NAAC Accredited Grade 'A' Institute

TRAINING AND PLACEMENT CELL

Department of JOURNALISM MASS COMMUNICATION-BA(JMC) (Established as per AICTE, Gol)

			AINING REQUIREMENTS (Through HoD/Faculty)
. No.	Date	Dynamics #	Events/Activities
1.		Ability Enhancement	1 st Semester
		Course	BA(JMC) 155: Design & Graphics Lab – I
2.		Industrial Visit	1st /2nd Semester
3.	2 8 W	Bridge Courses	Pre 1st Semester
			Bridge Classes for Communication: Concepts & Processes
4.	9 90 90	Language Lab	English Language Proficiency
	VALUE ADI	DED PROGRAMS (30 Hrs.)	Technical Skills & Life Skill Management on Thrust Area
5.		Value Added	1st Semester:
	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	Programs	❖ Corporate Etiquettes
	CAPABILITY	/ ENHANCEMENTPROGRA	AMS:Personality Development
6.		Soft Skills	1st Semester
			❖ Soft Skill : Quizzes Competition
			❖ Soft Skill : Extempore
7.		Development	Development Schemes
		Schemes	1 st Semester
			❖ Development Schemes: Resume Writing
			Development Schemes: Portfolio / Profile Summary
8.		Career Counseling	Career Counseling
			1st Semester
			Guest Lectures – Tips on Personality Development
9.		Seminar	Seminar
		5 (2.28)	1st Semester
			❖ Public Speaking
10.		Corporate	Corporate Orientation
		Orientation	1st Semester
	en e ¹		Yoga and Meditation (Stress Busting)
11.		Proficiency Test	1st Semester
		Section 2011	❖ Proficiency Test : Wheebox Employability Test

Note: # through GGSIP University Syllabus of BA(JMC) w.e.f. Academic Session 2017-18 onwards

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TRAINING AND PLACEMENT CELL

Department of JOURNALISM MASS COMMUNICATION-BA(JMC) (Established as per AICTE, GoI)

	_		AINING REQUIREMENTS (Through HoD/Faculty)
. No.	Date	Dynamics [#]	Events/Activities
1.		Ability Enhancement	2 nd Semester
		Course	❖ BA (JMC) 102: Print Journalism
2.		Industrial Visit	1st /2nd Semester
3.		Remedial Coaching	2nd Semester
			Remedial Classes (After Exam Result as per Time-Table)
4.		Language Lab	English Language Proficiency
	VALUE ADI	DED PROGRAMS (30 Hrs.)	Technical Skills & Life Skill Management on Thrust Area
5.		Value Added	2nd Semester:
		Programs	 Certification in Still Photography
	CAPABILITY	Y ENHANCEMENTPROGRA	MS:Personality Development
6.	V 8	Soft Skills	2nd Semester
	Ε.		❖ Soft Skill : Debate
25			❖ Soft Skill : Group Discussion
7.		Development	Development Schemes
		Schemes	2 nd Semester
	100		Development Schemes: Job Description Analysis
			❖ Development Schemes: Personal Grooming
8.		Career Counseling	Career Counseling
	, A		2nd Semester
		1	Successful Entrepreneurs-Corporate Domain Interaction
9.		Seminar	Seminar
			2nd Semester
			❖ Expert lecture
10.		Corporate	Corporate Orientation
		Orientation	2nd Semester
			❖ Media Laws and Ethics
11.		Proficiency Test	2nd Semester
			❖ Proficiency Test : Smart Skill Aptitude Test

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TRAINING AND PLACEMENT CELL

Department of JOURNALISM MASS COMMUNICATION-BA(JMC) (Established as per AICTE, Gol)

			AINING REQUIREMENTS (Through HoD/Faculty)
S. No.	Date	Dynamics #	Events/Activities
1.		Ability Enhancement	3 rd Semester
		Course	❖ BA (JMC) 255: Summer Training Report
2.		Educational cum	3rd /4th Semester:
		Industrial Tour	in India / Abroad
3.		Remedial Coaching	3rd Semester
Ο.			Remedial Classes (After Exam Result as per Time-Table)
4.		Language Lab	English Language Proficiency
	VALUE ADI	DED PROGRAMS (30 Hrs.)	Technical Skills & Life Skill Management on Thrust Area
5.		Value Added	3rd Semester :
٥.		Programs	❖ Certification in Video Editing
	CAPABILITY	Y ENHANCEMENTPROGRA	AMS:Personality Development
6.		Soft Skills	3rd Semester
0.		and white the state of the stat	❖ Soft Skill : Role Play
			Soft Skill : Personality Development Workshop
7.		Development	Development Schemes
,.		Schemes	3 rd Semester
			❖ Development Schemes: Dress Code
			❖ Development Schemes: Body Language
8.		Career Counseling	Career Counseling
٥.			3rd Semester
		P 2	Radio Jockeying and News Reading
9.		Seminar	Seminar
			3rd Semester
			❖ Domain Expert Lecture
10.		Corporate	Corporate Orientation
	l a	Orientation	3rd Semester
	=		❖ Industrial Academia Meet
11.		Proficiency Test	3rd Semester
	The winds of the second	100	❖ Mock Interview

Note: # through GGSIP University Syllabus of BA(JMC) w.e.f. Academic Session 2017-18 onwards

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Department of JOURNALISM MASS COMMUNICATION-BA(JMC) (Established as per AICTE, Gol)

