



Where dream Chisels into reality

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Tecnia Group of Institutions organized "Holi Womania" on the occasion of International Women's Day and Holi Celebration.



Dr. Ram Kailash Gupta (Chairman, Tecnia Group of Institutions) with Faculty Member During Womens Day & Holi Celebration.



Bal Krishna Mishra

Tecnia Group of Institutions, New Delhi, organized "Holi Womania" on the occasion of International Women's Day and Holi Celebration" on March 7th at Tecnia Auditorium with great enthusiasm. As part of International Women's Day celebrations, a free health check-up awareness drive was also organized in collaboration with Max Hospital (Shalimar Bagh). A team of doctors advised the members of the Tecnia Group of Institutions on health upkeep.

The health check-up awareness drive began with a talk on women's health and stress management, hormonal imbalances, metabolism boosting, and microbiome and gut health awareness delivered by Dr. Saumya Hinduja, Ph.D. in Holistic Nutrition and MD Alternative Medicine

from MAX Hospital (Shalimar Bagh). The audience also got an opportunity to clarify their queries regarding the symptoms of different women's health issues and the immediate medical help required for the patient in case of an emergency. The guest talk was followed by the distribution of health kits among the members of the Tecnia group.

The dignitaries present during the health check-up awareness drive and Holi celebration included Dr. Ram Kailash Gupta (Chairman, Tecnia Group of Institutions), Dr. Ajay Kumar (Director, Tecnia Institute of Advanced Studies), Dr. M.N. Jha (Dean Academics, TIAS), Suresh Khandelwal (Chairman, APG Group), Mrs. Poonam Matia (Delhi Hindi Sahitya Sammelan), and Mrs. Sudha Sanjivani (from the Delhi Hindi Sahitya Sammelan). The Women Empowerment Award was also given on this occasion by Dr. R. K. Gupta, Chairman, Tecnia Group of Institutions. In his speech, he appreciated the efforts of the organizing committees to celebrate International Women's Day in a befitting manner through thoughtfully planned activities. He added that though women have come a long way, still much needs to be done to ensure an equitable and just

society that treats women as equal members of the society. He also wished everyone a joyous festival of colors and urged them to spread the colors of happiness, love, and compassion in this world. Ms. Poonam Matia and Sudha Sanjeevini of the Delhi Hindi Sahitya Sammelan mesmerized the audience with their poems during the Holi festival. On this occasion Dr. Reema Sharma (HOD, MBA), Dr. Monika Mehrotra (HOD, BBA, 1st Shift), Dr. Archana Dixit (HOD, BBA, 2nd Shift), Dr. Sandeep Kumar (Head, Research and Publication), Dr. Suwendu Kumar Rai (HOD, BAJMC, 1st Shift), Dr. Gopal Thakur (HOD, BAJMC, 1st Shift), Dr. Aarti Bajaj, HOD, BCA, 2nd Shift), Dr. Deepak Sonkar (HOD, BCA, 1st Shift), Preeti Batra (PRO, TIAS), Bal Krishna Mishra (Assistant Professor, BAJMC), teachers and staff members of Tecnia Group of institution were present.



जगत जननी: नारी



पूजा देवी

उतारो मुझे जिस क्षेत्र में
सर्वश्रेष्ठ कर दिखाउंगी
औरों से अलग हूँ दिखने में
कुछ अलग कर के ही जाउंगी।
चाह नहीं है एक अलग नाम की
इसी को ही महान बनाउंगी,

नारी हूँ मैं इस युग की
नारी की अलग पहचान बनाउंगी।
जो सदियों से देखा तुमने
लिपटी साड़ी में कोमल तन को,
घर-घर में रहती थी वो
पर जान न सके थे उसके मन को।
झुकी हुई सी नजरें थी
वाणी मध्यम मधुर सी थी,
फिर भी ताओं की आवाज प्रबल थी
हिम्मत न थी उफ़ करने की।

अब बदल गयी है ये पहचान
नारी की न साड़ी परिभाषा,
वाणी अभी भी मध्यम मधुर सी
पर कुछ कर गुजरने की है, प्रबल सी आशा।
चाहे जो भी मैं बन जाऊं
गर्व से नारी ही कहलाउंगी,
चाहे युग कोई सा आये
मैं ही जगत जननी कहलाउंगी।
दुनिया के इस कठिन मंच पर
एक प्रदर्शन मैं भी दिखलाऊंगी,
कठपुतली नहीं किसी खेल की
अब स्वतंत्र मंचन कर परंचम लहराउंगी।



Manya Sarabhai

On March 23, 2023, journalism and mass communication students of the Tecnia Institute of Advanced Studies visited the United News of India (UNI), a prominent multilingual news agency in India. News agencies play a crucial role in providing coverage of breaking news and events by acting as intermediaries between news sources and media outlets.

