



TECNIA INSTITUTE OF ADVANCED STUDIES

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Recognized Under Sec. 2(f) of UGC Act 1956.

INSTITUTIONAL AREA MADHUBAN CHOWK, ROHINI, DELHI 110085
Tel: 91-11-27555121-24, E-Mail: directortias@tecnia.in, Website: www.tiaspg.tecnia.in



TRAINING AND PLACEMENT CELL

EVENT REPORT

TECNIA
INSTITUTE OF ADVANCED STUDIES
DELHI-INDIA

75th
Azadi Ka
Amrit Mahotsav

Organised by
Training and Placement Cell
Capability Enhancement Program
Seminar On
Job Opportunities after BBA

Speakers


Dr. Ajay Kumar
Director
TIAS


Dr. Shivani Khurana
ILM Institute for Higher Education


Dr. Nivedita
TAP Head, In-charge IIC
TIAS

BBA Vth Semester
Venue:- Room no. 1409, PG Building, TIAS
Date: 09.11.2022 Time :12:00 PM Onwards

In association with



Event:	Seminar
Topic:	Seminar On: Job Opportunities after BBA
Date:	09 th November 2022
Time:	12:00 PM Onwards
Duration:	One Hour
Platform:	Room No. 1409 TIAS
Program:	BBA 3 rd Year
Coordinator:	Mr. Rahul Tripathi, Assistant Professor, Department of Management Sciences
Convener:	Dr. Nivedita, Head- Training & Placement Cell,
Students:	36

Resource Person:

Dr. Shivani Khurana, IILM Institute for Higher Education

Dr. Nivedita
TRAINING AND PLACEMENT OFFICER
TECNIA INSTITUTE OF ADVANCED STUDIES
NEW DELHI-85

Objective :

- To make the students understand about the versatility of the BBA in terms of business domain knowledge.
- To make the students aware about the various sectors wherein, they can work after completing BBA.
- To make the students aware about the different job role offered after doing BBA.
- To make student aware about the salary offered in different job roles and in different sectors.
- To make the students realize that satisfactory job profile and a decent salary depend on various soft skills along with domain knowledge.

Report:

A seminar was organized on 09.11.2022 by Training and Placement Cell under the ambit of Capability Enhancement Scheme on the topic 'Job Opportunities after BBA'. The resource speaker for the seminar was Dr. Shivani Khurana, IILM Institute for Higher Education.

She said that BBA program allows the students to build their skills in all areas of business that is, Marketing, Sales, Finance, Operations, HR and Information Technology. A student with domain knowledge skilled with leadership along with management skills is a right for contemporary jobs. A student who graduates out of a BBA course can choose any field or domain and can excel in it. BBA courses also help develop entrepreneurship and business skills among students and it has become a hugely popular choice.

She informed the students that after doing BBA course the offered salary in India can range between INR 2 and 10 LPA reaching up to 30 LPA in some cases as per Glass door depending on various factors like interpersonal skills, a field of specialization, and proficiency in it. She further said that often BBA jobs salary per month is be a bit low initially for fresher but soon as the candidates gain relevant experience and knowledge, their salary is also raised.

