

END TERM EXAMINATION

FIRST SEMESTER [BBA] FEBRUARY 2023

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| Paper Code: BBA-109 | Subject:-IT Applications in Business |
| BBA (B&I)-111 | |
| BBA (CAM)-109 | |

Time: 3 Hours **Maximum Marks: 75**

Note: Attempt five questions in all including Q.No.1.which is compulsory.

- Q1. Answer **any five** of the following questions, briefly:- **(5x5=25)**
- (a)What are the characteristics of Computer? Explain them.
 - (b)What are the different types of input devices? Explain them.
 - (c)Explain the differences between the software and firmware.
 - (d)What are the advantages of database approach over file system?
Explain
 - (e)What is a Compiler? How is it different from that of Interpreter?
Explain.
 - (f)What do you mean by Presentation Software? Explain with suitable example.
 - (g)What is intranet? How is it different from that of extranet? Explain with suitable example.
- Q2. (a) What do you mean by the classification of Computers? Explain them with suitable example. **(6)**
- (b)What are the different types of storage devices? Briefly compare and contrast them. **(6.5)**
- Q3. (a) What is an Operating System? What are its primary functions? Explain them. **(6)**
- (b)What are the different types of Computer Programming Languages? Briefly explain them. **(6.5)**
- Q4. (a)What are the various Sort and Filter Tools in MS-Excel? Explain with suitable example. **(6)**
- (b)What is Pivot Table? How to analyze data with Pivot Table? Explain with suitable example. **(6.5)**
- Q5. What is a Network Architecture? Briefly explain the functions of all the seven layers of ISO - OSI Reference Model. **(12.5)**
- Q6. (a) What are the different types of transmission media? **(6)**
- (b) What are the different types of network topologies? Explain them briefly. **(6.5)**
- Q7. (a) What do you mean by Internet Services? Explain with suitable example. **(6)**
- (b)List and explain any two applications of IT in day to day business.**(6.5)**
- Q8. Write short notes on the following:- **(6+6.5=12.5)**
- (a) Electronic Spreadsheets
 - (b) Cloud Computing