During the visit, an official from UNI gave the students a quick tour of

TIAS Journalism and Mass Communication Student visited the News Agency, UNI, and the Constitution Club of India



Students with faculty Member during visit at UNI News Agency & Constitution Club of India



their office and showed them the editorial department. The agency has correspondents in different cities who report on events happening in their respective areas, covering all beats from political to criminal news. The students had the opportunity to interact with UNI officials, who explained the importance

of being part of a news agency and also offered internship opportunities to interested students. The teachers' coordinators, Dr. Rajni Yadav and Mr. Bharat Kumar, further enhanced the visit by taking the students to the Constitutional Club of India, where a press conference was being held by the

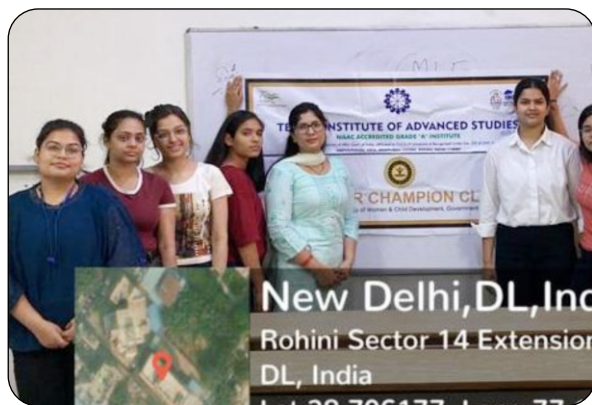
Bhagat Singh Foundation on Saheede Diwas 2023. The students were accompanied by class representatives, Suhani and Jaya. Dr. Shivendu Rai (HOD BAJMC) said that organising such visits would be helpful to students in gaining confidence in fieldwork and creating connections.



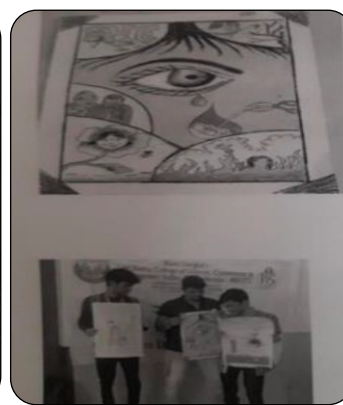
Gender Champion Club hosts a Poster Making Competition to commemorate International Women's Day



Dr. Rajni Yadav



Students with faculty Member during Poster Making Competition



role of men and women in the family and society. The poster-making competition was inaugurated with valuable information and guidelines about the events by the convener of the event, Dr. Rajni Yadav. The competition was attended by students from various departments at the Tecnia Institute of Advanced Studies. Participants expressed their thoughts on the slated theme through slogans and drawings with full enthusiasm and prepared beautiful posters based on the theme. The posters of the students showed the different aspects of women's lives and spread a beautiful message with their creativity that every day in a woman's life is reason for celebration.

On the eve of International Women's Day, March 17, 2023, at the institute premises, the Gender Champion Club of the Tecnia Institute of Advanced Studies holds a poster making competition with the theme Digital: Innovation and

technology for gender equality. The objective of the poster-making competition was to create and spread awareness about what women go through in their day-to-day lives and the need to educate students about the equal

TIAS Journalism and Mass Communication Student Visited Urban Climate Film Festival



Youngster Bureau



Students of Journalism and Mass Communication Dept. of Tecnia institute of Advanced Studies visited to Urban Climate Film Festival at M L Bharti Auditorium on 25th March 2023 under the guidance of Mr. Mayank Arora, Assistant Professor, JMC Dept as a part of experiential learning under the course Television Programming and Production. The students learnt the technique of production and direction in the event.



Mridang Dramatics Society of TIAS has successfully overwhelmed the audience on 31st March, 2023 with their Annual Production of the year 2022-23, Panah: Adoption Bhi Ek Option.