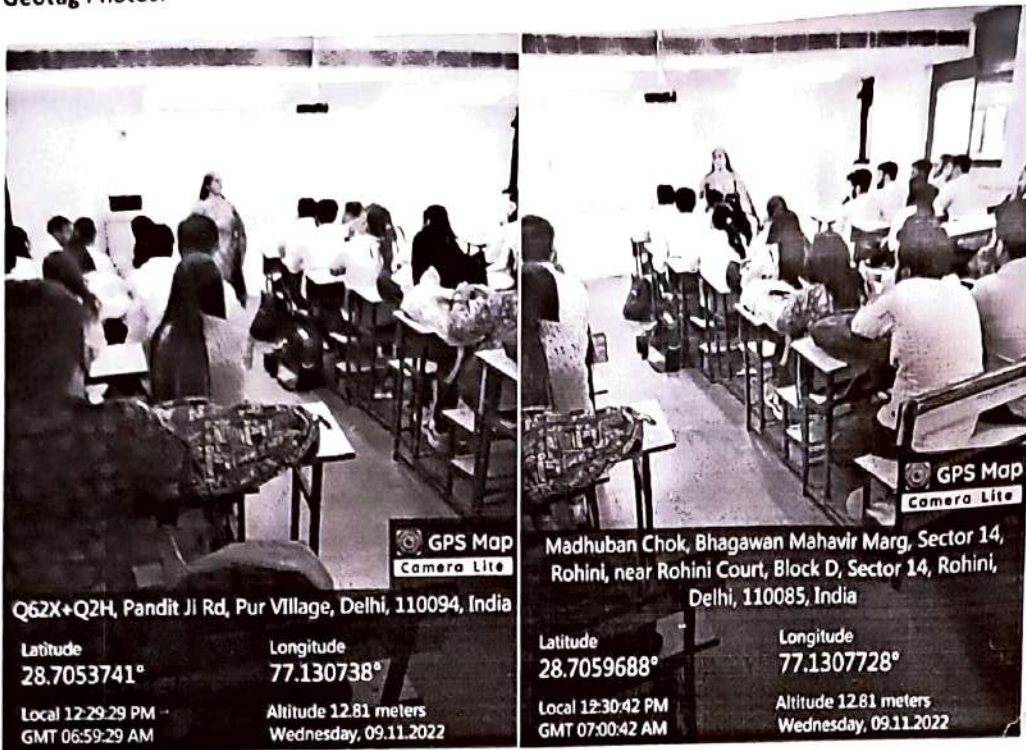
She discussed that the BBA salary in India also depends on the type of sector one chooses to work in like Travel & Tourism, Hospitality, Service Industry,

Manufacturing industry, Fintech, Manpower Resourcing, Consultancy, Software industry, Telecom, IT etc. and the job designation like Business Development Executive, Account Manager, Marketing Executive, HR Executive, Data Analytics, Digital Marketer, Wealth Manager, Brand Manager etc. She emphasized that after completing BBA a student can go to any sector and at any profile depending on their domain proficiency and job competencies. Earlier Dr. Nivedita welcomed the speaker in the seminar and introduced to the students and described the objective of the seminar. The one hour session was very interactive and was well received by the students. The seminar ended with a vote of thanks by Dr. Nivedita.

