

END TERM EXAMINATION

THIRD SEMESTER [BA(JMC)] FEBRUARY 2023

Paper Code: BA(JMC)-207

Subject: Radio Jockeying and News Reading

Time: 3 Hours

Maximum Marks: 75

Note: Attempt five questions in all including Q. No.1 which is compulsory.

Equip
Prepara

(3x5=15)

Q1 Write short notes on any three of the following:-

- (a) News Bulletin
- (b) Radio infotainment programs
- (c) Sound effects & Foley
- (d) News Reading Techniques

Q2 Define Radio news. What do you understand by news values? Elaborate. (15)

Q3 Describe the skillset required to write a Radio program. What are the elements of a Radio program? (15)

Q4 What are the techniques and style for a Radio Jockey and how is it different from a news reader? (15)

Q5 Write short notes on any two:- (15)

- (a) Code and ethics for presentation
- (b) Use of pre recorded features
- (c) Structure and functioning of FM Radio stations

Q6 What are the emerging trends in Radio industry? Write in detail about importance of each. (15)