(Photo : Youngster Bureau)

Artificial Intelligence



Dr. Deepak Sonkar

Artificial intelligence, or AI, is a rapidly growing field that involves the development of computer systems that can perform tasks that typically require human intelligence, such as visual perception, speech recognition, decision-making, and natural language processing. These systems are designed to learn and improve from experience, and are becoming increasingly prevalent in various industries, from healthcare and finance to transportation and entertainment. One of the key components of AI is machine learning, which involves the development of algorithms that can learn from data and improve their performance over time.

This is achieved through the use of neural networks, which are modeled after the structure of the human brain and are capable of recognizing patterns and making predictions based on past



experiences. Another important aspect of AI is natural language processing (NLP), which enables computers to understand and generate human language.

This technology is used in a variety of applications, from virtual assistants like Siri and Alexa to chatbots used in customer service and support. AI has numerous potential benefits, including improved efficiency, increased accuracy, and enhanced decision-making capabilities. For example, AI-powered systems can help healthcare providers diagnose and treat diseases more accurately and quickly, and can help financial institutions detect and prevent fraud. In addition, AI can be used to automate repetitive tasks, freeing up time and resources for more complex and creative work.

However, there are also

concerns about the impact of AI on society, particularly with regard to job displacement and privacy. As AI becomes more advanced and capable of performing tasks that were previously the exclusive domain of humans, there is a risk that many jobs will become automated, leading to widespread unemployment. Additionally, the collection and analysis of personal data by AI systems raises questions about privacy and security. Despite these concerns, the field of AI continues to grow and develop at a rapid pace, with new applications and innovations emerging on a regular basis.

As the technology continues to evolve, it will be important to ensure that its benefits are balanced against its potential risks, and that it is used in ways that benefit society as a whole.

Photography club of Tecnia organized Photo Story Competition On Second Inning of Life



Jyoti Gupta

A photo story is a means of visual storytelling. An artist uses photos stories to narrate a series of images so that they give better insight into an event or topic. On February 28, 2023, the Lensart Photography Club of Tecnia Institute of Advanced Studies hosted a Photo Story Competition for BBA, BAJMC, BCA, and MBA students on the college campus. The theme of the competition was the second inning of life. This contest aimed to improve photography skills as well as the ability to tell a story using a series of photographs. Entries were invited from all the students of the institute. Each participant was asked to submit the original photographs, which must tell a story. The photographs were judged based on the different parameters, i.e., audience appeal, creativity, clarity of message, originality, and uniqueness of concept. The winner of the competition was Adithyan Pramod. He did a marvellous job and begged for the first position in this event. The event was superbly organised by Ms. Jyoti Gupta, the Photography Club's nodal officer, and Ms. Radhika, the club's coordinator.

"International Women's Day 2023

Advocating for Women's Health and Safety Globally



Bal Krishna Mishra

International Women's Day is a global celebration of the social, economic, cultural, and political achievements of women. It is also a call to action to advance gender equality and empower women in all spheres of life. The theme for International Women's Day 2023 is "Women's Health and Safety."

Women's health and safety is a critical issue that affects women worldwide. According to the World Health Organisation (WHO), women

experience higher rates of gender-based violence, sexual harassment, and assault than men. In addition, women are more likely to suffer from poor mental health and chronic diseases such as diabetes and heart disease. In many parts of the world, women have limited access to healthcare and are more likely to die from preventable diseases. According to the WHO, women account for 70% of global healthcare workers, yet they are often underpaid and undervalued. Women also face barriers to accessing healthcare services, such as lack of transportation and childcare. Women's economic empowerment is also essential for their health and safety. Women's participation in the labour force is critical for their economic independence and empowerment. However, women around the world face persistent gender wage gaps and discrimination in the workplace.

According to the International Labour Organisation (ILO), women earn on average 20% less than men globally.

The COVID-19 pandemic has exacerbated these issues, particularly for women in low-income countries. The pandemic has led to job losses, reduced access to healthcare, and increased gender-based violence. According to the United Nations (UN), the pandemic could push 47 million more women and girls into extreme poverty by 2021. To address these challenges, governments and organisations must prioritise women's health and safety. This includes investing in women's healthcare,

providing access to education and training, promoting women's participation in the labour force, and addressing gender-based violence and discrimination. As we celebrate International Women's Day 2023, let us remember that women's health and safety are essential for their empowerment and for the development of our societies as a whole. Let us take action to ensure that women have the resources and opportunities they need to thrive.



