

TECNIA INSTITUTE OF ADVANCED STUDIES

Grade 'A' Institute

HAPPINESS CLUB EVENT REPORT

E-Campaign themed on "Acts of Giving & Gratitude"

Event: Happiness E-campaign on Social Media Pages: Instagram, Facebook, etc

Date & Time: 19 May 2023 (11:00 am)

Nodal Officer: Ms Navya Singh

Mode: Online (Google Meet)

Participants: 12

The poster features the Tecnia Institute of Advanced Studies logo at the top left, a central emblem with the number '5', and a grid of dots at the top right. The main title 'E-Campaign' is in large white font, followed by 'Join us for' and 'Acts of Giving and Gratitude' in a smaller font. Below this, the text reads 'Let's all add make our society a better place to live', 'May, 19th 2023', and 'Time: 11:00 A.M.'. A paragraph describes the campaign's goal: 'We invite you to do a good deed or express gratitude on what you are grateful for and share it with others on social media using the hashtag #actsofgratitude. It could be anything from a loved one to a beautiful sunset to a good cup of coffee.' The text 'Link will be shared on the day. To participate, get in touch with us.' is prominently displayed. At the bottom, it lists 'Nodal Officer: Ms. Navya Singh' and 'Student Coordinator: Manya Grover / Mob: 99716 51426'. Social media icons for Instagram, Facebook, Twitter, and YouTube are at the bottom center. A silhouette of a woman is on the right side.

Happiness Club
Tecnia Institute of Advanced Studies
Madhuban Chowk, Rohini, Delhi-85

Learning Objective: To encourage students to reflect on what they are grateful for and share it with others on social media to evoke the mojo of happiness.

The Happiness Club of Tecnia Institute of Advanced Studies (TIAS) organised an "E-Campaign" on 19th May 2023. It was an online event where students participated, interacted sharing their opinions and views. The learning objective was to involve learning about the different acts, and gestures that remind us to remain grateful. It could be any small act of kindness, or giving and sharing happiness within society.

The campaign received 12 entries from various departments of TIAS. Students proactively interacted and shared their views and opinions. The event began with Ms Navya Singh (Happiness Evangelist) introducing the session and participants with the theme which was later carried ahead by student volunteers and participants. This e-campaign aimed to spread positivity and foster a sense of community by encouraging participants to engage in acts of kindness and express gratitude towards others. The campaign successfully achieved its objectives, generating a significant impact amongst the participants who also shared a small post on their social media expressing their sense of gratitude towards life and the society they live in.

Learning Outcome: It helped the participants develop a sense of kindness and gratitude promoting a culture of compassion and appreciation amongst themselves.


Happiness Evangelist, Happiness Club
Tecnia Institute of Advanced Studies
Madhuban Enclave, Rohini, Delhi-85

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The secret of being happy is accepting where you are in life and making the most out of it everyday.

