



TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC ACCREDITED GRADE "A" INSTITUTE

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INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085

TIAS NATIONAL SERVICE SCHEME (NSS) CELL

SELF-FINANCING UNIT* - I



Donate Blood
Save Life



Beti Bachao
Beti Padhao



Health
Camps



Tree
Plantation

Ref:.....

Date:.....

REPORT

NATIONAL YOUTH WEEK 12/01/2023-24/01/2023

Event:

1. Slogan writing on HIV/AIDS
2. Reel making on HIV/AIDS or youth
3. Poster making on HIV/AIDS or youth
4. Promote of RRC talks on Social media Positive talks:
5. Decorate tree with small red ribbons and hang few cards/notes

Convener : Ms Vaishali Prasad, NSS Programme Officer, TIAS
Dr Sheenu Arora, NSS Programme Coordinator, TIAS

Date : 12/01/2023-24/01/2023

Event Mode : OFFLINE

Venue : TIAS Campus

Participants : Students of MBA/BBA/BCA/BA(JMC) Programme

TECNIA INSTITUTE OF ADVANCED STUDIES
GRADE "A" INSTITUTE
DELHI INDIA

Red Ribbon Club

Organizing
12th Jan 2023 to 24th January 2023

National
YOUTH
Day

Event Themes:

1. Slogan Writing on HIV/AIDS
2. Reel making on HIV/AIDS or Youth
3. Poster making on HIV/AIDS or Youth
4. Promote of RRC talks on Social media
5. Positive talks :
 - HIV positive is positive towards life.....
 - Strengthened youth is the face of society.....
 - Happy Country is a happy youth.....
6. Decorate tree with small red ribbons and hang few cards/notes

OBJECTIVE

National Youth Day creates awareness and provides knowledge about the rights of people in India. It is a day to educate people to behave properly in the country. The main objective behind the celebration is to make a better future for the country by motivating the youth and spreading the ideas of the Swami Vivekananda. National Youth Day is also famous as Yuva Diwas.

REPORT

National Youth Day is observed on 12th of January every year on the birthday of Swami Vivekananda. In 1984, the Government of India declared the day as the National Youth Day and since 1985 the event is celebrated in India every year.

It is celebrated as an opportunity for government and others to draw attention to youth concerning issues, in the nation. Believing that rekindling the eternal message of Swami Vivekanad's philosophy would personify the eternal energy of the youth, it was thus further decided by the Government of India to involve youth's positive energy to direct and guide it towards a greater cause, for the nation.

Youth of today often experience discrimination, which in turn can lead to exclusion and /or discourage people from seeking help for fear of being negatively 'labelled'. Efforts are needed to provide them with sources of authentic information and encourage them to help others seek the same.

Specifically with HIV/AIDS which is often considered to be a taboo amongst health conditions; it is the need of the hour to inculcate in the young minds the right attitude towards the disease with proper knowledge which in turn would help them choose safe options and lead a healthy life.

NSS cell and Red Ribbon Club Tecnia Institute of Advanced Studies jointly organized following events in National Youth Week from **12/01/2023-24/01/2023**:

1. Slogan writing on HIV/AIDS
2. Reel making on HIV/AIDS or youth
3. Poster making on HIV/AIDS or youth
4. Promote of RRC talks on Social media Positive talks:
5. Decorate tree with small red ribbons and hang few cards/notes

Event 1: Slogan writing at Tecnia Campus.

Red Ribbon Club organized a poster making / Slogan writing competition on 12th January 2023 at Tecnia institute of advanced studies, New Delhi. The students

expressed their views and thoughts about HIV AIDS by making posters and writing slogans. Students came up with amazing creativity. It inspired them to think and work creatively in order to create awareness among students about HIV-AIDS. The whole point of this poster contest was to generate conversation about how together we can stop HIV/AIDS.

GLIMPSE



Richa Yadav achieved first prize and Isha got second prize in Poster-making competition.