Progra	mme: BA(J	MC) (4 th Semester)	SESSION 2022–23
			ING REQUIREMENTS (Through HoD/Faculty)
S. No.	Date	Dynamics #	Events/Activities
1.		Ability Enhancement Course	4 th Semester ❖ BA (JMC) 204: Basics of Public Relations
2.		Educational cum Industrial Tour	3rd /4th Semester: in India / Abroad
3.		Remedial Coaching	4th Semester Remedial Classes (After Exam Result as per Time-Table)
4.		Language Lab	English Language Proficiency
	VALUE ADD	ED PROGRAMS (30 Hrs.)Ted	chnical Skills & Life Skill Management on Thrust Area
5.		Value Added Programs	4th Semester:
	CAPABILITY	ENHANCEMENTPROGRAM	S:Personality Development
6.		Soft Skills	4th Semester ❖ Soft Skill : Interpersonal Skills Development ❖ Soft Skill : Negotiation Skills Development
7.		Development Schemes	Development Schemes 4 th Semester Development Schemes: Mock Interview (Workshops)
8.		Career Counseling	Career Counseling 4th Semester Alumni Interaction: Successful Start-up Entrepreneur
9.		Seminar	Seminar 4th Semester Career Options
10		Corporate Orientation	Corporate Orientation 4th Semester Pre Placements Orientation
11		Proficiency Test	4th Semester ❖ ProficiencyForeign / Vernacular Languages

Note: # through GGSIP University Syllabus of BA(JMC) w.e.f. Academic Session 2017-18 onwards

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TRAINING AND PLACEMENT CELL

Department of JOURNALISM MASS COMMUNICATION-BA(JMC) (Established as per AICTE, Gol)

			AINING REQUIREMENTS (Through HoD/Faculty)
S. No.	Date	Dynamics #	Events/Activities
1		Ability Enhancement Course : Summer Training	5th Semester ❖ BA (JMC) 357: Functional Exposure Report
2	G 117 (177)	Educational cum Industrial Tour	5th /6th Semester: in India / Abroad
3		Remedial Coaching	5th Semester Remedial Classes (After Exam Result as per Time-Table)
4		Language Lab	English Language Proficiency
	VALUE ADD	DED PROGRAMS (30 Hrs.)	Technical Skills & Life Skill Management on Thrust Area
5		Value Added Programs	 5th Semester ❖ Certificate in Digital Media Marketing
	CARDARIUM.	/ FAULANCENAENT DROCK	❖ Certification in Film Appreciation
	CAPABILITY		AMS:Personality Development
6	3 g	Soft Skills	5th Semester ❖ Soft Skill : Role Play ❖ Soft Skill : Personality Development Workshop
7		Development Schemes	Development Schemes 5th Semester ❖ Development Schemes: Dress Code ❖ Development Schemes: Body Language
8		Career Counseling	Career Counseling 5th Semester ❖ Counseling Session from Expert: Govt. Jobs; Guidance for competitive examinations (NET/SET/SLET/GATE/CAT/IAS/ IPS etc./ State PSC/UPSC/BANK PO/Others etc.)
9		Seminar	Seminar 5th Semester ❖ Domain Expert Lecture
10	2. 3	Corporate Orientation	Corporate Orientation 5th Semester Industrial Academia Meet
11		Proficiency Test	5th Semester
			❖ Mock Interview .

Note: # through GGSIP University Syllabus of BA(JMC) w.e.f. Academic Session 2017-18 onwards

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Department of JOURNALISM MASS COMMUNICATION-BA(JMC) (Established as per AICTE, GoI)

Program	ime: BA(JIV	1C) (6 th Semester)	SESSION 2022–23
		SYLLABUS RELATED TRAININ	NG REQUIREMENTS (Through HoD/Faculty)
S. No.	Date	Dynamics #	Events/Activities
1		Ability Enhancement Course: Project Report (Optional Live)	6 th Semester ❖ BA (JMC) 352: Final Project and Comprehensive Viva
2		Educational cum Industrial Tour	6 th Semester: in India / Abroad
3		Remedial Coaching	6 th Semester: Remedial Classes (After Exam Result as per Time-Table)
4		Language Lab	English Language Proficiency
	VALUE ADI	DED PROGRAMS (30 Hrs.)Ted	chnical Skills & Life Skill Management on Thrust Area
5		Value Added Programs	6 th Semester: Media Management and Entrepreneurship
	CAPABILIT	Y ENHANCEMENTPROGRAM	S:Personality Development
6		Soft Skills	6 th Semester ❖ Soft Skill : Group discussion ❖ Soft Skill : Negotiation Skills Development
7		Development Schemes	Development Schemes 6 th Semester • Development Schemes: Mock Interview (Workshops)
8) 	Career Counseling	Career Counseling 6 th Semester ❖ Alumni Interaction: Successful Start-up Entrepreneur
9		Seminar	Seminar 6 th Semester ❖ Career Options
10		Corporate Orientation	Corporate Orientation 6 th Semester • Pre Placements Orientation
11		Proficiency Test	6 th Semester ProficiencyForeign / Vernacular Languages
12		Placements	6 th Semester ❖ Campus Placements: Off Campus ❖ Campus Placements: On Campus ❖ Campus Placements: Pool Campus IPU ❖ Campus Placements: Job Fair
13		Alumni	6 th Semester • Press Conference • Alumni Meet

Note: # through GGSIP University Syllabus of BA(JMC) w.e.f. Academic Session 2017-18 onwards

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NAAC Accredited Grade 'A' Institute

