– POs: Reference to Revised Scheme of Examination & Syllabi of Bachelor of Arts (Journalism & Mass Communication) as per Choice Based Credit System w.e.f. Academic Session 2022-23 onwards of Guru Gobind Singh Indraprastha University, in consonance with Learning Outcomes-Based Curriculam Framework (LOCF) for Undergraduate Programme Mass Communication & Journalism (2019), University Grant Commission, 30th July 2019; Department Of Journalism And Mass Communication of the Tecnia Institute of Advanced Studies' for it's Undergraduate Programme in Journalism And Mass Communication i.e. BA(JMC) has following programme outcomes.

Programme Outcomes

After the Programme the students will be able to:-

On completing the programme students should be able to:

PO	Description
P01	Shall acquire fundamental knowledge of Journalism & Mass Communication and related study area.
P02	Shall acquire the knowledge related to media and its impact
P03	Shall be competent enough to undertake professional job as per demands and requirements of M & E Industry.
P04	Shall empower themselves by communication, professional and life skills.
P05	Shall be able to enhance the ability of leadership.
P06	Shall become socially responsible citizen with global vision.
P07	Shall be equipped with ICTs competencies including digital literacy.
P08	Shall become ethically committed media professionals and entrepreneurs adhering to the human values, the Indian culture and the Global culture.
P09	Shall have an understanding of acquiring knowledge throughout life.
P010	Shall acquire the primary research skills; understand the importance of innovation, entrepreneurship and incubation abilities.
P011	Shall acquire the understanding of importance of cooperation and teamwork.
P012	Shall acquire the skills and competencies for lifelong learning and growing.

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