Thought of the Month

THEATRE'S ROLE IN UNIFYING CULTURES AND ESTABLISHING PEACE



Arti Sharma

As I walked through the bustling streets of the city, the sounds of honking cars and chatter filled my ears. I could not help but think back to my childhood days in the small town where I grew up. I remembered the village fair that came around once a year, bringing with it a sense of excitement and wonder. One of my favourite memories from the fair was the Ramayana plays that were performed in the open-air theatre. I remember sitting on the ground with my family and friends, our eyes glued to the colourful costumes and larger-than-life characters on stage. As the actors recited the ancient tale of Rama and Sita, I was transported to a different world, one filled with magic and adventure. The music and chanting filled my heart with joy, and I could not help but sway along with the rhythm.

But what I loved most about the Ramayana plays was the sense of community they brought. People from all walks of life came together to watch the performance, cheering and clapping as the story unfolded. It did not matter if you were rich or poor, young or old; everyone was united in their love for this ancient tale. Now, as I walked through the city, I could not help but feel a sense of longing for those simpler times. The Ramayana plays reminded me of the beauty of our traditions and the importance of coming together as a community. Theatre has always been an integral part of urban life, providing a platform for creativity, expression, and

entertainment. From ancient times to the present day, people have gathered in theatres to watch plays, musicals, operas, and other performances. The city is particularly rich in theatrical culture as it is a centre of art and culture. Many cities have their own theatre districts or neighbourhoods with several theatres. These areas are home to a variety of venues, from small, intimate theatres to large, grand theatres, each with its own character and charm. Urban theatre is not only a source of entertainment but also a means of education and social commentary. Theatre often addresses social, political, and cultural issues, and audiences are encouraged to discuss these issues after the performance. Theatre is an important tool for generating dialogue and building empathy because it provides a platform for different voices and perspectives. In addition to traditional theatre, many cities also have alternative forms of theatre, such as experimental or immersive theatre. These performances push the boundaries of conventional theatre and engage audiences in new and exciting ways. Overall, urban theatre is an important aspect of culture and community. It provides a space for creativity and self-expression, promotes dialogue and understanding, and contributes to the vitality and richness of urban life.

The theatre has the power to bring people from different cultures together. People from different cultures speak different languages but can come together and enjoy theatre. Theatre transcends language barriers and uses a common language of storytelling, physical expression, and emotion. This allows people from different cultures to connect and understand each other on a deeper level.

Many theatre performances tackle universal themes that are relevant to people of all cultures, such as love, loss,



hope, and redemption. These themes can resonate with audiences from different cultures and create a shared experience. When actors, directors, and

writers from different cultural backgrounds participate in theatre productions, a more diverse and inclusive environment can be created. This can also lead to a more differentiated examination of cultural topics and issues. Many theatre performances encourage audience participation, such as call-and-response, singing, or participating with the actors on stage. This creates a sense of community and allows experiences to be shared between audiences from different cultures.

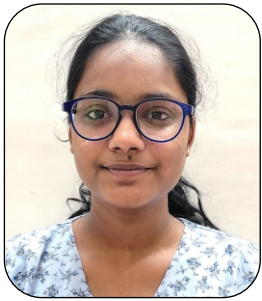
Theatre in India: Theatre and film have a long history in India, with both mediums having a significant cultural impact. While the two forms of entertainment have their own unique characteristics, there is a lot of overlap between the two, with many actors and directors transitioning from theatre to film. In India, theatre has traditionally been a more intimate and immersive experience, with live performances often taking place in smaller, more intimate venues. On the other hand, film has a much wider reach, with Bollywood films having a huge audience across the country and beyond. Many prominent actors in Indian cinema, such as Naseeruddin Shah, Irrfan Khan, and Nawazuddin Siddiqui, began their careers in theatre, and they credit the medium with helping them develop their craft. Similarly, many film directors, such as Satyajit Ray and Mira Nair, have also directed theatrical productions.

There are also examples of successful plays being filmed, such as the popular play "Mera nam Joker," which was adapted into a movie of the same name. More recently, films such as 'Andhadhun' and 'Article 15' were inspired by real events and incidents originally staged on stage. Overall, theatre and film are both important forms of entertainment in India and have strong links. Despite their differences in expression, both mediums offer artists the opportunity to showcase their talents and connect with audiences.

