



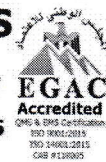
**TECNIA INSTITUTE OF ADVANCED STUDIES**

**GRADE "A" INSTITUTE**

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**INSTITUTIONAL AREA MADHUBAN CHOWK, ROHINI, DELHI 110085**

Tel: 91-11-27555121-24, E-Mail : [directortias@tecnia.in](mailto:directortias@tecnia.in), Website: [www.tiaspg.tecnia.in](http://www.tiaspg.tecnia.in)



## HAPPINESS CLUB EVENT REPORT

### Logo Making Competition on theme

### Happiness Club: We Create, Calibrate and Celebrate Happiness

- Event:** Logo Making Competition on theme Happiness Club: We Create, Calibrate and Celebrate Happiness
- Date:** 17-30 October 2022
- Nodal Officer:** Dr. Neha Gupta
- Mode:** Online
- Participants:** 49

**TECNIA**  
INSTITUTE OF ADVANCED STUDIES  
NAAC ACCREDITED GRADE "A" INSTITUTE  
DELHI, INDIA

*Happiness Club*

Established under the norms of  
All India Council for Technical Education (AICTE)

**Logo Making  
Competition**

Theme: Happiness Club:  
We Create, Calibrate and Celebrate Happiness

Submission begins: 17 October 2022  
Submission ends: 30 October 2022  
Email: [happinessclub@tecnia.in](mailto:happinessclub@tecnia.in)

[www.tiaspg.tecnia.in](http://www.tiaspg.tecnia.in)

*Neha Gupta*  
Happiness Club  
TECNIA Institute of Advanced Studies  
Madhuban Chowk, Rohini, Delhi-85



## REPORT

To evoke creativity among its students, the Happiness Club of Tecnia Institute of Advanced Studies organized a Logo making competition from 17<sup>th</sup> October 2022 to 30<sup>th</sup> October 2022 in online mode. The theme of this event was Happiness Club: We Create, Calibrate and Celebrate Happiness where the students were asked to submit their entries through their email ids. The aim of this event was to enhance the creative abilities of the students to design effective logos for the Happiness Club.



Logos made by students

*Neha Gupta*  
Happiness Club  
Tecnia Institute of Advanced Studies  
Mathurda, New Delhi-85

The event received 49 entries from different departments of TIAS. The students actively participated in the competition. The Judges for the competition were Dr. Deepak Sonker, Head of Department (BCA), TIAS and Dr. Rubeena Bano, Assistant Professor, BBA, TIAS who have judged the logos submitted by students in a very rational way. The logos were judged on the message communicated, simplicity; combination of colors, shapes, insignia and central core idea, the placement of font, style, contents, pictures or any other caricature as per "AIDA" concept. Lokesh Misra, BCA I Year (Shift I) secured the first position. E-Certificates were awarded to the winner.

**Learning Outcome: Students have learnt to apply their creativity for designing logos on the theme Happiness Club: We create, calibrate and celebrate happiness.**

*Meha Gupta*  
Happiness Club  
Technia Institute of Management Studies  
Mathura Chowk, Anand, Delhi-85