

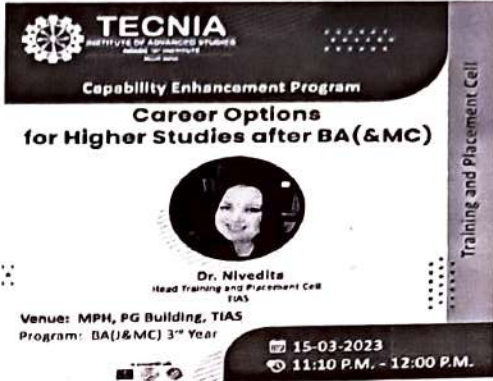




**TECNIA**  
INSTITUTE OF ADVANCED STUDIES  
GRADE "A" INSTITUTE  
DELHI INDIA

## Report on Counseling session for Career path after BA(J&MC)

<b>Title of Activity*</b>	<b>Career path after BA(J&amp;MC)</b>
<b>Values</b>	<b>Interaction with students on Defining Career Path</b>
<b>Learning Outcomes</b>	<ul style="list-style-type: none"><li>• Students understood the importance of higher education after BAJMC.</li><li>• Students got awareness about the options of higher studies after BAJMC in India and abroad</li><li>• Students were informed about the admission process of various universities in India and abroad.</li><li>• Students got information about the type of documents required for admission in various colleges and universities</li><li>• Students got information about the admission process through entrance examination test practiced in some universities or colleges.</li></ul>
<b>Organized by (Dept./ Centre/ Cells/Clubs/ Committees Name)*</b>	Training & Placement Department
<b>Program Theme*</b>	Career path after BA(J&MC)
<b>External Expert / Internal Expert</b>	Dr. Nivedita, Head Training and Placement Cell

  
Dr. Nivedita  
TRAINING & PLACEMENT OFFICER  
TECNIA INSTITUTE OF ADVANCED STUDIES  
NEW DELHI-85

<b>Date*</b>	15/03/2023
<b>Time*</b>	11:10 to 12:00 PM
<b>Venue</b>	BAJMC Class Room
<b>Poster/Flyer/Notice*</b>	
<b>Social media link (promoting in any one Facebook/Instagram/Twitter is mandatory)</b>	
<b>No. of Students*</b> (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	07
<b>No. of Faculty*</b> (only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)	01
<b>No. of External Participants (students + faculty)</b> [write NA if not applicable]	NA
<b>(Geotag) Photograph*</b>	
<b>Photograph of the Event with the Caption</b>	<div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  <p>Resource person briefing about the seminar</p> </div> <div style="text-align: center;">  <p>Students taking notes during the session</p> </div> </div>
<b>Report: Description in (min 250 to max 800 words)*</b>	A seminar was organized on 15.03.2023 by Training and Placement Cell under the ambit of Capability Enhancement Scheme on the topic 'Counselling session for Career path after BA(J&MC)' for the students of



	<p>BAJMC The resource person for the seminar were Dr. Nivedita, Head Training and Placement Cell.</p> <p>She briefed the students about the importance of higher education along with scope and opportunity. She discussed that post BAJMC one can pursue either Diploma or PG courses in the area of Journalism, Graphics Designing, TV and Radio Production, Acting, Screenplay, Writing, Digital Marketing, Advertising, Event Management , Multimedia, Visual Media, Print, Broadcast, or MA or MSc in mass communication, film play, writing, film production or MBA in media management and many more either in India or abroad. She guided the students about the admission process which can be through merit plus GD/PI, or through an entrance test in India or abroad through application, Student's Profile, SOP, LOR, Score in IELTS/PTE/TOEFEL, GMAT/GRE. She informed the students about the various reputations and colleges or universities of repute and their admission process. She advised the students to be ready with all the requisite documents and to appear for different admission and selection processes conducted by the university, depending on the admission policy of each individual college. She also informed that at some colleges admission takes place through entrance tests and the shortlisting is done by the cumulative performance in the entrance exam, personal interview, and/or group discussion, as well as their prior academic records. She asked the students to look for the courses and place before applying for the program especially while applying abroad and to prepare for the admission process to avoid last time hustle.</p> <p>It was an interactive session and was well received by the students</p>
<b>Recourse Person Profile</b>	Dr. Nivedita, Head Training and Placement Cell
<b>Attendance Sheet*</b>	Attached at the end of Report
<b>Feedback</b>	The students added that the event has helped in understanding the current market trends and how to enhance communication skills for entering the corporate sector.
<b>Report Submitted by Convener (write faculty coordinator name)</b>	Dr Nivedita
<b>For Office Use</b>	
<b>Signature of Event Coordinator</b>	<b>Signature of School/Department Head (With Seal)</b>
<b>List of Beneficiary</b>	

Fields marked with '\*' are mandatory

Tecna Institute of Advanced Studies  
 GRADE "A" INSTITUTE  
 Training and Placement Cell  
 Attendance Sheet - BAJMC (1st Year)

Date: 15/03/2023

Sl No	Name	Shift U/B	Div A/B	Enrollment No.	Program	Phone No.	Sig.
1	Rahul Sharma	U	B	06621302420	BAJMC	9952314724	<i>[Signature]</i>
2	Rakhan Maheshwari	U	B	06521302420	BAJMC	9873077221	<i>[Signature]</i>
3	Tarun Chopra	U	B	09121302420	BAJMC	9211475555	<i>[Signature]</i>
4	Suchi Wadhvani	I	B	08817002420	BAJMC	9671716979	<i>[Signature]</i>
5	Smruti Nasula	U	B	08021302420	BAJMC	992702722	<i>[Signature]</i>
6	Ananya Jain	U	A	0821302420	BAJMC	8995102767	<i>[Signature]</i>
7	Sonu Gumberi	U	B	08221302420	BAJMC	9405282070	<i>[Signature]</i>
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*[Signature]*  
 Training & Placement Officer  
 Tecna Institute of Advanced Studies  
 New Delhi-110085