www.thinkaloud.net

@thinkaloud

#gratitude

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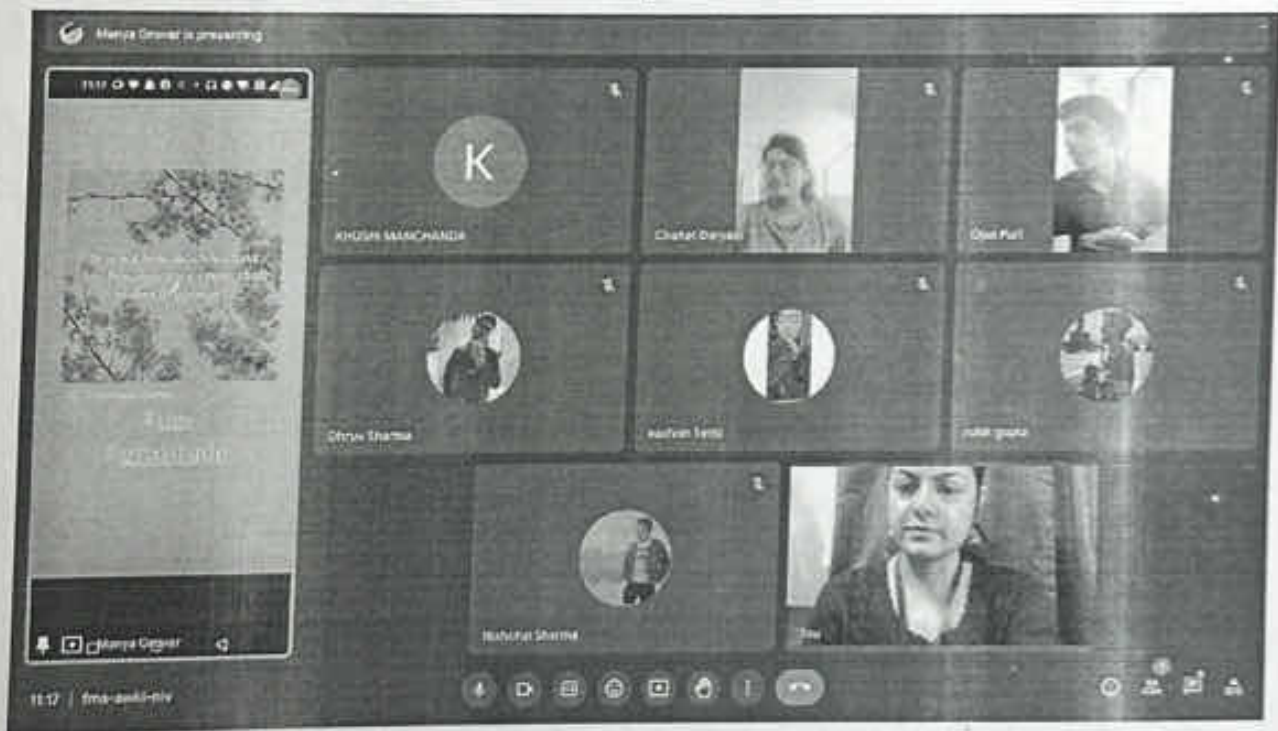
#GRATITUDE

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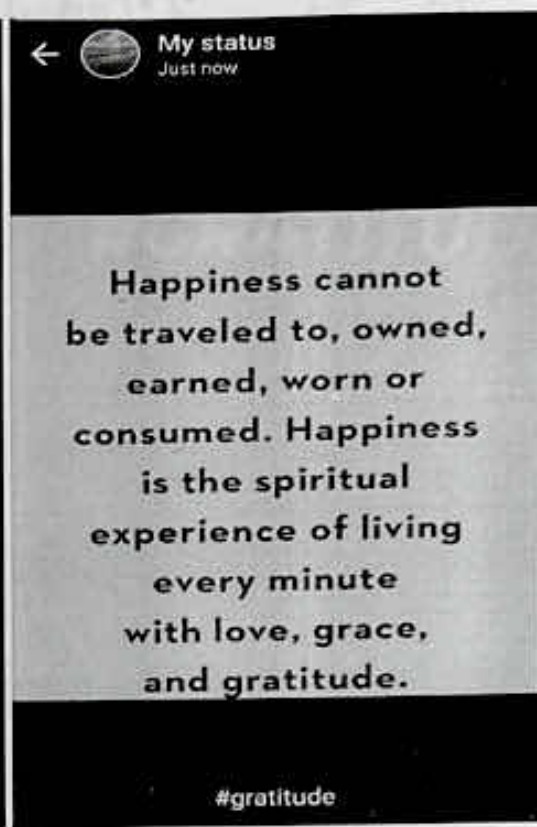
It's not happiness that brings us gratitude. It's gratitude that brings us happiness.

JEREMIAH SAY

BRACIOUSQUOTES.COM



[Handwritten Signature]
Happiness Evangelist, Happiness Club
Terna Institute of Advanced Studies
Madhuban, Chauri, Sonnet, Delhi-95




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