TRAINING AND PLACEMENT CELL

Department of Management Sciences-MBA (Established as per AICTE, GoI)

rogra	mme: MB	A (1 st Semester)	SESSION 2022–23
			NINING REQUIREMENTS (Through HoD/Faculty)
. No.	Date	Dynamics #	Events/Activities
1.		Ability Enhancement Course	1 st Semester ❖ MS 151:Information Technology Management Lab ❖ MS 115: Managerial Skills Development (NUES)
2.		Industrial Visit	1st /2nd Semester
3.	W S	Bridge Courses	Pre 1st Semester Bridge Classes for Statistics/Accounting/Economics
4.		Remedial Coaching	1st Semester Remedial Classes (After Exam Result as per Time-Table)
5.		Language Lab	English Language Proficiency
	VALUE ADD	DED PROGRAMS (30 Hrs.)	Technical Skills & Life Skill Management on Thrust Area
6.		Value Added Programs	1st Semester: ❖ Artificial Intelligence, Machine Learning and Deep Learning
	CAPABILITY	'ENHANCEMENT PROGRA	AMS: Personality Development
7.		Soft Skills	1st Semester ❖ Soft Skill : Quizzes Competition ❖ Soft Skill : Extempore
8.		Development Schemes	Development Schemes 1 st Semester Development Schemes: Resume Writing Development Schemes: Portfolio / Profile Summary
9.		Career Counseling	Career Counseling 1st Semester Guest Lectures – Tips on Personality Development
10.		Seminar	Seminar 1st Semester ❖ Public Speaking
11.		Corporate Orientation	Corporate Orientation 1st Semester Yoga and Meditation (Stress Busting)
12.		Proficiency Test	1st Semester Proficiency Test: Wheebox Employability Test

Note: # through GGSIP University Syllabus of MBA w.e.f. Academic Session 2018-19 onwards

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TRAINING AND PLACEMENT CELL

Department of Management Sciences-MBA (Established as per AICTE, Gol)

Progra	amme: MB	A (2 nd Semester)	SESSION 2022–23
			AINING REQUIREMENTS (Through HoD/Faculty)
6. No.	Date	Dynamics #	Events/Activities
1.		Ability Enhancement	2 nd Semester
2.		Course Industrial Visit	 ❖ MS 116: Business Analytics (NUES) 1st /2nd Semester
3.		Remedial Coaching	2nd Semester
5.		Remediai Coaciing	Remedial Classes (After Exam Result as per Time-Table)
4.		Language Lab	English Language Proficiency
	VALUE ADD	DED PROGRAMS (30 Hrs.)	Technical Skills & Life Skill Management on Thrust Area
5.		Value Added	2nd Semester:
4	e e	Programs	Leadership & Excellence, Emotional Intelligence
	CAPABILITY	ENHANCEMENT PROGRA	AMS: Personality Development
6.		Soft Skills	2nd Semester
	Ø.	* * * * * * * * * * * * * * * * * * *	❖ Soft Skill : Debate
			❖ Soft Skill : Group Discussion
7.		Development	Development Schemes
		Schemes	2 nd Semester
			❖ Development Schemes: Job Description Analysis
			❖ Development Schemes: Personal Grooming
8.		Career Counseling	Career Counseling
1 10 1		MI I	2nd Semester
			Successful Entrepreneurs-Corporate Domain Interaction
9.		Seminar	Seminar
			2nd Semester
			❖ Specialization choices
10.		Corporate	Corporate Orientation
	T.	Orientation	2nd Semester
	9		Corporate Ethics
11.		Proficiency Test	2nd Semester
		*	❖ Proficiency Test : Smart Skill Aptitude Test

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Note: # through GGSIP University Syllabus of MBA w.e.f. Academic Session 2018-19 onwards

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TRAINING AND PLACEMENT CELL

Department of Management Sciences-MBA (Established as per AICTE, Gol)

Progra	amme: MB	A (3 rd Semester)	SESSION 2022–23
			INING REQUIREMENTS (Through HoD/Faculty)
S. No.	Date	Dynamics #	Events/Activities
1.		Ability Enhancement	3 rd Semester
		Course	❖ MS 209: Business Simulation and Games (NUES)
2.		Ability Enhancement	3 rd Semester
		Course : Summer	❖ MS 201: Summer Training Report
		Training	
3.		Educational cum	3rd /4th Semester:
		Industrial Tour	in India / Abroad
4.		Remedial Coaching	3rd Semester
			Remedial Classes (After Exam Result as per Time-Table)
5.		Language Lab	English Language Proficiency
	VALUE ADD	DED PROGRAMS (30 Hrs.)	Technical Skills & Life Skill Management on Thrust Area
6.		Value Added	3rd Semester:
		Programs	❖ Real Estate Management
	CAPABILITY	PENHANCEMENT PROGRA	AMS: Personality Development
7.		Soft Skills	3rd Semester
	2 S		Soft Skill: Role Play
			Soft Skill: Personality Development Workshop
8.		Development	Development Schemes
		Schemes	3 rd Semester
			❖ Development Schemes: Dress Code
			❖ Development Schemes: Body Language
9.		Career Counseling	Career Counseling
	· "		3rd Semester
			Counseling Session from Expert: Govt. Jobs; Guidance for
		* a * * * * * * * * * * * * * * * * * *	competitive examinations (NET/SET/SLET/GATE/CAT/IAS/ IPS et
	8 2		/ State PSC/UPSC/BANK PO/Others etc.)
10.		Seminar	Seminar
			3rd Semester
			❖ Domain Expert Lecture
11.	, i	Corporate	Corporate Orientation
	30 E	Orientation	3rd Semester
			❖ Industrial Academia Meet
12.		Proficiency Test	3rd Semester
			❖ Mock Interview

Note: # through GGSIP University Syllabus of MBA w.e.f. Academic Session 2018-19 onwards

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NAAC Accredited Grade 'A' Institute TRAINING AND PLACEMENT CELL

Department of Management Sciences-MBA (Established as per AICTE, Gol)

