

END TERM EXAMINATION

FIFTH SEMESTER [BBA] FEBRUARY 2023

Paper Code: BBA307

Subject: Entrepreneurship Development

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions. All questions carry equal marks.

- Q1. What do you mean by Entrepreneurship? What are the traits of successful entrepreneurs?
- Q2. How do entrepreneurs foster innovation within their ventures? Write few examples of successful innovation in entrepreneurship?
- Q3. What is different type of financing options available to entrepreneurship? How do entrepreneurs decide on the most appropriate financing option for their venture?
- Q4. What do we mean by feasibility study? Explain in detail process of conducting feasibility study?
- Q5. Write **short notes** on:
a) Discuss important environmental barriers to entrepreneurship?
b) Similarities and Differentiation between Entrepreneur and Manager
- Q6. Who is entrepreneur? Explain in detail about role of entrepreneur in economic development?
- Q7. Explain SSI? Write the Steps for Starting Small-Scale Industries.
- Q8. Write notes on:
a) What is Business Plan? How do you prepare Business Plan? Explain advantages of preparing Business Plan.
b) What are some potential consequences of not addressing legal and ethical issues in entrepreneurship?
