



# TECNIA

INSTITUTE OF ADVANCED STUDIES

GRADE "A" INSTITUTE

DELHI INDIA

## Report on Corporate Interaction and Emergent Areas COVID-19 Awareness National Workshop

<b>Title of Activity*</b>	<b>Corporate Interaction</b>
<b>Values</b>	<b>Interaction with students on Defining Career Path</b>
<b>Learning Outcomes</b>	
<b>Organized by (Dept./ Centre/ Cells/Clubs/ Committees Name)*</b>	<b>Training &amp; Placement Department</b>
<b>Program Theme*</b>	<b>Corporate Interaction</b>
<b>External Expert / Internal Expert</b>	Shri Nimish Kapoor, Principal Scientist & Head, Publications Division and Science Films' Division Vigyan Prasar, Department of Science & Technology, Govt. of India
<b>Date*</b>	28-03-2023
<b>Time*</b>	10:00 AM Onwards
<b>Venue</b>	Auditorium, UG Building, TIAS
<b>Poster/Flyer/Notice*</b>	
<b>Social media link (promoting in any one Facebook/Instagram/Twitter is mandatory)</b>	
<b>No. of Students* (only no. to be written, list in</b>	170

*Dr. Nimish Kapoor*  
TRAINING & PLACEMENT OFFICER  
TECNIA INSTITUTE OF ADVANCED STUDIES  
NEW DELHI-85

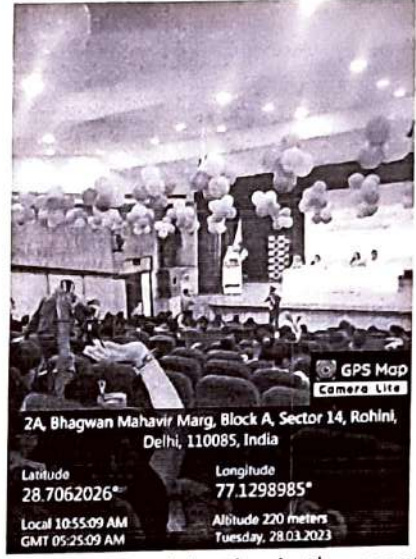
<i>excel or word should be maintain at department level as proof for any further requirement)</i>	
<b>No. of Faculty*</b> (only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)	02
<b>No. of External Participants (students + faculty)</b> [write NA if not applicable]	NA

**(Geotag) Photograph\***

Photograph of the Event with the Caption



Resource person brief about the workshop



Students participating in the event





A workshop was organized on 28.03.2023 by Training and Placement Cell under the ambit of Capability Enhancement Scheme on the topic 'Corporate Interaction and Emergent Areas COVID-19 AWARENESS NATIONAL WORKSHOP' for the students of BAJMC. The resource person for the workshop were Dr Riti Thapar Kapoor, Workshop coordinator, Associate Professor of Biotechnology, Amity University, Noida, Shri Nimish Kapoor, Principal Scientist & Head, Publications Division and Science Films' Division Vigyan Prasar, Department of Science & Technology, Govt. of India, Ms Aarti Dhar, Sr. Health Journalist & Consultant, Centre for Advocacy and Research, New Delhi.

The workshop started with the ceremonial lamp lighting welcome of the guest. Dr. Nivedita, Head Training and Placement and the Convener of the event welcomed and introduced the guest to the audience. Dr Riti Thapar Kapoor briefed the students the expected outcome of the workshop. Ms Aarti Dhar, discussed the challenges of covid-19 related media coverage and the role of the media in circulating the right information and efforts of the government regarding taking the best fit approach to overcome it. She also advised the students to remain ethically and professionally strong. Shri Nimish Kapoor explained the importance of fact verification especially for mass communication students. He described the four big challenges for news media, Trust and Misinformation, Local News, Inclusive Journalism and Emerging Technologies. He elucidated the impact of mis-information and false fact that were broadcasted in news through various media with examples. The speaker said that one should not believe without verifying the authenticity of any news or information that come through various social media. He demonstrated various tools to check the authenticity of the facts, photo and videos like Google Scholar, Google Reverse Image Search, Rev Eye Reverse Image Search, You Tube Data Viewer, Invid, Watch Frame by Frame, Jeffrey's Image Data Viewer. He made the students aware that a close and fine observation on visual cues may reveal the minutest detail in videos and photos which can throw light on its time and context. He