Progra	amme: MB/	A (4 th Semester)	SESSION 2022–23
		SYLLABUS RELATED TRAIN	ING REQUIREMENTS (Through HoD/Faculty)
S. No.	Date	Dynamics #	Events/Activities
1.		Ability Enhancement Course	4 th Semester MS 208: Corporate Social Responsibility, Human Values & Ethics
2.		Ability Enhancement Course : Project Report (Optional Live)	4 th Semester ❖ MS 202: Project Dissertation
3.		Educational cum Industrial Tour	3rd /4th Semester: in India / Abroad
4.		Remedial Coaching	4th Semester Remedial Classes (After Exam Result as per Time-Table)
5.	11 11	Language Lab	English Language Proficiency
	VALUE ADD	ED PROGRAMS (30 Hrs.) To	echnical Skills & Life Skill Management on Thrust Area
6.		Value Added Programs	4th Semester: ❖ ROAD - Response Effectiveness, Organizing Self, Attitudinal Shift, Decision Making or ❖ Social Enterprise Management
	CAPABILITY	ENHANCEMENT PROGRAM	IS: Personality Development
7.		Soft Skills	4th Semester ❖ Soft Skill : Interpersonal Skills Development ❖ Soft Skill : Negotiation Skills Development
8.		Development Schemes	Development Schemes 4 th Semester ❖ Development Schemes: Mock Interview (Workshops)
9.		Career Counseling	Career Counseling 4th Semester Alumni Interaction: Successful Start-up Entrepreneur
10.		Seminar	Seminar 4th Semester ❖ Career Options
11.		Corporate Orientation	Corporate Orientation 4th Semester • Pre Placements Orientation
12.		Proficiency Test	4th Semester Proficiency Foreign / Vernacular Languages
13.		Placements	4th Semester ❖ Campus Placements: Off Campus ❖ Campus Placements: On Campus ❖ Campus Placements: Pool Campus IPU ❖ Campus Placements: Job Fair
14.	to passing the second	Alumni	4th Semester Press Conference Alumni Meet

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TRAINING AND PLACEMENT CELL

Department of Management Sciences-BBA (Established as per AICTE, Gol)

Progra	amme: BBA	(1 st Semester)	SESSION 2022–23
			AINING REQUIREMENTS (Through HoD/Faculty)
S. No.	Date	Dynamics #	Events/Activities
1.		Ability Enhancement Course	1 st Semester ❖ BBA 111:Computer applications lab
2.	V	Industrial Visit	1st /2nd Semester
3.	8	Bridge Courses	Pre 1st Semester Bridge Classes for Mathematics/Accounting
4.		Language Lab	English Language Proficiency
	VALUE ADD	DED PROGRAMS (30 Hrs.)	Technical Skills & Life Skill Management on Thrust Area
5.		Value Added Programs	1st Semester: Corporate Etiquettes
	CAPABILITY	PENHANCEMENT PROGRA	AMS: Personality Development
6.		Soft Skills	1st Semester ❖ Soft Skill : Quizzes Competition ❖ Soft Skill : Extempore
7.		Development Schemes	Development Schemes 1 st Semester Development Schemes: Resume Writing Development Schemes: Portfolio / Profile Summary
8.		Career Counseling	Career Counseling 1st Semester Guest Lectures – Tips on Personality Development
9.	31 A90 T 68	Seminar	Seminar 1st Semester ❖ Public Speaking
10.		Corporate Orientation	Corporate Orientation 1st Semester Yoga and Meditation (Stress Busting)
11.		Proficiency Test	1st Semester ❖ Proficiency Test: Wheebox Employability Test

Note: # through GGSIP University Syllabus of BBA w.e.f. Academic Session 2017-18 onwards

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TRAINING AND PLACEMENT CELL

Department of Management Sciences-BBA (Established as per AICTE, Gol)

Progra	ımme: BBA	\ (2 nd Semester)	SESSION 2022–23
			AINING REQUIREMENTS (Through HoD/Faculty)
S. No.	Date	Dynamics #	Events/Activities
1.		Ability Enhancement	2 nd Semester
		Course .	❖ MS 110: Business Communication
2.		Industrial Visit	1st /2nd Semester
3.		Remedial Coaching	2nd Semester
•			Remedial Classes (After Exam Result as per Time-Table)
4.		Language Lab	English Language Proficiency
	VALUE ADD	DED PROGRAMS (30 Hrs.)	Technical Skills & Life Skill Management on Thrust Area
5.		Value Added	2nd Semester :
	200	Programs	 Certification in Office Automation (MS-Office)
	CAPABILITY	ENHANCEMENT PROGRA	AMS: Personality Development
6.		Soft Skills	2nd Semester
			❖ Soft Skill : Debate
		* ***	❖ Soft Skill : Group Discussion
7.		Development	Development Schemes
		Schemes	2 nd Semester
			❖ Development Schemes: Job Description Analysis
			❖ Development Schemes: Personal Grooming
8.	e	Career Counseling	Career Counseling
	2 1		2nd Semester
			Successful Entrepreneurs-Corporate Domain Interaction
9.		Seminar	Seminar
			2nd Semester
			❖ Expert lecture
10.	, v	Corporate	Corporate Orientation
		Orientation	2nd Semester
			❖ Corporate Ethics
11.		Proficiency Test	2nd Semester
			❖ Proficiency Test : Smart Skill Aptitude Test

Note: # through GGSIP University Syllabus of BBA w.e.f. Academic Session 2017-18 onwards

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TRAINING AND PLACEMENT CELL

Department of Management Sciences-BBA (Established as per AICTE, Gol)

Progra	ımme: BB <i>A</i>	\ (3 rd Semester)	SESSION 2022–23
			AINING REQUIREMENTS (Through HoD/Faculty)
S. No.	Date	Dynamics #	Events/Activities
1.		Ability Enhancement	3 rd Semester
		Course .	❖ BBA211: Environmental science (NUES)
2.		Educational cum	3rd /4th Semester:
		Industrial Tour	in India / Abroad
3.		Remedial Coaching	3rd Semester
			Remedial Classes (After Exam Result as per Time-Table)
4.		Language Lab	English Language Proficiency
	VALUE ADD	DED PROGRAMS (30 Hrs.)	Technical Skills & Life Skill Management on Thrust Area
5.		Value Added	3rd Semester :
		Programs	 Certification in Digital Marketing
	CAPABILITY	ENHANCEMENT PROGRA	AMS: Personality Development
6.		Soft Skills	3rd Semester
	e e		❖ Soft Skill : Role Play
	*		Soft Skill: Personality Development Workshop
7.		Development	Development Schemes
		Schemes	3 rd Semester
			❖ Development Schemes: Dress Code
			❖ Development Schemes: Body Language
8.		Career Counseling	Career Counseling
, in		2	3rd Semester
		A 2	Tips on personality development
9.		Seminar	Seminar
			3rd Semester
			❖ Domain Expert Lecture
10.		Corporate	Corporate Orientation
	er re	Orientation	3rd Semester
	= 1	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	❖ Industrial Academia Meet
11.		Proficiency Test	3rd Semester
			❖ Mock Interview