Event 2: Reel making on HIV/AIDS or youth

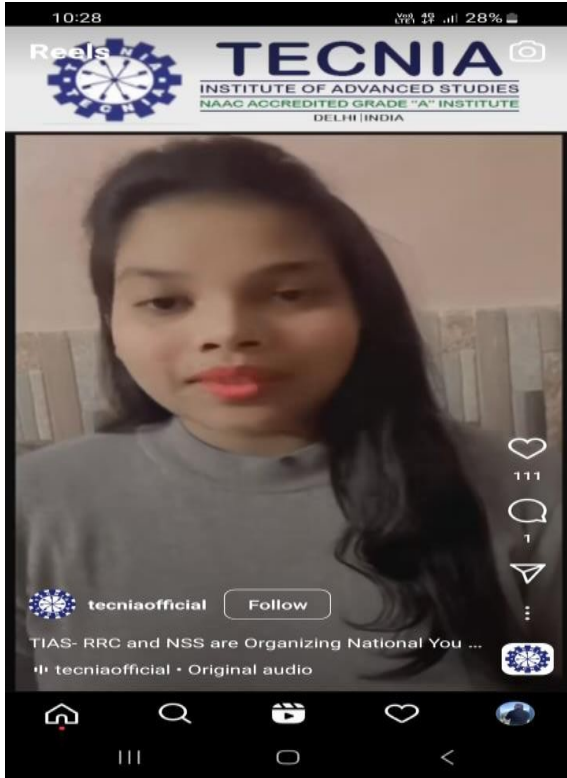
The Awareness Campaign was organized with the objectives:

- To create the awareness in the society related to HIV/AIDS.
- To bring attention among students regarding the Red Ribbon

The campaign of the Red Ribbon Club aided in raising awareness among the people about HIV/AIDS and the types of HIV-infected treatment available. The Red Ribbon Club organized an Awareness Campaign on HIV/AIDS that was conducted on 20th January 2023 at Delhi. The program was started by Dr. Sheenu Arora, program officer RRC, TIAS who spoke on the HIV/AIDS and explained its importance. We made a visit to the village where she elaborated the current situation of India in HIV/AIDS cases and how the challenge lies in developing a programme to induce behavioral changes among the young as well as the adult population to create the awareness.

People became more aware of the HIV-positive family members and friends nearby as a result. The information regarding this condition can be easily spread among the many social groups in society with the aid of these programmes. With the help of this campaign, we were able to install a positive outlook on life in HIV-positive patients by teaching them how to manage their medical condition. It informs people of the appropriate contacts to make to obtain the necessary advice in an emergency. The goal of the awareness campaigns was to inform the public about the kind of test needed to verify your medical condition. We also informed the villagers about all rumors and superstitions about AIDS and HIV.

GLIMPSE

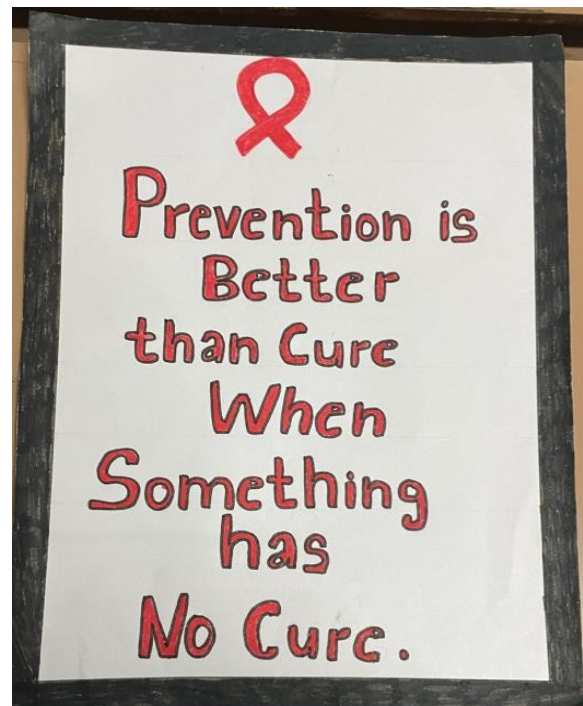
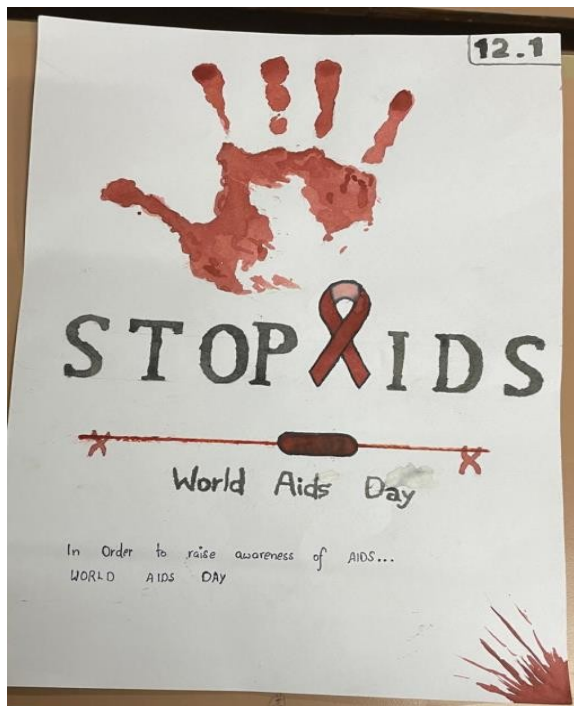