**Report: Description  
in (min 250 to max  
800 words)\***

	<p>informed the students that any information related to health can be verified by visiting government trusted sites like WHO, CDC, ICMR, TIFR, Min of Health and Family Welfare, Vigyan Prasar etc. He stated various sites and organizations which work on news analytics and authenticate the news, like Vishwas News, Boom Live etc. He briefed the students about the scope of Fact Verifiers especially in media industry and told that various media group are hiring for it. He sensitized the students that they should always take photograph and video with google tag on but he also warned the students not to divulge all details on social media, which they can achieved by following very simple modification in the media file. The three hour workshop was coordinated by Mr. Mayank Arora, the co-convenor of event the Along with faculty members a total of 170 students participated in the workshop. It was an interactive session and was well received by the students. At the end Dr. Nivedita thanked the speaker which was followed by the collection of feedback by students.</p>
<b>Recourse Person Profile</b>	Shri Nimish Kapoor, Principal Scientist & Head, Publications Division and Science Films' Division Vigyan Prasar, Department of Science & Technology, Govt. of India
<b>Attendance Sheet*</b>	<i>Attached at the end of Report</i>
<b>Feedback</b>	<i>The students added that the event has helped in understanding the current market trends and how to enhance communication skills for entering the corporate sector.</i>
<b>Report Submitted by Convener (write faculty coordinator name)</b>	Dr Nivedita
<b>For Office Use</b>	
<b>Signature of Event Coordinator</b>	<b>Signature of School/Department Head</b> (With Seal)
<b>List of Beneficiary</b>	

*Fields marked with '\*' are mandatory*




Participant list.

Tecnia Institute of Advanced Studies  
GRADE "A" INSTITUTE  
Training and Placement Cell  
Attendance Sheet

Date: 28/01/2021

S. No	Name	Shift I/II	Year	Enrollment No.	Program	Phone No.	Sig.
1	Sudhakar	II	2nd	15021301721	BBA	9650506240	[Signature]
2	Kanika	II	2nd	03621301721	BBA	8368533260	[Signature]
3	Ridhi	II	2nd	08721301721	BBA	9999188428	[Signature]
4	Priyanka	II	2nd	09721301721	BBA	9870595079	[Signature]
5	Ramesh	II	2nd	05121301721	BBA	8226267088	[Signature]
6	Anshika	II	2nd	50521301721	BBA	7827442741	[Signature]
7	Kanya	II	2nd	02821301721	BBA	8368594017	[Signature]
8	Midhi	II	2nd	02921301721	BBA	8826738825	[Signature]
9	Vasini	II	2nd	15321301721	BBA	8595682150	[Signature]
10	Kavish	II	2nd	09421301721	BBA	8178053099	[Signature]
11	KASVI	II	2	05321301721	BBA	8026404998	[Signature]
12	Udit Jaiswal	II	2nd	13221301721	BBA	9899453985	[Signature]
13	Vasundhara	II	2nd	07621301721	BBA	7678102230	[Signature]
14	Janyam Jain	II	2nd	05921301721	BBA	8700867144	[Signature]
15	Ajankant Singh	II	2nd	00221301721	BBA	7289943337	[Signature]
16	Gurpreet	II	2nd	12921301721	BBA	7056052176	[Signature]
17	Muskan	II	2nd	13421301721	BBA	7701951922	[Signature]
18	SNEHA	II	2nd	04621301721	BBA	9889626663	[Signature]
19	Anam Gupta	II	2nd	08121301721	BBA	9678167955	[Signature]
20	Shobhit Sharma	II	2	01221301721	BBA	9910037246	[Signature]
21	Nehesh Jishi	I	2	04821301721	BBA	9644979242	[Signature]
22	Harun Kumar	II	2nd	12721301721	BBA	7042727250	[Signature]
23	Suchita Upadhyay	II	2nd	14021301721	BBA	9310201575	[Signature]
24	Yadhismita Kanthik	II	2nd	05021301721	BBA	9315012132	[Signature]
25	Rakni Khandelwal	II	2nd	14621301721	BBA	9999268684	[Signature]
26	Ramandeep Singh	II	2nd	15121301721	BBA	9205231003	[Signature]
27	Abhishek Khandelwal	II	2nd	01821301721	BBA	9560150105	[Signature]
28	Rishav Ranjan	II	2nd	02321301721	BBA	6201170575	[Signature]
29	Prachi Khatri	II	2nd	02121301721	BBA	966748491	[Signature]
30	Ashay Sharma	II	2nd	13621301721	BBA	8383890851	[Signature]
31	TITHIN JAMES	II	2nd	04701301721	BBA	85889711443	[Signature]
32	Abhinav Yadav	II	2nd	18921301721	BBA	852765895	[Signature]

  
 TRAINING AND PLACEMENT OFFICER  
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