Women in Theatre : Women have played an important role in Indian theatre, both as performers and behind the scenes. Despite the challenges and obstacles they face, their contributions have been significant and have contributed to the development of Indian theatre. In the early days of Indian theatre, cultural and social norms prohibited women from performing on stage. However, this changed with the emergence of female performers in the 19th century, challenging traditional gender roles and paving the way for future generations. Since then, many female artists have made their mark in Indian theatre in both traditional and contemporary forms. Some of the most prominent female performers in Indian theatre include Zhora Segal, Dolly Aruwalia, and Arundhati Nag. Women have also made significant contributions to Indian theatre as writers, directors, and producers. Prominent female playwrights in Indian theatre include Mahasweta Devi, Vijay Her Tendulkar, and Girish Karnad. Female directors such as Usha Ganguli, Feroz Abbas Khan, and Anuradha Kapur have also made their names in the industry.



Theatre A powerful tool for promoting cultural unity



Jaya Gupta

Theatre has been a form of entertainment for centuries. It is a medium that has the power to convey stories, messages, and emotions to an audience in a way that is unique and captivating. Over time, theatre has evolved to become more than just a source of entertainment. Today, it plays a vital role in promoting cultural unity and peaceful coexistence. Theatre plays are a powerful tool for promoting cultural unity. They showcase the different cultures, traditions, and beliefs that exist within a society. By portraying these cultures in a positive light, theatre plays help to foster respect and understanding

between people from different cultural backgrounds. In this way, theatre plays can help to break down barriers and promote a sense of unity among people.

Theatre plays also contribute to peaceful coexistence. Many theatre plays revolve around conflict and resolution. They show how people can work together to overcome their differences and find common ground. By highlighting the importance of dialogue, compromise, and understanding, theatre plays help to promote peaceful coexistence in a world that is often marked by violence and conflict. One of the most significant contributions of theatre plays to promoting cultural unity and peaceful coexistence is their ability to encourage empathy. When an audience watches a theatre play, they are transported into a different world. They are able to see and experience the world through the eyes of the characters on stage. This experience can be incredibly powerful, as it allows the audience to connect with people from different cultures and backgrounds on a deeper level. Theatre plays can also serve as a platform for marginalised voices to be heard. Many



theatre plays focus on issues that affect marginalised communities, such as racism, sexism, and homophobia. By bringing these issues to the forefront, theatre plays can help to promote understanding and empathy among people from different backgrounds. They can also encourage people to take action to address these issues and work towards creating a more inclusive and equitable society. In recent years, theatre plays have also become a platform for activism. Many theatre plays now have a social or political message, and they are used to raise awareness about issues such as climate

change, social justice, and human rights. By using theatre as a tool for activism, playwrights and actors can use their art to create positive change in the world. Theatre plays also have a unique ability to bring people together. When people come together to watch a theatre play, they are sharing a collective experience. This experience can create a sense of community and shared purpose. It can also provide an opportunity for people from different backgrounds to come together and engage in a shared cultural experience.

Theatre plays play an essential role in promoting cultural unity and peaceful coexistence. They showcase the different cultures and traditions that exist within a society, encourage empathy, provide a platform for marginalised voices to be heard, and bring people together in a shared cultural experience. Theatre plays have the power to break down barriers, promote understanding and empathy, and create positive change in the world. As such, they are a valuable tool for promoting cultural unity and peaceful coexistence in a world that is often divided by conflict and differences.



Theatre and Indian Society

Nitin Sachdeva

Theatre is an art form that has been an integral part of Indian society for centuries. From the ancient Sanskrit plays to modern-day experimental theatre, India has a rich theatrical tradition that has evolved with the changing times. In turn, theatre has influenced Indian society in a variety of ways. By promoting social awareness, cultural understanding, and political activism, theatre has played an important role in shaping Indian society. It has been a medium for expressing dissent, raising social issues, and presenting a critique of the prevalent societal norms. Through theatre, Indian society has been able to engage with its rich cultural heritage, historical events, and contemporary issues.