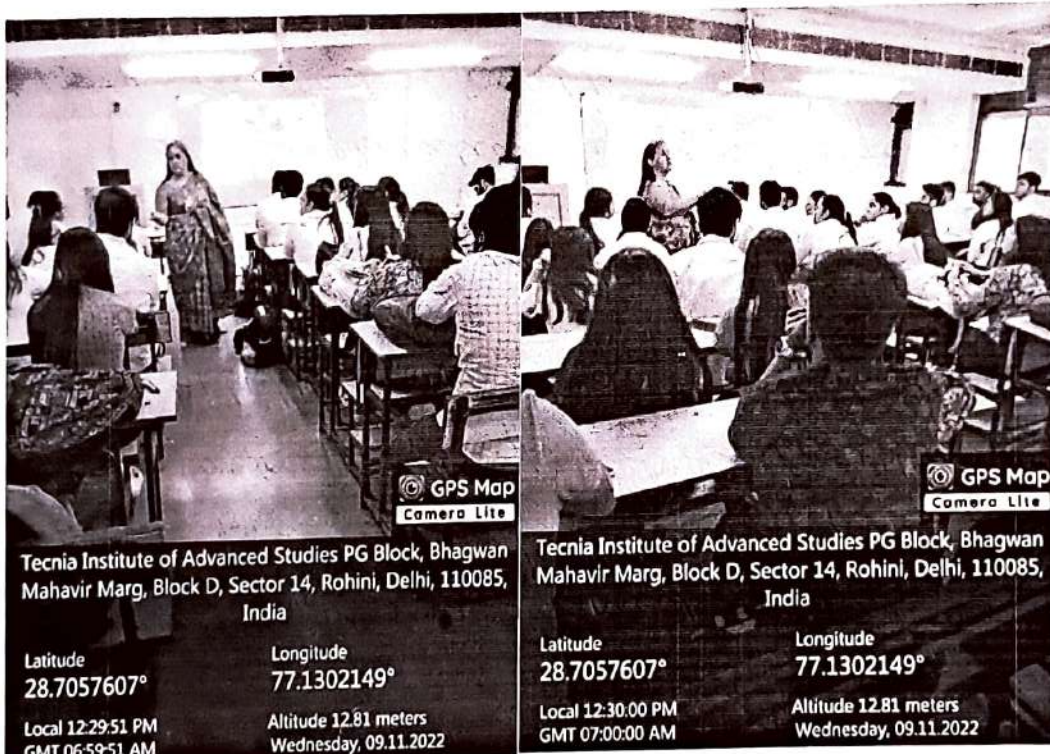
Learning Outcome

- The students understood the versatility of the BBA in terms of business domain knowledge.
- The students got awareness about various sectors wherein, they can work after completing BBA.
- The students got awareness about the different job role offered after doing BBA.
- The students got awareness about the salary offered in different job roles and in different sectors.
- The students realized that satisfactory job profile and a decent salary depend on various soft skills along with domain knowledge.

Geotag Photos:



Students taking notes during the session



The resource person interacting with the students during the session

List of Beneficiaries:

IIT Institute of Advanced Studies
 NAAC ACCREDITED GRADUATE INSTITUTE
 Training and Placement Cell
 Attendance Sheet - BBA (1st Sem)

Sl. No.	Name	SRN ID	Div. A/B	Enrollment No.	Program	Phone No.	Signature
1	Arjun Singh	I	B	0717001720	BBA	9810912110	Arjun
2	Mahesh Kumar	I	B	0717001720	BBA	7011044875	Mahesh
3	Zohara Jaleji	I	B	07317001720	BBA	805411197	Zohara
4	Muskan Sharma	I	B	0817001720	BBA	1214209772	Muskan
5	Manisha Verma	I	A	07817001720	BBA	997117011	Manisha
6	Vipul Chaturvedi	I	C	14017001720	BBA	2650133560	Vipul
7	Komal Gupta	I	B	06417001720	BBA	8979603224	Komal
8	Himanshi Chahal	I	B	07917001720	BBA	9311415901	Himanshi
9	Palak Kedia	I	B	09117001720	BBA	8799715031	Palak
10	Tejika Sharma	I	A	05017001720	BBA	9314931424	Tejika
11	Preerna Rawat	I	B	09617001720	BBA	9667344948	Preerna
12	Preeti Sharma	I	B	09517001720	BBA	8130833437	Preeti
13	Nayika Chaturvedi	I	B	08617001720	BBA	9811671411	Nayika
14	Anushka Goel	I	A	05217001720	BBA	09971446709	Anushka
15	Kunal Chaturvedi	I	B	06717001720	BBA	722737223	Kunal
16	Lakshay Bhardwaj	I	B	06917001720	BBA	8750002489	Lakshay
17	Mayur Gupta	I	B	08217001720	BBA	8527140164	Mayur
18	Jatin Malhotra	I	A	05917001720	BBA	9818799612	Jatin
19	Kamakhya Shukla	I	A	05717001720	BBA	7982834808	Kamakhya
20	Harshita Maheshwari	I	A	04417001720	BBA	9318443043	Harshita
21	Aastha Jindal	I	A	00117001720	BBA	8287967126	Aastha
22	Ranp	I	B	00717001720	BBA	8384073983	Ranp
23	Khushi	I	B	06217001720	BBA	7982752699	Khushi
24	Nitika	I	B	08917001720	BBA	8805871455	Nitika
25	Anant	I	A	00817001720	BBA	9650470629	Anant
26	Harsh Bahadur	I	A	04017001720	BBA	9650529930	Harsh
27	KANICA JAIN	I	C	50517001720	BBA	8470050075	Kanika
28	Foguni Banga	I	C	50817001720	BBA	9911094300	Foguni
29	Ananya Khurana	I	B	00917001720	BBA	9713509341	Ananya
30	Deshik Chouda	I	A	02617001720	BBA	9050326263	Deshik
31	K. Gopal Rao	I	C	35517001720	BBA	9911775017	K. Gopal
32	Bhanav Sodhi	I	B	09317001720	BBA	999627310	Bhanav
33	Samhit Khanna	I	B	10917001720	BBA	9560247597	Samhit
34	Rishabh Bhardwaj	I	B	10217001720	BBA	7982442123	Rishabh