Note: # through GGSIP University Syllabus of BBA w.e.f. Academic Session 2017-18 onwards

Faculty Placement Coordinator TPO-BBA

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Head-Training & Placement Officer

HoDs & Class In/c Mentors- MBA Programmed & PLACEMENT OFFICER

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TECNIA INSTITUTE OF ADVANCED STUDIES

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HoD-BBA

HoD BBA-TIAS

NAAC Accredited Grade 'A' Institute TRAINING AND PLACEMENT CELL

Department of Management Sciences-BBA (Established as per AICTE, Gol)

Program	mme: BB/	A (4 th Semester)	SESSION 2022-23
		SYLLABUS RELATED TRAIN	ING REQUIREMENTS (Through HoD/Faculty)
. No.	Date	Dynamics #	Events/Activities
1.		Ability Enhancement	4 th Semester
		Course	❖ BBA 214: Managerial skill development
2.		Educational cum	3rd /4th Semester:
		Industrial Tour	in India / Abroad
3.		Remedial Coaching	4th Semester
			Remedial Classes (After Exam Result as per Time-Table)
4.		Language Lab	English Language Proficiency
	VALUE ADI	DED PROGRAMS (30 Hrs.) T	echnical Skills & Life Skill Management on Thrust Area
5.		Value Added Programs	4th Semester:
			❖ Certification in advanced course on excel
	CAPABILITY	ENHANCEMENT PROGRAM	IS: Personality Development
6.		Soft Skills	4th Semester
		70	Soft Skill: Interpersonal Skills Development
			Soft Skill : Negotiation Skills Development
7.		Development Schemes	Development Schemes
			4 th Semester
			❖ Development Schemes: Mock Interview (Workshops)
8.		Career Counseling	Career Counseling
			4th Semester
		W 44	❖ Alumni Interaction: Successful Start-up Entrepreneur
9.		Seminar	Seminar
			4th Semester
		3	❖ Career Options
10		Corporate Orientation	Corporate Orientation
			4th Semester
			Pre Placements Orientation
11		Proficiency Test	4th Semester
		100000000000000000000000000000000000000	❖ Proficiency Foreign / Vernacular Languages

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Note: # through GGSIP University Syllabus of BBA w.e.f. Academic Session 2017-18 onwards

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NAAC Accredited Grade 'A' Institute

TRAINING AND PLACEMENT CELL

Department of Management Sciences-BBA (Established as per AICTE, Gol)

Progra	ımme: BBA	(5th Semester)	SESSION 2022–23
		SYLLABUS RELATED TRA	INING REQUIREMENTS (Through HoD/Faculty)
S. No.	Date	Dynamics #	Events/Activities
1	* ************************************	Ability Enhancement Course : Summer Training	5th Semester ❖ BBA 311: Summer Training Report
2		Educational cum Industrial Tour	5th /6th Semester: in India / Abroad
3		Remedial Coaching	5th Semester Remedial Classes (After Exam Result as per Time-Table)
4		Language Lab	English Language Proficiency
	VALUE ADD	ED PROGRAMS (30 Hrs.)	Technical Skills & Life Skill Management on Thrust Area
5	10 10 E	Value Added Programs	5th Semester
			 Certificate in HR Analytics Certification in Retail management
	CAPABILITY	ENHANCEMENT PROGRA	AMS: Personality Development
6		Soft Skills	5th Semester ❖ Soft Skill: Role Play ❖ Soft Skill: Personality Development Workshop
7		Development Schemes	Development Schemes 5th Semester Development Schemes: Dress Code Development Schemes: Body Language
8		Career Counseling	Career Counseling 5th Semester Counseling Session from Expert: Govt. Jobs; Guidance for competitive examinations (NET/SET/SLET/GATE/CAT/IAS/ IPS etc./ State PSC/UPSC/BANK PO/Others etc.)
9		Seminar	Seminar 5th Semester ❖ Domain Expert Lecture
10		Corporate Orientation	Corporate Orientation 5th Semester Industrial Academia Meet
11		Proficiency Test	5th Semester ❖ Mock Interview

Note: # through GGSIP University Syllabus of BBA w.e.f. Academic Session 2017-18 onwards

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NAAC Accredited Grade 'A' Institute TRAINING AND PLACEMENT CELL

Department of Management Sciences-BBA (Established as per AICTE, Gol)

rogramme: BBA (6 th Semester) SESSION 2022–23					
			IG REQUIREMENTS (Through HoD/Faculty)		
S. No.	Date	Dynamics #	Events/Activities		
1		Ability Enhancement Course : Project Report (Optional Live)	6 th Semester ❖ BBA 312: Project Report		
2		Educational cum Industrial Tour	6 th Semester: in India / Abroad		
3		Remedial Coaching	6 th Semester: Remedial Classes (After Exam Result as per Time-Table)		
4	6.0	Language Lab	English Language Proficiency		
	VALUE ADI	DED PROGRAMS (30 Hrs.) To	echnical Skills & Life Skill Management on Thrust Area		
5		Value Added Programs	6 th Semester: ❖ NISM Certification in Mutual Fund		
	CAPABILIT	Y ENHANCEMENT PROGRAM	IS: Personality Development		
6		Soft Skills	6 th Semester ❖ Soft Skill : Group discussion ❖ Soft Skill : Negotiation Skills Development		
7		Development Schemes	Development Schemes 6 th Semester • Development Schemes: Mock Interview (Workshops)		
8		Career Counseling	Career Counseling 6 th Semester Alumni Interaction: Successful Start-up Entrepreneur		
9		Seminar	Seminar 6 th Semester ❖ Career Options		
10		Corporate Orientation	Corporate Orientation 6 th Semester • Pre Placements Orientation		
11		Proficiency Test	6 th Semester • Proficiency Foreign / Vernacular Languages		
12		Placements	6 th Semester ❖ Campus Placements: Off Campus		
			 Campus Placements: On Campus Campus Placements: Pool Campus IPU Campus Placements: Job Fair 		
13		Alumni	6 th Semester ❖ Press Conference ❖ Alumni Meet		