One of the most significant contributions of theatre to Indian society is its role in promoting cultural unity. India is a diverse country with a multitude of cultures, languages, and religions. Theatre has been a medium for bridging the gaps between different communities and fostering a sense of belonging. Theatre groups have been known to present plays in different languages, dialects, and styles, thereby promoting cultural exchange and understanding. For instance, the Yakshagana theatre form of Karnataka is performed in Kannada, Tulu, and Konkani languages, and it brings together different communities to enjoy and appreciate the art form.



Stalwarts of Indian Theatre

Suhani Goel

Story of stalwarts who have significantly contributed to its growth and development. These individuals have transformed Indian theatre by introducing new forms, techniques, and styles, and have left an indelible mark on the country's cultural landscape. In this article, we will discuss some of the stalwarts of Indian theatre and their contributions.

One of the foremost names in Indian theatre is Satyajit Ray, who was a filmmaker, writer, and director. Ray's contribution to Indian theatre lies in his work as a director, where he introduced a new form of theatre called the "little theatre" movement. This movement aimed to create more intimate and realistic productions by using smaller spaces, fewer actors, and more naturalistic acting. Ray's plays such as "Sanyasi and the Poor" and "Post Office" were lauded for their simplicity and emotional depth.

Another stalwart of Indian theatre is Habib Tanvir, who was a playwright, director, and actor. Tanvir is best known for popularising the Chhattisgarhi language through his plays. He founded the Naya Theatre Company in Bhopal, which produced plays in regional languages and helped rural theatre reach a wider audience. Tanvir's plays, such as "Charandas Chor" and "Agra Bazar," were popular for their use of folklore and satire.



Theatre- An important part of Indian culture.

Anjali

Theatre has always been an integral part of Indian culture, dating back to ancient times. Over the centuries, India has produced some of the most celebrated and renowned theatre personalities, whose contributions have played a significant role in shaping the Indian theatre landscape. In this article, we will explore the lives and works of some of the stalwarts of Indian theatre, who have left an indelible mark on the country's theatrical heritage.

One of the most iconic figures of Indian theatre is Girish Karnad, who is considered a pioneer of the 'theatre of roots' movement in India. Born in Matheran, Maharashtra, in 1938, Karnad's plays were rooted in Indian mythology and history but were also deeply influenced by Western theatre. His plays, including 'Tughlaq,' 'Hayavadana,' and 'Naga-Mandala,' are still performed today and have received critical acclaim both in India and internationally. Karnad was also a noted actor, director, and screenwriter and was awarded the Padma Shri in 1974 and the Padma Bhushan in 1992 for his contributions to Indian theatre and cinema (Menon). Another stalwart of Indian theatre is Habib Tanvir, who is widely regarded as the father of modern Hindi theatre. Born in Raipur, Chhattisgarh, in 1923, Tanvir was a playwright, director, and actor, whose plays were deeply rooted in Indian folklore and mythology.

Webinar on "Emerging Trends in Multi-Camera Production"



Priyanka Singh

Journalism and Mass Communication Department at Tecnia Institute of Advanced Studies has organised a "webinar", on the topic "Emerging Trends in Multi-Camera Production".

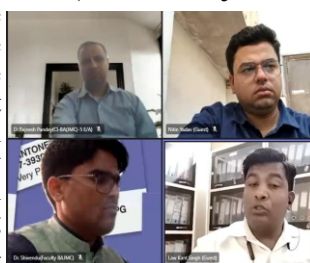
The webinar was aimed at enhancing the knowledge of participants about the historical perspective and current developments in the field of multi-camera production.

Ms. Priyanka Singh (Assistant Professor) gave a brief introduction about the speaker and introduced Mr. Law Kant Singh, Channel Head (MH-1 Dilse), to the students. The key focal point of the webinar was to explain the basic information about the concept of television production and identify skills and knowledge in this field, "Emerging Trends in Multi-Camera Production," during the current scenario.

The webinar also focused on the roles and responsibilities of the anchor and cameraman and included discussion about the management of multi-camera production and a guide

about the exercises that help manage camera handling. The speaker was exceedingly knowledgeable about the subject and explained possible aspects of Emerging Trends in Multi-Camera Production and its development in today's scenario. At the end of the webinar, the students raised their questions, and the speaker, Mr. Law Kant, resolved their queries. The coordinator of the event, Hod BA (JMC) Dr.

Shivendu Rai, delivered his speech and thanked the speaker of the event as well as the students for their participation. At the end of the event, Ms. Namya Singh, Research Associate, gave a vote of thanks to the attendees of the webinar.



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