TECNIA INSTITUTE OF ADVANCED STUDIES
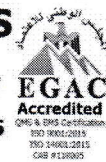### GRADE "A" INSTITUTE
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HAPPINESS CLUB EVENT REPORT

Logo Making Competition
on theme
Happiness Club: We Create, Calibrate and Celebrate Happiness

Event: Logo Making Competition on theme Happiness Club: We Create, Calibrate and Celebrate Happiness

Date: 17-30 October 2022

Nodal Officer: Dr. Neha Gupta

Mode: Online

Participants: 49

REPORT

To evoke creativity among its students, the Happiness Club of Tecnia Institute of Advanced Studies organized a Logo making competition from 17ᵗʰ October 2022 to 30ᵗʰ October 2022 in online mode. The theme of this event was Happiness Club: We Create, Calibrate and Celebrate Happiness where the students were asked to submit their entries through their email ids. The aim of this event was to enhance the creative abilities of the students to design effective logos for the Happiness Club.

Logos made by students

The event received 49 entries from different departments of TIAS. The students actively participated in the competition. The Judges for the competition were Dr. Deepak Sonker, Head of Department (BCA), TIAS and Dr. Rubeena Bano, Assistant Professor, BBA, TIAS who have judged the logos submitted by students in a very rational way. The logos were judged on the message communicated, simplicity; combination of colors, shapes, insignia and central core idea, the placement of font, style, contents, pictures or any other caricature as per "AIDA" concept. Lokesh Misra, BCA I Year (Shift I) secured the first position. E-Certificates were awarded to the winner.

Learning Outcome: Students have learnt to apply their creativity for designing logos on the theme Happiness Club: We create, calibrate and celebrate happiness.