Note: # through GGSIP University Syllabus of BBA w.e.f. Academic Session 2017-18 onwards

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NAAC Accredited Grade 'A' Institute

TRAINING AND PLACEMENT CELL

Department of Computer Applications - BCA (Established as per AICTE, GoI)

	Programme: E	BCA (1 st Semester)	SESSION 2022–23	
		SYLLABUS RELATED TRAININ	G REQUIREMENTS (Through HoD/Faculty)	
S. No.	Date	Dynamics #	Events/Activities	
1.		Ability Enhancement Course	1 st Semester ❖ BCA 153: IT lab	
2.		Industrial Visit	1st /2nd Semester	
3.		Bridge Courses	Pre 1st Semester Bridge Classes for Mathematics/Accounting	
4.		Language Lab	English Language Proficiency	
	VALUE ADDE	D PROGRAMS (30 Hrs.) Technic	al Skills & Life Skill Management on Thrust Area	
5.		Value Added Programs	1st Semester: Corporate Etiquettes	
	CAPABILIT	Y ENHANCEMENT PROGRAMS: P		
6.		Soft Skills	1st Semester ❖ Soft Skill : Quizzes Competition ❖ Soft Skill : Extempore	
7.		Development Schemes	Development Schemes 1 st Semester Development Schemes: Resume Writing Development Schemes: Portfolio / Profile Summary	
8.		Career Counseling	Career Counseling 1st Semester Guest Lectures – Tips on Personality Development	
9.		Seminar	Seminar 1st Semester Public Speaking	
10.		Corporate Orientation	Corporate Orientation 1st Semester Yoga and Meditation (Stress Busting)	
11.		Proficiency Test	1st Semester ❖ Proficiency Test : Wheelbox Employability Test	

Extracted from GGSIP University Syllabus of BCA w.e.f. Academic Session 2011-12 onwards

Faculty Placement Coordinator

ABHISHER KUMAR UPADHYAY

TPO-BCA

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Class In/c Mentors- BCA

ProgrammeCoordinator-IQAC TRAINING & PLACEMENT OFFICER Director, TIAS for information please Tute of Advanced Studies

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TRAINING AND PLACEMENT CELL

Department of Computer Applications -BCA

		ne: BCA (2 nd Semester) SESSION 2022–23		
S. No	DYNAMICS *	EVENTS/ACTIVITIES		
Α	GGSIPU SYLLABUS RE	S RELATED: Training through HoD/Faculty		
1.	Ability	2 nd Semester		
8 3 30	Enhancement	❖ BCA 152*: Practical 3 – DS Lab		
	Courses (AEC):	❖ BCA 154*: Practical 4 −DBMS Lab		
	Leads to Knowledge	❖ BCA 156 [#] : Cyber Ethics (NUES)		
	Enhancement.	#Courses on Environmental Studies, English Communication/MIL Communication. *Elective Courses are value-based and/or skill-based and are aimed at providing hands-on-training, competencies, skills, etc. designed to provide value-based and/or skill-based instructions.		
2.	Educational cum	2 nd Semester: Cyber Security [®]		
	Industrial Tour	@ Objectives		
	(in India / Abroad)	The course covers a broad range of Cyber related concepts and issues that face industries today. It will examine the practical aspects of the Cyber issues involved in secure systems and networks and industry practices being adopted to protect information systems. Students will gain the knowledge, skills and abilities to incorporate good information security practice in any organization.		
3.	Remedial Coaching	1 st Semester Remedial Classes (After Exam Result)		
4.	Language Lab English Proficiency	2 nd Semester: Environmental Studies Communication Skills # #Courses on Environmental Studies		
В	VALUE ADDED PROG	RAMS (30 Hrs.): AICTE Thrust Area - Technical Skills & Life Skill Management		
5.	Value Added Programs	2 nd Semester * Ethical Hacking(Module-2)		
С		EMENT PROGRAMS: Personality Development		
6.	Proficiency Test	2nd Semester: Thematic Appreciation Tests (TAT)		
7.	Soft Skills	2nd Semester		
		Soft Skill: Extempore		
		Soft Skill : Debate		
8.	Seminar	2nd Semester: Specialization Choices		
9.	Development	2nd Semester		
	Schemes	Development Schemes: Job Description Analysis		
		❖ Development Schemes: Personal Grooming		
10.	Corporate Orientation	2nd Semester: Corporate Ethics		
11.	Career Counseling	2nd Semester		
		Live Project in Industry : IT Companies		
		IIC: Inspiration, Motivation and Ideation		
Ď	ALUMNI .			