EVENT 3 and 4: Poster making on HIV/AIDS or youth Promote of RRC talks on Social media

The students had taken the initiative in poster making and shared their views and thoughts on social media by making reels and youtube shorts . The event was conduct at Tecnia institute of advanced studies, New Delhi. The event was organized to create the awareness among the students about the HIV/AIDS and they came up with their red ribbon in support. Red Ribbon has become an international symbol of solidarity and support for people living with HIV. Wearing a red ribbon is a simple and powerful way to challenge the stigma and prejudicesurrounding AIDS.

Awareness Campaign on HIV-AID'S was conducted at Tecnia institute of advanced studies, New Delhi. The program was started by Dr. Sheenu Arora, program officer RRC, TIAS who spoke on the HIV-AIDS and explained its importance. She addressed the students and gave a very relevant speech on AIDS, HIV its causes, symptoms and ways to cure them. She covered in his speech the various ways to protect the youth of the society through awareness and prevention.

GLIMPSE





Event 5 And 6:

5. Positive talks:

- a) HIV positive is positive towards life...
- b) Strengthened youth is the face of society...
- c) Happy Country is a happy youth...

6. Decorate tree with small red ribbons and hang few cards/notes.

There is only one way to fight the spread of AIDS and that is through creating awareness. Ignorance of the causes and methods of transfer of HIV and it only makes a bad situation fully worse. It is imperative, therefore, that people be made aware of what AIDS is, how it spreads and what can be done to prevent infection.

Governments and non-profit organizations have instituted various programs not only to do health check-ups but also to dispel the prejudice that attaches itself to this disease and those who suffer from it. Awareness programs have spread information about HIV and how to prevent it for years now and their efforts have borne fruit. The results speak for

themselves. The percentage of people with HIV has reduced considerably.

So that people do not become complacent and forget that AIDS is still very much a player in the deadly diseases field various awareness initiatives have undertaken, the most prominent of which is World AIDS Day – a day when people show their solidarity with those who afflicted with this disease and remember those who were struck down by it. Other initiatives target vulnerable people and communities so that they fully informed and able to prevent the disease from spreading.

GLIMPSE



LEARNING OUTCOME

Students have learnt about:

1. the philosophy and the ideals of Swami Vivekananda for which he lived and worked.
2. the concept of national integration, brotherhood, spirit of communal harmony, courage and adventure amongst the youth
3. Students learn about the prevention, treatment, and effects of these substances through discussions and activities.
4. Students learnt about the National youth day and awareness on HIV.

LIST OF VOLUNTEERS

S.No.	Name
1	Richa Yadav
2	Diksha Negi
3	Isha
4	Bhavya goel
5	Akash Jindal
6	Divanshi Gupta
7	Vipul
8	R. Kartikeyan
9	Muskan
10	Paesha
11	Himesh
12	Khayati
13	Sarthak J.
14	Sanidhya
15	Ashwin
16	Yashwant
17	Dev
18	Diwas
19	Jaskirat
20	Arshpreet
21	Alankrit
22	Vanshika Bansal

23	Muskaan
24	Milind Garg
25	Sujal