

(Please write your Exam Roll No.)

Exam Roll No. 01921302821

# END TERM EXAMINATION

THIRD SEMESTER [BAJMC] FEBRUARY 2023

Paper Code: BA (JMC) 203

Subject: Basics of Radio  
Programming & Production

Time: 3 Hours

Maximum Marks: 75

Note: Attempt all questions as directed. Internal choice is indicated

- Q1. Write short notes (any three):-
- (a) Community Radio
  - (b) Limitations of Radio
  - (c) Phone-in
  - (d) Sound Perspective

(5x3=15)

- Q2. Trace the growth and development of radio broadcasting before 1947 in India.

(15)

OR

Explain in detail Radio as a medium of mass communication.

- Q3. Describe the Organizational structure of All India Radio.

(15)

OR

What are the various types of Programme formats? Explain any one in detail.

- Q4. What are the elements of radio programmes? Explain with the support of examples.

(15)

OR

Define microphones. What are the different types of microphones used in the audio studio for recording a radio programme?

- Q5. Explain the process and measurement techniques to evaluate a radio programme.

(15)

OR

What are the various types of audio filters used in audio post production process?

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