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Faculty Placement Coordinator

ABHISHER RUMAR UPADHYAY

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Class In/c Mentors- BCA Programme

Coordinator-IQAC

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NAAC Accredited Grade 'A' Institute

TRAINING AND PLACEMENT CELL

Department of Computer Applications -BCA

	Programme:	BCA – 3 rd Semester SESSION 2022–23		
S. No.	DYNAMICS #	EVENTS/ACTIVITIES		
Α	GGSIPU SYLLABUS RELATED: Training through HoD/Faculty			
1.	Ability	3 rd Semester		
	Enhancement	❖ BCA 251*: Practical 5 –.NET Lab		
	Courses (AEC):	❖ BCA 253*: Practical 6 − C++ Lab		
9.	Leads to Knowledge	❖ BCA 255 [#] : Software Development Skills (NUES)		
	Enhancement	#Courses on Environmental Studies, English Communication/MIL Communication. * Elective Courses are value-based and/or skill-based and are aimed at providing hands-on-training, competencies, skills, etc. designed to provide value-based and/or skill-based instructions.		
2.	Industrial Visit	3 rd Semester: Information Technology (contemporary issues)		
		@ Objectives: The course covers a broad range of IT related concepts and issues that face industries today; The course will also examine the practical aspects of the issues involved in IT systems and industry practices being adopted in information technology systems. Students will gain the knowledge, skills and abilities to incorporate good information technology practice in any organization.		
3.	Remedial Coaching	2 nd Semester Remedial Classes (After Exam Result)		
4.	Language Lab Proficiency	3 rd Semester: Technical Communication #Courses on Technical Communication/MIL Communication		
В	VALUE ADDED PROG	RAMS (30 Hrs.): AICTE Thrust Area - Technical Skills & Life Skill Management		
5.	Value Added Programs	3 rd Semester ❖ Internet of Things		
С		EMENT PROGRAMS: Personality Development		
6.	Proficiency Test	3 rd Semester		
0.		Proficiency Test : Smart Skill Aptitude Test		
7.	Soft Skills	3 rd Semester		
	3 N 2 N 2 N 3 N 3 N 3 N 3 N 3 N 3 N 3 N	 Group Discussion and Etiquettes Role plays 		
8.	Seminar	3 rd Semester		
٥.		Domain Expert Lecture		
9.	Development	3 rd Semester		
۷.	Schemes	❖ Dress Code		
		❖ Body Language		
10.	Corporate	3 rd Semester		
-0.	Orientation	❖ Industrial Academia Meet		
11.	Career Counseling	3 rd Semester		
	3	❖ AICTE : Smart India Hackathon		
		IIC: Validation and Concept Development		

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TRAINING AND PLACEMENT CELL

Department of Computer Applications -BCA

		: BCA (4 th Semester) SESSION 2022–23	
S. No.	DYNAMICS #	EVENTS/ACTIVITIES	
Α		LATED : Training through HoD/Faculty	
1.	Ability Enhancement	4 th Semester	
	Courses (AEC): Leads	❖ BCA 252*: Practical 7 –Java Lab	
	to Knowledge	❖ BCA 254*: Practical 8 –Web Tech Lab	
	Enhancement.	* Elective Courses are value-based and/or skill-based and are aimed at providing hands-on-training, competencies, skills, etc. designed to provide value-based and/or skill-based instructions.	
2.	Ability Enhancement	4 th Semester: Live Project ##	
T	Course : Project	##: Live Project work involving application of knowledge in Software Requirements Analysis & Specifications; Software Pro	
	Work Report	Management Concept; Software: Project Planning, Design, Metrics, Testing, Maintenance. Solving / Analyzing /Exploring a Rea	
	(Optional Live)	Situation / Difficult Problem. A candidate studies such on his own with an advisory support by faculty member.	
3.	Educational cum	4 th Semester: BCA 210 ^{\$} : Computer Networks	
•	Industrial Tour	\$ Aim: The aim of this course is to allow students to develop background knowledge as well as core expertise in networking	
	and the second s	technologies, which one of the fastest growing industries is in today's world.	
4.	Remedial Coaching	3 rd Semester Remedial Classes (After Exam Result)	
5.	Language Lab	4 th Semester: Communication Skills #	
	English Proficiency	❖ BCA 256 [#] : Personality Development Skills (NUES)	
В	VALUE ADDED DOOD	# Courses on English Communication/MIL Communication	
	VALUE ADDED PROGRA	AMS (30 Hrs.): AICTE Thrust Area - Technical Skills & Life Skill Management	
6.	Value Added	4 th Semester: Robotics	
	Programs		
С		MENT PROGRAMS: Personality Development	
7.	Proficiency Test	4 th Semester: Proficiency Foreign / Vernacular Languages	
8.	Soft Skills	4 th Semester	
		❖ Interpersonal Skills Development	
		Negotiation Skills Development	
9.	Seminar	4 th Semester: Career Options	
10.	Development	4 th Semester	
	Schemes	Mock Interview (Workshops)	
	Soriemes	Writing for various online platforms:	
	a a	e-mails, blog, social networking sites	
11.	Corporate Orientation	4 th Semester: New Emerging Technology	
12.	Career Counseling	4 th Semester	
		Industry Networking through live projects	
	,		
_	TRAINING & PLACEMEN	IIC: Prototype, Design, Process Development for Business Model/Process/ Services	
D I	Placements	❖ Summer Project/Training**	
D 3	TIGGETHEIRS 1	• Summer Project/ Training	
D L3.		** Summer Training will be held for 4 weeks after the end of fourth semester. Viva Voca will be seen in the	
L3.		** Summer Training will be held for 4 weeks after the end of fourth semester. Viva-Voce will be conducted in fifth semester.	
	ALUMNI	** Summer Training will be held for 4 weeks after the end of fourth semester. Viva-Voce will be conducted in fifth semester.	

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Faculty Placement Coordinator

ABHISHEIK KUMAR UPADHYAY

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TRAINING AND PLACEMENT CELL

Department of Computer Applications -BCA

	Programme: I	3CA – 5 th Semester SESSION 2022–23
S. No	DYNAMICS #	EVENTS/ACTIVITIES
Α	GGSIPU SYLLABUS RELA	TED : Training through HoD/Faculty
1.	Ability Enhancement	5 th Semester: BCA 351*: Practical 9 –CG Lab
	Courses (AEC): Leads to	* Elective Courses are value-based and/or skill-based and are aimed at providing hands-on-training, competencies, skills
	Knowledge Enhancement	etc. designed to provide value-based and/or skill-based instructions.
2.	Ability Enhancement	5th Semester: BCA 355: Summer Project/Training**
	Course : Summer	**After the End of 4 th Semester, the student shall undergo Summer Project/Training for aperiod of 04-Weeks; Viva-Voce wil
	Training	be conducted in 5th semester. Evaluation on Summer
<u> </u>	Ability Enhancement	Training will be conducted by the college committee after 4th semester. 5 th Semester: BCA 357 ^{##} : Minor Project
3.	Course : Project Work	##: Project work (Major/Minor) /Dissertation is considered as a special course involving application of knowledge in solving
	Report (Minor/Major)	analyzing /exploring a real life situation / difficult problem. A candidate studies such a course on his own with an advisor
* 1	(Optional Live)	support by a teacher/ faculty member. The work done will have to be submitted in writing as a dissertation.
4.	Industrial Visit	5th Semester: Information Technology (contemporary issues)
T.	1	@ Objectives: The course covers a broad range of IT related concepts and issues that face industries today; The course w
	Ø 8	also examine the practical aspects of the issues involved in IT systems and industry practices being adopted in informatio
		technology systems. Students will gain the knowledge, skills and abilities to incorporate good information technolog
		practice in
	Dame dial Carabina	any organization. 4 th Semester Remedial Classes (After Exam Result as per Time-Table)
5.	Remedial Coaching	4 Semester Remediai Classes (After Exam Result as per Time-Table)
<u> </u>	Language Lab	5 th Semester: Technical Communication
6.	Proficiency	# Courses on Technical Communication/MIL Communication
В	•	MS (30 Hrs.): AICTE Thrust Area - Technical Skills & Life SkillManagement
7.	Value Added Programs	5 th Semester: Data Science
С	CAPABILITY ENHANCEM	ENT PROGRAMS: Personality Development
8.	Proficiency Test	5 th Semester: Mock Interviews
9.	Soft Skills	5 th Semester
		❖ Soft Skill : Profile Summary
		❖ Soft Skill : Portfolio
10.	Seminar	5 th Semester: Project Management
11.	Development Schemes	5 th Semester
		❖ Development Schemes: Situation based behavior & its analysis
- 1	· · · · · · · · · · · · · · · · · · ·	❖ Development Schemes: Emotional Intelligence
12.	Corporate Orientation	5 th Semester: Pre Placements Orientation
13.	Career Counseling	5 th Semester
		❖ AICTE: Toycathon
		The Land Control of the Control of t

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Faculty Placement Coordinator

ABHISHER KUMAR UPADHYAY

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NAAC Accredited Grade 'A' Institute

TRAINING AND PLACEMENT CELL

Department of Computer Applications -BCA

Pro	gramme: BCA (6 th Sem	
S. No	DYNAMICS #	EVENTS/ACTIVITIES
Α	GGSIPU SYLLABUS RELA	TED : Training through HoD/Faculty
1.	Ability Enhancement	6 th Semester
	Courses (AEC): Leads to Knowledge Enhancement.	 BCA 352*: Practical 10 –Linux Lab * Elective Courses are value-based and/or skill-based and are aimed at providing hands-on-training, competencies, skills, etc. designed to provide value-based and/or skill-based instructions.
2.	Ability Enhancement	6 th Semester
	Course : Project Work Report (Minor/Major) (Optional Live)	BCA 356 ^{##} : Major Project ##: Project work (Major/Minor) /Dissertation is considered as a special course involving application of knowledge in solving / analyzing /exploring a real life situation / difficult problem. A candidate studies such a course on his own with an advisory support by a teacher/ faculty member. The work done will have to be submitted in writing as a dissertation.
3.	Educational cum Industrial Tour (in India / Abroad)	6th Semester: BCA 314 [®] : Network Security @ Objectives: The course covers a broad range of security related concepts and issues that face industries today; The course will also examine the practical aspects of the issues involved in secure systems and networks and industry practices being adopted to protect information systems. Students will gain the knowledge, skills and abilities to incorporate good information security practice in any organization.
4.	Remedial Coaching	5 th Semester Remedial Classes (After Exam Result)
В	VALUE ADDED PROGRAM	AS (30 Hrs.): AICTE Thrust Area - Technical Skills & Life Skill Management
5.	Value Added Programs	6 th Semester Artificial Intelligence, Machine Learning and Deep Learning
С	CAPABILITY ENHANCEM	ENT PROGRAMS: Personality Development
6.	Soft Skills	6 th Semester ❖ Writing letters and e-mails - official and non-official ❖ Personality Development Workshop
7.	Seminar	6 th Semester: BCA 358 [#] : Seminar (NUES) # Courses on Environmental Studies, English Communication/MIL Communication
8.	Development Schemes	6 th Semester Team Building Exercises and Crisis Management Human Value based Leadership & Excellence
9.	Corporate Orientation	6th Semester: Live Project
10.	Career Counseling	6 th Semester ❖ Guidance for Govt Jobs/Competitive Examinations [#]
		 Guidance for Govt Jobs/Competitive Examinations" #NET/SET/SLET/GATE/CAT/IAS/ IPS etc./State PSC/UPSC/BANK PO/Others etc.) from Expert Alumni Interaction: Successful Start-up Entrepreneur
D	PLACEMENTS	
11.	Placements	6 th Semester: Campus Placement Drives [#] # Off Campus/On Campus/Pool Campus IPU/Job Fair
E	ALUMNI	
12.	Alumni	6 th Semester: Alumni Meet cum Press Conference

Note: -

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Faculty Placement Coordinator

ABHISHEIL KUMAR UPADHYAY TPO-BCA

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